

# Classifier-Free Diffusion Guidance

Ho et al., 2021

# Why Classifier-‘free’ Guidance? (vs. Classifier Guidance)

- How the guidance works?
  - A pure generative model (vs. a pre-trained classifier needed)
  - Training conditional and unconditional models jointly (vs. 無)
  - Sampling using a linear combination of the conditional and unconditional models (vs. adding the gradient of the pre-trained classifier to the diffusion model)
- Pros and Cons
  - Simplified data pipeline (vs. complicated)
  - Extremely simple implementation
  - Detour the ‘adversarial attack’
  - X Slower sampling speed

# Motivation: Truncation

- Truncation Trick

- Taking a model trained with  $z \sim N(0, I)$
- Truncating a  $z$  vector by resampling the values with magnitude above a chosen threshold
- Leading to improvement in individual sample quality at the cost of reduction in overall sample variety



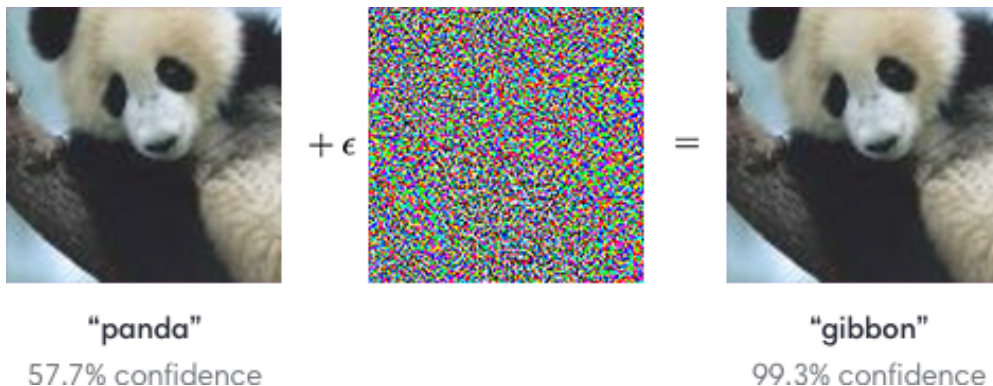
Figure 2: (a) The effects of increasing truncation. From left to right, the threshold is set to 2, 1, 0.5, 0.04. (b) Saturation artifacts from applying truncation to a poorly conditioned model.

# Motivation: Classifier Guidance

- An adversarial attack

Recall...

- $\hat{\epsilon}(x_t) := \epsilon_\theta(x_t) - \sqrt{1 - \bar{\alpha}_t} \nabla_{x_t} \log p_\phi(y|x_t)$
- $p_\phi(y|x_t)$ : The classifier is pre-trained with noise-added images.
- Classifier-based evaluations metrics: IS (Inception Score), FID (Frechet Inception Score)



# Nomenclature

Ho et al., 2021

$$q(\mathbf{z}_\lambda|\mathbf{x}) = \mathcal{N}(\alpha_\lambda\mathbf{x}, \sigma_\lambda^2\mathbf{I}), \text{ where } \alpha_\lambda^2 = 1/(1 + e^{-\lambda}), \sigma_\lambda^2 = 1 - \alpha_\lambda^2$$

$$\mathbf{z}_\lambda = \alpha_\lambda\mathbf{x} + \sigma_\lambda\epsilon$$

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Ho et al., 2020

$$q(\mathbf{x}_t|\mathbf{x}_0) = \mathcal{N}(\mathbf{x}_t; \sqrt{\bar{\alpha}_t}\mathbf{x}_0, (1 - \bar{\alpha}_t)\mathbf{I})$$

$$\mathbf{x}_t(\mathbf{x}_0, \epsilon) = \sqrt{\bar{\alpha}_t}\mathbf{x}_0 + \sqrt{1 - \bar{\alpha}_t}\epsilon$$

DDPM	Classifier-free Guidance
$\mathbf{x}_0$	$\mathbf{x}$
$\mathbf{x}_t$	$\mathbf{z}_\lambda$
$\sqrt{\bar{\alpha}_t}$	$\alpha_\lambda$
$1 - \bar{\alpha}_t$	$\sigma_\lambda^2$

# Classifier Guidance

Recall...

DDPM  $\epsilon_{\theta}(\mathbf{z}_{\lambda}, \mathbf{c}) \approx -\sigma_{\lambda} \nabla_{\mathbf{z}_{\lambda}} \log p(\mathbf{z}_{\lambda} | \mathbf{c})$

Classifier Guidance  $\tilde{\epsilon}_{\theta}(\mathbf{z}_{\lambda}, \mathbf{c}) = \epsilon_{\theta}(\mathbf{z}_{\lambda}, \mathbf{c}) - w \sigma_{\lambda} \nabla_{\mathbf{z}_{\lambda}} \log p_{\theta}(\mathbf{c} | \mathbf{z}_{\lambda})$   
 $\approx -\sigma_{\lambda} \nabla_{\mathbf{z}_{\lambda}} [\log p(\mathbf{z}_{\lambda} | \mathbf{c}) + w \log p_{\theta}(\mathbf{c} | \mathbf{z}_{\lambda})]$

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Song et al., 2020  $p_{\theta}(x_{t-1} | x_t) = \mathcal{N}(x_{t-1}; \frac{1}{\sqrt{1-\beta_t}}(x_t + \beta_t s_{\theta}(x_t, t)), \beta_t I)$

Ho et al., 2020  $x_{t-1} \sim p_{\theta}(x_{t-1} | x_t)$  where  $\mu_{\theta} = \frac{1}{\sqrt{\alpha}}(x_t - \frac{\beta_t}{\sqrt{1-\alpha_t}} \epsilon_{\theta}(x_t, t))$

$$\nabla_{x_t} \log p_{\theta}(x_t) = -\frac{1}{\sqrt{1-\bar{\alpha}_t}} \epsilon_{\theta}(x_t)$$

Dhariwal et al., 2021  $\nabla_{x_t} \log(p_{\theta}(x_t) p_{\phi}(y | x_t)) = \nabla_{x_t} \log p_{\theta}(x_t) + \nabla_{x_t} \log p_{\phi}(y | x_t)$   
 $= -\frac{1}{\sqrt{1-\bar{\alpha}_t}} \epsilon_{\theta}(x_t) + \nabla_{x_t} \log p_{\phi}(y | x_t)$

$$\hat{\epsilon}(x_t) := \epsilon_{\theta}(x_t) - \sqrt{1-\bar{\alpha}_t} \nabla_{x_t} \log p_{\phi}(y | x_t)$$

# Classifier-free Guidance

Recall...

DDPM  $\epsilon_{\theta}(\mathbf{z}_{\lambda}, \mathbf{c}) \approx -\sigma_{\lambda} \nabla_{\mathbf{z}_{\lambda}} \log p(\mathbf{z}_{\lambda} | \mathbf{c})$

Classifier Guidance  $\tilde{\epsilon}_{\theta}(\mathbf{z}_{\lambda}, \mathbf{c}) = \epsilon_{\theta}(\mathbf{z}_{\lambda}, \mathbf{c}) - w \sigma_{\lambda} \nabla_{\mathbf{z}_{\lambda}} \log p_{\theta}(\mathbf{c} | \mathbf{z}_{\lambda})$   
 $\approx -\sigma_{\lambda} \nabla_{\mathbf{z}_{\lambda}} [\log p(\mathbf{z}_{\lambda} | \mathbf{c}) + w \log p_{\theta}(\mathbf{c} | \mathbf{z}_{\lambda})]$

Training  $\epsilon_{\theta}(\mathbf{z}_{\lambda}, \mathbf{c})$

$$\epsilon_{\theta}(\mathbf{z}_{\lambda}) = \epsilon_{\theta}(\mathbf{z}_{\lambda}, \mathbf{c} = \mathbf{0})$$

Sampling (Inference)  $\tilde{\epsilon}_{\theta}(\mathbf{z}_{\lambda}, \mathbf{c}) = (1 + w) \epsilon_{\theta}(\mathbf{z}_{\lambda}, \mathbf{c}) - w \epsilon_{\theta}(\mathbf{z}_{\lambda})$

# Classifier-free Guidance: an Intuition

Recall...

DDPM  $\epsilon_{\theta}(\mathbf{z}_{\lambda}, \mathbf{c}) \approx -\sigma_{\lambda} \nabla_{\mathbf{z}_{\lambda}} \log p(\mathbf{z}_{\lambda} | \mathbf{c})$

Classifier Guidance  $\tilde{\epsilon}_{\theta}(\mathbf{z}_{\lambda}, \mathbf{c}) = \epsilon_{\theta}(\mathbf{z}_{\lambda}, \mathbf{c}) - w \sigma_{\lambda} \nabla_{\mathbf{z}_{\lambda}} \log p_{\theta}(\mathbf{c} | \mathbf{z}_{\lambda})$   
 $\approx -\sigma_{\lambda} \nabla_{\mathbf{z}_{\lambda}} [\log p(\mathbf{z}_{\lambda} | \mathbf{c}) + w \log p_{\theta}(\mathbf{c} | \mathbf{z}_{\lambda})]$

Training  $\epsilon_{\theta}(\mathbf{z}_{\lambda}, \mathbf{c})$

$$\epsilon_{\theta}(\mathbf{z}_{\lambda}) = \epsilon_{\theta}(\mathbf{z}_{\lambda}, \mathbf{c} = \mathbf{0})$$

Sampling (Inference)  $\tilde{\epsilon}_{\theta}(\mathbf{z}_{\lambda}, \mathbf{c}) = (1 + w)\epsilon_{\theta}(\mathbf{z}_{\lambda}, \mathbf{c}) - w\epsilon_{\theta}(\mathbf{z}_{\lambda})$



# Classifier-free Guidance: an Implicit Classifier

Recall...

DDPM  $\epsilon_{\theta}(\mathbf{z}_{\lambda}, \mathbf{c}) \approx -\sigma_{\lambda} \nabla_{\mathbf{z}_{\lambda}} \log p(\mathbf{z}_{\lambda} | \mathbf{c})$

Classifier Guidance 
$$\begin{aligned} \tilde{\epsilon}_{\theta}(\mathbf{z}_{\lambda}, \mathbf{c}) &= \epsilon_{\theta}(\mathbf{z}_{\lambda}, \mathbf{c}) - w \sigma_{\lambda} \nabla_{\mathbf{z}_{\lambda}} \log p_{\theta}(\mathbf{c} | \mathbf{z}_{\lambda}) \\ &\approx -\sigma_{\lambda} \nabla_{\mathbf{z}_{\lambda}} [\log p(\mathbf{z}_{\lambda} | \mathbf{c}) + w \log p_{\theta}(\mathbf{c} | \mathbf{z}_{\lambda})] \end{aligned}$$

Training  $\epsilon_{\theta}(\mathbf{z}_{\lambda}, \mathbf{c})$

$$\epsilon_{\theta}(\mathbf{z}_{\lambda}) = \epsilon_{\theta}(\mathbf{z}_{\lambda}, \mathbf{c} = \mathbf{0})$$

Sampling (Inference)  $\tilde{\epsilon}_{\theta}(\mathbf{z}_{\lambda}, \mathbf{c}) = (1 + w) \epsilon_{\theta}(\mathbf{z}_{\lambda}, \mathbf{c}) - w \epsilon_{\theta}(\mathbf{z}_{\lambda})$

Implicit classifier  $p^i(\mathbf{c} | \mathbf{z}_{\lambda}) \propto p(\mathbf{z}_{\lambda} | \mathbf{c}) / p(\mathbf{z}_{\lambda})$

$$\nabla_{\mathbf{z}_{\lambda}} \log p^i(\mathbf{c} | \mathbf{z}_{\lambda}) = -\frac{1}{\sigma_{\lambda}} [\epsilon^*(\mathbf{z}_{\lambda}, \mathbf{c}) - \epsilon^*(\mathbf{z}_{\lambda})]$$

## Classifier-free Guidance: an Implicit Classifier (cont.)

Classifier Guidance	$\begin{aligned}\tilde{\epsilon}_{\theta}(\mathbf{z}_{\lambda}, \mathbf{c}) &= \epsilon_{\theta}(\mathbf{z}_{\lambda}, \mathbf{c}) - w\sigma_{\lambda}\nabla_{\mathbf{z}_{\lambda}} \log p_{\theta}(\mathbf{c} \mathbf{z}_{\lambda}) \\ &\approx -\sigma_{\lambda}\nabla_{\mathbf{z}_{\lambda}} [\log p(\mathbf{z}_{\lambda} \mathbf{c}) + w \log p_{\theta}(\mathbf{c} \mathbf{z}_{\lambda})]\end{aligned}$
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Sampling (Inference)  $\tilde{\epsilon}_{\theta}(\mathbf{z}_{\lambda}, \mathbf{c}) = (1 + w)\epsilon_{\theta}(\mathbf{z}_{\lambda}, \mathbf{c}) - w\epsilon_{\theta}(\mathbf{z}_{\lambda})$

Implicit classifier  $p^i(\mathbf{c}|\mathbf{z}_{\lambda}) \propto p(\mathbf{z}_{\lambda}|\mathbf{c})/p(\mathbf{z}_{\lambda})$

$$\nabla_{\mathbf{z}_{\lambda}} \log p^i(\mathbf{c}|\mathbf{z}_{\lambda}) = -\frac{1}{\sigma_{\lambda}}[\epsilon^{*}(\mathbf{z}_{\lambda}, \mathbf{c}) - \epsilon^{*}(\mathbf{z}_{\lambda})]$$

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$$\begin{aligned}\tilde{\epsilon}_{\theta}(z_{\lambda}, c) &= \epsilon_{\theta}(z_{\lambda}, c) - w\sigma_{\lambda} \left( -\frac{1}{\sigma_{\lambda}} [\epsilon^{*}(z_{\lambda}, c) - \epsilon^{*}(z_{\lambda})] \right) \\ &= \epsilon_{\theta}(z_{\lambda}, c) + w(\epsilon^{*}(z_{\lambda}, c) - \epsilon^{*}(z_{\lambda})) \\ &= (1 + w)\epsilon_{\theta}(z_{\lambda}, c) - w\epsilon_{\theta}(z_{\lambda}) \quad (\because \epsilon_{\theta} \text{ estimates } \epsilon^{*})\end{aligned}$$

# Experiments

- Dataset: 64x64 area-downsampled ImageNet
- The model on unconditional generation jointly trained with probability 0.1
- FID and Inception Scores calculated with 50000 samples for each value using  $T = 256$  sampling steps.

Method	FID ( $\downarrow$ )	IS ( $\uparrow$ )
ADM [3]	2.07	-
CDM [6]	<b>1.48</b>	67.95
Ours, no guidance	1.80	53.71
Ours, with guidance		
$w = 0.1$	1.55	66.11
$w = 0.2$	2.04	78.91
$w = 0.3$	3.03	92.8
$w = 0.4$	4.30	106.2
$w = 0.5$	5.74	119.3
$w = 0.6$	7.19	131.1
$w = 0.7$	8.62	141.8
$w = 0.8$	10.08	151.6
$w = 0.9$	11.41	161
$w = 1.0$	12.6	170.1
$w = 2.0$	21.03	225.5
$w = 3.0$	24.83	250.4
$w = 4.0$	26.22	<b>260.2</b>

Figure 1: ImageNet 64x64 results

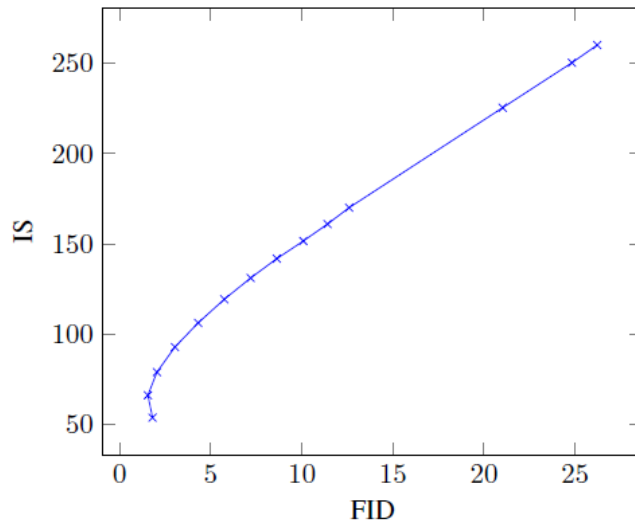


Figure 2: ImageNet 64x64 FID vs. IS

# Experiments (cont.)

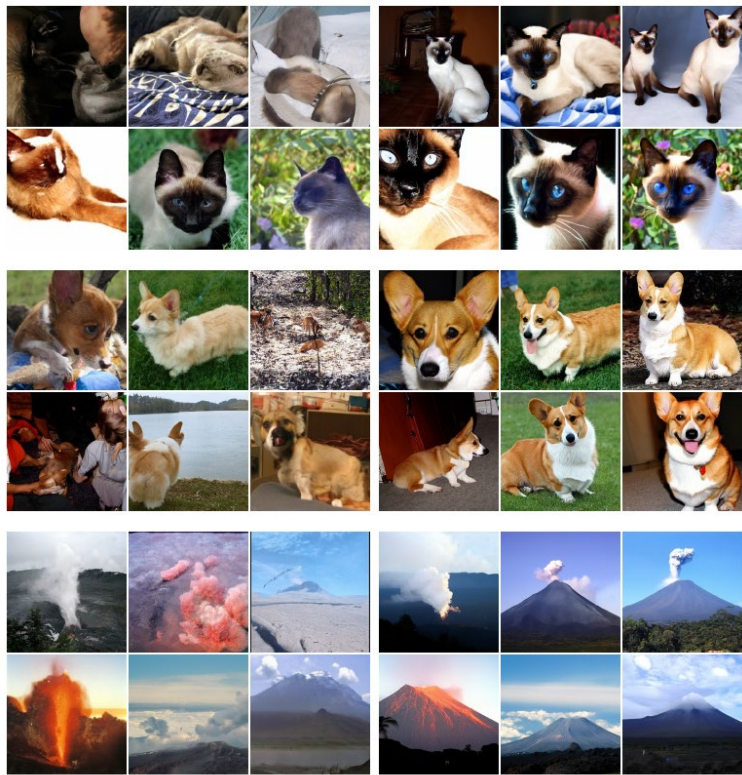
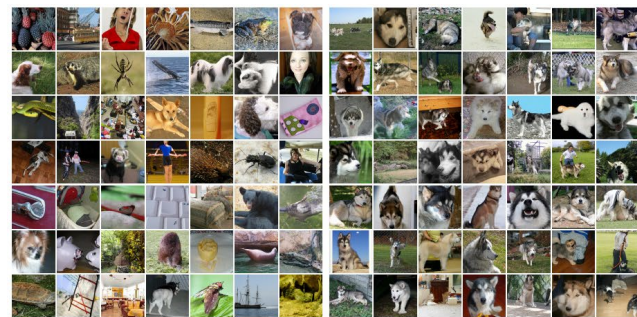
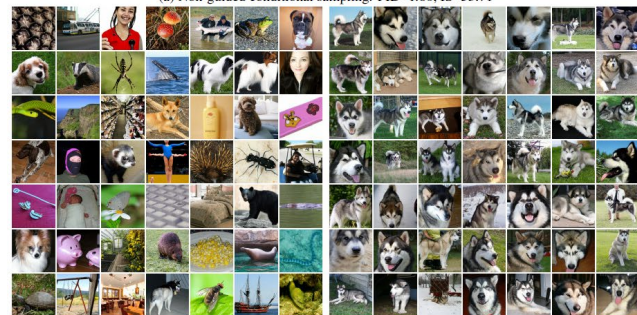


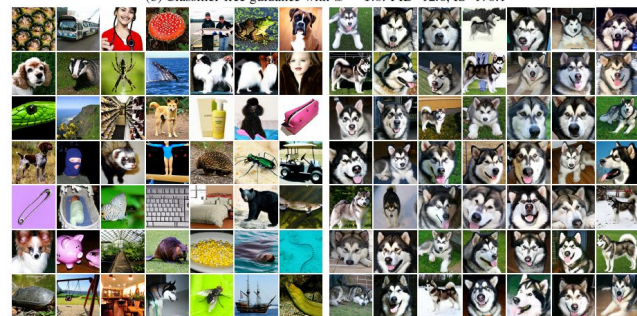
Figure 4: Classifier-free guidance on 128x128 ImageNet. Left: non-guided samples, right: guided samples with  $w = 3.0$ . Interestingly, strongly guided samples such as these display saturated colors.



(a) Non-guided conditional sampling: FID=1.80, IS=53.71



(b) Classifier-free guidance with  $w = 1.0$ : FID=12.6, IS=170.1



(c) Classifier-free guidance with  $w = 3.0$ : FID=24.83, IS=250.4

Figure 3: Classifier-free guidance on ImageNet 64x64. Left: random classes. Right: single class (malamute). Same random seeds used for sampling in each subfigure.

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# Reference

- Classifier-Free Diffusion Guidance (Ho et al., 2021)
- Denoising Diffusion Probabilistic Models (Ho et al., 2020)
- Score-Based Generative Modeling through Stochastic Differential Equations (Song et al., 2021)
- Diffusion Models Beat GANs on Image Synthesis (Dhariwal et al., 2021)
- Large Scale GAN Training for High Fidelity Natural Image Synthesis (Brock et al., 2018)
- Explaining and Harnessing Adversarial Examples (Goodfellow et al., 2014)

Thanks 😊