Questions:

1. What are three conclusions we can make about Kickstarter campaigns given the provided data?

2. What are some of the limitations of this dataset?

3. What are some other possible tables/graphs that we could create?

Answers:

1. a) The film & video, music, and theater category had the highest success rate (ascending order) while almost all had roughly the same failure rate

b) Plays, rock and documentary are the top three subcategories with largest number of successful startups.

c) Start-ups launched in from April to Jun have the highest success rate while start ups launched in October to December have the lowest success rate.

1. Limitations of the dataset include information of the target audience, the start-up city population, information on how the start-up spent their money.
2. Graphs illustrating the relationship between percent funded and category, or percent funded and state