

Michael J. Champlin

DESIGNER & ART DIRECTOR

experience

2007 — Present

Freelance Designer / Art Director

Created design solutions for a wide variety of clients in a wide variety of mediums. Marketed services, managed projects, social media. Clients include Zipcar, Verizon Wireless, Dickie's and American Cancer Society, among many others.

2013 — 2014

Level 2 Technician & Migration Specialist

WP Engine

Leverage extensive WordPress background to solve problems and ensure a smooth onboarding process for new customers. Go above and beyond to get customers happily up and running on a managed WordPress platform.

2005 — 2007

Graphic Designer

Oklahoma State University Student Union Marketing
Responsible for conceptualizing and designing advertising & marketing collateral, publications and identity systems for campus services and organizations.

mjchamplin.com

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skills

Art Direction

Adobe Creative Suite

CSS / HTML / jQuery

WordPress

Photo & Video

Content Creation

Social Media

education

Bachelor's degree in Marketing

Associate in Art History

Oklahoma State University

Michael has worked as a freelance **web**, **graphic** and **identity** designer for eight years. Some of the awesome projects he's worked on include:

Zipcar Social Mapping Project

2012 - 2013

Assembled a team and created a social mapping application for Zipcar using Instagram + leaflet.js

Expert Message Group

2011 - 2013

Created a comprehensive brand identity & website for a boutique publishing company.

The Tulsa Project

2008 - 2011

Built a Tulsa-themed, community-sourced magazine and blog from the ground-up. tulsaproject.com

Web & Blog Projects

2007-present

Designed and built a variety of sites & blogs, many on the WordPress platform, for various companies, individuals and organizations.