JACK FL0YD

UI Developer & Designer

mjfloyd3@gmail.com | 414-708-7846 | New York, NY   **Portfolio** | **LinkedIn**

Reliable professional with 6+ years of experience currently working for a leading SaaS fintech firm. With a background in web design, Jack is passionate about building accessible user experiences and delivering impactful solutions for clients. Self-motivated, quick learner and results oriented individual committed to collaboration and exceeding expectations.

EXPERIENCE

Front End Developer / Product Designer   *August 2018 - current*
BlueMatrix | New York, NY

- Develop custom web, email, and PDF report templates for dozens of global investment research firms that hundreds of analysts rely on daily to distribute their content.

- Leverage web frameworks like Bootstrap, Vue, and FOP to facilitate client upgrades as they move away from physical PDF reports and towards digital, responsive and accessible content creation/distribution.

- Design, implement, and document custom widgets, internal accessibility, and coding standards, ultimately unifying team offerings and best practices.

- Create mockups and design interactions for new and/or enhanced web products informed by user research.

- Build POC's for prospective clients to demonstrate our products align with their needs and expectations.

Web Developer/Designer   *2018*
Hunter Digital Marketing | New York, NY

- Built Wordpress websites for a variety of businesses; design and test ads across social media platforms.

SKILLS

Vue.js
React
HTML/CSS/SASS
Bootstrap
XSLT/XPath
Javascript
HTML Email
WCAG
Responsive Web Design

TOOLS

Git
Adobe XD/Illustrator
Figma

EDUCATION

NY Code + Design Academy
Full Stack Web Development

Loyola University Chicago
BS Environmental Science