

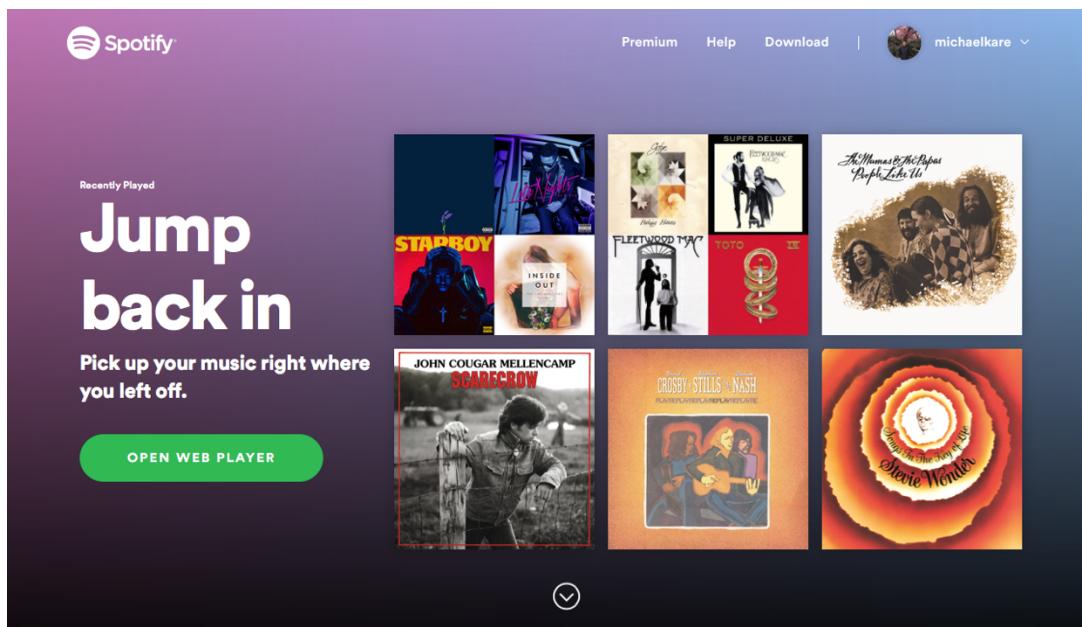
Site Flow and Sketches

Step 1: Competitive Analysis

<p>Competitor Site 1: <site name here> URL: Spotify.com</p> <p><i>Analysis</i></p> <p>What is good about this site?</p> <ol style="list-style-type: none">1. I have my own playlist of songs2. There's a wide variety of new genres to explore3. I can see what my friends are listening to <p>What is bad about this site?</p> <ol style="list-style-type: none">1. Some artists aren't on Spotify2. You have to pay for Spotify premium3. Spotify doesn't have popular remixes that can be found on other sites like SoundCloud.	<p>Competitor Site 2s: <site name here> URL: Netflix.com</p> <p><i>Analysis</i></p> <p>What is good about this site?</p> <ol style="list-style-type: none">1. Recommendations for shows2. I can resume a show or movie at anytime3. There's a wide variety of new releases <p>What is bad about this site?</p> <ol style="list-style-type: none">1. You have to pay for a subscription2. Netflix doesn't have a very good variety of new releases3. Netflix doesn't allow users to stream on-going shows
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Competitor 1 Pages

Page (or Screen) where you ask "What should I do tonight?"



Pages (or Screens) look for the answer

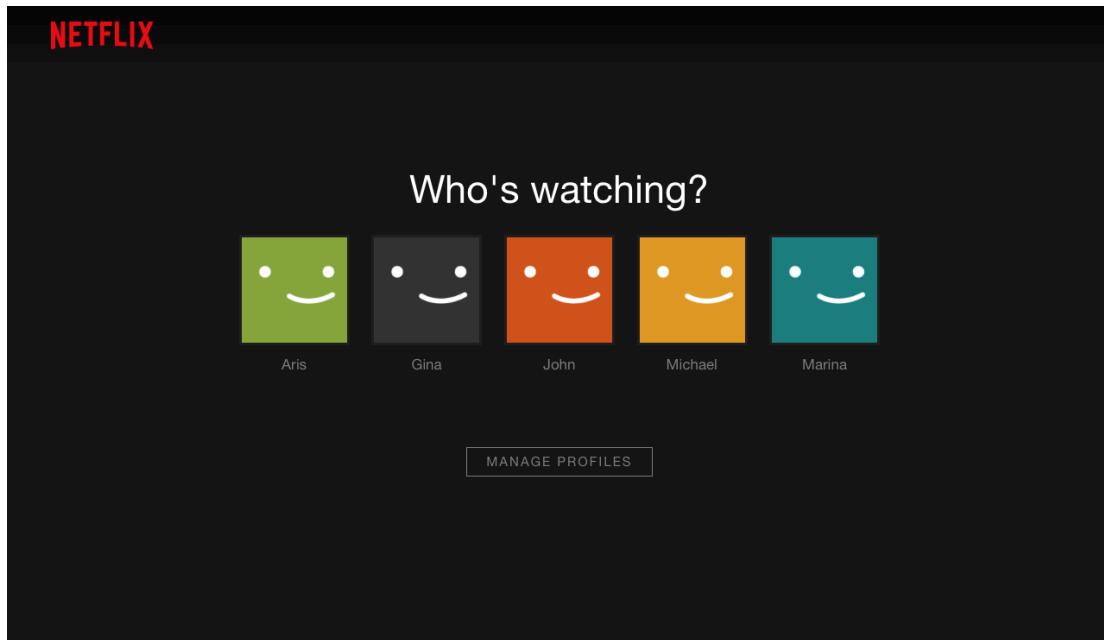
This screenshot shows a user profile page for 'Michael Kare'. The left sidebar contains navigation links for 'Browse', 'Radio', 'Your Library', 'Recently Played', 'Songs', 'Albums', 'Artists', 'Stations', 'Local Files', 'Videos', 'Podcasts', 'PLAYLISTS', 'Discover Weekly', 'Dad's 80th Birthday', and a 'New Playlist' button. The main content area features a search bar at the top, followed by the user's profile picture and name 'Michael Kare'. Below this is a 'OVERVIEW' tab and a 'RECENTLY PLAYED ARTISTS' section showing four artists: Sam Smith, Fleetwood Mac, Omar LinX, and Leila, each with their follower count (3,881,863, 1,516,611, 31,000, and 2,900 respectively). A 'SEE ALL' link is also present. The next section is 'Public Playlists', showing a grid of playlist covers. On the right side, there is a 'Friend activity' feed with posts from friends like Jack Matura, William Coale, Larissa Vanpelt, and Burke Keenan. A 'FIND FRIENDS' button is located below the activity feed. At the bottom, a playback interface shows a track by Kendrick Lamar titled 'ELEMENT.'.

Page where you get an answer

This screenshot shows a playlist page for 'Michael Kare'. The left sidebar is identical to the previous profile page. The main content area displays a playlist titled 'PLAYLIST' created by Michael Kare, containing 116 songs over 7 hours and 18 minutes. The list includes tracks like 'Inside Out' by The Chainsmokers, 'oui' by Jeremih, 'Starboy' by The Weeknd/Daft Punk, and 'Deja Vu' by Post Malone/Justin Bieber. A 'PAUSE' button is visible above the list. The right side features the same friend activity feed as the profile page. At the bottom, a playback interface shows the same track as the previous screenshot.

Competitor 2 Pages

Page (or Screen) where you ask "What should I do tonight?"



Pages (or Screens) look for the answer

A screenshot of the Netflix website. At the top, the word "NETFLIX" is in red, followed by a "Browse" dropdown menu, a "DVD" link, a search bar with a magnifying glass icon, a notification bell with a "4" badge, and a user profile for "Michael". Below the header, there are sections for "Popular on Netflix" featuring shows like "the office", "WALKING DEAD", "AMERICAN VANDAL", "GREY'S ANATOMY", and "OZARK". There is also a "Watch It Again" section with thumbnails for "RIVERDALE", "ORANGE Is the NEW BLACK", "HOUSE of CARDS", "FREAKS AND GEeks", and "13 REASONS WHY". A "Continue Watching for Michael" section follows, showing "I AM THE PRETTY THING THAT LIVES IN THE HOUSE", "THE FLASH", "AMERICAN HORROR STORY", "BLACK MIRROR", and "BLUE MOUNTAIN STATE". Finally, a "TV Thrillers" section is shown with thumbnails for "THE PRACTICE", "BONES", "24", "AMERICAN HORROR STORY", and "CRIMINAL MINDS".

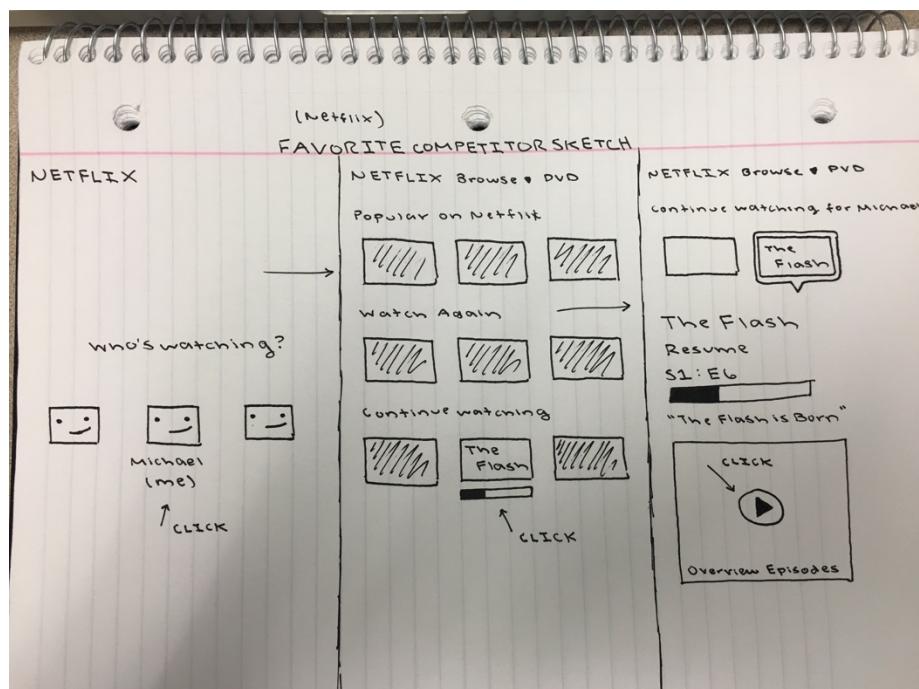
Pages (or Screens) look for the answer



Step 2: Sketch One Competitor Flow

Favorite Competitor: Page Flow Sketch

Pages sketched as boxes for the flow between pages (or screens) where you ask “What should I do tonight?”, look for the answer, and get an answer. Arrows drawn between the boxes show how the pages are connected by clicks. Inside the page boxes details include:



Step 3: Sketch YOUR Flow

My Site Name

Freegamesbuzz.com

Sketch of My Page Flow

Pages sketched as boxes for the flow between pages (or screens) where you ask “What should I do tonight?”, look for the answer, and get an answer. Arrows drawn between the boxes show how the pages are connected by clicks. Inside the page boxes details include:

