

## Cloud Pak for Data Training

IBM's learning journeys help clients learn and love our products. This Cloud Pak for Data journey is one example of 30+ programs, that draw on our catalog of 150+ digital courses and 125+ live hands-on courses.

### Digital Training



### Enterprise Digital Learning Subscription

Subscription enables clients to get started immediately consuming Cloud Pak for Data training. Highly discounted \$12,500 USD

### Cloud Pak for Data Foundations

- IBM Demos: IBM Cloud Pak for Data (no cost)
- IBM Cloud Pak for Data: Foundations

### Cloud Pak for Data Services

- Data Virtualization
- IBM SPSS Modeler Foundations
- Decision Optimization
- Cognos Analytics
- Watson Discovery
- Watson Knowledge Catalog

### Live Training



### Expert Learn - Cloud Pak for Data

2 or 4-day Instructor-led workshop, up to 15 students.

2-day \$30,000 USD + travel for instructor

4-day \$60,000 USD + travel for instructor

## NEW! AI Certification Program for Data Scientists

**Learning Program via Coursera.** Advanced 40 hr digital training for experienced machine learning practitioners. Learn more: [ibm.biz/ai-cert-course](http://ibm.biz/ai-cert-course)

**Certification.** Data Scientists can demonstrate their ability to build end to end AI solutions. Learn more: [ibm.biz/ai-cert-exam](http://ibm.biz/ai-cert-exam)

**Coming soon:** Enterprise License Sales for IBM on Coursera

Learn more about other IBM badging and certification programs: [ibm.biz/DAELLbadging](http://ibm.biz/DAELLbadging) [www.ibm.com/certify/certs](http://www.ibm.com/certify/certs)

## NEW! In-person Data Science and AI Education Workshops

Education can be delivered at the client site, or in many cases at one of our Client Experience Centers

**AI Foundations** — Clients starting the AI journey. It brings together business and technical leaders to build a shared understanding of AI. Integrates education, an applied design thinking exercise, and hands-on labs.

2 day course, \$30,000 USD + travel for instructor

**AI Leadership School** — for leaders who are ready to move their business forward and build an AI Playbook. Develop foundational knowledge of opportunities, change management strategies, and org considerations for DS and AI.

2 day course, \$30,000 USD + travel for instructor

# Data and AI Learning Parts

**150+ Digital Courses | 1000+ Hours of Training |**  
**Highly-rated courses | Hand-on Learning Experiences**

**Cloud Pak for Data | Watson & DSAI | UGI | HDM**

<b>1 Day Self Paced Learning</b>	Access what you need, when you need it from a large course catalog. Buy multiple units for multi-day courses. Complete the content at your own pace within the month.	<ul style="list-style-type: none"><li>• Price: \$450</li><li>• Up to 8hrs of digital learning</li><li>• One User</li><li>• Use within 90 days</li></ul>
<b>Single User Digital Learning Subscription</b>	Upskill one learner with a flexible, cost-effective bundle of up to nine courses. Use existing Learning Journeys or clients can create their own from hundreds of courses.	<ul style="list-style-type: none"><li>• Price: \$2,400 (70% SAVINGS)</li><li>• 3 eLearning and 6 self paced</li><li>• One User</li><li>• Annual</li></ul>
<b>Enterprise Digital Learning Subscription</b> <b>Best Value!</b>	Upskill a department or team to keep pace with technology changes. Highly flexible: Enable a team of 10 with mini Learning Journeys (3 courses each), or fewer employees can go deeper.	<ul style="list-style-type: none"><li>• Price: \$12,500 (60% SAVINGS)</li><li>• 30 digital (SPVC &amp; eLearning) enrollments</li><li>• Annual</li></ul>
<b>Data: 1 Day Virtual Instructor-Led Learning</b>	Live, private class with virtual expert instruction, best practices, hands-on labs. Use multiple units for multi-day courses. Add sell simple to convert to onsite delivery.	<ul style="list-style-type: none"><li>• Price: \$6,300</li><li>• 1 day of virtual instructor-led</li><li>• 1-12 students</li><li>• Use within 90 days</li></ul>
<b>AI: 2 or 4 Day Live Instructor-Led Learning</b>	Gain hands-on experience with Watson APIs in this hands-on training, showcasing the ease of use of Watson technologies to solve real business problems. Tailored for both business users and developers.	<ul style="list-style-type: none"><li>• 2 day Price: \$30,000</li><li>• 4 day Price: \$60,000</li><li>• Kickoff; custom workshop</li><li>• 1-15 students</li><li>• Use within 1 year</li></ul>

## Full Digital Catalog:

<http://ibm.biz/DAELLDLCat>

## Instructor-led catalog:

<http://ibm.biz/DAELLILLCat>

**Upskill and accelerate your Journey to AI. Contact Us:**

**Email - [ai-learning@ca.ibm.com](mailto:ai-learning@ca.ibm.com)**