JACK FLOYD

Front end Developer | Product Designer

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Portfolio | **LinkedIn**

Dynamic Web Developer and Designer with 6+ years of experience, currently working at a leading SaaS fintech firm. Proficient in front-end technologies like React, JavaScript, and CSS, along with design tools like Figma and XD. I collaborate effectively with cross-functional teams to deliver accessible, user-centered solutions and ensure client needs are met with high-quality, innovative results. A self-motivated professional who thrives on delivering impactful solutions while fostering knowledge-sharing within teams, and working closely with stakeholders to meet business goals.

EXPERIENCE

Front end Developer | Product Designer   *August 2018 - current*
BlueMatrix | New York, NY

- Onboarded 20+ firms onto the platform, configuring their report templates to accommodate complex custom logic & design, ultimately empowering an optimized content publishing workflow.

- Develop client customization requests, rebrands & tech upgrades in addition to providing operational support, key in establishing the platform as a reliable product with a dominant marketshare.

- Design and build custom widgets, internal accessibility & coding standards, centralizing best practices for leaner rollouts plus web accessibility compliance for interested clients.

- Create mockups for enhanced products informed by user research to build the most valuable products possible.

- Support the Sales team by building POC's for prospective clients to demonstrate how our products align with their needs & expectations, key in securing revenue for the firm.

Web Developer   *2018*
Hunter Digital Marketing | New York, NY

- Build and maintain Wordpress sites for e-commerce businesses; design and test ads across social media platforms.

SKILLS

Vue.js

React

HTML/CSS/SASS

Bootstrap

XSLT/XPath

Javascript

HTML Email

WCAG

Responsive Web Design

TOOLS

Git

Adobe XD/Illustrator

Figma

EDUCATION

NY Code + Design Academy
Full Stack Web Development

Loyola University Chicago
BS Environmental Science