

Social Statistics

Introducing Descriptive Statistics

September 20, 2021

Descriptive Statistics - Motivation

"...[O]bservational research will continue to be the workhorse of social science, so we might as well get it right." (p. 228)

Robert Sampson (2008): "Moving to Inequality"

Descriptive Statistics - Motivation

Symposium: "What is Good Theorizing?"



Less Theory. More Description.

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Max Besbris¹ and Shamus Khan²

Abstract

Sociology must worry less about theoretical innovation and more about empirical description.

Descriptive Statistics - Motivation

"We need to understand the world better. It is not foolish to imagine we need more concepts to help classify our understanding. Yet somewhat counterintuitively, we need the exact opposite..."

Descriptive Statistics - Motivation

"...What we need are findings. We need editors who are willing to publish descriptively rich, findings-driven papers; reviewers who are happy to support findings that are rigorously generated; and a discipline that realizes the development of theory happens not when concepts are highly cited but instead when they are clearly specified. Less theory. More description."

- Besbris and Khan (2017: 152)

Descriptive Statistics - Motivation

Sen (1980): "Description as Choice":

"Description isn't just observing and reporting; it involves the exercise - possibly difficult - of selection." (p. 353)

"[Description] can be usefully seen as a choice of a subset of possible statements." (p. 367)

Choices by Chetty et al (2017)?

Defining *access* by enrolled students rather than applicants or admits

Grouping students by birth cohort rather than year of entry

Only describing distributions for 1991 cohort

Comparing quintiles and percentiles, combining quintiles

Describing family income rather than wealth

Types of Descriptive Statistics

Frequencies = counts of values

Percent = Count of values for every 100 cases

- Bounded by 0 and 100, like 78%

Proportion = Percent / 100

- Bounded by 0 and 1, like .78

Ratio = frequency of 1 value per count of another value

- For ratio of SOCI majors to non-SOCI majors in this class, divide count of SOCI majors by count of non-SOCI majors

Types of Descriptive Statistics

Range = minimum and maximum values

- Often listed within brackets: $[0, 100]$

Mode: The value with the highest frequency

Describing The Center

Mean: Average or "Expected Value"

$$\bar{x} = \frac{\sum x_i}{n}$$

- Best guess if you don't know anything else...

Median: 50% of values fall above, 50% of values fall below

Can take mean, median, and mode of quantitative variables

Can describe the frequency, percent, proportion, and mode in a given category. But the mean and median of a categorical variable do not make sense (except for binary or dummy variables).

Describing The Spread

Helpful to know how far from the center the observations are distributed

Start by thinking of the center not as a point but as a range

- The *interquartile range* (IQR) is the middle 50%
- Bounded by the 25th percentile and 75th percentile
- But other percentiles might also be helpful (quintiles, top 1%, etc)

More on variance, standard deviations, and skew next week