

MYEONGJIN KANG

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EDUCATION

Feb 2016 – Present	KAIST (Korea Advanced Institute of Science and Technology) <ul style="list-style-type: none">B.S. in Computer Science and Business & Technology ManagementExpected to graduate Aug 2022	Daejeon, Korea
Mar 2013 – Feb 2016	Korea Science Academy of KAIST(KSA)	Busan, Korea

WORK EXPERIENCE

Dec 2017 – Feb 2018	PUBG (PLAYERUNKNOWN'S BATTLEGROUNDS) <i>Consulting, Gaming Start-up</i> <ul style="list-style-type: none">Designed 2018, 2019 e-sports strategy of PUBG with 5 people team.Classified e-sports market to premier, major, minor and described strategies to give the sense of escape.	Daejeon, Korea
Dec 2016 – Feb 2017	Dr. Kitchen <i>Internship, Diabetic Dietary Management Service Start-up</i> <ul style="list-style-type: none">Hypothesized the needs of type 2 diabetes patients' diet and verified it through surveying 50+ people at hospitals and online diabetes cafes.Benchmarked online cafe, SNS, and other diabetes app and proposed an age segmented group community system that can build a sense of belonging in the app.	Seoul, Korea
Sep 2016 – Dec 2016	4Real <i>Partnership(Consulting), Augmented Reality Research Start-up</i> <ul style="list-style-type: none">Managed overseas marketing by researching major advertisement platforms in China and U.S and suggested Google and Weibo.Hypothesized that the company's after service is the main problem and interviewed all product customer to verify.	Daejeon, Korea

EXTRACURRICULAR ACTIVITIES

Mar 2016 – Present	Management Study-group in KAIST (MSK) <i>Session Designer, 2017 Fall/2018 Spring Semester</i> <ul style="list-style-type: none">Designed 6 hypothetical business cases for which the club members would have to solve in the span of approximately 2 weeks per case.Offered and proceeded with four business proposals to consult to four startup companies under BonAngel's portfolio.	Daejeon, Korea
May 2016- Nov 2017	Korea Undergraduate Management Study (KUMS)	Seoul, Korea

HONORS AND AWARDS

May 2017	2nd Prize, MSK Case Competition <i>Team Leader, 2017 Spring Semester</i> <ul style="list-style-type: none">Suggested a partnership with fashion malls as market defense strategy of Desire Lab, which is a fashion contents platform startup.Proposed an action plan for CGV site to increase revenue by 30% within 3 years.	Daejeon, Korea
Feb 2016 – Present	National Science/Engineering Scholarship	

TECHNICAL SKILLS AND OTHER INFORMATION

Computer	▪ Proficient in Microsoft Office (Word, PowerPoint, Excel)
Interests	▪ Experienced with Java, Python, C, Rust
Languages	▪ Native in Korean, Fluent in English