

Project Report Template

1 INTRODUCTION

1.1 Overview

Designing a business card using canva

1.2 Purpose

We create business card for construction company.

2 Problem Definition & Design Thinking

2.1 Empathy Map



2.2 Ideation & Brainstorming Map



3 RESULT



4 ADVANTAGES & DISADVANTAGES

- i)Template can be altered to be more custom.
- (ii)Canva offers a professional look.

- (i)You are unable to move one design to another design.
- (ii)Free version is limited.

5 APPLICATIONS

It encourages people to contact you, visit your business (online or in real life) and learn more about it.

6 CONCLUSION

We learn a lot of new things about editing and make it useful for others.