

# Are Data breaches an Inevitability?

(for Businesses)

# Spoiler

YES THEY ARE....



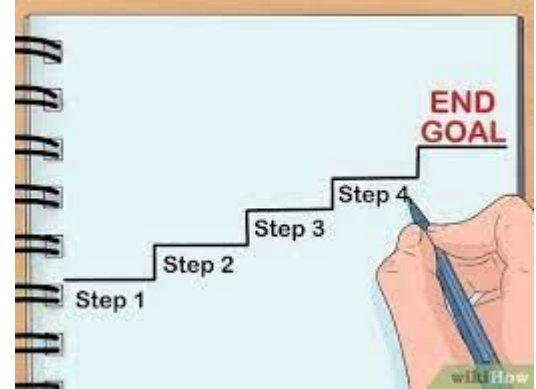
# Challenges for businesses

- Identify Risks
- Transparency and Disclosure
- Resource allocation



# How do we minimise risks?

- Two-factor authentication
- Permissions
- Securely storing data
- Background checks on staff
- Make sure software is up-to date
- Perform annual external testing (ethical hacker)



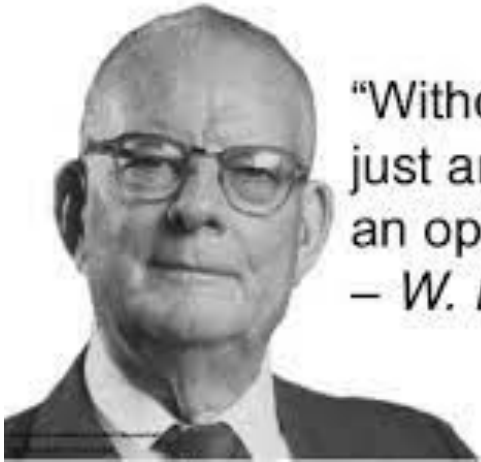
# How do we minimise risks?

- Always have a backup plan (in case something bad happens)

**Our Disaster Recovery Plan  
Goes Something Like This...**



Personal opinion....



"Without data you're  
just another person with  
an opinion."

– *W. Edwards Deming*

Questions?