

لَهُ مِنَ الْرَّحْمَةِ مِنْ لَدُنْ رَبِّ الْعَالَمِينَ

Game Theory and Covid-19

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Roadmap

Motivation

Supply
Chains

Cooperate

Other
Disasters

Roadmap



BREAKING CORONAVIRUS DISEASE

#COVID19 #Coronavirus



What is a pandemic?

BREAKING CORONAVIRUS DISEASE

#COVID19 #Coronavirus



COVID-19 impacts

- Education
- Transportation
- Supply chains

Methodology

- Variational Inequalities
- Generalized Nash Equilibrium

Variational Inequalities

Variational inequality theory is a powerful unifying methodology for the study of equilibrium problems.

VI problems

- Traffic network equilibrium
- Migration equilibrium
- Financial equilibrium
- Supply chain network
- The internet

VI Definition

The finite - dimensional variational inequality problem, VI(F, K), is to determine a vector $x^ \in K \subset R^n$, such that*

$$F(x^*)^T \cdot (x - x^*) \geq 0, \quad \forall x \in K,$$

or, equivalently,

$$\langle F(x^*), x - x^* \rangle \geq 0, \quad \forall x \in K$$

where F is a given continuous function from K to R^n , K is a given closed convex set, and $\langle \cdot, \cdot \rangle$ denotes the inner product in n -dimensional Euclidean space, as does “ \cdot ”.

Monotonicity

$F(X)$ is monotone on \mathcal{K} if

$$\langle F(X^1) - F(X^2), X^1 - X^2 \rangle \geq 0, \quad \forall X^1, X^2 \in \mathcal{K}.$$

$F(X)$ is strictly monotone on \mathcal{K} if

$$\langle F(X^1) - F(X^2), X^1 - X^2 \rangle > 0, \quad \forall X^1, X^2 \in \mathcal{K}, X^1 \neq X^2.$$

Uniqueness and Existence of a Solution

Suppose that $F(X)$ is strictly monotone on \mathcal{K} . Then the solution to the $\text{VI}(F, \mathcal{K})$ problem is unique, if one exists.

If \mathcal{K} is a compact convex set and $F(X)$ is continuous on \mathcal{K} , then the variational inequality problem admits at least one solution X^ .*

VI and Game Theory

Consider a game with m players, each player i having, without loss of generality, a strategy vector $X_i = \{X_{i1}, \dots, X_{in}\}$ selected from a closed, convex set $K_i \subset R^n$. Each player i seeks to maximize her utility function, $U_i: \mathcal{K} \rightarrow R$, where $\mathcal{K} = K_1 \times K_2 \times \dots \times K_m \subset R^{mn}$. The utility of player i , U_i , depends not only on her own strategy vector, X_i , but also on the strategy vectors of the other players, $(X_1, \dots, X_{i-1}, X_{i+1}, \dots, X_m)$. An equilibrium is achieved if no one can increase her utility by unilaterally altering the value of her strategy vector.

Under the assumption that each utility function U_i is continuously differentiable and concave, X^ is a Nash equilibrium if and only if $X^* \in \mathcal{K}$ is a solution of the variational inequality*

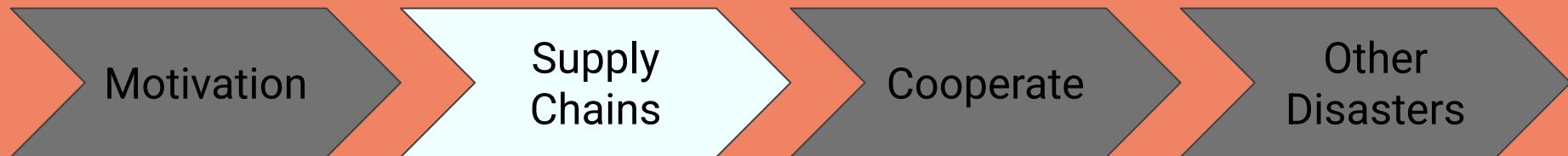
$$\langle F(X^*), X - X^* \rangle \geq 0, \quad X \in \mathcal{K},$$

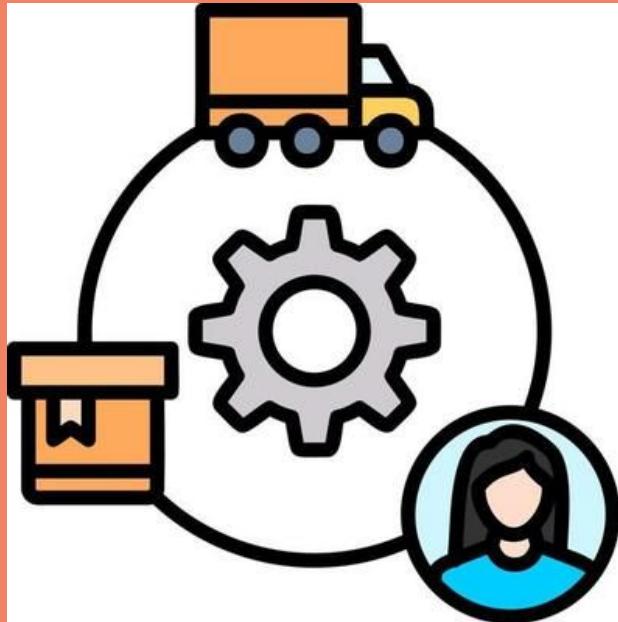
*where $F(X) \equiv (-\nabla_{X_1} U_1(X), \dots, -\nabla_{X_m} U_m(X))^T$, and
 $\nabla_{X_i} U_i(X) = (\frac{\partial U_i(X)}{\partial X_{i1}}, \dots, \frac{\partial U_i(X)}{\partial X_{in}})$.*

A strategy vector X^* is said to be a variational equilibrium of the above Generalized Nash Equilibrium game if $X^* \in \mathcal{K}$, where $\mathcal{K} \equiv K \cap \mathcal{S}$, is a solution of the variational inequality:

$$-\sum_{i=1}^m \langle \nabla_{X_i} \hat{U}_i(X^*), X_i - X_i^* \rangle \geq 0, \quad \forall X \in \mathcal{K}.$$

Roadmap



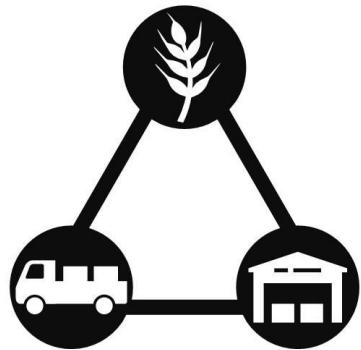


Supply Chains

- Definition
- Networks
- Chain Disruptions
- Competitions

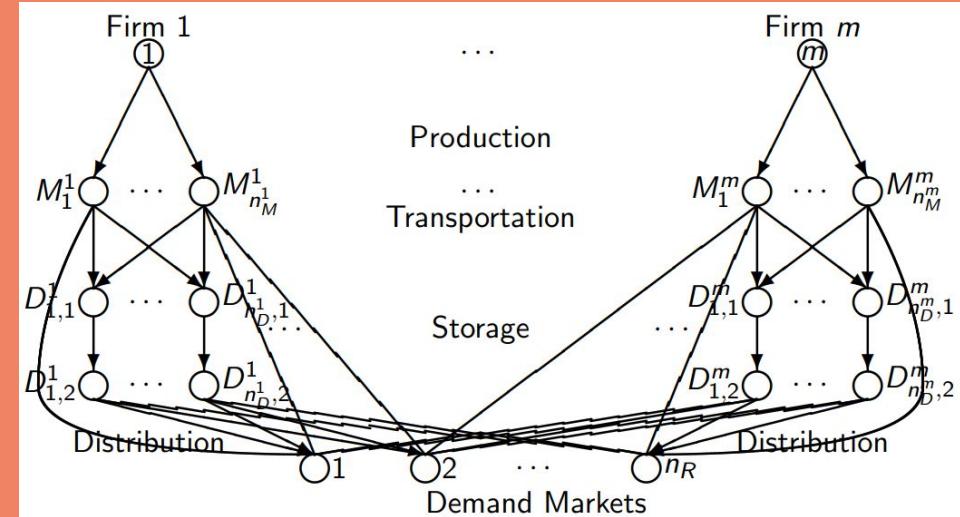
Food Chains

Food Supply Chain Flow Monotone Icon



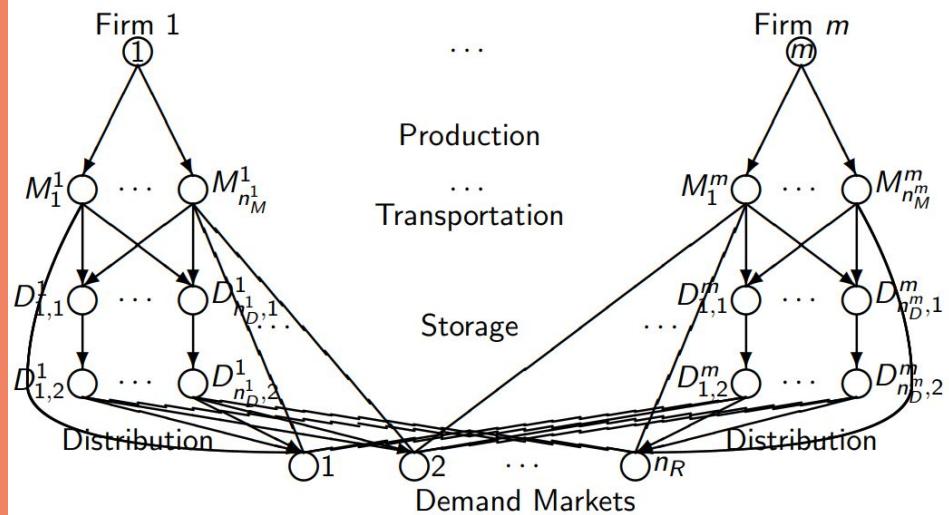
- Covid Impact
- Disruptions
- Animals Culled
- Shortage of Meat
- Price Increase
- Stop Fresh Production
- Labor Problem
- Food Insecurity

Food Network



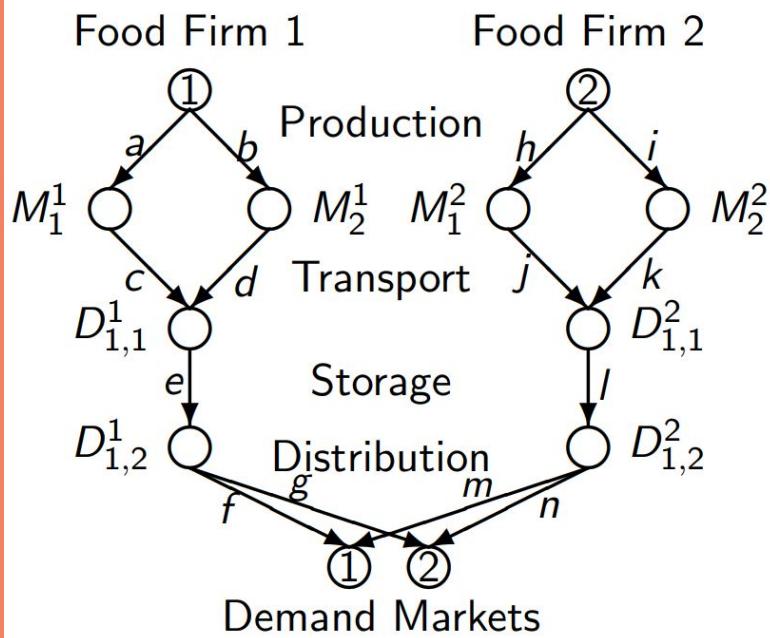
- Model Food Chain Network
- Production
- Transportation
- Storage
- Markets
- Providers

Product System



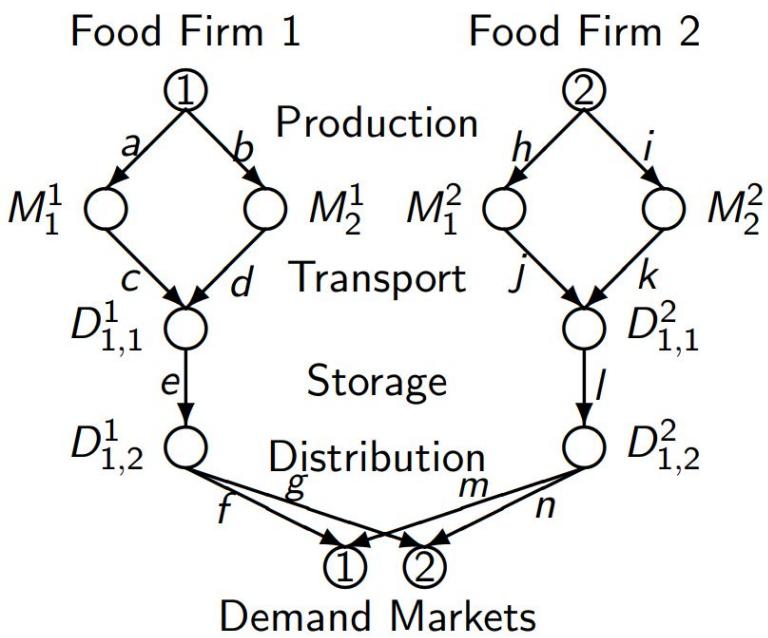
- Non-negative Flows
- Links
- Constraints
- Optimization Problem
- Maximize Profit
- Firms Compete
- Max Flow Problem

Farm Example



- Blueberry Farms
- Demand/Price
- Labor Disruptions
- Operational Costs
- Price Equilibrium
- Link Reduction

Farm Results



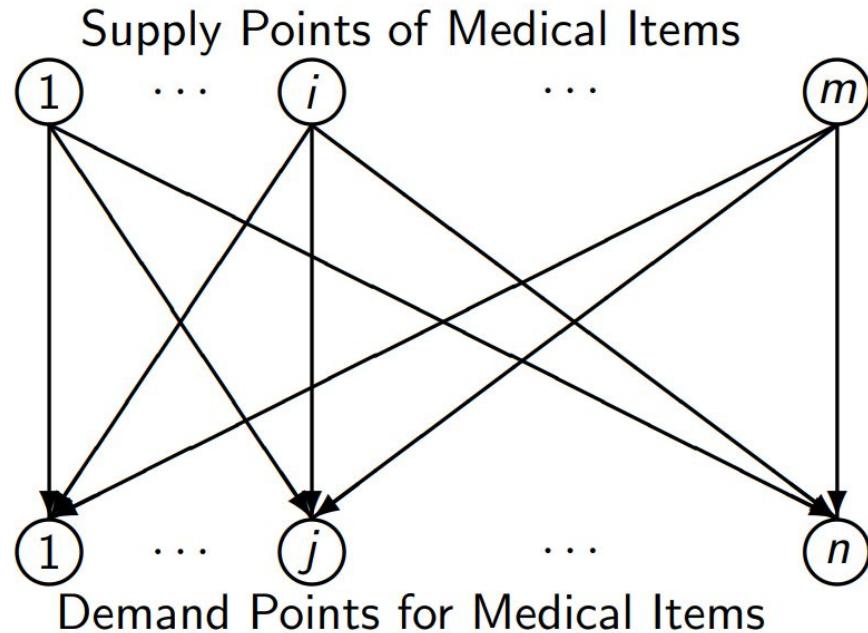
- Secure Worker Health
- Profits Suffer
- Worker Impacts Bottom
- Wage-Labor Equilibrate
- No Wage Ceilings



Medical Chains

- Healthcare Disaster
- Needs Arise
- N95 Mask
- Competition
- Price Increase

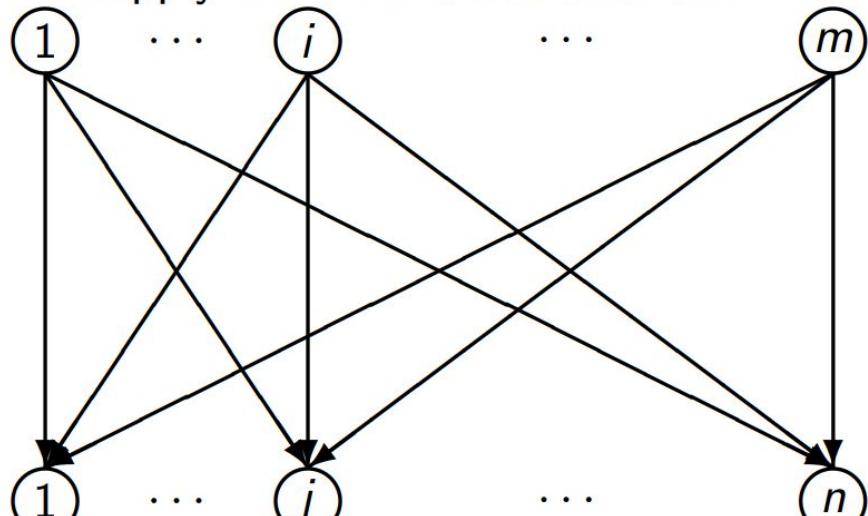
Medical Network



- Limited Capacities
- Uncertain Demands
- Global Costs
- General Nash Equilibrium
- Strategy of Suppliers

Medical System

Supply Points of Medical Items



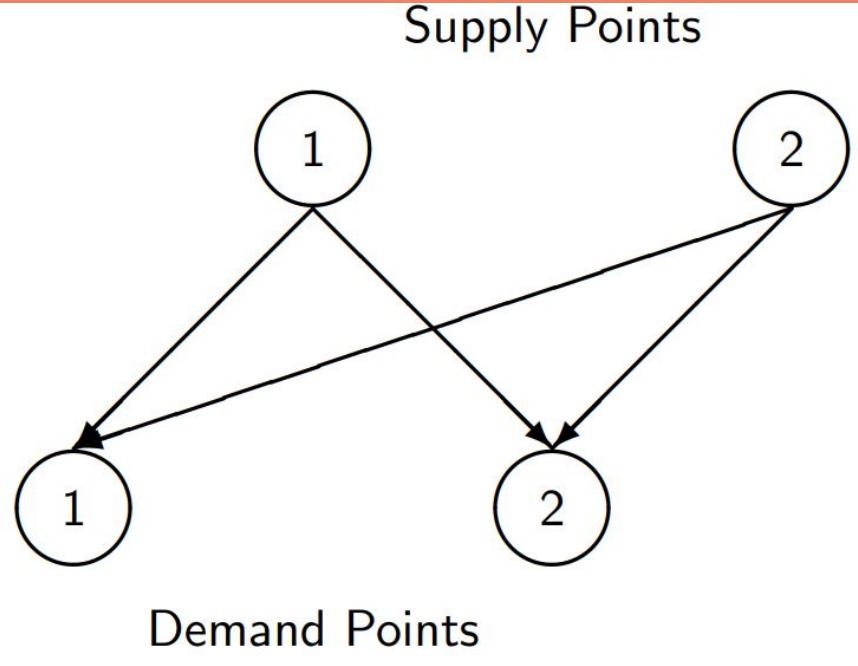
Demand Points for Medical Items

- Shortage/Surplus
- Minimize Costs
- Constraints
- General Transport Cost
- Equilibrium
- No Demand Change
- Stochastic Demands



Mask Example

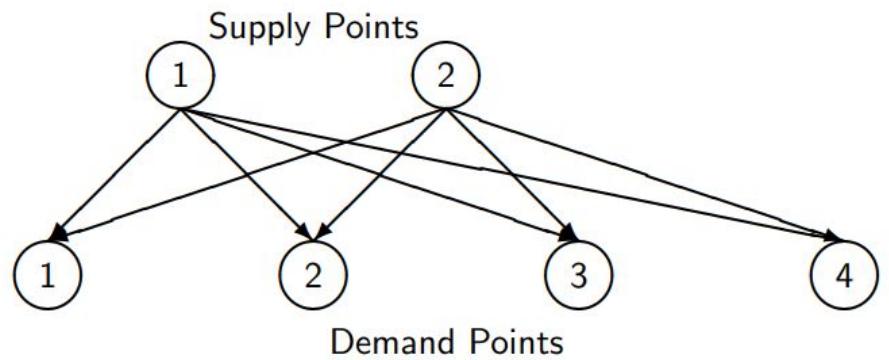
- N95 Masks
- Increase Demand
- Competition



Mask Chain

- Intense Demand
- Fully Sold Out
- Increasing Supply
- Secure Demands

Mask Results



- More Supplier Needed
- Local Production
- Long Term Economics

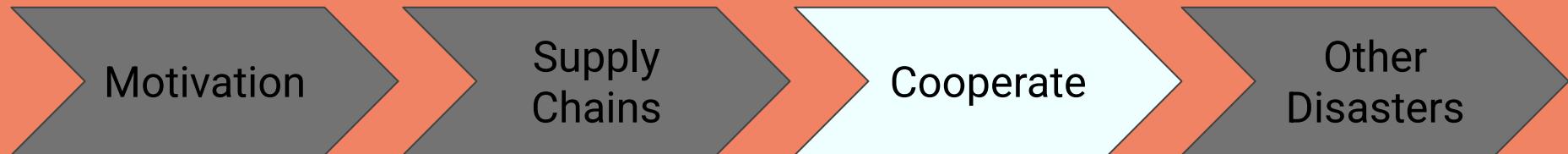
Chain Conclusion

Chains

Examples

Results

Roadmap



Cooperation in Disaster Relief

Cooperation in Disaster Relief

In the previous parts of this tutorial, the focus of the modeling parts was on noncooperative game theory and supply chain network models inspired by the COVID-19 pandemic.

We now turn to cooperation among organizations in a disaster setting. The COVID-19 pandemic is a healthcare disaster and is exacerbating the challenges associated with disaster management of other disasters, including those fueled by climate change.



Cooperation in Disaster Relief

Opportunities for cooperation among organizations engaged in disaster response may exist in their supply chains from procurement to storage and even in the case of transportation and distribution.

Plus, cooperation among organizations may reduce materiel convergence and release resources, including personnel, for more important life-saving tasks.

There is also great promise in the COVID-19 pandemic of enhanced partnerships and these even may be between private companies, including pharmaceutical ones.

Lessons learned from disaster management are, hence, potentially of great benefit to pandemic preparedness, response, and even recovery.

The Case without Horizontal Cooperation Multiproduct Supply Chain Network Model

We first formulate the multiproduct decision-making optimization problems faced by m organizations without horizontal cooperation. This model is Case 0. Each organization is represented as a network of its supply chain activities, as depicted in the next Figure.

Each organization i ; $i = 1, \dots, m$, has available n_M^i procurement facilities, n_S^i storage facilities, and serves n_D^i disaster areas.

Let $G_i = [N_i, L_i]$ denote the graph consisting of nodes $[N_i]$ and directed links $[L_i]$ representing the supply chain activities associated with each organization i ; $i = 1, \dots, m$.

Let L^0 denote the links: $L_1 \cup L_2 \cup \dots \cup L_m$ as in the Figure. Each organization is involved in the procurement, transportation, storage, and distribution of J products, with a typical product denoted by j .

Case Without Cooperation

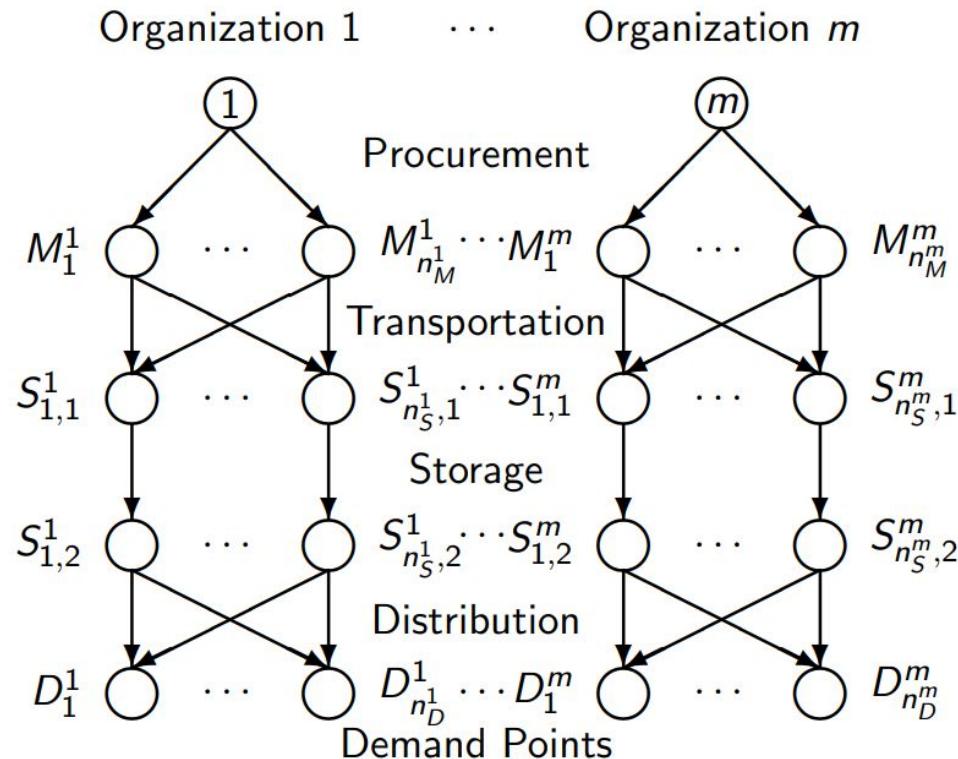


Figure: Supply Chains of Organizations 1 through m Prior to Cooperation

Case Without Cooperation

The notation and discussion below build upon those for the previous model.

Demands for the products are assumed to be random and are associated with each product, and each demand point.

Let d_{ik}^j denote the random variable representing the actual demand for product j and let v_{ik}^j denote the projected random demand for product j ; $j = 1, \dots, J$, at demand point D_k^i for $i = 1, \dots, m$; $k = 1, \dots, n_D^i$.

In addition, the probability density function of the actual demand for product j is $\mathcal{F}_{ik}^j(t)$ at disaster area D_k^i ; $i = 1, \dots, m$; $k = 1, \dots, n_D^i$.

The Multiproduct Supply Chain Network Models

Hence, we can define the cumulative probability distribution function of d_{ik}^j as $\mathcal{P}_{ik}^j(v_{ik}^j) = \mathcal{P}_{ik}^j(d_{ik}^j \leq v_{ik}^j) = \int_0^{v_{ik}^j} \mathcal{F}_{ik}^j(t) d(t)$.

Following Masoumi, Yu, and Nagurney (2017) and Dong, Zhang, and Nagurney (2004), we also define the supply shortage and surplus for product j ; $j = 1, \dots, J$, at disaster area D_k^i ; $i = 1, \dots, m$; $k = 1, \dots, n_D^i$, as

$$\Delta_{ik}^{j-} \equiv \Delta_{ik}^{j-}(v_{ik}^j) \equiv \max\{0, d_{ik}^j - v_{ik}^j\} \quad (5.1a)$$

$$\Delta_{ik}^{j+} \equiv \Delta_{ik}^{j+}(v_{ik}^j) \equiv \max\{0, v_{ik}^j - d_{ik}^j\}. \quad (5.1b)$$

The Multiproduct Supply Chain Network Models

The expected value of the shortage Δ_{ik}^{j-} , denoted by $E(\Delta_{ik}^{j-})$, and of the surplus Δ_{ik}^{j+} , denoted by $E(\Delta_{ik}^{j+})$, for $j = 1, \dots, J$; D_k^i ; $i = 1, \dots, m$; $k = 1, \dots, n_D^i$, are

$$E(\Delta_{ik}^{j-}) = \int_{v_{ik}^j}^{\infty} (t - v_{ik}^j) \mathcal{F}_{ik}^j(t) d(t), \quad E(\Delta_{ik}^{j+}) = \int_0^{v_{ik}^j} (v_{ik}^j - t) \mathcal{F}_{ik}^j(t) d(t). \quad (5.2)$$

The penalty associated with the shortage and the surplus of the demand for product j ; $j = 1, \dots, J$, at the disaster area D_k^i is denoted by λ_{ik}^{j-} and λ_{ik}^{j+} , respectively, where $i = 1, \dots, m$; $k = 1, \dots, n_D^i$.

Case Without Cooperation

A path consists of a sequence of links originating at a node i ; $i = 1, \dots, m$, corresponding to supply chain activities of: procurement, transportation, storage, and distribution of the products to the disaster area nodes.

Let x_p^j denote the nonnegative flow of product j on path p . Let $P_{D_k^i}^0$ denote the set of all paths joining an origin node i with (destination) disaster area node D_k^i .

The conservation of flow equations are: for each organization $i; i = 1, \dots, m$, each product $j; j = 1, \dots, J$, and each disaster area $D_k^i; k = 1, \dots, n_D^i$:

$$\sum_{p \in P_{D_k^i}^0} x_p^j = v_{ik}^j, \quad i = 1, \dots, m; \quad j = 1, \dots, J; \quad k = 1, \dots, n_D^i. \quad (5.3)$$

Case Without Cooperation

Links are denoted by a, b , etc. Let f_a^j denote the flow of product j on link a .

We also have the following conservation of flow equations:

$$f_a^j = \sum_{p \in P^0} x_p^j \delta_{ap}, \quad j = 1, \dots, J; \quad \forall a \in L^0, \quad (5.4)$$

where $\delta_{ap} = 1$ if link a is contained in path p and $\delta_{ap} = 0$, otherwise.

P^0 denotes the set of *all* paths in the Figure, that is,

$P^0 = \cup_{i=1, \dots, I; k=1, \dots, n_D^i} P_{D_k^i}^0$. The path flows must be nonnegative, that is,

$$x_p^j \geq 0, \quad j = 1, \dots, J; \quad \forall p \in P^0. \quad (5.5)$$

The path flows are grouped into the vector x .

Case Without Cooperation

There is a total cost associated with each product j ; $j = 1, \dots, J$, and each link of the network of each organization i ; $i = 1, \dots, m$.

The total cost on a link a associated with product j is denoted by \hat{c}_a^j . The total costs can be influenced by uncertainty factors.

The total cost on link a , \hat{c}_a^j , takes the form:

$$\hat{c}_a^j = \hat{c}_a^j(f_a^1, \dots, f_a^J, \omega_a^j), \quad j = 1, \dots, J; \quad \forall a \in L^i, \forall i, \quad (5.6)$$

where ω_a^j is a random variable associated with various disaster events, which have an impact on the total cost of link a , $\forall a$, and product j ; $j = 1, \dots, J$. It is assumed that the distribution of the ω_a^j s is known.

Case Without Cooperation

The Optimization Problem of Each Organization

Each organization $i; i = 1, \dots, m$ seeks to determine the link flows and the projected random demands that solve the following optimization problem:

$$\begin{aligned} \text{Minimize} \quad & \left[E\left(\sum_{j=1}^J \sum_{a \in L_i} \hat{c}_a^j(f_a^1, \dots, f_a^J, \omega_a^j)\right) + \xi_i(V\left(\sum_{j=1}^J \sum_{a \in L_i} \hat{c}_a^j(f_a^1, \dots, f_a^J, \omega_a^j)\right)) \right. \\ & \left. + \sum_{j=1}^J \sum_{k=1}^{n_D^i} (\lambda_{ik}^{j-} E(\Delta_{ik}^{j-}) + \lambda_{ik}^{j+} E(\Delta_{ik}^{j+})) \right] \end{aligned} \quad (5.7)$$

subject to: (5.3) – (5.5) and the following capacity constraints:

$$\sum_{j=1}^J \gamma_j f_a^j \leq u_a, \quad \forall a \in L_i, \quad (5.8)$$

where γ_j in (5.8) is the volume taken up by product j and u_a is the capacity of a .

Case Without Cooperation

The total operational costs and the variances in (5.7) are assumed to be convex. We know that $\sum_{k=1}^{n_D^i} (\lambda_{ik}^{j-} E(\Delta_{ik}^{j-}) + \lambda_{ik}^{j+} E(\Delta_{ik}^{j+}))$ is also convex (see, also, Nagurney, Masoumi, and Yu (2012)). We know then that the objective function (5.7) is convex for each i ; $i = 1, \dots, m$. Also, the individual terms in (5.7) are continuously differentiable.

Under the above imposed assumptions, the optimization problem is a convex optimization problem and, clearly, the feasible set underlying the problem represented by the constraints (5.3) – (5.5) and (5.8) is non-empty, so it follows from the standard theory of nonlinear programming that an optimal solution exists.

Case Without Cooperation

The objective function (5.7) is referred to as the total generalized cost TGC_i^0 for $i = 1, \dots, m$. We associate the Lagrange multiplier η_a with constraint (5.8) for each $a \in L^0$ with $\eta_a \geq 0, \forall a \in L^0$ and we denote the associated optimal Lagrange multiplier by $\eta_a^*, \forall a \in L^0$. We group the link flows into the vector f , the projected demands into the vector v , and the Lagrange multipliers into the vector η .

Let \mathcal{K}^0 denote the set where

$$\mathcal{K}^0 \equiv \{(f, v, \eta) | \exists x \text{ such that (5.3)} - \text{(5.5) and } \eta \geq 0 \text{ hold}\}.$$

Since we are considering Case 0, we denote the solution of variational inequality (VI) (5.9) below as $(f^{0*}, v^{0*}, \eta^{0*})$ and we refer to the corresponding vectors of variables with superscripts of 0. We now state a theorem, due to Nagurney and Qiang (2020).

Case Without Cooperation

Theorem 5.1: VI Formulation of Case 0: No Cooperation

The vector $(f^{0*}, v^{0*}, \eta^{0*}) \in \mathcal{K}^0$ is an optimal solution to (5.7), for all organizations $i; i = 1, \dots, m$, subject to their constraints (5.3)–(5.5) and (5.8), if and only if it satisfies the variational inequality problem:

$$\begin{aligned} & \sum_{i=1}^m \sum_{j=1}^J \sum_{a \in L_i} \left[\frac{\partial E(\sum_{l=1}^J \sum_{a \in L_l} \hat{c}_a^l(f_a^{1*}, \dots, f_a^{J*}, \omega_a^l))}{\partial f_a^j} \right. \\ & + \xi_i \frac{\partial V(\sum_{l=1}^J \sum_{a \in L_l} \hat{c}_a^l(f_a^{1*}, \dots, f_a^{J*}, \omega_a^l))}{\partial f_a^j} + \gamma_j \eta_a^*] \times [f_a^j - f_a^{j*}] \\ & + \sum_{i=1}^m \sum_{j=1}^J \sum_{k=1}^{n_D^i} \left[\lambda_{ik}^{j+} \mathcal{P}_{ik}^j(v_{ik}^{j*}) - \lambda_{ik}^{j-} (1 - \mathcal{P}_{ik}^j(v_{ik}^{j*})) \right] \times [v_{ik}^j - v_{ik}^{j*}] \\ & + \sum_{a \in L^0} [u_a - \sum_{j=1}^J \gamma_j f_a^{j*}] \times [\eta_a - \eta_a^*] \geq 0, \quad \forall (f^0, v^0, \eta^0) \in \mathcal{K}^0. \end{aligned} \quad (5.9)$$

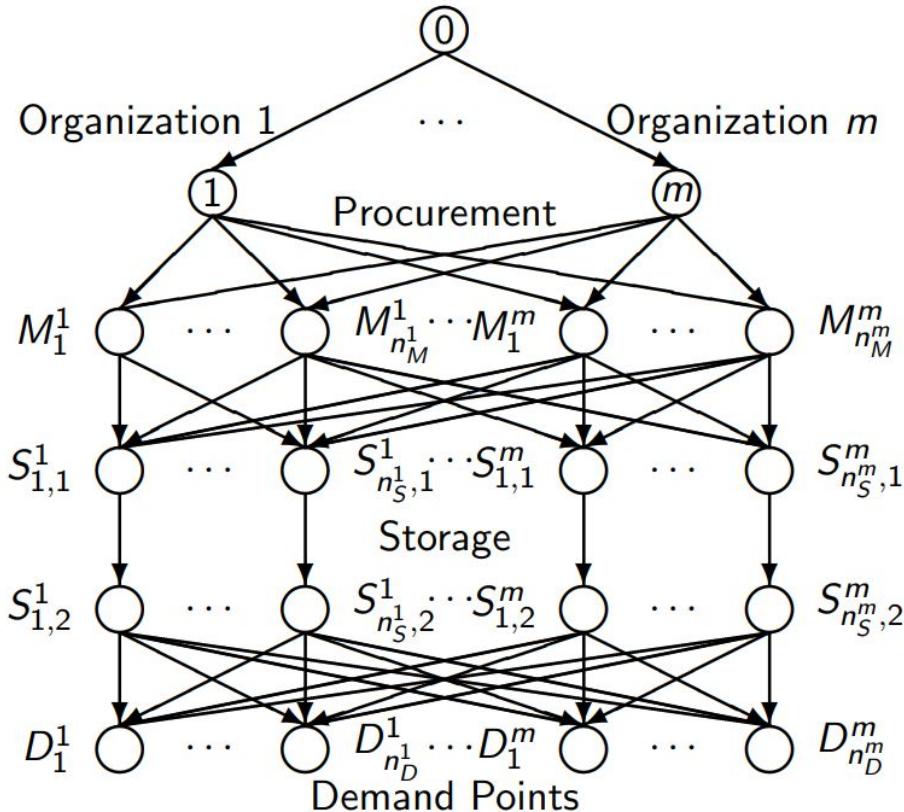
Case with Cooperation

We now formulate the case with horizontal cooperation of the multiproduct supply chain network model, referred to as Case 1.

The next Figure represents the supply chain network topology for Case 1.

There is a *supersource* node 0, which represents the “teaming/merging” in terms of cooperation of the organizations in terms of their supply chain networks with additional links connecting node 0 to nodes 1 through m .

Case with Cooperation



Case with Cooperation

The optimization problem in Case 1 is also concerned with cost and risk minimization.

We refer to the network in the latest Figure, underlying this integration, as $G^1 = [N^1, L^1]$ where $N^1 \equiv N^0 \cup$ node 0 and $L^1 \equiv L^0 \cup$ the additional links as in the Figure and we associate total cost functions as in (5.6) with the new links, for each product j .

If the total cost functions on the cooperation links connecting node 0 to node 1 through node m are set equal to zero, this means that the cooperation is *costless* in terms of the integrated supply chain network of the organizations.

Case with Cooperation

A path p now originates at node 0 and ends in one of the bottom disaster nodes. Let x_p^j , under the cooperation network configuration given in the Figure, denote the flow of product j on path p joining (origin) node 0 with a disaster area node.

Then, the following conservation of flow equations must hold for each i, j, k :

$$\sum_{p \in P_{D_k^i}^1} x_p^j = v_{ik}^j, \quad (5.10)$$

where $P_{D_k^i}^1$ denotes the set of paths connecting node 0 with disaster area node D_k^i in the Figure. Because of cooperation, the disaster areas can obtain each product j from any procurement facility, and any storage facility. The set of paths $P^1 \equiv \bigcup_{i=1, m; k=1, \dots, n_D^i} P_{D_k^i}^1$.

Case with Cooperation

As previously, let f_a^j denote the flow of product j on link a .

We must also have the following conservation of flow equations satisfied:

$$f_a^j = \sum_{p \in P^1} x_p^j \delta_{ap}, \quad j = 1, \dots, J; \quad \forall a \in L^1. \quad (5.11)$$

In addition, the path flows must be nonnegative for each product j :

$$x_p^j \geq 0, \quad j = 1, \dots, J; \quad \forall p \in P^1. \quad (5.12)$$

The supply chain network activities have nonnegative capacities, denoted as u_a , $\forall a \in L^1$, with γ_j representing the volume factor for product j . The following constraints must, hence, hold:

$$\sum_{j=1}^J \gamma_j f_a^j \leq u_a, \quad \forall a \in L^1, \quad (5.13)$$

where ξ is the associated risk aversion factor of the teamed organizations under cooperation.

Case with Cooperation

The Optimization Problem for Cooperation

$$\begin{aligned} \text{Minimize} \quad & E\left(\sum_{j=1}^J \sum_{a \in L^1} \hat{c}_a^j(f_a^1, \dots, f_a^J, \omega_a^j)\right) + \xi \left[V\left(\sum_{j=1}^J \sum_{a \in L^1} \hat{c}_a^j(f_a^1, \dots, f_a^J, \omega_a^j)\right) \right] \\ & + \sum_{i=1}^m \sum_{j=1}^J \sum_{k=1}^{n_D^i} (\lambda_{ik}^{j-} E(\Delta_{ik}^{j-}) + \lambda_{ik}^{j+} E(\Delta_{ik}^{j+})) \end{aligned} \quad (5.14)$$

subject: (5.10) – (5.13).

The solution to the optimization problem (5.14) subject to the constraints can also be obtained as a solution to a VI problem, similar to (5.9), where now links $a \in L^1$. The vectors f , v , and η keep their prior definitions, but are re-dimensioned accordingly and superscripted with 1. Instead of the feasible set \mathcal{K}^0 we now have

$$51 \quad \mathcal{K}^1 \equiv \{(f, v, \eta) | \exists x \text{ such that (5.10) – (5.12) hold and } \eta \geq 0\}$$

Case with Cooperation

We denote the solution to the VI problem (5.15) governing Case 1 by $(f^{1*}, v^{1*}, \eta^{1*})$ and the vectors of corresponding variables as (f^1, v^1, η^1) .

Theorem 5.2: VI Formulation of Case 1: Cooperation

The vector $(f^{1*}, v^{1*}, \eta^{1*}) \in \mathcal{K}^1$ is an optimal solution to (5.14), subject to constraints (5.10)–(5.13), if and only if it satisfies the variational inequality problem:

$$\begin{aligned} & \sum_{j=1}^J \sum_{a \in L^1} \frac{\partial E(\sum_{l=1}^J \sum_{a \in L^1} \hat{c}_a^l(f_a^1, \dots, f_a^J, \omega_a^l))}{\partial f_a^j} + \xi \frac{\partial V(\sum_{l=1}^J \sum_{a \in L^1} \hat{c}_a^l(f_a^{1*}, \dots, f_a^{J*}, \omega_a^l))}{\partial f_a^j} \\ & \times [f_a^j - f_a^{j*}] + \sum_{i=1}^m \sum_{j=1}^J \sum_{k=1}^{n_D^i} \left[\lambda_{ik}^{j+} \mathcal{P}_{ik}^j(v_{ik}^{j*}) - \lambda_{ik}^{j-} (1 - \mathcal{P}_{ik}^j(v_{ik}^{j*})) \right] \times [v_{ik}^j - v_{ik}^{j*}] \\ & + \sum_{a \in L^1} [u_a - \sum_{j=1}^J \gamma_j f_a^{j*}] \times [\eta_a - \eta_a^*] \geq 0, \quad \forall (f^1, v^1, \eta^1) \in \mathcal{K}^1. \end{aligned} \quad (5.15)$$

Total Generalized Cost Definitions

Definition 5.1: Total Generalized Costs at the Optimal Solutions to the Supply Chain Network Problems without and with Cooperation

Let TGC^{0*} denote the total generalized cost:

$$\begin{aligned} \sum_{i=1}^m TGC_i^0 = & E\left(\sum_{j=1}^J \sum_{a \in L^0} \hat{c}_a^j(f_a^1, \dots, f_a^J, \omega_a^j)\right) + \\ & \sum_{i=1}^m \xi_i \left[V\left(\sum_{j=1}^J \sum_{a \in L_i} \hat{c}_a^j(f_a^1, \dots, f_a^J, \omega_a^j)\right) \right] + \sum_{i=1}^m \sum_{j=1}^J \sum_{k=1}^{n_D^j} (\lambda_{ik}^{j-} E(\Delta_{ik}^{j-}) + \\ & \lambda_{ik}^{j+} E(\Delta_{ik}^{j+})), \text{ evaluated at the optimal solution } (f^{0*}, v^{0*}, \eta^{0*}) \text{ to (5.9).} \end{aligned}$$

Also, let $TGC^{1*} =$

$$\begin{aligned} & E\left(\sum_{j=1}^J \sum_{a \in L^1} \hat{c}_a^j(f_a^1, \dots, f_a^J, \omega_a^j)\right) + \xi \left[V\left(\sum_{j=1}^J \sum_{a \in L^1} \hat{c}_a^j(f_a^1, \dots, f_a^J, \omega_a^j)\right) \right] \\ & + \sum_{i=1}^m \sum_{j=1}^J \sum_{k=1}^{n_D^j} (\lambda_{ik}^{j-} E(\Delta_{ik}^{j-}) + \lambda_{ik}^{j+} E(\Delta_{ik}^{j+})), \text{ denote the total generalized cost} \\ & \text{evaluated at the solution } (f^{1*}, v^{1*}, \eta^{1*}) \text{ to (5.15).} \end{aligned}$$

Synergy Quantification

We denote the synergy by S^{TGC} . It is the percentage difference between the total generalized cost without vs. with the horizontal cooperation (evaluated at the respective optimal solutions):

$$S^{TGC} \equiv \left[\frac{TGC^{0*} - TGC^{1*}}{TGC^{0*}} \right] \times 100\%. \quad (5.16)$$

Observe from (5.16) that the lower the total generalized cost TGC^{1*} , the higher the synergy associated with the supply chain network cooperation and, therefore, the greater the total cost savings resulting from the cooperation.

Synergy Quantification

The total generalized costs include not only the monetary costs, but also the risks and uncertainties involved in the supply chain as well as the associated penalties of shortages and surpluses.

In specific disaster relief operations, including in the pandemic, one may evaluate the integration of supply chain networks with only a subset of the links connecting the original supply chain networks.

A Theoretical Result

We now recall an interesting theorem, due also to Nagurney and Qiang (2020), which reveals that, under certain assumptions related to the total operational costs associated with the supply chain integration and risk factors, the associated synergy can never be negative.

Theorem 5.3

If the total generalized cost functions associated with the cooperation links from node 0 to nodes 1 through m for each product are identically equal to zero, and if the risk aversion factors $\xi_i; i = 1, \dots, m$, are all equal and set to ξ , then the associated synergy, S^{TGC} , can never be negative.

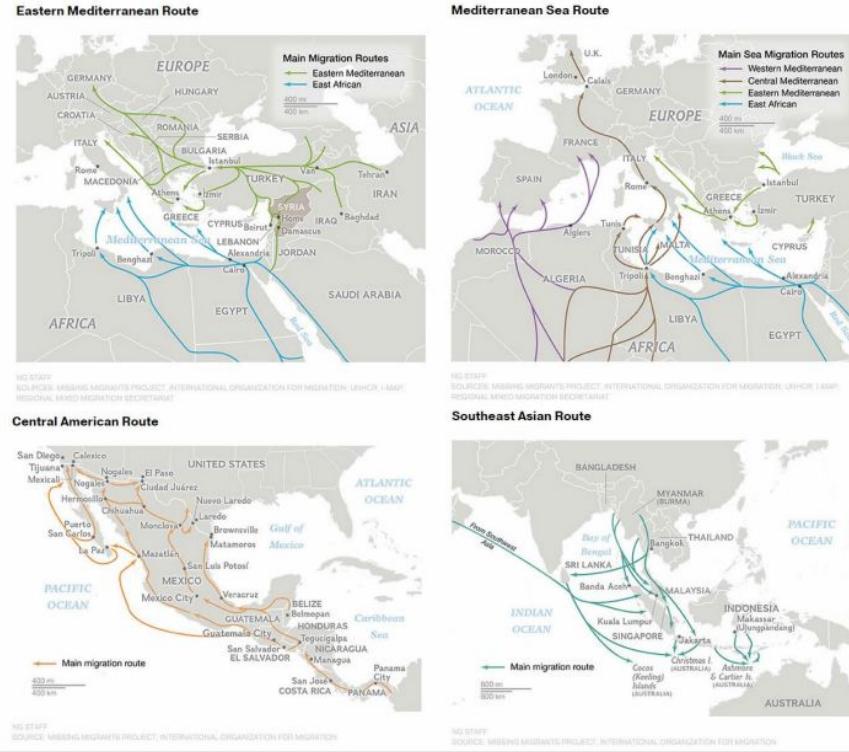
Numerical Examples

The numerical examples are inspired, in part, by ongoing refugee/migrant crises as in Central America and Mexico, which are ongoing and have been exacerbated in the COVID-19 pandemic.

Slow-onset, ongoing disasters are providing huge challenges for various organizations, including humanitarian ones, and governments, to provide the necessary food, water, medicines, etc., to the needy in a variety of shelters.

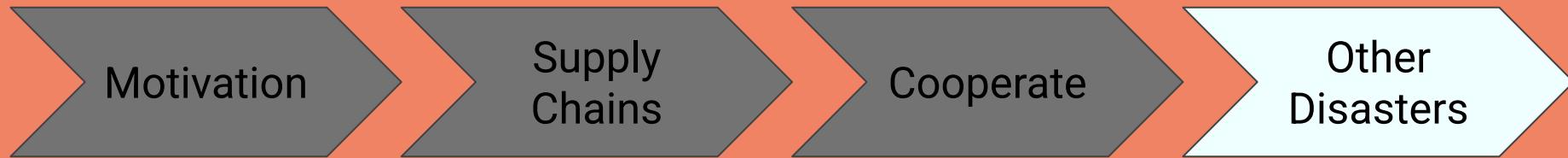
The numerical examples are stylized but reflect real-world features. Furthermore, as in the case of the refugee/migrant crisis emanating from Central America, numerous organizations are involved in providing assistance and, hence, it is valuable to be able to assess possible synergies since the demand is so great. Using carefully calibrated historical data and information, the models can be used to assist the organizations on how to cooperate in terms of the delivery of relief products in a cost-effective manner.

Migration Routes



Source: National Geographic via IOM UN Migration Blog - 2015 data

Roadmap



Motivation and Some Background

Vivid depictions of people fleeing their origin locations permeate the news, whether attempting to escape the great strife and suffering in Syria; the violence in parts of Central America, the economic collapse of Venezuela, and even flooding in parts of Asia as well as droughts in parts of Africa. And we have seen the news about refugees from Afghanistan.



Motivation and Some Background

At times, refugees will travel in extremely dangerous conditions to escape the dire circumstances at their origin nodes.



In 2015, the UN Refugee Agency reported a maritime refugee crisis with, in the first half of that year, 137,000 refugees crossing the Mediterranean Sea to Europe, via very risky transport modes, and with many more unsuccessfully attempting such a passage. 800 died in the largest refugee shipwreck on record that April.

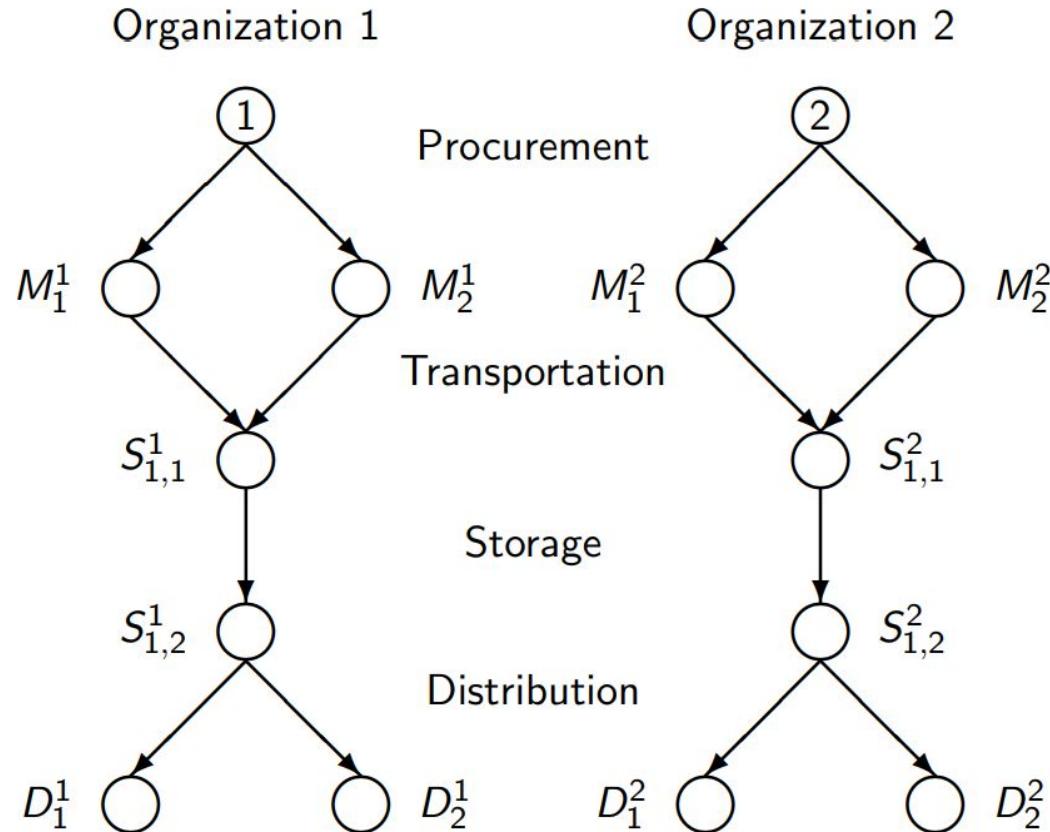


Figure: Pre-Cooperation Supply Chain Network Topology for the Numerical Examples

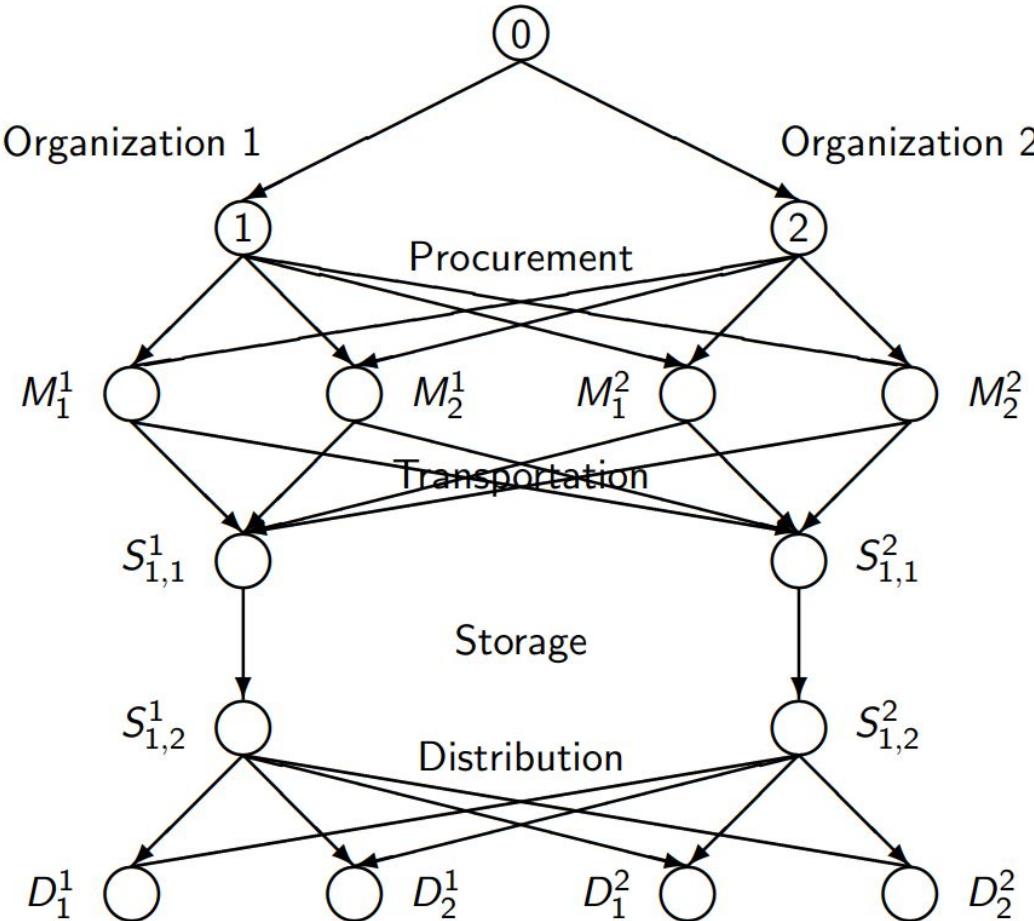


Figure: Cooperation Supply Chain Network Topology for the Examples

Conclusions

Motivation

Supply
Chains

Cooperate

Other
Disasters

Numerical Examples

In the paper version of this tutorial a series of numerical examples, with complete input and output data are reported.

- We find that the relief item flows to the demand points are all greater than the lower value of the interval of the respective probability distribution and the volume is higher under cooperation than before. Hence, victims benefit from the cooperation of organizations.
- Also, we find that the generalized total synergy that can be achieved is substantial, as high as 99% in several of the examples.

This work quantifies the benefits to both organizations and victims of cooperation among organizations involved in disaster relief.

Writing OpEds

The Conversation article:

How disaster relief efforts could be improved with game theory

Author: Anna Nagurny, John F. Keay Professor of Decision Management, University of Massachusetts Amherst

Disclosure statement: Anna Nagurny does not work for any organization that would benefit from this article, and has no relevant financial interests. She holds no reversion of rights beyond the academic appointment due.

Partners: UMASS AMHERST, University of Massachusetts Amherst provides funding to THE CONVERSATION INC.

Chicago Tribune article:

Response to natural disasters like Harvey could be helped with game theory

By Anna Nagurny, MASSACHUSETTS

(THE CONVERSATION) The devastation by Hurricane Harvey continues, with the National Weather Service calling the event unprecedented, thus making the response even more complicated.

Nearly half a million people are expected to seek federal aid in the aftermath of the Category 4 hurricane, which already has dumped more than 30 inches on the Houston

SALON article:

Time for some game theory: How responses to natural disasters like Harvey could be improved

THURSDAY, AUG 31, 2017 10:38 AM EST

The damage and losses from natural disasters are estimated to cost us \$100 billion a year since 2000

ANNA NAGURNY, THE CONVERSATION

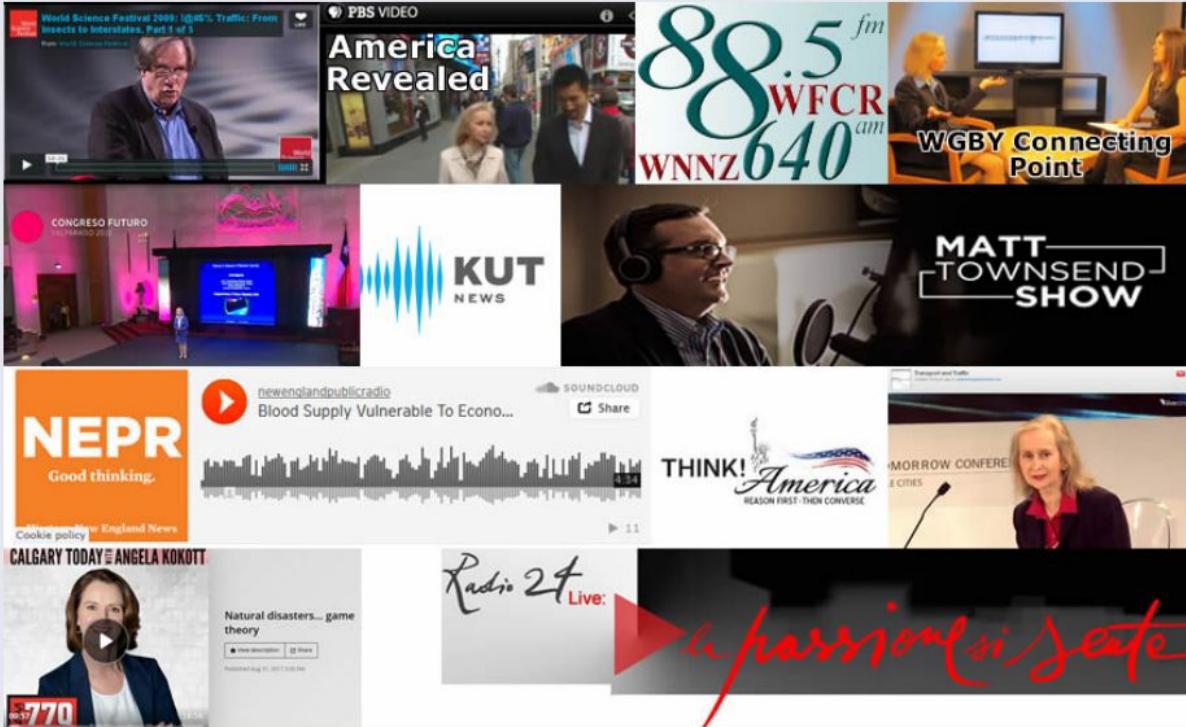
Homeland Security News Wire article:

Cyber Leadership Forum - March 30 - April 1, 2017

Yale Cyber Leadership Forum - March 30 - April 1, 2017

Disaster response

Coverage by the Media



Writing OpEds in the Pandemic

On March 11, 2020 the WHO declared the pandemic. On March 12 my article on blood supply chains in *The Conversation* appeared and, on March 24 my article in INFORMS *Analytics Coronavirus Chronicles*.



Writing OpEds in the Pandemic

On August 4, 2020, I published an article in *The Conversation*,

“The Raging Competition for Medical Supplies is not a Game, but Game Theory Can Help.”



On September 18, 2020, I published another article in *The Conversation*,

“Keeping Coronavirus Vaccines at Subzero Temperatures During Distribution Will Be Hard, but Likely Key to Ending Pandemic.”

Writing OpEds in the Pandemic

On January 8, 2021, my article,

“Vaccine Delays Reveal Unexpected Weak Link in Supply Chains: A Shortage of Workers,” appeared in *The Conversation.*



On April 5, 2021, I published the article,

“Today’s Global Economy Runs on Standardized Containers, as the Ever Given Fiasco Illustrates,” also in *The Conversation.*

بَا تَشْكِرْ

THANK YOU

Resources

1. [Covid-19 And Game Theory](#)
2. [Covid-19 And Game Theory Video](#)