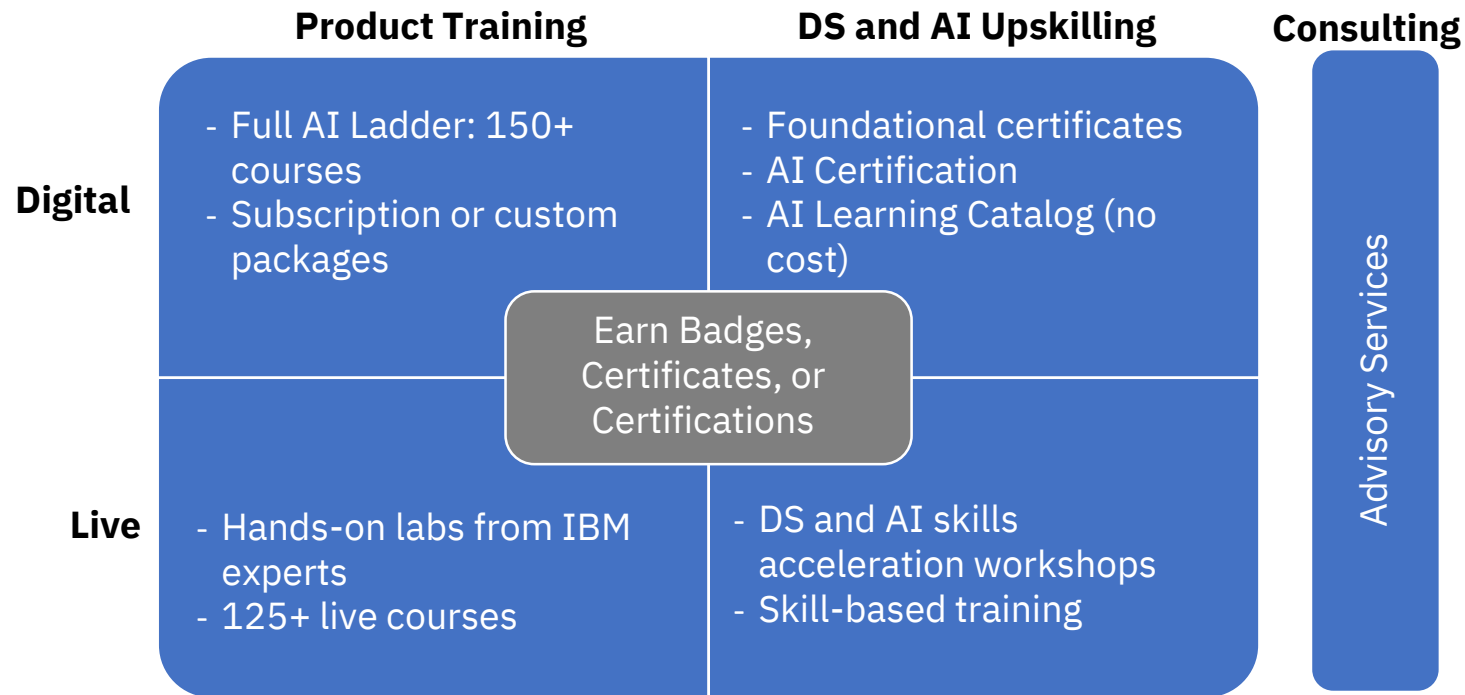**Data and AI** Expert Labs & Learning

Data and AI Learning Offering Overview

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Contact for more information: natrning@us.ibm.com

IBM Data and AI Learning delivers deep technical education that empowers you to climb the AI Ladder

	Product Training	**DS and AI Upskilling**	**Consulting**
Digital	- Full AI Ladder: 150+ courses - Subscription or custom packages	- Foundational certificates - AI Certification - AI Learning Catalog (no cost)	Advisory Services
Live	- Hands-on labs from IBM experts - 125+ live courses	- DS and AI skills acceleration workshops - Skill-based training	

Earn Badges, Certificates, or Certifications

Enable your Teams on IBM Products with Digital and Live Expert-Led Training

Digital Training:
IBM Enterprise Digital Learning Subscription

Discounted bundle of 30 course enrollments for a team to upskill.

Highly flexible to use – customize your training based on your learning needs.

Train for Badges or Certification.

Learning journeys are available from across the AI ladder, to guide your course selections. Or, create your own journey from 150+ courses in our catalog.

Individual courses also available for purchase.

Full Digital Catalog: http://ibm.biz/DAELLDLCat

Live Training:
Expert-Led Education Workshops

Instructor-led learning and hands-on labs.

125+ available courses, across the Data and AI portfolio

Full Instructor-led catalog:
http://ibm.biz/DAELLILLCat

Cloud Pak for Data	HDM	UG&I	Watson + DS & AI
IBM Cloud Pak for Data: Foundations	IIAS	Master Data Management	Watson Studio
	Db2	Information Server	Watson Discovery
Cloud Pak for Data Add-ons:	Db2 Warehouse	- DataStage	Watson OpenScale
- Data Virtualization	Db2 Big SQL	- QualityStage	Watson Assistant
- IBM SPSS Modeler Foundations	Informix	- Information Analyzer	Cognos Analytics
- Decision Optimization		- Information Governance Catalog	Planning Analytics
- Dashboarding and Reporting		Optim	SPSS
- Watson Discovery		Watson Knowledge Catalog	WEX
- Watson Knowledge Catalog (Q4)			

In-person Data Science and AI education workshops allow you to bring together your team to learn and accelerate success in Data Science and AI projects

Learning for All

AI Foundations

This course brings together business and technical leaders to build a shared understanding of what it takes to build and implement AI solutions.

Participants build a fundamental understanding of enterprise grade AI through use case-based education, and then participate in a full design thinking exercise to understand and experience the various roles in an AI team. The course ends with a hands-on lab for students to build AI.

Role-Based Learning

Executives and Leaders:
AI Leadership School

This course is designed for executives and business leaders who are ready to move their business forward with AI.

Participants will develop foundational knowledge of opportunities, change management strategies, and organizational considerations for DS and AI.

During an optional second day of the course, executives will build their own playbook to deploy AI in their organization.

Citizen Data Scientists:
DS for All

This course is designed for business and technical teams that want to grow their expertise in the field of Data Science.

No foundational knowledge of coding is expected or required.

Participants will understand the foundations of data science, including the core roles and responsibilities on a project team. They will gain hands-on experience with data science software tools.

IBM's new AI Enterprise Workflow Certification program offers use case based education on building an end to end AI solution. Practitioners can demonstrate skills through professional certification.

AI Workflow: Business Priorities and Data Ingestion

AI Workflow: Data Analysis and Hypothesis Testing

AI Workflow: Feature Engineering and Bias Detection

AI Workflow: Machine Learning, Visual Recognition and NLP

AI Workflow: Enterprise Model Deployment

AI Workflow: AI in Production

Learn on Coursera:
ibm.biz/ai-cert-course

Professional Certification:
ibm.biz/ai-cert-exam