Final Project Design Document

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Purpose:
The purpose of this website is to fulfill the requirements of the Instructional Technology Master's Program at the University of Akron. This website will serve as my ePortfolio for the program. The goal of my website is to showcase the course work I have completed to show that I have obtained mastery in all areas to earn the graduate level degree. The artifacts included in this website are from class work and field experience.

Needs Assessment:
The individuals who oversee the completion of all course work in this program will need to have access to my ePortfolio. The artifacts presented in this website will be in accordance with the assessment rubric used by the persons who will grade my work. The artifacts are aligned with the ISTE standards for teachers.

Audience:
The target audience for this website will be the persons who will assess my work to ensure that I have completed all required projects to earn the Information Technology Master's Degree. Another audience could be potential employers who are looking for someone who has the experience to be employed by their school district or place of business.

Content/Subject and its fit with web site goals:
The website will contain the following pages, in accordance with the requirements stated in the Information Technology Handbook;
Home Page – Picture, short biography, navigation elements
Leadership- Artifacts from classes and field experience
Teaching and Learning- Artifacts from classes and field experience
Instructional Design-Artifacts from classes and field experience
Multimedia Development- Artifacts from classes and field experience.
Professional Development – Artifacts from classes and field experience.
Resume Page

Presentation of information: The website will have consistent placement of all graphic elements, text, navigation and artifacts. The pages will have a banner at the top for navigation. There will be a background color block on the left hand side that is about 1/3 of the page. There will be a graphic element to represent the section at the top and the links to the artifacts underneath. The right 2/3 will be white with text giving a brief explanation of the section.
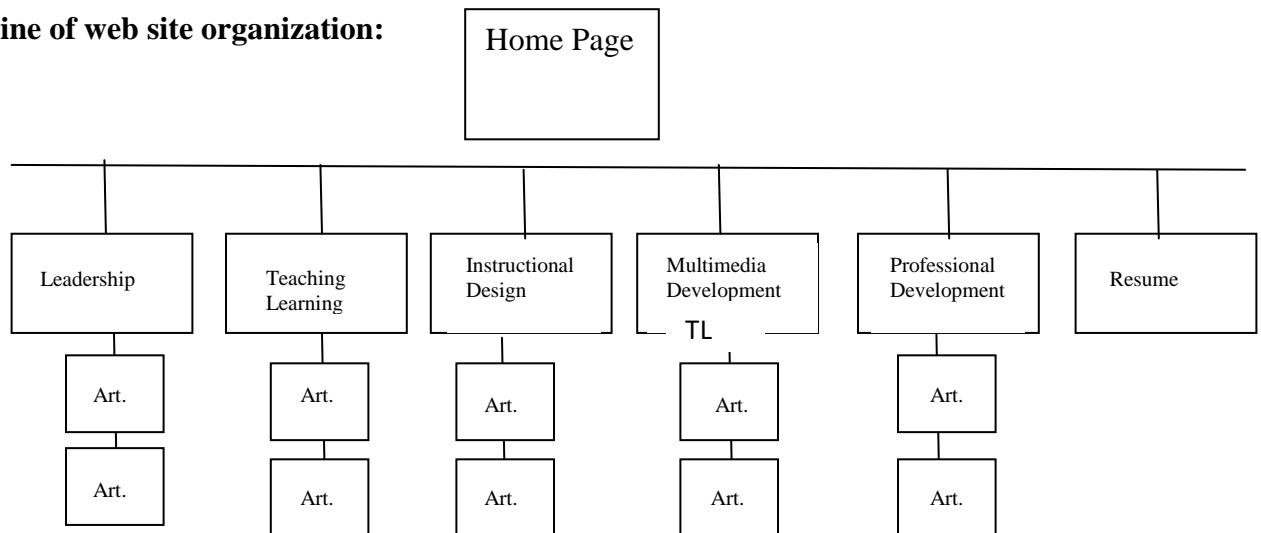
Rationale for organization: I will use this design of thirds for my pages because it helps organize the information. All navigation elements will be in the same place on all pages so the target audience knows how to navigate the website. Consistency will help the user concentrate on the content of the website and not trying to figure out how to find the information they are seeking.

Media, acquisition or development, and rationale for using:
There will be small graphic representations of each section. There will be one photo of myself and other related images as needed. There will be a video introduction, audio explanation. Links will be embedded for artifacts.

Color scheme and rationale:
I will use pastels and muted colors to for backgrounds. The information text will be black. The text for the navigation will be san serif and bold typeface to ensure readability. I will use a complementary color scheme. The graphics for each section will represent the section in some way.

Outline of web site organization:

Home Page

Leadership	Teaching Learning	Instructional Design	Multimedia Development	Professional Development	Resume
Art.	Art.	Art.	Art. TL	Art.	
Art.	Art.	Art.	Art.	Art.	

From the home page, there will be navigation bars to choose any of 6 pages. Once you view the subpages, there will be links to the artifacts.