

# Fiddyfiddy Documentation & Playbook

**Version:** 10.0

**Last Updated:** February 2026

**Platform:** Digital 50/50 Raffle System

---

## Table of Contents

1. [System Overview](#)
  2. [Architecture](#)
  3. [Environment Configuration](#)
  4. [Knack Database Schema](#)
  5. [User Roles & Permissions](#)
  6. [Raffle Lifecycle](#)
  7. [Ticket Lifecycle](#)
  8. [Drawing Process](#)
  9. [Payment Flow](#)
  10. [API Reference](#)
  11. [IRS Compliance](#)
  12. [Deployment Guide](#)
  13. [Testing Checklist](#)
  14. [Troubleshooting](#)
  15. [Common Issues & Solutions](#)
  16. [UX & Engagement Features](#)
- 

## 1. System Overview

### What is Fiddyfiddy?

Fiddyfiddy is a digital 50/50 raffle platform that enables organizations to run fundraising raffles with Venmo payments. The system handles:

- Raffle creation and management
- Ticket sales via Venmo

- Hybrid payment verification (trust by default, verify winner)
- Random winner drawing
- Jackpot payout processing
- IRS compliance for winnings

## Key Features

Feature	Description
<b>Digital Tickets</b>	QR code/link based ticket purchases
<b>Venmo Payments</b>	No transaction fees for players or organizers
<b>Hybrid Verification</b>	Trust by default, verify only the winner at draw time
<b>Random Drawing</b>	Cryptographically random winner selection
<b>Redraw Support</b>	Handle non-responsive winners
<b>IRS Compliance</b>	Jackpots capped at \$600 to avoid W-2G requirements
<b>Multi-Organizer</b>	Each organizer manages their own raffles

## Tech Stack

Component	Technology
<b>Frontend</b>	Next.js 14 (React)
<b>Styling</b>	Tailwind CSS
<b>Backend</b>	Next.js API Routes
<b>Database</b>	Knack
<b>Authentication</b>	JWT + bcrypt
<b>Email</b>	SendGrid
<b>Payments</b>	Venmo (manual)
<b>Hosting</b>	Vercel
<b>Source Control</b>	GitHub

---

## 2. Architecture

### Directory Structure

```
fiddyfiddy/
├── app/          # Next.js App Router
│   ├── api/       # API endpoints
│   │   ├── auth/    # Authentication (login, logout, register, hash)
│   │   ├── dashboard/ # Organizer dashboard data
│   │   ├── draw/     # Drawing operations
│   │   ├── raffles/   # Raffle CRUD + operations (including cancel)
│   │   ├── tickets/   # Ticket operations
│   │   └── admin/    # Admin operations (user management)
│   ├── about/      # About/info page
│   ├── admin/      # Admin pages
│   ├── dashboard/  # Organizer dashboard
│   ├── lobby/       # Public raffle listing
│   ├── login/       # Login page
│   ├── raffle/      # Raffle management pages
│   │   └── [id]/
│   │       ├── draw/    # Drawing interface
│   │       ├── edit/    # Edit raffle (includes cancel button)
│   │       ├── payout/  # Payout confirmation
│   │       ├── report/  # Raffle report
│   │       └── verify/  # Ticket verification
│   └── r/           # Player-facing raffle pages
│       └── [id]/
│           └── confirm/ # Payment confirmation
└── register/     # Organizer registration (self-service)
└── ticket/       # Ticket lookup
└── lib/          # Shared libraries
    ├── auth.js     # JWT authentication
    ├── drawing.js   # Drawing logic
    ├── knack.js     # Knack API wrapper
    ├── sendgrid.js  # Email templates (includes cancellation)
    ├── utils.js     # Utility functions
    └── venmo.js     # Venmo link generation
└── scripts/       # Utility scripts
    └── create-user.js # Manual user creation
└── public/        # Static assets
```

## Data Flow

[Player] → Lobby → Raffle Page → Venmo Payment → Confirm Page → Ticket Email



[Organizer] → Dashboard → Verify Tickets → Draw Winner → Confirm Payout → Report

## 3. Environment Configuration

### Required Variables

Create `.env.local` for local development or add to Vercel dashboard for production:

```
env

# Knack Database
KNACK_APP_ID=696fe0792dbca8488118f60c
KNACK_API_KEY=95d39c50-0c55-46b2-9b12-3407887c8b78

# SendGrid Email
SENDGRID_API_KEY=SGxxxxxxxxxxxxxx
SENDGRID_FROM_EMAIL=info@fiddyfiddy.org
SENDGRID_FROM_NAME=Fiddyfiddy

# Authentication
JWT_SECRET=YourSecureRandomString32CharsMin

# Site Configuration
NEXT_PUBLIC_SITE_URL=https://fiddyfiddy.vercel.app
NEXT_PUBLIC_SITE_NAME=Fiddyfiddy

# Platform Settings
OWNER_VENMO=@fiddyfiddy

# Optional: Google Analytics
NEXT_PUBLIC_GA_ID=G-XXXXXXXXXX
```

### Variable Reference

Variable	Purpose	Where to Get
<code>KNACK_APP_ID</code>	Knack application identifier	Knack → Settings → API & Code

Variable	Purpose	Where to Get
KNACK_API_KEY	Knack API authentication	Knack → Settings → API & Code
SENDGRID_API_KEY	Email sending	SendGrid → Settings → API Keys
SENDGRID_FROM_EMAIL	Sender email address	Must be verified in SendGrid
JWT_SECRET	Token signing key	Generate: <code>openssl rand -base64 32</code>
NEXT_PUBLIC_SITE_URL	Base URL for links	Your Vercel/custom domain
OWNER_VENMO	Platform owner Venmo	Your Venmo handle
OWNER_EMAIL	Owner notification email	Your email (receives new organizer alerts)

## 4. Knack Database Schema

### Objects Overview

Object	ID	Purpose
Settings	object_4	Platform-wide configuration
Users	object_5	Organizers and admins
Raffles	object_6	Raffle definitions
Tickets	object_7	Individual tickets
Draw Log	object_8	Drawing history
Transactions	object_9	Payment records

### Settings Object (object\_4)

Field	ID	Type	Description
owner_venmo	field_49	Text	Platform owner Venmo handle
owner_prime_default	field_50	Number	Default owner percentage
restricted_states	field_51	Text	States where raffles prohibited

Field	ID	Type	Description
refund_window_days	field_52	Number	Days allowed for refund
payout_deadline_hours	field_53	Number	Hours to claim prize
max_redraws	field_54	Number	Maximum redraw attempts
support_email	field_55	Email	Support contact
platform_name	field_56	Text	Platform display name

## Users Object (object\_5)

Field	ID	Type	Description
email	field_57	Email	User email (login)
password	field_58	Text	bcrypt hashed password
role	field_59	Text	Owner, Sponsor, Organizer
name	field_60	Text	Display name
venmo_handle	field_61	Text	Venmo username
phone	field_62	Phone	Contact number
status	field_63	Text	Active, Pending, Suspended

## Raffles Object (object\_6)

Field	ID	Type	Description
raffle_name	field_117	Text	Raffle display name
beneficiary_name	field_64	Text	Who receives funds
beneficiary_type	field_65	Text	Team, Event, Individual
beneficiary_venmo	field_118	Text	Beneficiary Venmo handle
ticket_price	field_66	Currency	Price per ticket
max_tickets	field_67	Number	Maximum tickets available

Field	ID	Type	Description
tickets_sold	field_68	Number	Current tickets sold
status	field_69	Text	Draft, Active, Drawing, Complete, Cancelled
draw_trigger	field_70	Text	Manual, Time, TicketCount
draw_time	field_71	DateTime	Scheduled draw time
draw_ticket_count	field_72	Number	Tickets to trigger auto-draw
is_public	field_73	Boolean	Show in public lobby
ticket_prefix	field_74	Text	Ticket number prefix (e.g., TIGERS)
organizer_venmo	field_75	Text	Organizer's Venmo
logo	field_76	Image	Raffle/team logo
state_restrictions	field_77	Text	Additional restricted states
owner_prime	field_78	Number	Owner percentage (default 11%)
min_tickets_enabled	field_79	Boolean	Require minimum tickets
min_tickets	field_80	Number	Minimum before draw
redraw_count	field_81	Number	Number of redraws done
drawn_at	field_82	DateTime	When drawing occurred
organizer	field_83	Connection	→ Users
winning_ticket	field_84	Connection	→ Tickets
payout_confirmed	field_85	Boolean	Winner paid
payout_confirmed_at	field_86	DateTime	When payout confirmed
jackpot_current	field_87	Equation	Calculated jackpot
tickets_remaining	field_88	Equation	Max - Sold
suggested_max	field_89	Equation	Max for \$600 jackpot
redraws_remaining	field_90	Equation	Max redraws - used

## Tickets Object (object\_7)

Field	ID	Type	Description
raffle	field_91	Connection	→ Raffles
ticket_number	field_92	Text	Unique ticket ID (e.g., TIGERS-20260201-0001)
sequence_number	field_93	Number	Sequential number
player_email	field_94	Email	Buyer's email
player_venmo	field_95	Text	Buyer's Venmo handle
venmo_note	field_96	Text	Payment note/memo
venmo_txn_id	field_97	Text	Venmo transaction ID
status	field_98	Text	Pending, Verified, Rejected, Winner
payment_recipient	field_99	Text	Who received payment
created_at	field_100	DateTime	Purchase timestamp
verified_at	field_101	DateTime	Verification timestamp

## Draw Log Object (object\_8)

Field	ID	Type	Description
raffle	field_102	Connection	→ Raffles
ticket	field_103	Connection	→ Tickets
draw_number	field_104	Number	1, 2, 3... (redraw count)
result	field_105	Text	Selected, Confirmed, Redraw
reason	field_106	Text	Why redraw occurred
timestamp	field_107	DateTime	When draw happened

## Transactions Object (object\_9)

Field	ID	Type	Description
raffle	field_108	Connection	→ Raffles
ticket	field_109	Connection	→ Tickets
type	field_110	Text	Purchase, Payout, Refund
amount	field_111	Currency	Transaction amount
from_venmo	field_112	Text	Sender Venmo
to_venmo	field_113	Text	Recipient Venmo
status	field_114	Text	Pending, Confirmed, Failed
confirmed_at	field_115	DateTime	Confirmation timestamp
notes	field_116	Text	Additional details

## 5. User Roles & Permissions

### Role Hierarchy



### Permissions Matrix

Action	Owner	Sponsor	Organizer	Player
View all raffles	✓	✗	✗	✗
Manage users	✓	✗	✗	✗
Approve organizers	✓	✓	✗	✗
Create raffles	✓	✓	✓	✗

Action	Owner	Sponsor	Organizer	Player
Manage own raffles	✓	✓	✓	✗
Verify tickets	✓	✓	✓	✗
Draw winners	✓	✓	✓ *	✗
View lobby	✓	✓	✓	✓
Buy tickets	✓	✓	✓	✓

\*Organizers with "Pending" status can create raffles but cannot draw winners until approved.

## User Status Values

Status	Can Login	Can Create Raffles	Can Draw
Active	✓	✓	✓
Pending	✓	✓	✗
Suspended	✗	✗	✗

## 6. Raffle Lifecycle

### Status Flow

Draft → Active → Drawing → Complete



Cancelled

### Status Definitions

Status	Description	Allowed Actions
<b>Draft</b>	Created but not live	Edit, Activate, Delete
<b>Active</b>	Accepting ticket purchases	Verify tickets, Share, Draw, Cancel
<b>Drawing</b>	Winner selection in progress	Confirm winner, Redraw

Status	Description	Allowed Actions
Complete	Winner confirmed and paid	View report
Cancelled	Raffle cancelled by organizer	View only

## Cancelling a Raffle

Organizers can cancel active raffles with player notification:

1. Navigate to Dashboard → Click "Details" on raffle
2. Scroll down → Click " Cancel Raffle"
3. Enter cancellation reason (required)
4. Confirm cancellation

## What happens:

- Raffle status changes to "Cancelled"
- All ticket holders receive email with:
  - Cancellation notice
  - Organizer's reason
  - Organizer's contact for refunds
- Raffle remains in system for audit trail

## Creating a Raffle

1. Navigate to Dashboard → "New Raffle"
2. Enter raffle details:
  - **Raffle Name:** Display name (e.g., "Spring Fundraiser")
  - **Beneficiary Name:** Who receives funds
  - **Beneficiary Type:** Team, Event, or Individual
  - **Ticket Price:** \$1-\$50 recommended
  - **Max Tickets:** Auto-calculated to keep jackpot  $\leq \$600$
  - **Ticket Prefix:** 1-10 characters (e.g., "TIGERS")
  - **Venmo Handle:** Where players send payment
3. Save as Draft
4. Activate when ready to sell

## Activation Checklist

Before activating, verify:

- Raffle name is correct
  - Ticket price is set
  - Venmo handle is valid
  - Max tickets calculated properly
  - Beneficiary information complete
- 

## 7. Ticket Lifecycle

### Status Flow (Hybrid Verification)

Created → Verified (automatic) → (Winner)



Rejected (if organizer flags)

**Note:** As of v10, tickets are **auto-verified** on creation. This "trust by default" model reduces friction for players. Organizers verify payment only for the winning ticket at draw time.

### Status Definitions

Status	Description
Verified	Default status - eligible for drawing (payment verified at draw time)
Rejected	Organizer flagged as invalid
Winner	Selected as winning ticket

### Ticket Number Format

{PREFIX}-{YYYYMMDD}-{SEQUENCE}

Example: TIGERS-20260201-0023

~~~~~ ~~~~~ ~~~~

Prefix Date Seq#

## Purchase Flow (Player) - Simplified

1. Player visits raffle page (`/r/{id}`)
2. Enters email and Venmo handle
3. Clicks "Buy Ticket"
4. Ticket created and **auto-verified**
5. Redirected to Venmo to complete payment
6. Receives ticket confirmation email immediately

**Note:** Players no longer need to submit transaction IDs or screenshots. The system trusts that payment will be made.

## Verification at Draw Time (Organizer)

1. Navigate to Drawing page
2. Draw winner
3. Check your Venmo for payment from winner's handle
4. If payment found → Confirm winner
5. If no payment → Redraw

## Manual Rejection (Optional)

Organizers can still reject suspicious tickets:

1. Dashboard → Raffle → "Verify" page
2. Click on ticket row to expand
3. Click "Reject" if needed

---

## 8. Drawing Process

### Pre-Draw Checklist

- All pending tickets verified or rejected
- Minimum ticket requirement met (if enabled)
- Organizer account is "Active" (not "Pending")

### Drawing Steps

1. Navigate to Raffle → "Draw"

2. Review ticket summary
3. Click "Draw Winner"
4. System selects random verified ticket
5. Winner displayed with contact info
6. Options:
  - **Confirm Winner:** Mark as final winner
  - **Redraw:** Select new winner (if unresponsive)

## Redraw Reasons

| Reason          | When to Use                            |
|-----------------|----------------------------------------|
| No response     | Winner doesn't respond within deadline |
| Invalid contact | Cannot reach winner                    |
| Declined prize  | Winner refuses prize                   |
| Disqualified    | Winner violates rules                  |

## Post-Draw

1. Winner notified via email
2. Organizer sends jackpot via Venmo
3. Organizer confirms payout in system
4. Raffle marked "Complete"
5. Report generated

## 9. Payment Flow

### Ticket Purchase

Player → Venmo → Organizer/Beneficiary Venmo

### Jackpot Payout

Organizer → Venmo → Winner

## Venmo Link Generation

The system generates Venmo payment links with pre-filled:

- **Recipient:** Organizer or beneficiary Venmo handle
- **Amount:** Ticket price
- **Note:** Ticket number for reference

Example: `venmo://paycharge?txn=pay&recipients=@fiddyfiddy&amount=5.00&note=TIGERS-20260201-0023`

---

## 10. API Reference

### Authentication Endpoints

| Endpoint                        | Method | Description                    |
|---------------------------------|--------|--------------------------------|
| <code>/api/auth/login</code>    | POST   | User login                     |
| <code>/api/auth/logout</code>   | POST   | User logout                    |
| <code>/api/auth/register</code> | POST   | New organizer registration     |
| <code>/api/auth/hash</code>     | POST   | Generate password hash (admin) |

### Raffle Endpoints

| Endpoint                                       | Method | Description         |
|------------------------------------------------|--------|---------------------|
| <code>/api/raffles</code>                      | GET    | List raffles        |
| <code>/api/raffles</code>                      | POST   | Create raffle       |
| <code>/api/raffles/[id]</code>                 | GET    | Get raffle details  |
| <code>/api/raffles/[id]</code>                 | PUT    | Update raffle       |
| <code>/api/raffles/[id]/activate</code>        | POST   | Activate raffle     |
| <code>/api/raffles/[id]/pending-tickets</code> | GET    | Get pending tickets |
| <code>/api/raffles/[id]/verify-tickets</code>  | POST   | Bulk verify tickets |

| Endpoint                         | Method | Description                     |
|----------------------------------|--------|---------------------------------|
| /api/raffles/[id]/qr             | GET    | Get QR code                     |
| /api/raffles/[id]/report         | GET    | Get raffle report               |
| /api/raffles/[id]/payout-info    | GET    | Get payout details              |
| /api/raffles/[id]/confirm-payout | POST   | Confirm payout sent             |
| /api/raffles/[id]/cancel         | POST   | Cancel raffle (requires reason) |

## Ticket Endpoints

| Endpoint                        | Method | Description             |
|---------------------------------|--------|-------------------------|
| /api/tickets                    | POST   | Create ticket           |
| /api/tickets/[id]               | GET    | Get ticket details      |
| /api/tickets/[id]/verify        | POST   | Verify/reject ticket    |
| /api/tickets/by-number/[number] | GET    | Lookup by ticket number |

## Draw Endpoints

| Endpoint               | Method | Description     |
|------------------------|--------|-----------------|
| /api/draw/[id]         | POST   | Execute drawing |
| /api/draw/[id]/status  | GET    | Get draw status |
| /api/draw/[id]/confirm | POST   | Confirm winner  |
| /api/draw/[id]/redraw  | POST   | Redraw winner   |

## Admin Endpoints

| Endpoint         | Method | Description        |
|------------------|--------|--------------------|
| /api/admin/users | GET    | List all users     |
| /api/admin/users | PUT    | Update user status |

---

## 11. IRS Compliance

### Reporting Thresholds

| Form       | Threshold               | Requirement                               |
|------------|-------------------------|-------------------------------------------|
| W-2G       | \$600+ AND 300x wager   | Report to IRS, provide copy to winner     |
| Form 945   | Any withholding         | Annual summary of non-payroll withholding |
| Schedule G | \$15,000+ gaming income | Part of Form 990 for nonprofits           |

### Fiddify Strategy

To avoid Form W-2G requirements:

- **Maximum jackpot:** \$599.99
- **Auto-calculated max tickets:** Based on ticket price
- **Formula:** Max Tickets = floor(\$1200 / ticket\_price)

### Ticket Price to Max Tickets

| Ticket Price | Max Tickets | Max Jackpot |
|--------------|-------------|-------------|
| \$1          | 1,200       | \$600       |
| \$2          | 600         | \$600       |
| \$5          | 240         | \$600       |
| \$10         | 120         | \$600       |
| \$20         | 60          | \$600       |

### Record Keeping Requirements

Maintain records of:

- All ticket purchases
- Winner information

- Payout confirmations
  - Draw logs with timestamps
- 

## 12. Deployment Guide

### Initial Deployment

#### 1. Push to GitHub

```
bash

cd fiddlyfiddly
git init
git add .
git commit -m "Initial commit"
git remote add origin https://github.com/username/fiddlyfiddly.git
git branch -M main
git push -u origin main
```

#### 2. Connect to Vercel

- Go to [vercel.com/new](https://vercel.com/new)
- Import GitHub repository
- Set Root Directory: `fiddlyfiddly` (if nested)
- Add environment variables
- Deploy

#### 3. Configure Environment Variables

- Add all variables from `.env.example`
- Redeploy after adding variables

#### 4. Create First User

- POST to `/api/auth/hash` with password
- Create user in Knack with hashed password
- Set role to "Owner" and status to "Active"

### Updating Deployment

```
bash
```

```
# Make changes locally  
git add .  
git commit -m "Description of changes"  
git push  
  
# Vercel auto-deploys on push
```

## Custom Domain

1. In Vercel: Settings → Domains
  2. Add your domain
  3. Configure DNS:
    - A record: `76.76.21.21`
    - CNAME for www: `cname.vercel-dns.com`
  4. Update `NEXT_PUBLIC_SITE_URL`
  5. Redeploy
- 

## 13. Testing Checklist

### Pre-Launch Testing

#### Authentication

- Login with valid credentials
- Login fails with wrong password
- Logout clears session
- Register new organizer (Pending status)
- Pending user can login but cannot draw

#### Raffle Management

- Create new raffle (Draft status)
- Edit raffle details
- Activate raffle (Draft → Active)
- Share link works
- QR code generates correctly

#### Ticket Purchase

- View raffle page (logged out)
- Venmo link generates correctly
- Ticket auto-verified immediately
- Receive confirmation email
- Urgency message appears when tickets low

## Cancel Raffle

- Cancel button visible on active raffle edit page
- Cancel modal opens with reason field
- Cancellation requires reason
- Players receive cancellation email
- Raffle status changes to "Cancelled"

## Verification (Optional)

- View all tickets on verify page
- Expand ticket row (drill-down)
- Reject suspicious ticket
- Rejected tickets ineligible for draw

## Drawing

- Draw winner from verified tickets
- Winner email sent
- Check winner's Venmo payment in organizer's Venmo
- Redraw works if no payment found
- Confirm winner
- Payout confirmation

## Reports

- Generate raffle report
- Export/view report data

## New Organizer Flow

- Register at /register
- Auto-approved (Active status)
- Owner receives email notification
- Can login immediately
- Can create raffle immediately

## Mobile Testing

- Lobby displays correctly
  - Raffle page is touch-friendly
  - Venmo deep link opens app
  - Jackpot font size proportional
  - Venmo @ symbol not overlapping
- 

## 14. Troubleshooting

### Debug Endpoint

Access `/api/debug?raffleId={id}` to see raw Knack data:

- Raw field values
- Mapped field values
- Useful for field mapping issues

### Common Symptoms

#### "Login failed" but credentials are correct

1. Check user exists in Knack
2. Verify password is bcrypt hashed
3. Check user status is not "Suspended"
4. Verify `field_57` (email) format

#### Tickets not appearing in verification

1. Check ticket status is "Pending"
2. Verify raffle connection (`field_91`)
3. Check filters in `/api/raffles/[id]/pending-tickets`

#### Venmo links not working

1. Verify Venmo handle format (no @ in database)
2. Test on mobile (desktop may not have Venmo app)
3. Check URL encoding of special characters

## Drawing fails

1. Verify organizer status is "Active" (not "Pending")
2. Check eligible tickets exist (Verified status)
3. Review error in browser console

## Emails not sending

1. Verify SendGrid API key
2. Check sender email is verified in SendGrid
3. Review SendGrid activity log
4. Check spam folders

## Log Locations

| Environment | Where to Check                            |
|-------------|-------------------------------------------|
| Local       | Terminal running <code>npm run dev</code> |
| Vercel      | Vercel Dashboard → Deployments → Logs     |
| Knack       | Knack Activity Log                        |

## 15. Common Issues & Solutions

### Issue: Email field returns HTML

Symptom: `player_email` shows `<a href="mailto:...>...</a>`

Solution: Already handled in code with `stripHtml()` function:

```
javascript
```

```
const stripHtml = (str) => str?.replace?(./<[^>]*>/g, '') || str;
```

### Issue: Currency fields return formatted strings

Symptom: `ticket_price` shows `"$5.00"` instead of `5`

Solution: Use `parseCurrency()` helper:

```
javascript
```

```
function parseCurrency(value) {  
  if (!value) return 0;  
  if (typeof value === 'number') return value;  
  const cleaned = String(value).replace(/[$,]/g, '';  
  return parseFloat(cleaned) || 0;  
}
```

### Issue: Connection fields return nested objects

Symptom: `organizer` shows `[{id: "xxx", identifier: "..."}]`

Solution: Extract ID from raw field:

```
javascript
```

```
organizer: record.field_83_raw?.[0]?.id || record.field_83
```

### Issue: Boolean fields inconsistent

Symptom: `is_public` sometimes `true`, sometimes `"Yes"`

Solution: Handle all cases:

```
javascript
```

```
is_public: record.field_73 === true ||  
          record.field_73 === 'Yes' ||  
          record.field_73 === 'yes'
```

### Issue: Vercel deployment fails

Symptom: Build error on Vercel

Solutions:

1. Check Root Directory setting
2. Verify all environment variables set
3. Review build logs for specific error
4. Test local build: `npm run build`

### Issue: "Cannot read property of undefined"

Symptom: API returns 500 error

## Solutions:

1. Check Knack API credentials
  2. Verify object/field IDs match schema
  3. Add null checks in field mapping
  4. Review Knack record exists
- 

## 16. UX & Engagement Features

### Urgency Messaging

The player raffle page displays dynamic urgency messages based on ticket availability:

| Tickets Remaining | Message                                                                                                                   |
|-------------------|---------------------------------------------------------------------------------------------------------------------------|
| ≤ 20              |  "Only X tickets left!" (amber, pulsing) |
| 21-50             |  "Selling fast — X remaining" (cyan)     |
| > 50              | No message                                                                                                                |

### Share Prompts

Footer includes sharing options to drive virality:

- "Know someone who'd want to play?"
-  "Text a Friend" button (opens SMS with link)
-  "Copy Link" button

### Self-Service Organizer Registration

- Public registration at [/register](#)
- Organizers auto-approved with "Active" status
- Platform owner receives email notification on each signup
- New organizers can immediately create and run raffles

### About Page

Public information page at [/about](#) includes:

- What is Fiddlyfiddly explanation
- How it works (3-step process)
- Benefits for organizers
- FAQ section
- Contact information
- CTA buttons for registration and browsing raffles

## Future Enhancement Ideas

| Enhancement          | Benefit                                           |
|----------------------|---------------------------------------------------|
| Countdown timer      | Creates urgency for timed draws                   |
| Recent activity feed | "John just bought 3 tickets" — social proof       |
| Share-to-unlock      | "Share to get 1 bonus entry" — virality           |
| Lucky number picker  | Let players pick their number — ownership feeling |
| Winner showcase      | Past winners build trust and excitement           |
| Progress milestones  | "50% to goal! 🎉" — gamification                   |
| Push notifications   | "Drawing in 1 hour!" — re-engagement              |
| Referral tracking    | Track who shared, reward top sharers              |

## Appendix A: Quick Reference

### URLs

| Environment   | URL                                                                           |
|---------------|-------------------------------------------------------------------------------|
| Production    | <a href="https://fiddlyfiddly.vercel.app">https://fiddlyfiddly.vercel.app</a> |
| Knack Builder | <a href="https://builder.knack.com">https://builder.knack.com</a>             |
| SendGrid      | <a href="https://app.sendgrid.com">https://app.sendgrid.com</a>               |
| Vercel        | <a href="https://vercel.com/dashboard">https://vercel.com/dashboard</a>       |

| Environment | URL                                                                                         |
|-------------|---------------------------------------------------------------------------------------------|
| GitHub      | <a href="https://github.com/mjmasone/fiddyfiddy">https://github.com/mjmasone/fiddyfiddy</a> |

## Key Commands

```

bash

# Local development
npm run dev

# Build for production
npm run build

# Start production server
npm start

# Git: Push updates
git add .
git commit -m "message"
git push

```

## Support Contacts

- **Technical Issues:** Review this documentation
- **Knack Support:** [support@knack.com](mailto:support@knack.com)
- **SendGrid Support:** [support@sendgrid.com](mailto:support@sendgrid.com)
- **Vercel Support:** [support@vercel.com](mailto:support@vercel.com)

---

## Appendix B: Version History

| Version | Date     | Changes                                                                                                                                                                                                                                                 |
|---------|----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 10.0    | Feb 2026 | <b>Major Update:</b> Hybrid verification (auto-verify tickets), cancel raffle with player notifications, about page, self-service organizer signups with owner email alerts, UI fixes (jackpot font, Venmo @ overlap), urgency messaging, share prompts |
| 9.0     | Feb 2026 | Added verify table drill-down                                                                                                                                                                                                                           |

| Version | Date     | Changes                 |
|---------|----------|-------------------------|
| 8.0     | Jan 2026 | Production deployment   |
| 7.0     | Jan 2026 | Field mapping fixes     |
| 6.0     | Jan 2026 | Auto-approve organizers |
| 5.0     | Jan 2026 | Dashboard + sharing     |
| 4.0     | Jan 2026 | Drawing + redraws       |
| 3.0     | Jan 2026 | Ticket verification     |
| 2.0     | Jan 2026 | Full Next.js rewrite    |
| 1.0     | Dec 2025 | Initial prototype       |

*This documentation is maintained alongside the Fiddlyfiddy codebase. For the latest version, check the repository.*