

# MYEONGJIN KANG

Available Working Period: June 16 ~ August 25

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## EDUCATION

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- Feb 2016 – **KAIST (Korea Advanced Institute of Science and Technology)**, Daejeon, Korea  
Present     ■ B.S. in Computer Science and Business and Technology Management
- Mar 2013 – **Korea Science Academy of KAIST(KSA)**, Busan, Korea  
Feb 2016

## WORK EXPERIENCE

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- Dec 2016 – **Dr. Kitchen**, Seoul, Korea
- Feb 2017     *Internship, Diabetic Dietary Management Service Start-up*
- Hypothesized the needs of diet for diabetes type 2 and verified it through survey of 50 people at hospital and online diabetes cafe.
  - Benchmark online cafe, SNS, and other diabetes app and proposed age-based mini group community system to make a sense of belonging in app.
- Sep 2016 – **4Real**, Daejeon, Korea
- Dec 2016     *Partnership(Consulting), Augmented Reality Research Start-up*
- Managing oversea marketing by research major platform of advertisement for China and U.S.
  - Hypothesize after service of company is main problem of company and interview all product customer(20) to verify.

## EXTRACURRICULAR ACTIVITIES

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- Mar 2016 – **Management Study-group in KAIST (MSK)**, Daejeon, Korea  
Present     *Team Leader, 2017 Spring Semester*
- Industry-academic cooperation with Yoil, fashion styling corporation. Suggest partnership with fashion mall for market defense strategy.
  - Increase the number of applications 2x (6 to 12) respectively, compare to 2016 spring.
- May 2016, **Korea Undergraduate Management Study (KUMS)**, Seoul, Korea  
Sep 2016

## HONORS AND AWARDS

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- May 2016     **2<sup>nd</sup> Prize, MSK Case Competition (2016 Spring)**  
                 *Team member*
- Establishing Lotte Chilsung beverage single brand bottled water revenue growth strategy.
  - Give an idea about personalizing bottled water subscription to satisfy needs of aged 20-30 people.
- Feb 2016 – **National Science/Engineering Scholarship**  
Present     ■ For 3 semesters

## TECHNICAL SKILLS AND OTHER INFORMATION

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- Computer     ■ Proficient in Microsoft Office (Word, PowerPoint, Excel)
- Interests     ■ Can use Java, Python, C
- Languages     ■ Fluent in Korean and English
- Interests     ■ Listening Music/Composition