

# Matthew Kelly

A web and software developer, specializing in front-end development

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## Purecomm, Hong Kong— *Web Developer*

JANUARY 2018 - PRESENT

- Working on Purecomm SaaS web apps using Ionic, Node.js and TypeScript.
- Working in SFCC / Demandware to create controllers, pipelines, models and views for high traffic Ecommerce sites.
- Integrating client platforms with Purecomm systems to provide services such as Click & Collect, Ship from Store and Real Time Order Tracking.
- Working with international clients, remotely and face to face, to define requirements and translate them into technical solutions.

## Sentric Music, Liverpool— *Web Developer*

APRIL 2015 - JANUARY 2018

- Rapid prototyping in collaboration with non-technical colleagues, using HTML5, CSS3, KnockoutJS and jQuery.
- Working in MVC5 to create controller methods, models and views using C# and Razor.
- Defining design language, ensuring good user experience and visual appeal.
- Building useful tools, such as a monthly artist information report generator and a tool to automatically upload PDFs to Amazon S3 and link to them on the Sentric Music site.
- Presenting large amounts of data using a combination of MVC, HTML5, CSS3, jQuery and Highcharts.
- Working with remote colleagues, in collaboration and as a project manager.

## Webrevolve, Liverpool— *Frontend Web Developer*

JULY 2012 - AUGUST 2013

- Built sites for many different clients using HTML, CSS, PHP, JavaScript and WordPress.
- Worked with designers to translate their designs into fully functional websites.

## EDUCATION

### Liverpool John Moores University — *BSc (Hons) Computer Games Technology – 1st Class*

SEPTEMBER 2010 - JULY 2014

## LANGUAGES

C#, C++, PHP, Java, JavaScript

## FRONTEND

HTML5, CSS3, Sass, KnockoutJS, jQuery, Ajax, Bootstrap, Umbraco, WordPress, Responsive Design, Cross Browser Development

## BACKEND

ASP.NET, MVC5, PHP, SQL/MySQL, LINQ, NUnit, Moq

## WEB TECHNOLOGIES

Mercurial, Git, AWS (EC2, S3, CodeDeploy), IIS, 3rd Party APIs

## GENERAL

MVC, MVVM, Agile Development, Rapid Prototyping, Pair Programming, Remote Project Management, Translating designs into functional software