

# Maddalen DeMars

UI/UX Designer

<https://mjdemars.github.io/mjd-portfolio>  
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## EDUCATION

### Georgia Institute of Technology

BS in Computational Media 2023  
Concentration in People & Interaction Design

## WORK EXPERIENCE

### Infinity Ward

UI Design Intern • May 2022 - August 2022  
Worked with the UI/UX team at Infinity Ward on Call of Duty: Modern Warfare II. Implemented UI in the game by coding in LUA and using a UI editor.

### Fiserv

UX Design Intern • June 2021 - August 2021  
Worked under the Knowledge Management team to redesign an internal resource to be more user friendly and update all information. Used website building languages such as: HTML, CSS, and JavaScript.

### Redbubble

Store Owner • May 2020 - Present  
Launched independent e-commerce business on Redbubble selling original artwork and products, such as stickers, bags, shirts, and art prints.

## ACTIVITIES

### Ivan Allen College of Liberal Arts

Student Ambassador • Feb 2021 - Present  
Act as a liaison between the college and prospective students and their families. Worked as a recruiter, educator, communicator, and coordinator of tours and information sessions. Helped as a designer for various recruiting events and social media.

### Horizons: An Arts and Tech Make-a-thon

Category Winner • Spring 2022  
Won the Sustainability category for mobile application prototype and clothing products. Produced Figma prototype for app idea and 3 clothing products that were hand sewn/ altered.

## SKILLS

Python	Adobe CS
Java	Maya
C	Figma
HTML	Procreate
CSS	Spanish (intermediate)
JavaScript	
Lua	