The Impact of Regional Support on Growth and Convergence in the European Union

By

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Abstract

The tendency towards regional convergence that characterised most of the member states of the European Union from the 1950s onwards came to an end around 1980. To the extent that there has been any tendency towards convergence since then, it has been at the country level, related to the catch up by the relatively poor Southern countries that joined the EU during the 1980s. Within countries, however, there has at best been a standstill.

A particularly challenging question is to what extent regional support from the EU , designed to help catch-up by relatively poor regions, has had a real impact on this situation. The EU Structural Funds were reformed in 1989. The objective was to make the funds more effective in reducing the gap between advanced and less-advanced regions and strengthening economic and social cohesion in the European Community. Since 1989 the financial resources allocated to these funds have doubled in real terms.

The evidence presented in this paper suggests that this reform may have succeeded in improving EU regional policy so that it becomes more effective in its aim, to generate growth in poorer regions and contribute to greater equality in productivity and income in Europe. However it needs to be emphasised that there also are diverging factors at play. For instance, the estimates obtained for the empirical growth model used in this paper suggest that growth in poorer regions is greatly hampered by an unfavourable industrial structure (dominated by agriculture) and lack of R&D. Hence, to get the maximum out of the support, this needs to be accompanied by policies that facilitate structural change and increase R&D capabilities in poorer regions. Such policies must necessarily be of a long-term nature.

1. Introduction[1]

Greater equality across Europe in productivity and income has been one of the central goals for the European Community since the early days of European economic integration and various policy measures have been introduced to help achieve this goal (the so-called "Structural Funds"). For a long time it indeed appeared as if the regions of Europe were on a converging path and, hence, that the existing set of policies had the desired effect (e.g., Molle 1980). More recent evidence has, however, challenged these perceptions by showing that the tendency towards convergence came to a halt in the beginning of the 1980s (Fagerberg and Verspagen 1996; Cappelen, Fagerberg and Verspagen 1999). It appears that in the decade that followed very little regional convergence occurred within individual EU member states. To the extent that there has been any convergence, it appears to have been mainly at the country level (catch up by the new Southern member countries). These findings beg new questions about the effectiveness of existing policies.

As described in section three of this paper the EU Structural Funds were reformed in 1989. The objective was to make the funds more effective in reducing the gap between advanced and less-advanced regions and strengthening economic and social cohesion in the European Community.[2] Since 1989 the financial resources allocated to these funds have doubled in real terms. The reorientation of European regional policy, the increase of the budget and the recent slowdown of convergence all underline the need for a thorough assessment of the outcomes of these policies. The current discussion of a possible enlargement of the European Union, and the possible role that regional policy may play in an enlarged union, further underlines the need for an improved understanding of how these policies work and what the long-run effects are.

So far, such assessment has mainly been descriptive (e.g., European Commission 1997, Bachtler and Turok 1997, Heinelt 1996, Staeck 1996), or based on simulations of large macroeconomic models (European Commission 1999). The first approach consists mainly of outlining what type of investments have been made using the funds, as well as examining the characteristics and performance of the regions that have received the investments. While such a descriptive undertaking certainly yields useful insights into the working of policy, and help us to distinguish between successful or unsuccessful cases, it cannot be seen as evidence of causality. Moreover, in most cases the sample of regions included in such analyses is too small to warrant any general conclusions. The second approach, i.e., macroeconomic simulation, has the advantage of providing more exact estimates of the growth effects of regional support. However, such estimates are arrived at in an indirect manner (as a shift in investment, for instance), rather than as an assessment of the direct outcome of changes in specific policies or support schemes. Furthermore, the estimates thus obtained depend crucially on the specific assumptions on which the model is based. Hence, it is a problem that the results that come out of such simulations may depend more on the hypotheses underlying the model than on, say, what happens to regional support schemes.

Therefore we will in this paper try to estimate the long-run effects of European regional support through the structural funds in a more direct manner by applying an econometric approach based on growth theory. We have in previous work showed that differences in economic growth across European regions can be reasonably well explained by an approach that focuses on innovation-activities in the region, the potential for exploiting technologies developed elsewhere and complementary factors affecting the exploitation of this potential (Fagerberg and Verspagen 1996, Fagerberg, Verspagen and Caniëls 1997, Cappelen, Fagerberg and Verspagen 1999). What we will do in this paper is to include regional support through the structural funds into an analysis of growth and convergence in the European union in the 1980s and 1990s based on this approach. In this way we will be able to make a joint assessment of the impact of regional support and other growth-enhancing (or growth-retarding) factors at the regional level.

The structure of the paper is as follows. In section two we present new evidence on growth and convergence in the European Union the 1980s and 1990s. The analysis shows that there is more convergence at the national (between countries) than at the regional level (within countries), and more for a group of EU member countries that includes the entrants of the early/mid 1980s, than for the narrower group of countries that had joined earlier. In section three we start to analyse EU regional support. We show that such support to some extent depend on factors that may have an effect on regional growth independently of the support itself, and this arguably complicates the analysis. For instance, as pointed out in section four below, the theory argues that lagging regions may have a high potential for growth due to a backlog of technological knowledge developed in advanced regions. However, because the lagging regions are also the regions that receive most support from European sources, it may be difficult to separate the effects of 'catching-up' and regional support. We suggest that choosing an estimation method that combines cross-sectional and time-series information may reduce these problems. Section four outlines the empirical model to be used in the analysis and its theoretical underpinnings, considers how it may best be applied to the existing data and presents the results. The final sections concludes and discusses the implications for policy.

2. Regional convergence?

It is by now well established that the distribution of regional incomes per capita in Europe became more equal after World War II (Molle 1980, Molle and Cappellin 1988). However, this convergence in regional incomes seems to have slowed down or come to halt after 1980 (Fagerberg and Verspagen 1996, Cappelen, Fagerberg and Verspagen 1999). This is in particular the case for the countries that were members already in the 1970s. But during the 1980s three relatively poor southern European countries joined the Union and as might be expected, this has led to changes in the European growth pattern (including convergence). More recently the EU has been enlarged by three relatively rich countries (Austria, Finland and Sweden) as well as a relatively poor one (Eastern Germany) and this may also have affected European growth and the regional distribution of income in the EU.

This shows that when studying dispersion of regional incomes in the EU over time, it is important to adjust for significant changes in the number of regions within the EU. We have chosen to confine our study to the countries that comprised the union before the entrance of new members in the 1990s (with a definition of Germany that is nearly identical to teh previous Western Germany). Incomes are made comparable by using current purchasing power parities (based on ESA95[3]). Table 1 presents an overview of dispersion of GDP per capita in the European Union for selected years between 1980 and 1997. Two different measures are included, the (regional) standard deviation for Europe as a whole[4], and the regional standard deviation within countries[5] (i.e., adjusted for cross-country differences in GDP per capita). The former is a measure of the degree of regional dispersion in the EU as a whole (irrespective of which country the region belongs to), the latter indicates to what the extent the change in the former reflects changes in dispersion between regions within individual member countries (the measures are normalised so that the numbers are comparable across years). We present these indices for three different samples, the total sample, the sample used in the econometric analyses presented later in this paper (actual sample) and a reduced sample that excludes the three Southern member countries that joined during the 1980s. The total sample contains all regions from the nine countries includes in our investigation[6], the actual sample is slightly smaller due to lack of data for certain regions for some variables included in the econometric analysis presented in section 4.

Table 1. Dispersion of regional GDP per capita in Europe, 1980-1997.

	1980	1985	1990	1997
Total sample (105 regions)				
Standard deviation (std.)	**0.31**	**0.31**	**0.30**	**0.27**
Std. within countries	**0.19**	**0.19**	**0.19**	**0.19**
Actual sample (95 regions)				
Standard deviation (std.)	**0.32**	**0.31**	**0.31**	**0.28**
Std. within countries	**0.19**	**0.19**	**0.20**	**0.20**
Actual sample less Greece, Portugal and Spain				
Standard deviation (std.)	**0.22**	**0.22**	**0.23**	**0.24**
Std. within countries	**0.20**	**0.20**	**0.20**	**0.21**

Note: GDP figures based on current PPS (ESA95).

The table shows that regional dispersion for the sample as a whole changed very little between 1980 and 1990. But there appears to have been a decrease in regional dispersion (i.e., convergence) after 1990. However, this does not hold if the three new Southern members are excluded from the sample. In fact, in this case it appears to be a slight trend towards increased differences - or divergence - over time. Moreover it does not apply to dispersion within countries (irrespective of whether the three new entrants are included or not). Hence, what

these numbers show is the decrease in regional dispersion for the sample as a whole after 1990 is entirely accounted for by the catch-up of the three new member countries towards the European level. Within countries there is on average no convergence.

3. Regional support in the European Union

Regional support is one of the key policy areas in the European Union. The idea driving this set of policies is the notion of social and economic 'cohesion', i.e., the desire to reduce differences in welfare between regions in the Union. The first official regional policy initiative was the creation of the European Regional Development Fund (ERDF) in 1975.[7] Later on the European Social Fund (ESF, mostly concerned with employment), the European Agricultural Guidance and Guarantee Fund (EAGGF, aimed at developing agriculture), as well as several smaller measures were added (we will refer to the complete group of funds as 'regional funds' or 'structural funds'). Allocation of funds was initially done by fixed national quota.

The structural funds went through several reforms (1979, 1984), until in 1989 a completely new system was devised. In the new system, several 'objectives' were formulated, at which the regional funds were to be aimed. For the purposes of this paper, three of these objectives are of crucial importance. These are:

- Objective 1, aimed at regions lagging behind in terms of GDP per capita, defined as regions with GDP per capita lower than 75% of the Community average.
- Objective 2, aimed at regions in industrial decline, as indicated by (high) unemployment and (low) employment growth.
- Objective 5b, aimed at rural and agricultural regions, as indicated by the share of employment in agriculture and GDP per capita.

The other objectives (3, 4 aimed at unemployment; and 5a aimed at common agricultural policy) cannot easily be attributed to individual regions, and hence we will not take these into the analysis. In addition to the re-orientation of the allocation of regional funds according to these objectives, the 1989 reform increased the budget for regional policy at the European level significantly.

Table 2 gives an indication of the magnitude of regional support before and after the reform of 1989. During the period 1980-1984, which we take as a reference for the period before the reforms, the average region in our sample received European regional support equal to around 0.18% of its GDP. Note that this value is influenced by the fact that Spain and Portugal were not members of the European Community at the time, and hence did not receive any support. Without these two countries, the mean value is 0.23% of GDP. During the period 1989 - 1993, the mean increases to 0.53% (column 'All Objectives').

Table 2. Regional support as a % of GDP, average over regions in our sample

	1980-84				1989 – 1993			
	Total EU	Ob. 1	Ob. 2	Ob. 5b	Total EU	National	Private	Sum
Belgium	0.015	0.000	0.023	0.004	0.027	0.033	0.010	0.070
Germany	0.026	0.000	0.013	0.008	0.022	0.031	0.012	0.065
Greece	1.024	1.759	0.000	0.000	1.759	0.897	0.151	2.808
Spain	0.000	0.518	0.058	0.022	0.598	0.474	0.280	1.352
France	0.070	0.000	0.035	0.036	0.070	0.100	0.063	0.233
Italy	0.269	0.218	0.013	0.013	0.243	0.218	0.107	0.568
Netherlands	0.030	0.000	0.025	0.007	0.032	0.062	0.022	0.116
Portugal	0.000	1.872	0.000	0.000	1.872	1.102	0.880	3.854
UK	0.167	0.077	0.070	0.004	0.151	0.158	0.080	0.389
Mean	0.178	0.494	0.026	0.010	0.531	0.342	0.178	1.051

Source: calculations on data taken from EUROSTAT regional yearbooks (1980-1984 support data) and European Commission (1997) (1989-1993 support data).

During this most recent period, Objective 1 support is by far the most important in terms of the total budget (0.49%-points of the total 0.53%). Objective 5b support is by far the smallest part of the total budget. The countries that receive the largest amount of support (relative to GDP) are Portugal and Greece. In fact, these countries only receive Objective 1 support, up to almost 2% of regional GDP on average. Spain (0.6%) follows at some distance, then Italy (0.25%). Thus, it is clear that the largest amount of the total budget for European regional support goes to Southern European regions.

For the period 1989-1993, we also have data on national public and private matching funds. The provision of these funds is in fact a prerequisite for obtaining structural funds at all. On average, national public and private matching funds are about as large (in terms of budget) as the European funding. Public matching funds are about two-thirds of total matching funds. Although in the present paper we will not explicitly take into account the role played by the national public and private matching funds, it is worth noticing that such matching funds are indeed important for the recent EU regional policy, as one of the main purposes of the 1989 reform was to strengthen the coordination between the regional policy of the Member States and the EU structural funds on long term plans and objectives[8].

4. The technology gap theory and the EU regional support: econometric evidence for European regions, 1980-1997

Any explanation of growth differences needs theoretical underpinning. Our point of departure is the 'technology gap theory' of growth (Fagerberg, 1987).[9] As in other theoretical frameworks, it is assumed that innovation, diffusion and technology fuel growth. However, although technological activity gives rise to positive externalities, technology is not assumed to be a public good in the sense that it is equally available to everybody free of charge. On the contrary, it is argued that successful adoption of new technology is generally costly. Typically, it requires a host of complementary factors of the sort that Abramovitz (1994) classifies under the terms 'social capability' and 'technological congruence'. Hence, following this perspective regional growth may be seen as the outcome of three sets of factors:

- Innovation activities in the region,
- The potential for exploiting technologies developed elsewhere (diffusion), and
- Complementary factors affecting the ability to exploit this potential.

There are two major challenges when applying this perspective. The first has to do with finding indicators of innovation and the potential for diffusion, the second with identifying and measuring the 'complementary factors'.[10] For innovation we use R&D intensity, defined as business enterprise R&D personnel as a percentage of total employment. We expect a positive impact of this variable. For diffusion potential we use, as customary in the literature, the initial level of GDP per capita in the region (log-form). The higher this level, the smaller the scope for imitating more advanced technologies developed elsewhere. Hence, the expected impact of this variable is negative. Regarding complementary factors, there are many candidates that can be defended theoretically, from variables related to various types of investments (education, infrastructure and physical capital) to structural factors of various sorts. However, data are scarce, especially among the former.

The 'complementary' variables that we were able to take into account include:

- Physical infrastructure (kilometres of motorways per square kilometre),
- Population density (the number of inhabitants per square kilometre),
- Industrial structure (the shares of employment in agriculture and industry, respectively, in total employment),[11] and the
- Long-term unemployment (that is, duration of more than one year, as a share of the total labour force).

Among these, we would expect the first two to have a positive impact on technology diffusion, since both a more developed infrastructure and a higher population density increase

the profitability/reduce the cost of introducing new technology. Regarding industrial structure, it is one of the standard results in the existing empirical literature on regions that this matters. In particular, a high reliance on agriculture has been shown to be detrimental to regional growth (Fagerberg and Verspagen, 1996), among other things because of low technological opportunities, and slow growth of the market. On the share of 'industry' in total employment the expectations are less clear. Traditionally this sector – particularly manufacturing – has been regarded as an 'engine of growth' (Kaldor, 1967). However, technological progress in recent decades has been more geared towards services than industry and many traditional industries have been characterized by slow growth. Finally we include the level of unemployment as a possible complementary factor. We interpret this as a measure of the cohesion of the broader social and economic system in the region. The higher the share of the labour force that is excluded from work on a long-term basis, the less well this system works. Hence it is an indicator of institutional failure, and as such it might be expected to have a negative impact on growth. For instance, it may hamper inflows of risk capital and qualified people, and encourage outflows, as empirical research in this area indeed suggests (Fagerberg, Caniëls and Verspagen, 1997). Long-term unemployment also leads to deprecation of skills and lack of learning by doing in parts of the workforce.

To this framework we then add the regional support from the EU as another possible growth-inducing factor. However, the way in which this support are allocated to regions poses a problem for the estimation of our model. As was shown in the previous section the most important form of support (objective 1 support) is allocated to regions on the basis of GDP per capita, which is also one of our explanatory variables. In addition, Objective 2 support is allocated partly on the basis of unemployment rates, while Objective 5b support is allocated partly on the basis of the share of employment in agriculture. Again, both variables are part of our set of explanatory variables.

In order to chart the extent of this problem, we performed a cluster analysis with the explanatory variables of our model as the inputs. European regional support was broken down by objective (1, 2, 5b) in this analysis. We arbitrarily fix the number of clusters to five, and apply a so-called K-means clustering algorithm. All variables were standardized before entering in the clustering algorithm. We obtained one cluster of two regions, and four larger clusters. The cluster of two regions consists of highly urbanized small regions (Brussels in Belgium and Cueta y Mililla in Spain) and will be disregarded in the following. The characteristics of the four larger clusters are documented in Table 3. Note that because the data were standardized, a value of zero corresponds to the sample mean, and plus (minus) one corresponds to one standard deviation above (below) the mean.

Table 3. A Cluster Analysis of European regions 1989-1993

	Clusters			
Variable	1 - 'little support'	2 - 'Objective 1'	3 - 'Objective 2'	4 - 'Objective 5b'
Num. of regions	38	36	9	20
Agriculture	-0.65	0.99	-0.51	-0.22
Manufacturing	0.38	-0.55	1.02	0.05
Unemploy-ment.	-0.50	0.45	0.37	-0.27
Infrastructure	0.78	-0.59	-0.05	-0.48
Ob 1 support	-0.64	1.15	-0.52	-0.64
Ob 2 support	-0.17	-0.49	2.67	0.06
Ob 5b support	-0.32	-0.49	0.41	1.35
Population Density	0.11	-0.25	-0.21	-0.30
GDP p. Cap. 1988	0.82	-0.99	-0.08	0.17
R&D	0.85	-0.80	-0.23	-0.06
Growth*	4.23	4.80	4.26	3.64

* Variable not included as input in the clustering algorithm.

Cluster 1 is a cluster of 38 rich regions that receive very little regional support from EU sources. We label these the "little support" cluster. These regions do a lot of R&D and have a well-developed infrastructure. Unemployment is low. Cluster 2 is the polar case. It consists of 36 poor regions that receive relatively much Objective 1 support. These regions are largely agricultural, with a low level of R&D, but a high level of unemployment. The two remaining clusters (3 and 4) have both medium income. Cluster 3 is a small one (9 regions) characterized by a very high level of 'Objective 2' support. As could be expected by the nature of Objective 2 support, these regions score high on manufacturing. The final cluster (4) is a group of peripheral regions, characterized by bad infrastructure and low population density, but with a level of income that is close the average of the sample. These regions score high on Objective 5b support. The bottom line in the table shows the average rate of growth of the regions in the various clusters and is included for illustrative purposes. It shows that the poor regions in cluster 2 are the winners, while the peripheral, medium-income regions in cluster 4 lag behind, with the regions in the other clusters in an intermediate position.

The conclusion of this analysis is that the three forms of European regional support that we distinguish after the 1989 reform are indeed aimed at different groups of regions. One can

indeed speak of a 'typical Objective 1 region', and the same holds for the two other objectives. Thus it comes as no surprise that the three forms of European regional support are closely correlated with various structural characteristics of regions, among which are the main variables of interest in our theoretical model set out above (Table 4).

Table 4. Correlation coefficients between selected explanatory variables in our model for the period 1989-1997.

	European support (% of GDP)	GDP per capita, 1988	Long-term unemployment, 1990
GDP per capita, 1988	-0.83		
Long-term unemployment, 1990	0.08	-0.31	
Share of agriculture, 1990	0.80	-0.73	0.04

As the table shows, it is the close relation between European structural funds on the one hand, and GDP per capita and the share of agriculture in employment on the other hand, which is most likely to pose problems in the estimation. The implication is that due to this high degree of correlation it may be difficult to separate econometrically – especially in a cross-sectional dimension - the effect on regional growth from, say, a high potential for technology diffusion (low level of GDP per capita) from a high level or EU support (similarly for EU support and the share of agriculture in total employment). To minimize these problems we exploit the fact that there have been important changes going on over time in some of the dimensions taken into account by the analysis, particularly in the working and coverage of the EU regional support. Hence what we do in the regression analysis is to pool the data for the period 1989-1997 (after the reform) with the ones for the previous period 1980-1989. To allow for changes in the working of the variables between the two periods, we introduce a first-period "time-slope dummy" (TSD) for each independent variable of the model. However, although we started out with time-slope dummies for all variables, only the ones that contribute to the explanatory power (reduce the residual variance) of the model were retained in the final reporting (using the general to specific method).

As is customary in analyses on pooled cross-country time-series datasets we report regressions both with and without country specific constant terms ("country dummies") in the regressions. The interpretation of the tests differ slightly, however, depending on whether these country specific factors are allowed for or not. The first (including country specific constant terms) is equivalent to testing the explanatory power of the model for the differences in growth across regions within each country (leaving the cross-country differences to the country-specific terms), while the second (a common constant term) implies a test of the explanatory model of our model on regional growth in Europe as a whole (irrespective of country-borders).

Table 5. Explaining regional growth, European regions, 1980-1997*.

	Large sample	Large sample with dummies	Small sample With dummies
Constant	0,058 (5,60)		
Initial GDP per capita	-0,016 (4,69)	-0,0096 (2,63)	-0,0089 (1,95)
Initial – TSD	0,0034 (3,55)	0,0043 (5,34)	0,0057 (6,41)
Agriculture	-0,030 (3,68)	-0,033 (3,89)	-0,023 (1,52)
Manufacturing	-0,0092 (1,01)	-0,023 (2,94)	-0,027 (3,38)
Infrastructure	0,0012 (2,88)	0,00045 (1,17)	0,00098 (2,87)
Infra – TSD	-0,0017 (3,19)	-0,0017 (3,81)	-0,0020 (5,61)
Unemployment	-0,00058 (2,82)	-0,00068 (3,14)	-0,0011 (3,87)
Unemp – TSD	0,00079 (3,68)	0,00070 (3,82)	0,00084 (2,46)
Population density	0,0013 (1,44)	0,00059 (0,71)	-0,00057 (0,68)
R&D	0,00098 (0,62)	0,0031 (2,03)	0,0025 (1,99)
EU support	0,0082 (5,39)	0,0064 (4,78)	0,015 (3,95)
EU – TSD	-0,0061 (3,46)	-0,0039 (2,62)	-0,018 (3,43)
D-Belgium		0,046 (4,23)	0,046 (3,33)
D-Germany		0,047 (4,44)	0,046 (3,17)
D-Greece		0,048 (4,67)	
D-Spain		0,053 (4,83)	
D-France		0,038 (3,52)	0,037 (2,56)
D-Italy		0,048 (4,29)	0,046 (3,06)
D-Portugal		0,055 (5,57)	
D-UK		0,048 (4,69)	0,048 (3,52)
Country-dummies	**No**	**Yes**	**Yes**
Adjusted R^2	0,483	0,910	0,927
N	190	190	128

* *t-statistics in brackets.*

The results of the econometric analysis are presented in table 5. As can be seen from the R^2 the model presented explains regional growth well, but the version that allows for country-specific factors is clearly superior to the one without and will be preferred in the following. However, most estimates are robust to the inclusion of country-dummies. The main exception is the potential for catch up (initial GDP per capita) which is much lower when country specific factors are included. By inspection of the estimated country dummies we observe that there are three countries with growth rates that deviate from the average, Portugal and Spain that grow significantly faster, and France that grows a lot slower, than the others. This means that when country-specific factors are included, the catch-up of Portuguese and Spanish regions towards the European average is explained by these factors, rather than the potential for catch-up.

We also report estimates of our preferred model for two different samples, a large sample, identical to what we previously called "actual sample", and a somewhat smaller sample excluding the three Southern countries that joined the community in the 1980s. The difference across the two samples is small in qualitative terms, but there are some differences in the size and significance of the individual coefficients. This holds, in particular, for Infrastructure, Unemployment and EU-support, which all had a larger impact in the smaller sample. The latter may indicate that EU-support is more efficient in "advanced" regions. This would not be totally unexpected since these regions may be assumed to have more developed "social capabilities" (Abramovitz 1994).

Concentrating on the larger of the two samples (and the version with country dummies) we see that in the second period all variables have the expected signs, and that the estimates in all but two cases ("infrastructure" and "population density") are significantly different from zero at conventional significance-levels. This includes EU regional support. The first period is a bit messier, however. First, the estimated effect of the scope for diffusion – measured by the initial level of GDP per capita – is appreciably smaller. Second, among the complementary variables "unemployment" ceases to be significant (with an estimate close to zero) while "infrastructure" turns up as significant and wrongly signed. Third, and most interesting from the perspective of this paper, the evidence of a positive impact of EU regional support is much weaker in the first period. This pattern is in fact even more pronounced for the smaller sample, for which there does not appear to be any evidence at all for a positive effect of regional support during the 1980s.

Thus there is clear evidence of a trend break in how European regional support schemes affect regional growth. To get a grasp of the quantitative effect of this we calculated how our preferred model would explain the difference in growth performance between the three poorest and the three richest regions of our (large) sample. The calculation showed that in the first period differences in regional support contributed about 0.2 % to the observed difference in growth. In the second period this contribution had grown to 1.0 %, a sizeable increase.[12] Although some of this has to do with the general increase in the amount of regional support, and with the fact that some of the poorest regions in our sample did not receive any support at all in the first half of the 1980s, an important share of this increase no doubt stems from the fact that the estimated coefficient is so much higher in the most recent period.

5. Conclusion

We have in previous work demonstrated that the process of regional convergence that characterized most of the member states of the European Union from the 1950s onwards came to an end around 1980 and that there has in general been little change since then. To the extent that there has been any tendency towards convergence, it has been at the country level, related to the catch up by the relatively poor Southern countries that joined the EU during the 1980s. Hence it appears that these countries, particularly Portugal and Spain, have benefited a good deal from their integration into the European Union.[13] Within countries, however, there has at best been a standstill. This paper, presenting new and more recent evidence, confirms these trends.

A particularly challenging question is to what extent regional support from the EU , designed to help catch-up by relatively poor regions, has had a real impact on this situation. In previous work we have faced great problems in finding convincing evidence for assuming a positive effect as intuition indeed would suggest (Fagerberg and Verspagen 1996, Cappelen, Fagerberg and Verspagen 1999). In recent years – following the 1989 reform - this support has increased in importance and it is thus natural to ask what the consequences of this reform are.

The evidence presented in this paper suggests that this reform may have succeeded in improving EU regional policy so that it becomes more effective in its aim, to generate growth in poorer regions and contribute to greater equality in productivity and income in Europe. However it needs to be emphasized that there also are diverging factors at play. For instance, the estimates obtained for the empirical growth model used in this paper suggest that growth in poorer regions is greatly hampered by an unfavourable industrial structure (dominated by agriculture) and lack of R&D. Hence, to get the maximum out of the support, this needs to be accompanied by policies that facilitate structural change and increase R&D capabilities in poorer regions. Such policies must necessarily be of a long-term nature.

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Appendix: Regions in the large sample used in the regression analysis (95+95 observations in the pooled sample)

NUTS code	Name
be1	Brussel
be2	Vlaanderen
be3	Wallonie
de1	Baden-Wurttemberg
de2	Bayern
de5	Bremen
de6	Hamburg
de7	Hessen
de9	Niedersachsen
dea	Nordrhein-Westfalen
deb	Rheinland-Pfalz
dec	Saarland
def	Schleswig-Holstein
gr11	Anatoliki Makedonia, Thraki
gr13	Dytiki Makedonia
gr14	Thessalia
gr21	Ipeiros
gr22	Ionia Nisia
gr23	Dytiki Ellada
gr25	Peloponnisos
gr41	Voreio Aigaio
gr43	Kriti
es11	Galicia
es12	Principado de Asturias
es13	Cantabria
es21	Pais Vasco
es22	Comunidad Foral de Navarra
es23	La Rioja
es3	Comunidad de Madrid
es41	Castilla y Leon
es42	Castilla-la Mancha
es43	Extremadura
es51	Cataluna
es52	Comunidad Valenciana
es53	Islas Balearas
es61	Andalucia
es62	Region de Murcia
es63	Ceuta y Melilla
es7	Canarias
fr1	Ile de France
fr21	Champagne-Ardenne
fr22	Picardie
fr23	Haute-Normandie
fr24	Centre
fr25	Basse-Normandie
fr26	Bourgogne

fr3	Nord-Pas-de-Calais
fr41	Lorraine
fr42	Alsace
fr43	Franche-Comte
fr51	Pays de las Loire
fr52	Bretagne
fr53	Poitou-Charentas
fr61	Aquitane
fr62	Midi-Pyrenees
fr63	Limousin
fr71	Rhone-Alpes
fr72	Auvergne
fr81	Languedoc-Roussillon
it11	Piemonte
it12	Valle d'Aosta
it13	Liguria
it2	Lombardia
it31	Trentino-Alto Adige
it32	Veneto
it33	Friuli-Venezia Giulia
it4	Emilia-Romagna
it51	Toscana
it52	Umbria
it53	Marche
it6	Lazio
it71	Abruzzi
it72	Molise
it8	Campania
it91	Puglia
it92	Basilicata
it93	Calabria
ita	Sicilia
itb	Sardegna
pt11	Norte (P)
pt12	Centro (P)
pt13	Lisboa e Vale do Tejo
pt14	Alentejo
pt15	Algarve
uk1	North (UK)
uk2	Yorkshire and Humbershire
uk3	East Midlands
uk4	East Anglia
uk5	South East (UK)
uk6	South West (UK)
uk7	West Midlands
uk8	North West (UK)
uk9	Wales
uka	Scotland
ukb	Northern Ireland

Endnotes

[1] A preliminary version of this paper was presented at the EMAEE 2001, The 2. European Meeting on Applied Evolutionary Economics, Vienna University of Economics and Business Administration, Vienna, Austria, September 13 - 15, 2001. Helpful discussions with Fabienne Corvers are acknowledged.

[2] For an analysis of regional policy in the EU, including its rationale and the need for reform, see Begg and Mayes (1993) and Begg (1997).

[3] European System of Accounts, ESA 1995, Eurostat/EU-commision, 1996. Hence these data are not directly comparable to the data we have used in previous papers.

[4] The regional standard deviation is calculated as the standard deviation of the log of relative regional GDP per capita (regional GDP per capita divided by the EU average for the same year).

[5] Standard deviation within countries is calculated as the standard deviation of the log of relative regional GDP per capita (regional GDP per capita divided by the country average for the same year).

[6] All members except three small countries for which there was no regional breakdown; Denmark, Ireland and Luxembourg.

[7] The historical description of European regional policy provided in this section is largely based on Corvers (1995).

[8] For a descriptive analysis of the 1989 reform, see for example Armstrong, Taylor and Williams (1994).

[9] The hypothesis that technological catch-up requires substantial efforts and capabilities in the receiving country is discussed and tested in Fagerberg (1987,1988). Verspagen (1991) and Amable (1993) analyse the possibility that countries without the necessary assets may end up in a low-growth trap. For an overview of empirical work on catch-up and growth, including its theoretical underpinnings, see Fagerberg (1994).

[10] All data for the variables described below are taken from the EUROSTAT REGIO database and measured mid-period (1990). In some cases missing data were filled in by interpolation. R&D data for the UK in the first period were estimated on the basis of less aggregated data from that period and a regional breakdown from a later year. Regions with zero R&D in the second period and no account for the first period were assumed to have zero R&D in that period as well.

[11] Industry as used here includes fuel and power, manufacturing and construction. The remaining part of total employment when agriculture and industry are deducted is services, which therefore cannot be included as a separate variable.

[12] Note that this estimate is likely to include the effects of matching funds as well, since these are nearly perfectly correlated with the support from EU sources.

[13] This may be interpreted as good news for the Eastern European countries that are in the process of becoming members. Note, however, that the performance of Greece has been much less spectacular.