

Machine Learning Engineer Nanodegree
Capstone Proposal
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Using Machine Learning to Predict the NCAA March Madness Results

Domain Background

Since 1939, the National Collegiate Athletic Association (NCAA) has held a single elimination basketball tournament, composed of the teams from the Division I level, to determine the national collegiate champion. This tournament is known as March Madness. Every year people create their personal brackets to determine which teams will ultimately advance to the final game and which team will win the final game. Machine learning has been slowly applied by fans and professionals to try and estimate all the victories of the March Madness matches, and has been used to supplement the current statistics many sports sites create to help fans create guess which team will win the NCAA national basketball championship.

I do not have much background in basketball or analytical sports analysis; with that in mind, this seemed to be a place to apply machine learning in an unbiased manner to try an forecast which teams will win the competition, and the ultimate NCAA national basketball champion.

Problem Statement

When it comes to fans and professionals forecasting winners in sports competition, an inherent bias can creep in due to personal attachments to specific teams, regions, and states which lead to incorrectly predicting the skills or final results of a national championship competition; also, when sports are currently full of statistically data such as field goal percentage, offensive scores, three point shooting percentage, possession time per game, etc. All these numbers and statistics are excellent sources for a machine learning process to process and use to estimate a result between two teams.

Datasets and Inputs

The dataset being used is provided by the current kaggle competition called "Google Cloud & NCAA® ML Competition 2019-Men's" ("Google Cloud & NCAA® ML Competition 2019-Men's | Kaggle," 2019). This data has already been preprocessed and group into separate csv files related to a specific metric. The dataset contains metrics for previous years to build a model for predicting the current competition results.

Solution Statement

In researching the problem, many of the top contenders from the previous Kaggle competitions have had good success with linear regressions and logarithmic regressions. I plan to use linear regressions to predict reach round of winners, until reaching the final two competitors in the final round. The target result is to be able to accurately predict the winners of each round and the final winner of the tournament.

Benchmark Model

The benchmark model will be the prior years NCAA tournaments, because this will provide source with an already known outcome in which to predict and test the models for accuracy in forecasting the current year's results. The creating a benchmark on the previous years championships will allow fine tuning the features of the model.

Evaluation Metrics

I will be following the competitions evaluation guidelines by evaluating the log loss of the model with the following formula:

$$\text{LogLoss} = -\frac{1}{n} \sum_{i=1}^n [y_i \log(\hat{y}_i) + (1 - y_i) \log(1 - \hat{y}_i)],$$

where

- n is the number of games played
- \hat{y}_i is the predicted probability of team 1 beating team 2
- y_i is 1 if team 1 wins, 0 if team 2 wins
- $\log()$ is the natural (base e) logarithm

("Google Cloud & NCAA® ML Competition 2018-Men's | Kaggle," 2019)

Project Design

There are many options for modeling the NCAA March Madness champion for predictions, such as neural networks, linear regressions, logarithmic regression, deep learning, etc, can be used for classifying. I am going to investigate the use of linear regression or logarithmic regression on the data. First, by importing the data into a Jupyter notebook. Afterward, clean and split any data which may be required, for example the Seed feature may need to be broken down into a region and the integer seed value instead of string field.

From here, we will explore the data through visualizations, to determine which features we will build the model on; then we will build the model on the previous years NCAA championship results. Once the model has been built and has an acceptable log loss value, we will use the model to build a bracket of which teams the model expects to win at each stage of the competition, and which team is expected to ultimately win the championship.

References

Google Cloud & NCAA® ML Competition 2018-Men's | Kaggle. (2019). Retrieved from <https://www.kaggle.com/c/mens-machine-learning-competition-2018#evaluation>