

touch. As a technician he is well worth studying; as a personality, no one is more characteristic of the theatre of Broadway during the past ten years. He was born in Providence, Rhode Island, began acting at the age of nine, and has been connected with things theatrical ever since.

"Cohan, son of Père Jere, born barnstorming, brought up barnstorming, barnstorming still on a scale commensurate with contemporary Manhattan, playwright by the grace of God, showman by force of training and habit. And as producer, he has uncanny instinct to know what goes, from comedy and melodrama to farce and revue, building his effort, whether 'Seven Keys' or 'Little Nellie Kelly', not only of the theatre, by the theatre, for the theatre, but also in the theatre in course of rehearsal."—Oliver Saylor in *Our American Theatre*.

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GEORGE M. COHAN

Seven Keys to Baldpate. FRENCH.

Perhaps no one in America knows quite so well how to construct a popular success on a recognized pattern as does George M. Cohan. Not only is he a clever man in theatrical trickery and sentiment but he can mix satire with sentiment in just the right proportion to please the public. As actor, as manager, as playwright he has the unmistakable and the refreshing Broadway