MYEONGJIN KANG

*Available Working Period: June 16 ~ August 25*

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| **Education** | |
| Feb 2016 – Present | **KAIST (Korea Advanced Institute of Science and Technology)** Daejeon, Korea   * B.S. in Computer Science and Business and Technology Management |
| Mar 2013 – Feb 2016 | **Korea Science Academy of KAIST(KSA)** Busan, Korea |
| **Work Experience** | |
| Dec 2016 – Feb 2017 | **Dr. Kitchen** Seoul, Korea  *Internship, Diabetic Dietary Management Service Start-up*   * Hypothesized the needs of diet for diabetes type 2 and verified it through survey of 50 people at hospital and online diabetes cafe. * Benchmarked online cafe, SNS, and other diabetes app and proposed age-based mini group community system to make a sense of belonging in app. |
| Sep 2016 – Dec 2016 | **4Real** Daejeon, Korea  *Partnership(Consulting), Augmented Reality Research Start-up*   * Managed oversea marketing by research major platform of advertisement for China and U.S. * Hypothesized after service of company is main problem of company and interview all product customer(20) to verify. |
| **Extracurricular Activities** | |
| Mar 2016 – Present | **Management Study-group in KAIST (MSK)** Daejeon, Korea  *Team Leader, 2017 Spring Semester*   * Suggested partnership with fashion mall as market defense strategy to Desire Lab, who provides fashion contents platform. * Analyzed trading area of one CGV site with survey 160 people and FGI 8 workers at trading area. |
| May 2016, Sep 2016 | **Korea Undergraduate Management Study (KUMS)** Seoul, Korea |
| **Honors and Awards** | |
| May 2016 | **2nd Prize, MSK Case Competition (2016 Spring)**  *Team member*   * Established Lotte Chilsung beverage single brand bottled water revenue growth strategy. * Gave an idea about personalizing bottled water subscription to satisfy needs of aged 20-30 people. |
| Feb 2016 – Present | **National Science/Engineering Scholarship** |
| **Technical Skills and Other Information** | |
| Computer  Interests | * Proficient in Microsoft Office (Word, PowerPoint, Excel) * Can use Java, Python, C |
| Languages | * Native in Korean, * Fluent in English |
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