





J

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Campaigns



Lists



Reports



Autoresponders



Search

Tell MailChimp how "discoverable" you'd like campaigns to be.

List fields and "[MERGE]" tags

Add fields to your list database, and adjust the merge tags associated with them.

Required email footer content

Enter contact info about this list and a permission reminder in case someone reports you for spanning.

Show/hide list columns

If your list has a bunch of fields, you might want to hide a few to make it easier to browse through.

Email beamer

Send a campaign by sending an email to a private MailChimp address.

Google Analytics on archive pages

Add Google Analytics tracking to Campaign archives.

Webhooks

Keep your mailing list synced with a local list on your server.

Unique id for list Test lwthemes



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