

Interview Questions:

1. I would love to hear what you do for a living? What does your typical daily routine consist of?
2. When was the last time you went to the beach/ large body of water to go surfing?
3. How important is safety to you while on the water? Would it discourage you to go surfing if you knew it was unsafe?
4. Describe your perfect day out on the water? What would you typically do?
5. How do you hear about the places you visit? (Blogs, websites, sds, friends and families) Would you say this influences your decision?
6. How do you normally get your weather forecasts before you go surfing?
7. How many days in advance do you normally check the weather forecasts for your area? Is it more short or long term forecasts that you focus on?
8. Based on your experience, are the weather forecasts you see reliable? Why or Why not?
9. How do you analyze the forecasts you see? (Do you prefer the radar map or images and statistics)
10. What are the primary aspects you look for when looking at weather? Which ones impact surfing the most? (Temperature, wind, sunlight, POP)
11. Do you think the apps you use today provide you with sufficient information to help you go about your day and plan trips weeks in advance?
12. What is one thing you would like to see in a weather app that currently isn't in the one you use?