

		User			Location		Hashtag		Phrase			
		$u_1$	$u_2$	$u_3$	$l_1$	$l_2$	$h_1$	$h_2$	$p_1$	$p_2$	$p_3$	$p_4$
$t_1$	$i_1$	1	0	0	1	0	0	1	0	1	1	0
	$i_2$	1	0	0	0	0	0	0	1	0	0	0
$t_2$	$i_3$	0	1	0	1	0	0	1	0	2	0	0
	...											
$t_3$	$i_n$	0	0	1	1	0	0	2	0	1	1	0
	...											

*Florida*

*#PrayingForHaiti*

*“please\_donate”*

*“those in need”*