MYEONGJIN KANG

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EDUCATION

KAIST (Korea Advanced Institute of Science and Technology), Daejeon, Korea Feb 2016 -Present B.S. in Computer Science and Business and Technology Management

Korea Science Academy of KAIST(KSA), Busan, Korea

Mar 2013 -

Feb 2016

WORK EXPERIENCE

Sep 2016 -4Real, Daejeon, Korea Dec 2016 Partnership(Consulting)

- Managing oversea marketing by using Oversea SNS
- Develop company revenue 15% by pivoting company with main item selection

Dec 2016 -Dr. Kitchen, Seoul, Korea

Feb 2017 Internship

- Construct the direction of app for diabetes
- Design community part of the application

EXTRACURRICULAR ACTIVITIES

Mar 2016 -Management Study-group in KAIST (MSK), Daejeon, Korea

Present

Team Leader, 2017 Spring Semester

- Industy-academic cooperation with Yoil, fashion styling corporation. Increase the download number of app 10x(10,000 to 100,000)
- Increase the number of applications 2x (6 to 12) respectively, compare to 2016 spring.

May 2016,

Korea Undergraduate Management Study (KUMS), Seoul, Korea

Sep 2016

HONORS AND AWARDS

2nd Prize, MSK Case Competition (2016 Spring) May 2016

Team member

- Establishing Lotte Chilsung beverage single brand bottled water revenue growth strategy
- Give an idea about personalizing bottled water subscription

Feb 2016 – National Science/Engineering Scholarship, Korea Student Aid Foundation

Present For 3 semesters

TECHNICAL SKILLS AND OTHER INFORMATION

Proficient in Microsoft Office (Word, PowerPoint, Excel) Computer

Interests Can use Java, Python, C

Fluent in Korean and English Languages

Listening to Ballad Music Interests