

ALL SORTS OF SUCCESS

"How to do it" books are always slightly amusing, but in *Writing for the Magazines* J. B. Esenwein gives intelligent practical advice as to what the editor wants. (Home Correspondence School, \$1.50.)

Essays of two or three pages each make up Dr. Frank Crane's new volume, *The Looking Glass*. Brisk, wholesome, direct, this spicily served advice is all the better for not taking itself too seriously, a fault common in "how to succeed" literature. (John Lane Company, \$1.)

Albert W. Atwell, in *How to Get Ahead*, gives needed explanations of the comparative values of various investments, savings banks, insurance, small bonds, as well as sound and helpful advice as to personal and family habits of thrift. (Indianapolis: Bobbs-Merrill Company, \$1.25.)

The latest of Orison Swett Marden's widely popular books of encouragement and sane advice is *Everybody Ahead*. It deals with all sorts of practical topics, courtesy, the opener of all doors; timidity, which closes them; enthusiasm; habit as a partner, etc. (Frank E. Morrison, \$2.50.)

Motor Trucks of America should be useful to any user or possible user of commercial vehicles. In addition to photo-

graphs and specifications of 114 makes of trucks, it contains useful articles on truck operation, loading devices and allied topics. (B. F. Goodrich Company, Akron, Ohio.)

The answer to President Foster's question *Should Students Study?* he finds in an analysis of the records of many students from high schools, colleges and professional schools. It is a telling little review, excellent to put in the hands of careless freshmen and indifferent parents. (Harper & Brothers 50 cents.)

In *The Contemporary Short Story*, Harry T. Baker, who has been a special reader of fiction manuscripts for a large New York publishing house, gives would-be story writers something rather new in treatment, something mixing the practical with the ideal, something full of personal anecdote and opinion. (Boston: D. C. Heath, \$1.25.)