

2014 Sponsorship Packet

July 2014 - December 2014

Orange County, CA



Developed by

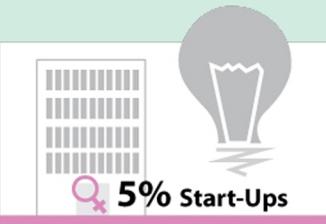
PEOPLESSPACE, 501(c)(3) non-profit

WHERE ARE THE WOMEN IN THE TECH SECTOR?

FORTUNE
500

11% Executives

Only 11% of Fortune 500 tech company executives are female



Important Skills

These skills can be inherent, as part of personality, or acquired by anyone, regardless of gender or education. It all comes down to the individual.



Problem-Solving



Analytical Abilities



Communication Skills



Team-Oriented



Teaching Capabilities

WHY DO WE NEED MORE WOMEN IN TECH?

Women on tech teams boost problem-solving and creativity.

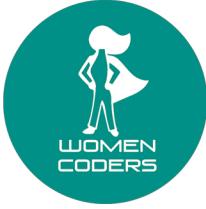


Teams that have at least one female member outperform all-male groups in collective intelligence tests.



ROI is 34% higher for tech companies with more women in management.





Women Coders are committed to enriching the lives, careers, and communities of women and underprivileged minorities by encouraging them to learn how to code, engaging them in innovative projects, and empowering them to seek opportunities in the tech industry. We believe that other companies share this same desire to see more female programmers, and the program outlined below is an opportunity for all of us to come together to help accelerate the growth for confident, ambitious, and collaborative women coders in technological field.

The Women Coders Scholarship Program will:

1. Encourage women to think big and to set goals for their careers
2. Support ten (10) approved participants each quarter to participate in bootcamps and coding classes that will help further their career as a developer
3. Require scholarship recipients to report on their educational and professional progress to the company sponsors — as well as work on hands-on projects to supplement their portfolio and prepare them for occupation in the tech industry

Sponsorship Tiers

Platinum Sponsor - \$50,000

- All benefits from Gold Sponsorship
- Endowed as honorary member with full rights and privileges to our events and workshops
- Keynote Speaker at the Women Coders Hackathon on October 18th, 2014
- One (1) committee member spot on the judge's panel at the Women Coders Hackathon
- Platinum gratitude plaque presented to your company as appreciation

Gold Sponsor - \$25,000

- All benefits from Silver Sponsorship
- Recognition throughout the 2014-15 year as a Gold Sponsor
- Bothing Table & Product Demo at the Women Coders Hackathon on October 18th, 2014
- Honorary speaker at a Women Coders workshop of your choice
- Gold gratitude plaque presented to your company as appreciation

Silver Sponsor - \$10,000

- All benefits from Bronze Sponsorship
- Recognition throughout the 2014-15 year as a Silver Sponsor
- One (1) scholarship recipient will work on a project for your company during the bootcamp

Bronze Sponsor - \$5,000

- All benefits from In-Kind/Promotional Sponsorship
- Recognition throughout the 2014-15 year as a Bronze Sponsor
- Public recognition of company sponsorship during our workshops and events
- Scholarship recipients will be referred to your company

In-Kind/Promotional Sponsor

- Recognition throughout the 2014-15 year as a Promotional Sponsor
- Logo featured on WomenCoders.org for three months
- Logo recognition on all electronic and print materials (t-shirts, program brochures)