



Toastmasters International Fact Sheet

Toastmasters International is a non-profit educational organization that teaches public speaking and leadership skills through a worldwide network of meeting locations. Headquartered in Rancho Santa Margarita, California, the organization has more than 292,000 memberships in more than 14,350 clubs in 122 countries. Since 1924, Toastmasters International has helped people of all backgrounds become more confident in front of an audience.

Founded

October 22, 1924

Updated Brand

August 17, 2011

Leadership

[George Yen](#), International President

[Mohammed Murad](#), President-Elect

[Jim Kokocki](#), First Vice President

[Mike Storkey](#), Second Vice President

[Daniel Rex](#), Chief Executive Officer

Benefits

- Clearer communication
- Improved leadership skills
- Enhanced teamwork
- Effective meetings
- Increased productivity
- Positive mentoring
- Complements existing training programs
- Cost effective

Number of Toastmaster Clubs

Worldwide clubs: 14,350+

U.S. clubs: 8,500+

International clubs (not including U.S.): 5,850+

Types of Clubs

- Community
- Corporate
- College
- Government agency
- Religious

Notable Corporate Clubs

- American Express
- Apple
- AT&T
- Coca-Cola
- Disney
- Google
- IBM
- Johnson & Johnson
- Microsoft
- Sony
- Toyota

Toastmasters Member Demographics

Gender distribution

- 52% female
- 48% male

Income level

- Average member annual household income is \$50,000-\$74,999
- 30% of members earn \$100,000+ annually

Level of education

- 74% of members have a bachelor's degree or higher
- 35% of members have a master's degree or higher

For more information: www.toastmasters.org

Media Contacts:

Angela Burrell | 949-835-1305 | aburrell@toastmasters.org

Suzanne Frey | 949-835-1306 | sfrey@toastmasters.org