

We are glad to note that Mr. Robert Frost's volume of verse, "North of Boston," the English edition of which we reviewed in our issue of Oct. 1 last, has been published in this country by Messrs. Henry Holt & Co. An American edition of Mr. Frost's first volume, "A Boy's Will," is also issued at the same time by the same publishers.

Interest in the West, in this year of the exposition, is not limited to California. Those who plan to visit America's only "geyser land" and desire a complete historical and descriptive guide to the region, will find what they seek in General Hiram M. Chittenden's "The Yellowstone National Park" (Stewart & Kidd Co.), now revised and enlarged and brought thoroughly up to date.

New revised editions, in both instances the third, of Mr. Hubert Howe Bancroft's "The New Pacific" and "Retrospection" have recently been published by the Bancroft Co. The interest of the veteran Californian in men and institutions and problems of the day remains undiminished, and his comments are no less fearless or illuminating than of old. The two volumes are issued together in a box.

A textbook on advertising that deals with the economic, psychological, and physical factors of the subject, as well as principles of artistic arrangement and composition in the preparation of "copy," has been prepared by Messrs. Harry Tipper, Harry L. Hollingworth, George Burton Hotchkiss, and Frank Alvah Parsons, each one of whom is qualified by experience and training for his task and is an expert in his field. A distinctive feature of the volume is the outline of an advertising campaign in actual operation. Elaborate illustrations of successful display advertising are included. (New York: The Ronald Press Co.)

A second edition of "Routledge's New English Dictionary of the English Language," edited by Mr. Cecil Weatherley, has been issued by Messrs. Dutton. Some of its features are: condensation secured through judicious grouping of derivatives with the vocabulary word, which has resulted in the elimination of unnecessary definitions; the inclusion of all the principal new terms in the sciences and the applied and fine arts, of modern colloquial slang both English and American, and of idiomatic words with their usages; and the ready use for sources of the "Encyclopædia Britannica" and such dictionaries as the "Oxford English," the "Century," and the latest edition of Webster's "International." Convenient in size, and clear in typography, the volume forms a most desirable reference book for the desk or library.