



Psychology

A New Kind of SIGDEV

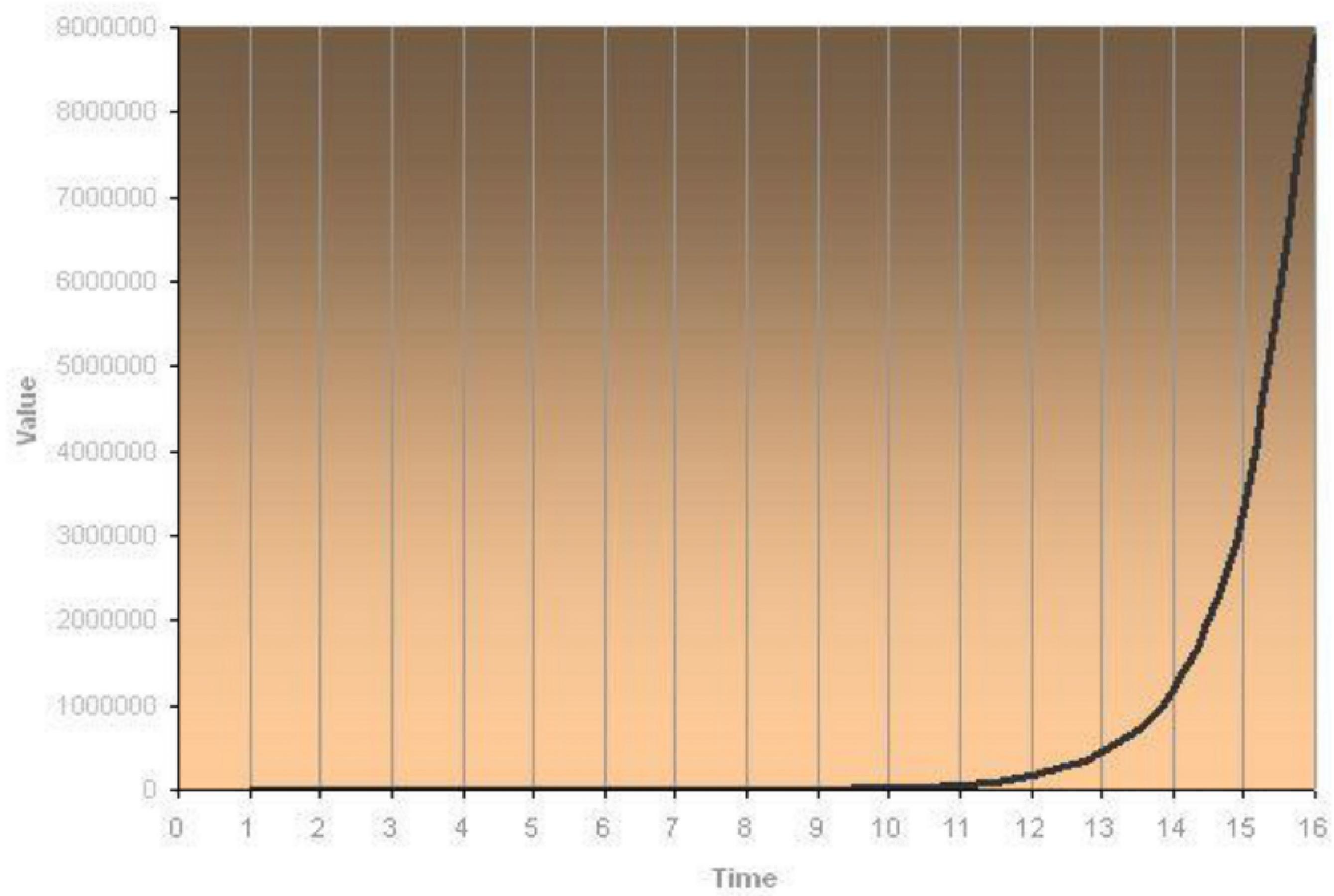
Establishing the Human Science Operations Cell

TOP SECRET//SI//REL TO USA, FVEY

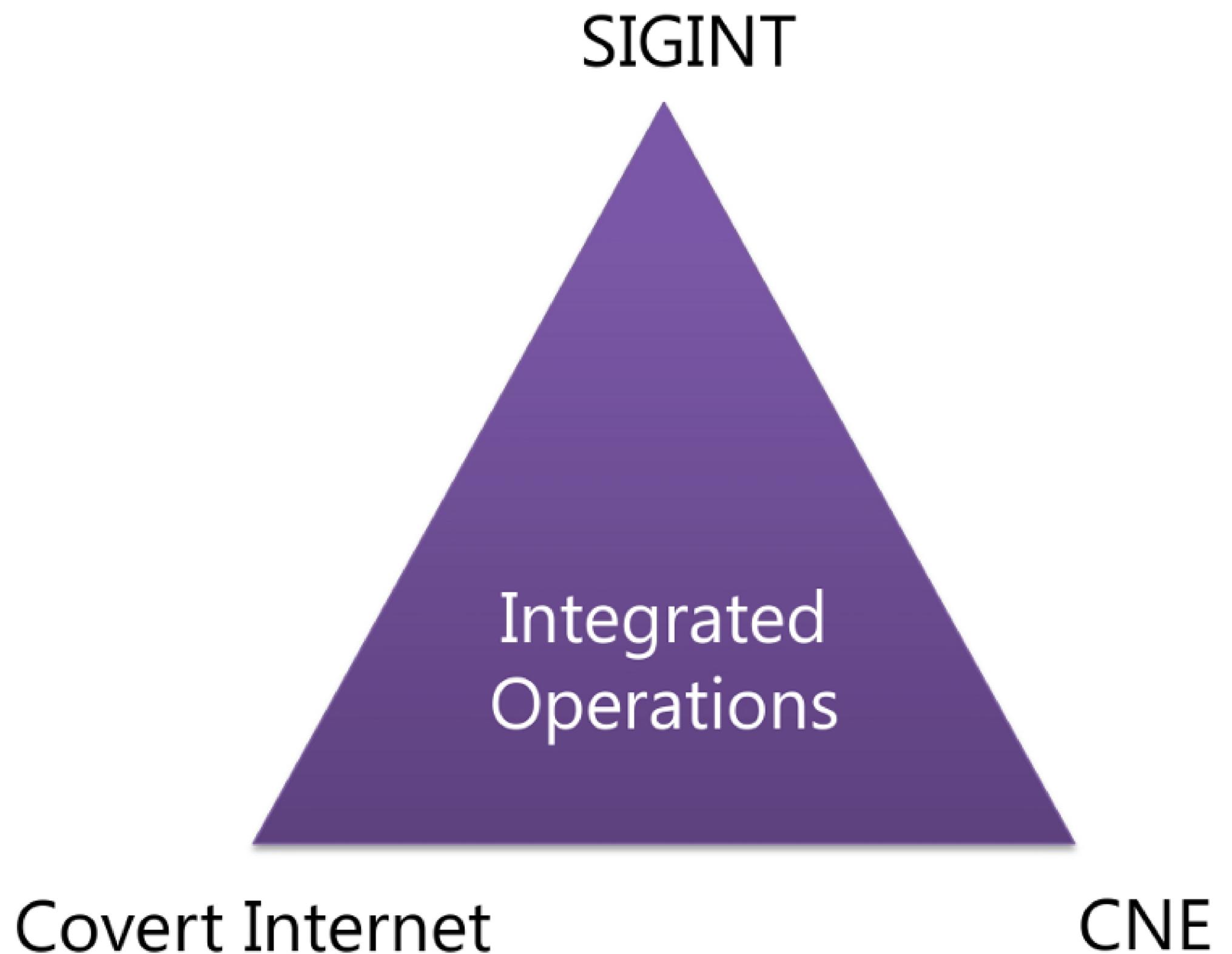


AMERICAN EYES

TOP SECRET//SI//REL TO USA, FVEY



100bn



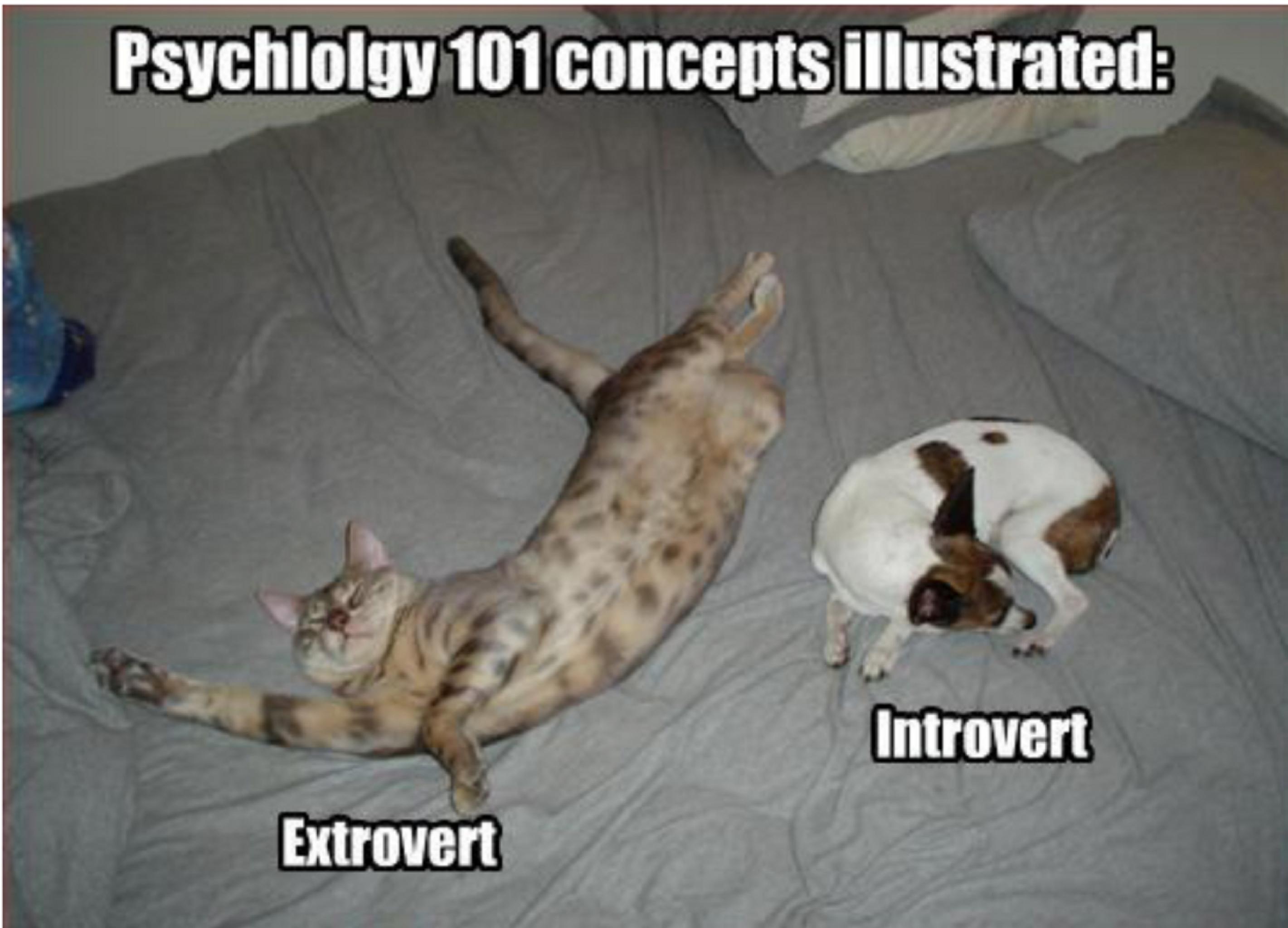


JTRIG

Online
HUMINT

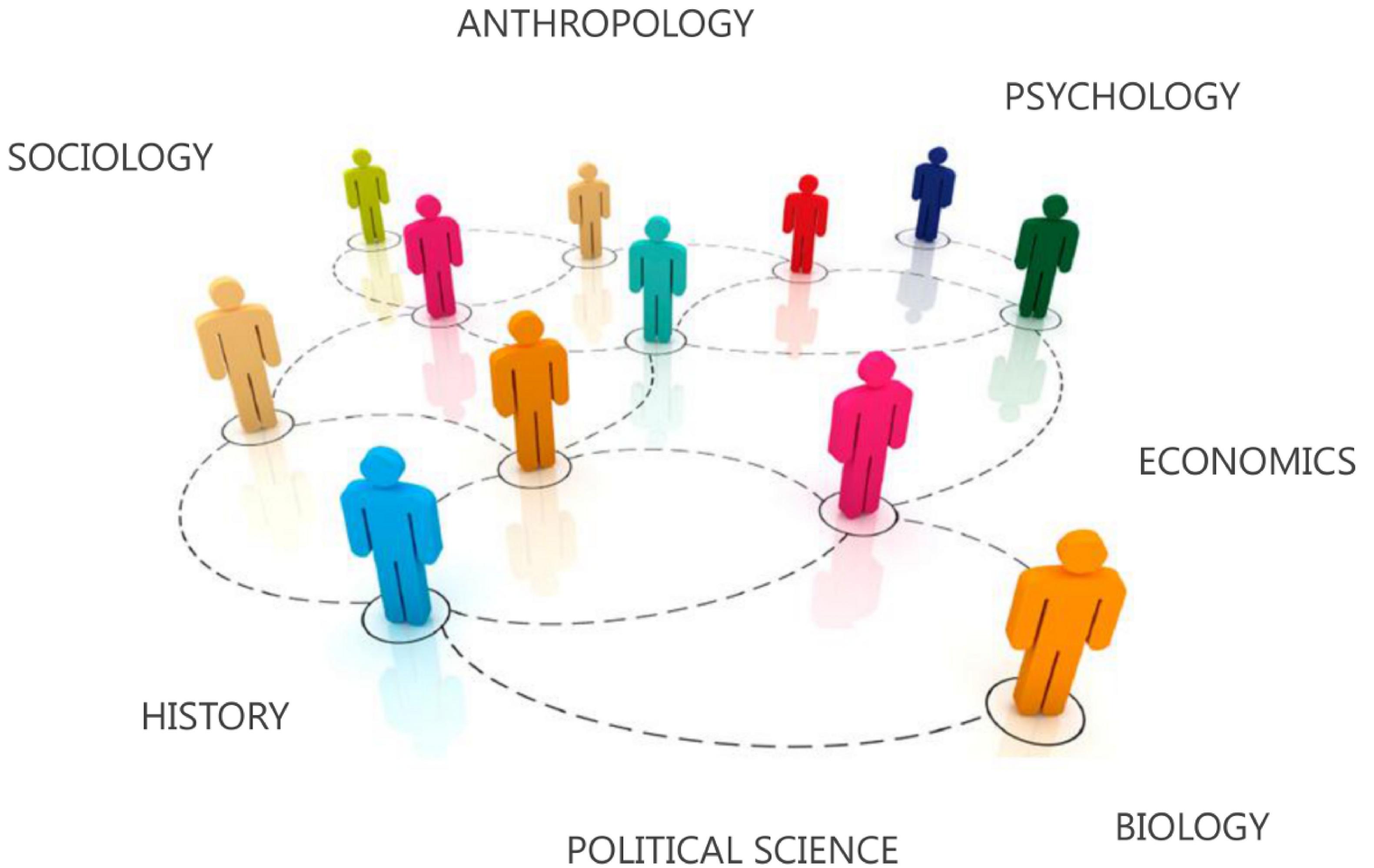
Strategic
Influence

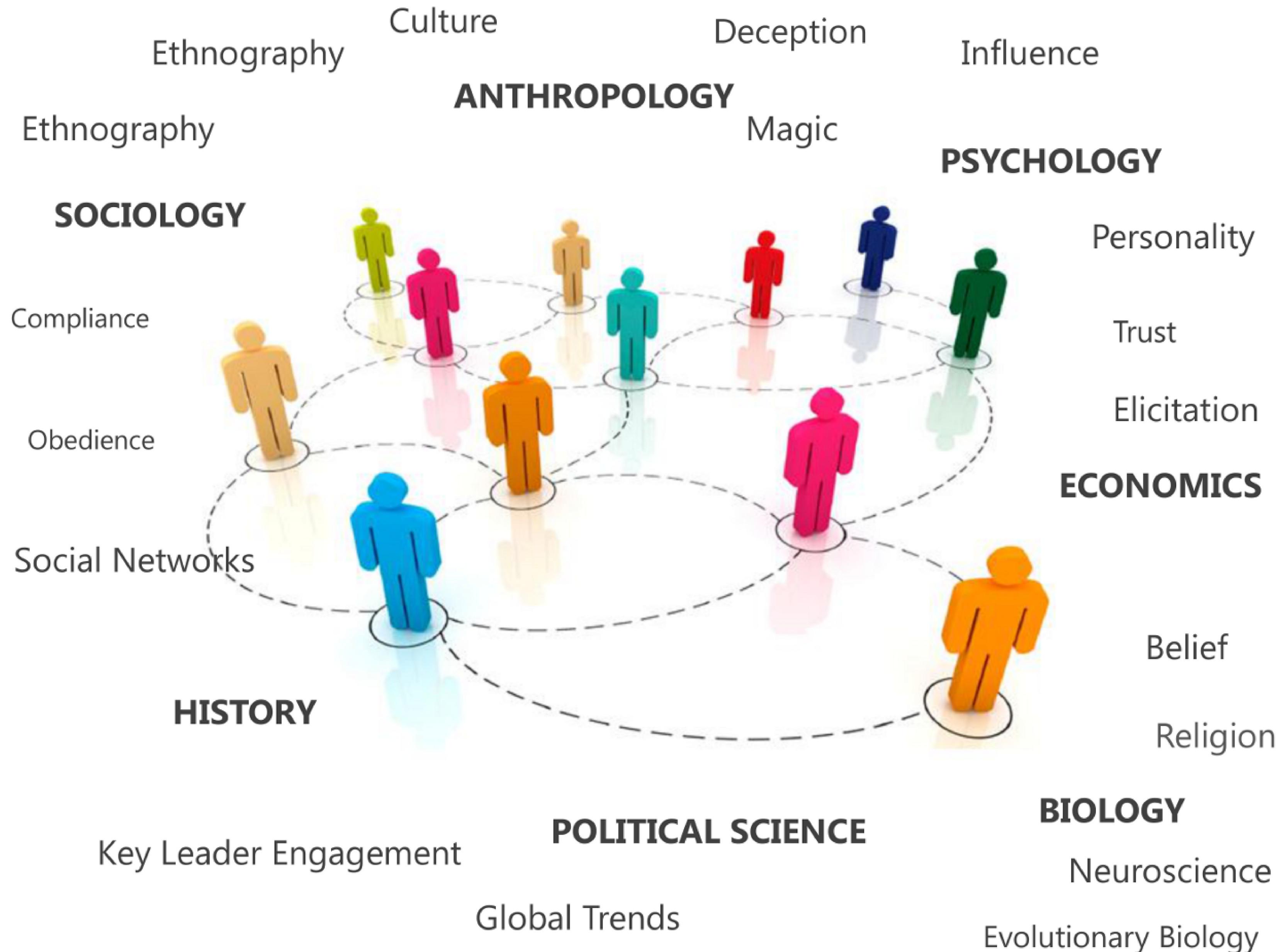
Disruption
and CNA



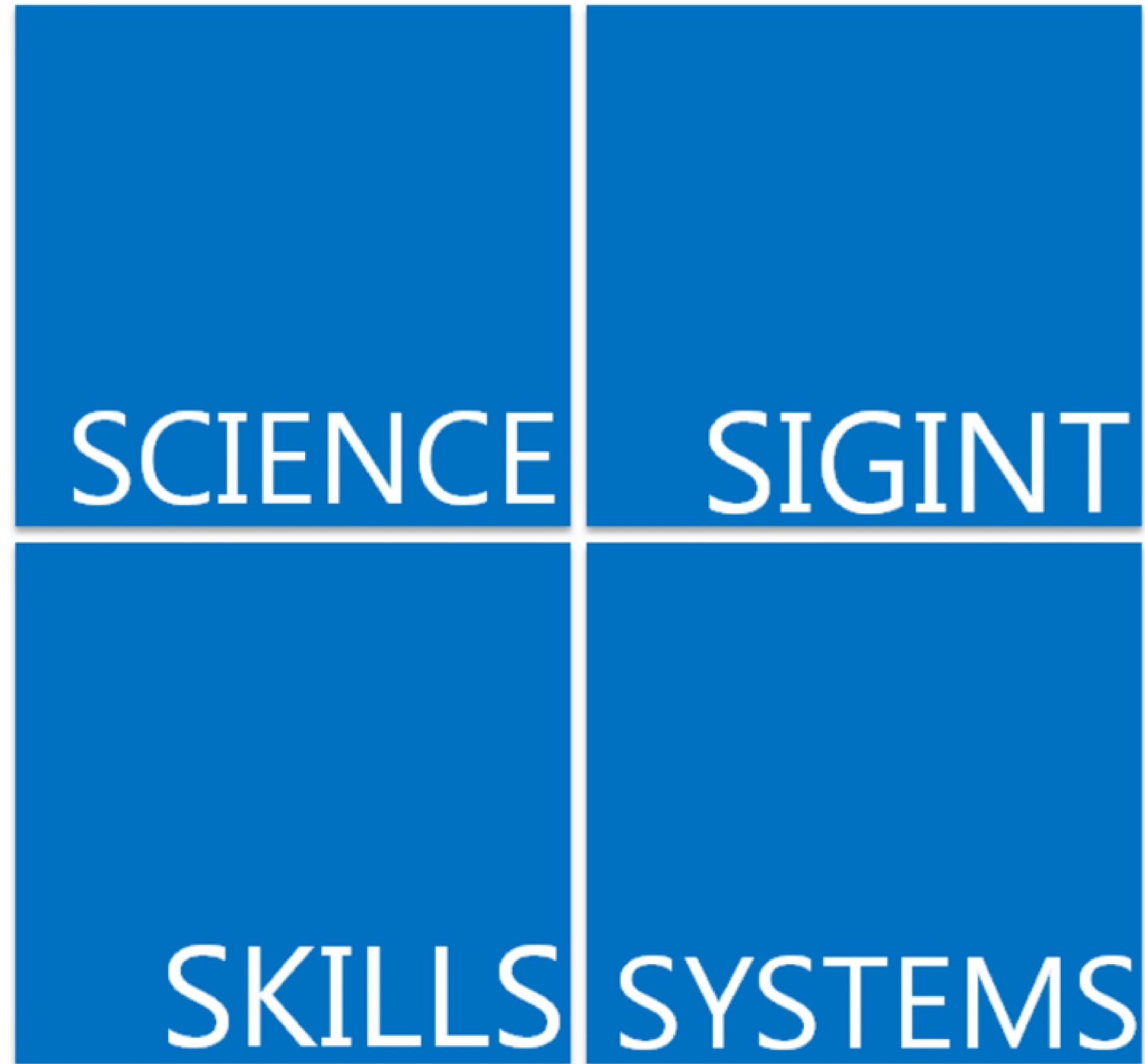


Human Science?





S4

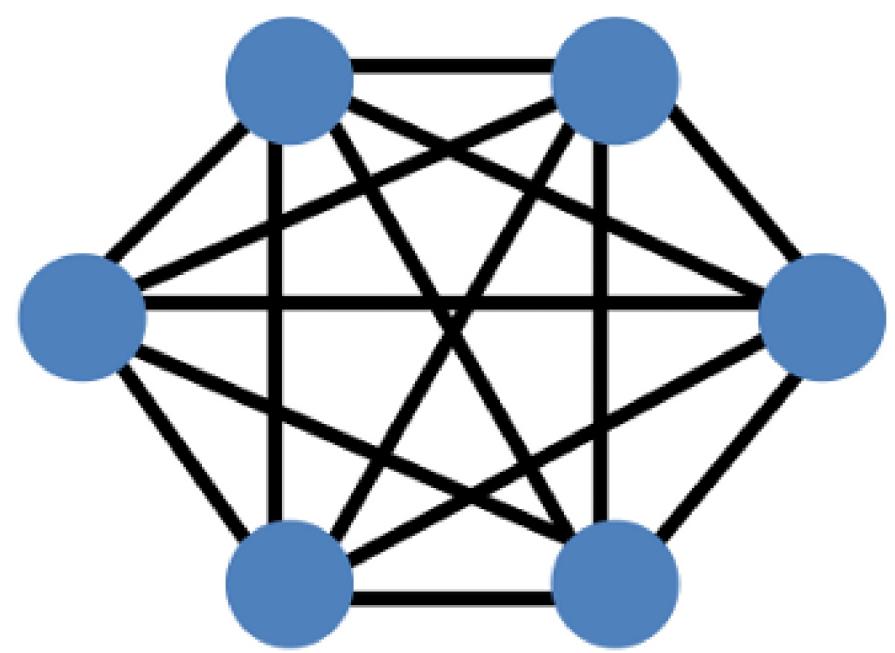




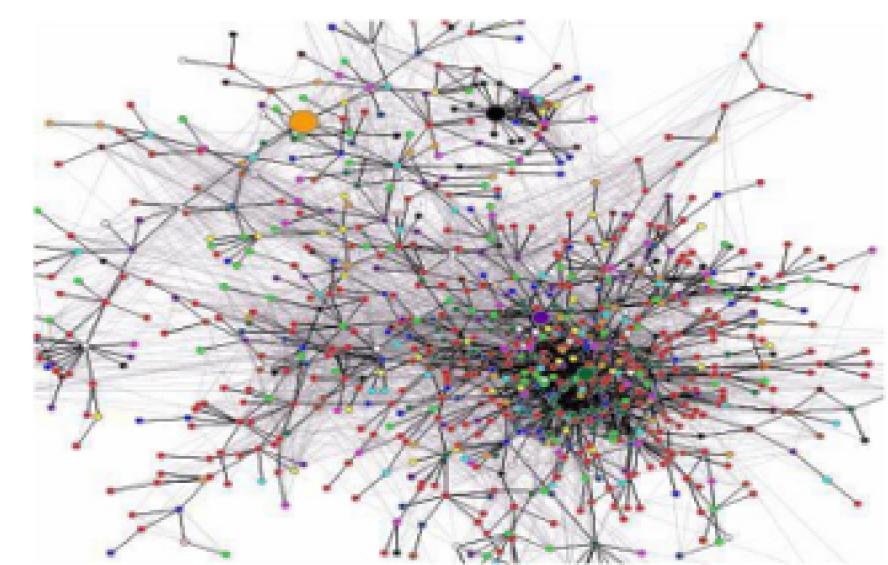




Individuals

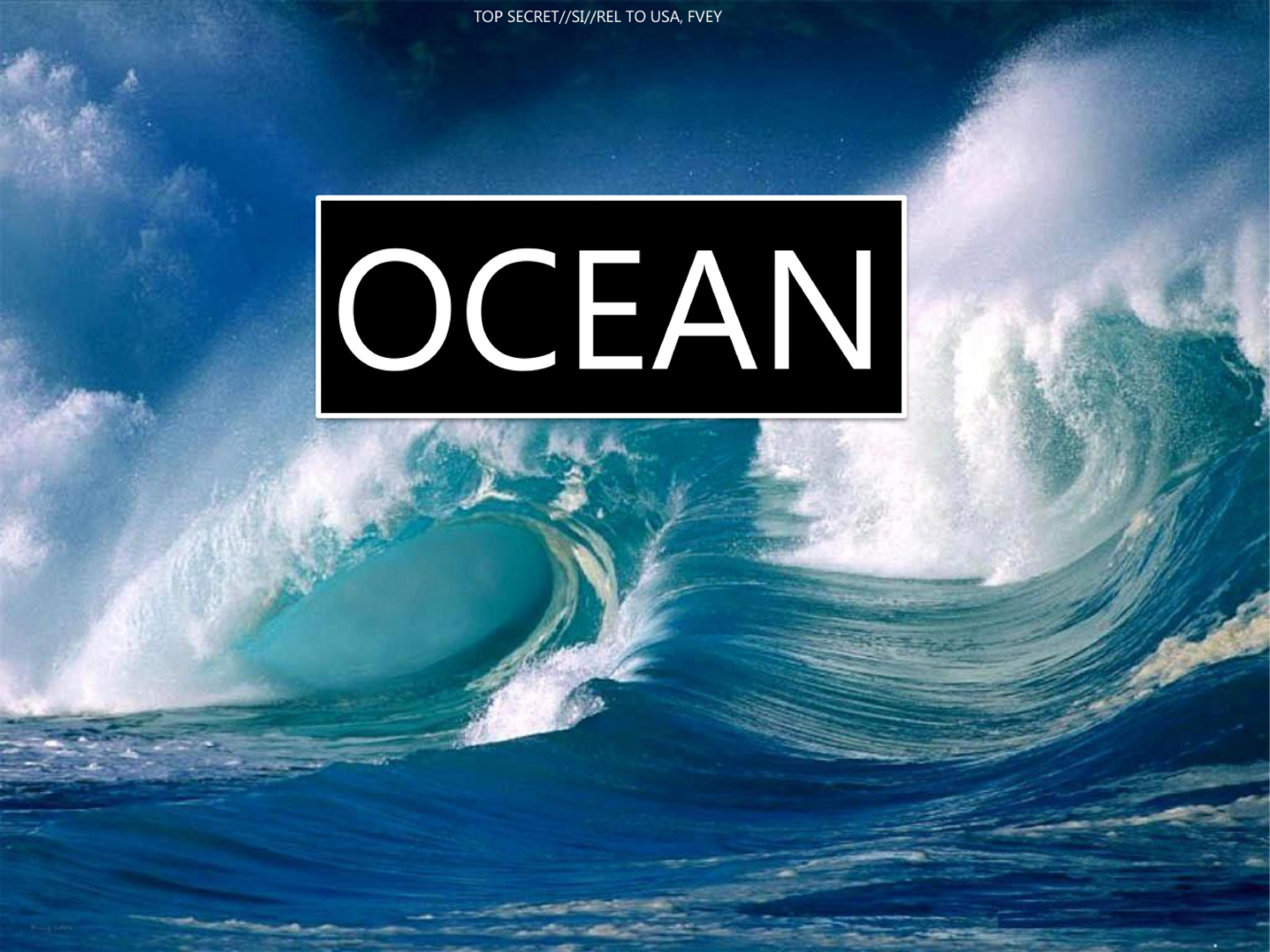


Groups



Socio-Cultural





OCEAN



OCEAN

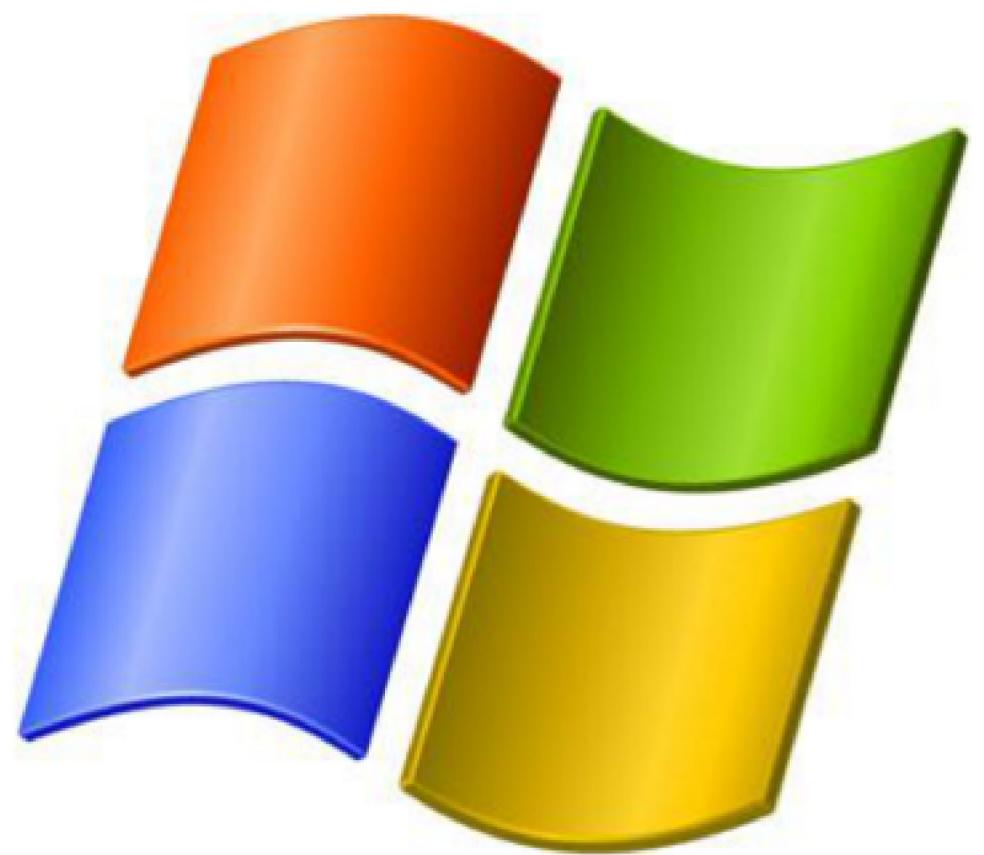
Openness

Contentiousness

Extroversion

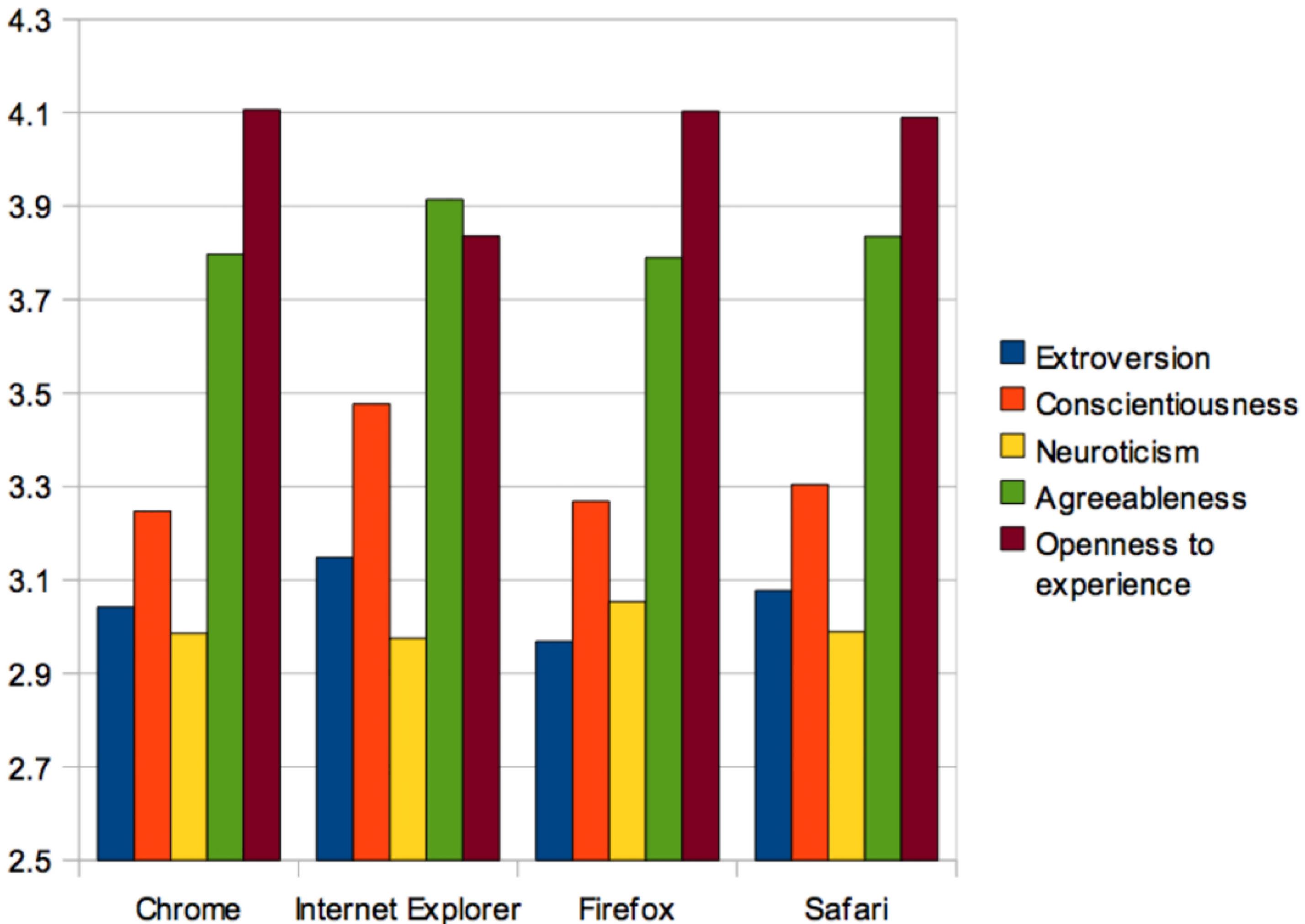
Agreeableness

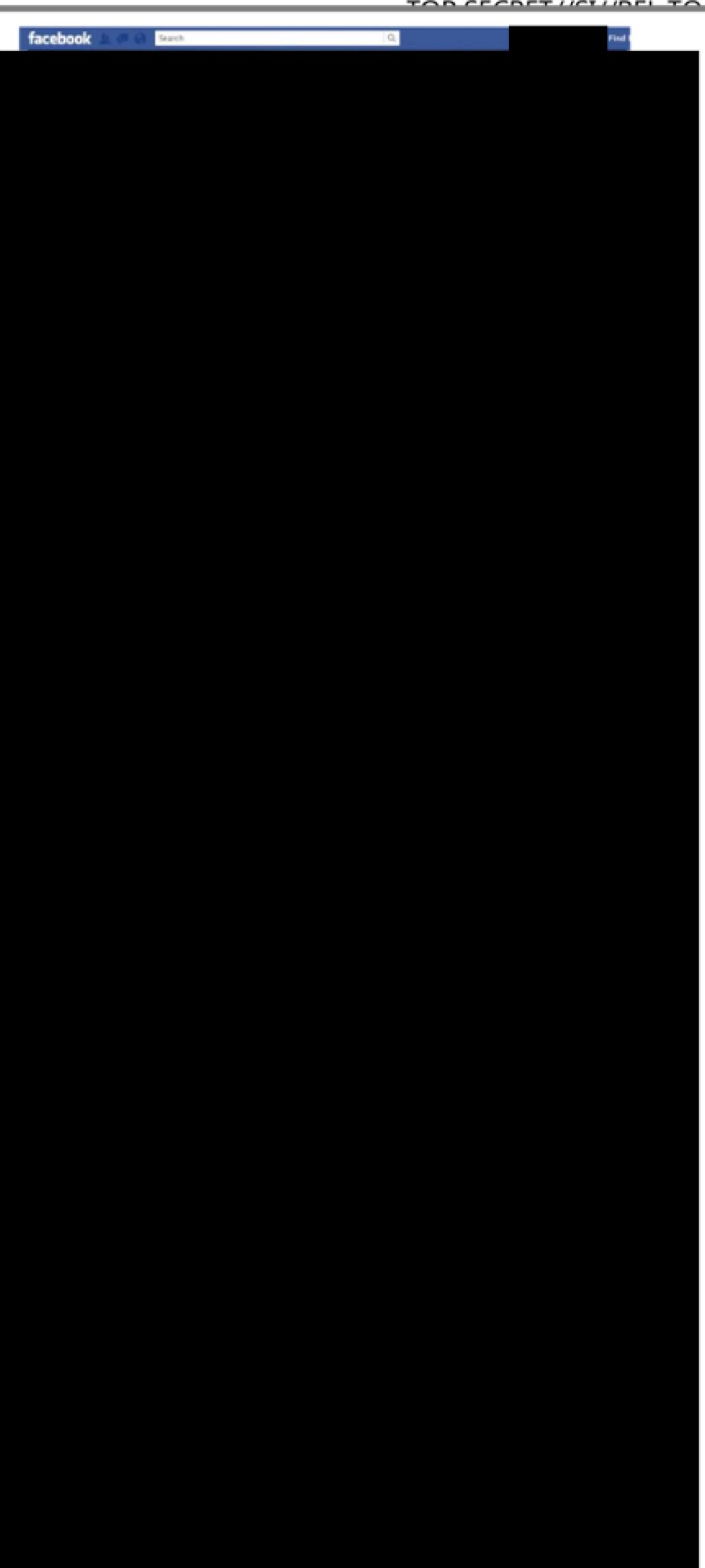
Neuroticism



VS

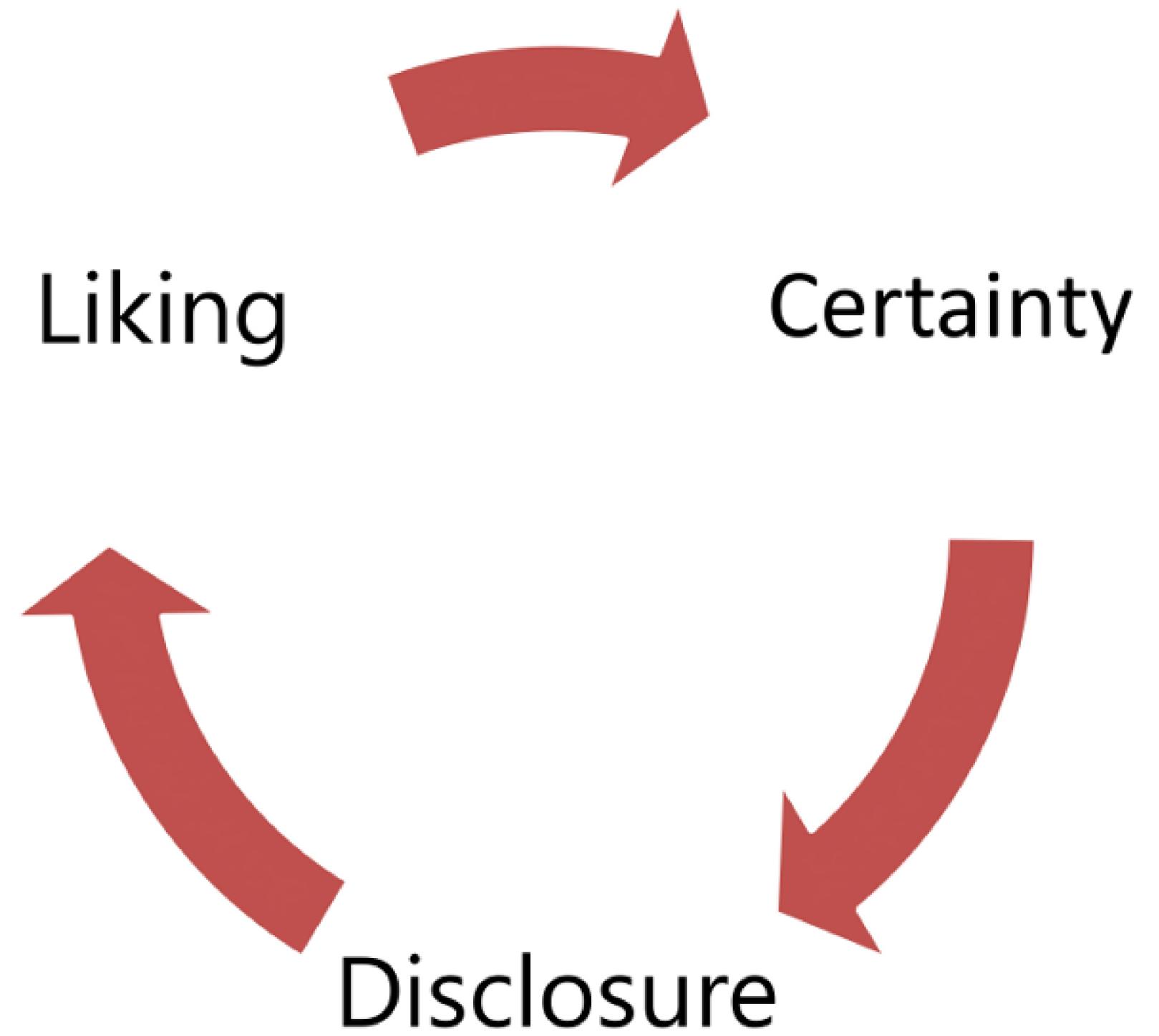






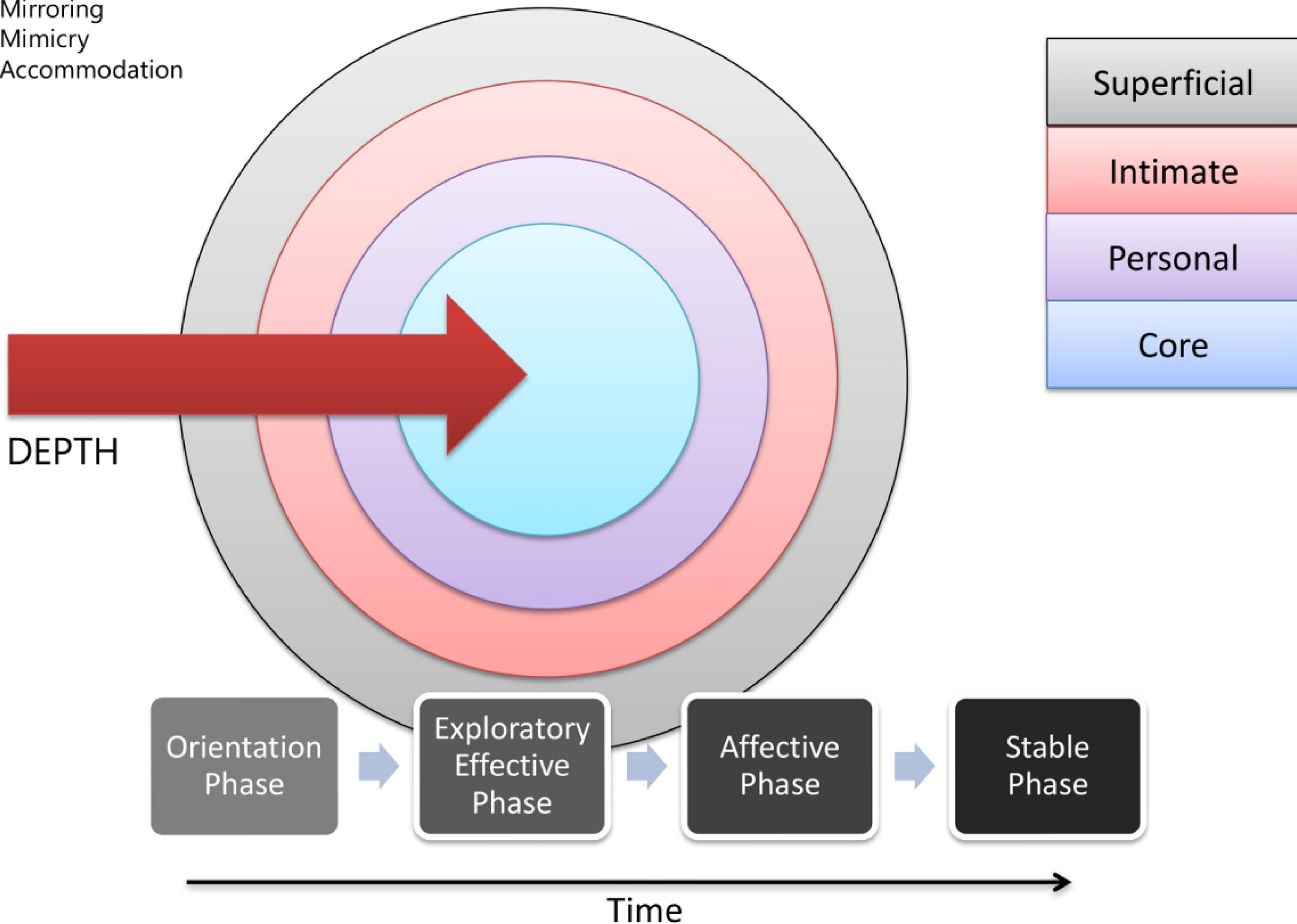
TOP SECRET//SI//REL TO USA, FVEY

What
can we
tell?

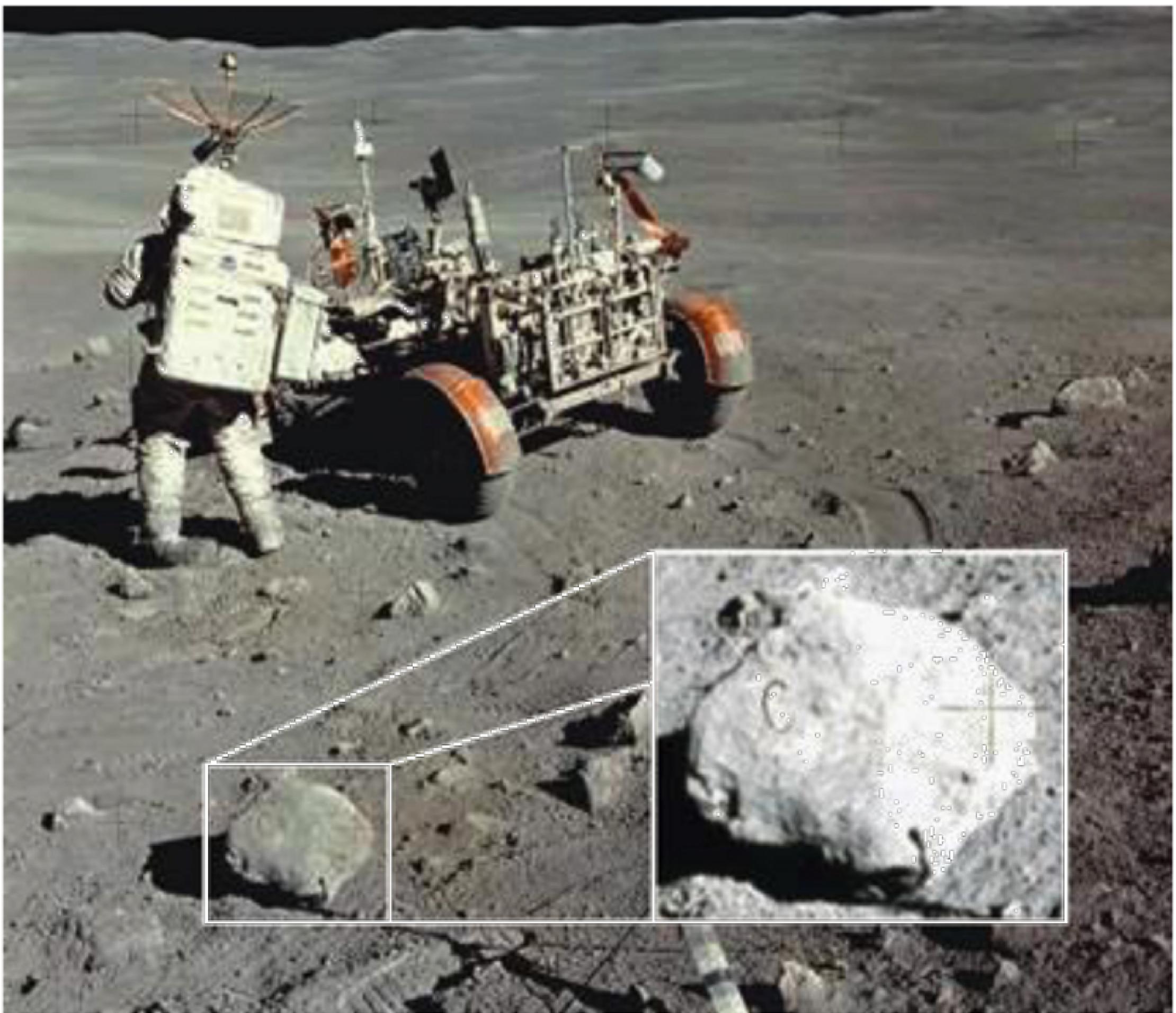


Facilitated through:

Mirroring
Mimicry
Accommodation

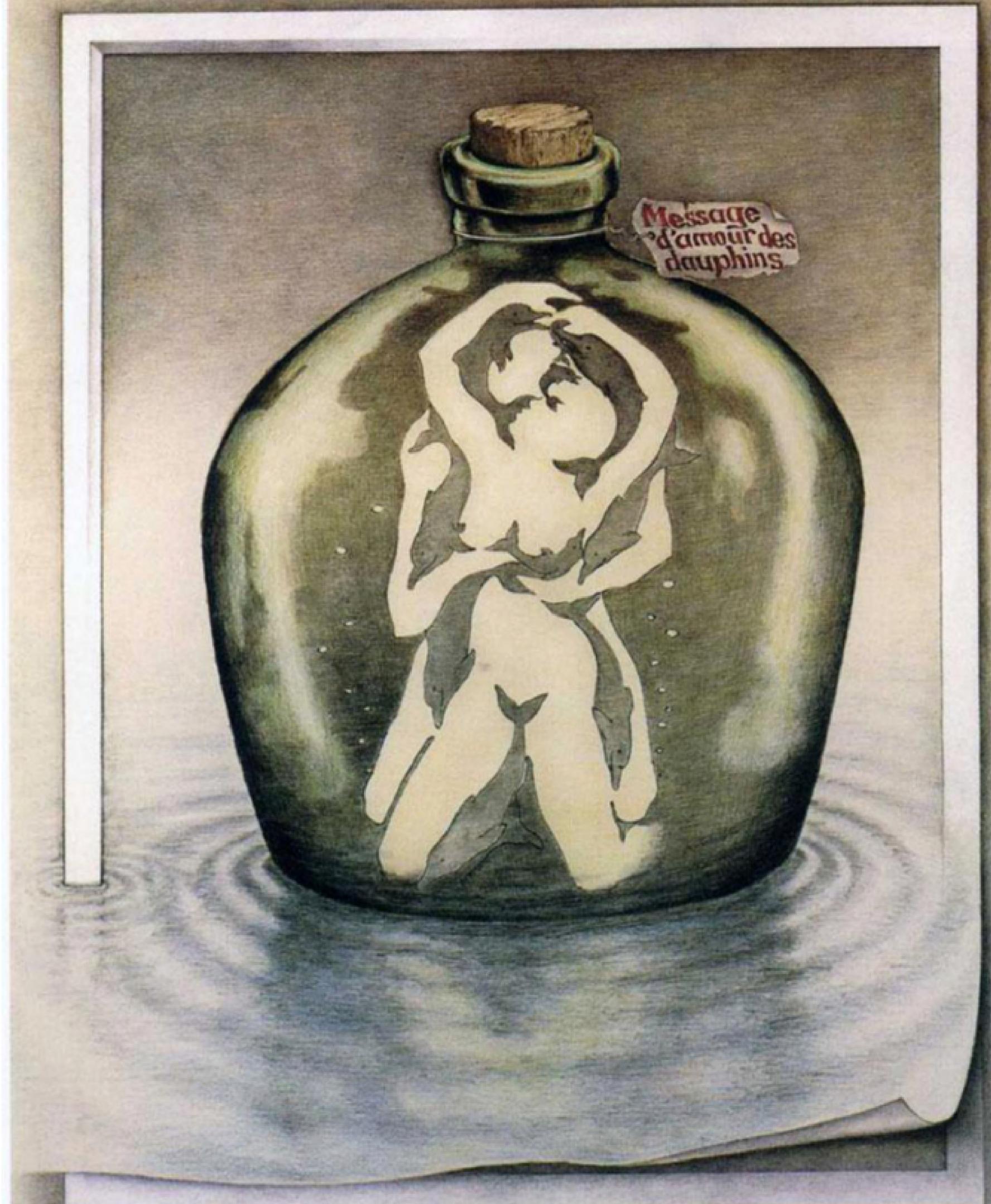


TOP SECRET//SI//REL TO USA, FVEY



TOP SECRET//SI//REL TO USA, FVEY

TOP SECRET//COMINT//REL



Liebotschaft der Delfineen II/8K handkoloriert Sandu Deco-Dek

TOP SECRET//SI//REL TO USA, FVEY



TOP SECRET//SI//REL TO USA, FVEY

SQUEAKY DOLPHIN



Can SIGDEV help us understand and shape
the Human Terrain?

SQUEAKY DOLPHIN

Broad real-time monitoring of online activity of:

- YouTube Video Views
- URLs 'Liked' on Facebook
- Blogspot/Blogger Visits



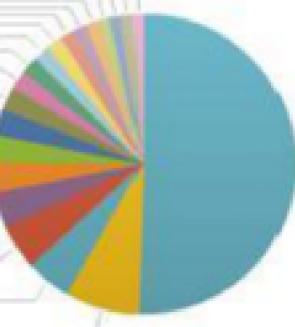
Job Vacancies in Lagos, Nigeria

SQUEAKY DOLPHIN - City Activity | Actions ▾

Select a City

 **SQUEAKY DOLPHIN**
Battle Damage Assessment Demonstrator - City Activity

Facebook - Mo...ast 24 hours) refreshed: today at 14:37:57.
<http://w...hoonews>
<http://w...m/yahoo>
<http://m...esia.com>
<http://so...go.com/>
<http://w...pins.com>
<http://w...9705119>
<http://w...om/plaxo>
<http://w...4457864>
<http://w...cnet#reg>
<http://w...w.co.uk/>
SITEURL
[undefined](#)
<http://w...ahooMail>
<http://w...gnup.php>
<http://w...ivescore>
<http://w...5787784>
<http://w...guardngr>
<http://w...duit.com>
<http://badoo.com/>



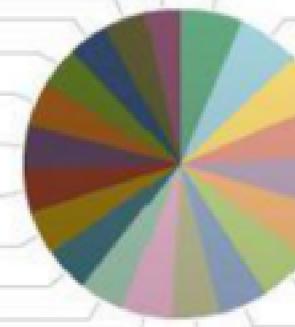
[View results](#)

Blogger - Mo...ast 24 hours) refreshed: today at 14:37:57.
The+Opti...Careers
Nishikant...medy...
DABARKA...6+K...
HD44.com...+Cha...
PRETTY=WORLD!!
@Matchbox_coker
Blog Name: job+vacancies+in+Nigeria
Total Views: 88
Total Views%: 23.66%



[View results](#)

YouTube - Most...past 24 hours) refreshed: today at 14:37:57.
vWqwEUIK0XWJ0
ol_17c8d0k
FneUFwvXTKeg
4jOnQGP2M04
f9573kGBtuE
_JMDDpFYny8
Ob7vObnFLUJc
HhoewtlkQu0
FHp2KgyQUFk
1vRkonQeSe4
zSuPST80Ubw
2P_atCh8-P1
OEGK1loBAw4
B9k34Usrv9Y
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xbkbQV7ud5E
EwJ-bd97wOg
SI2VZSaf20Q



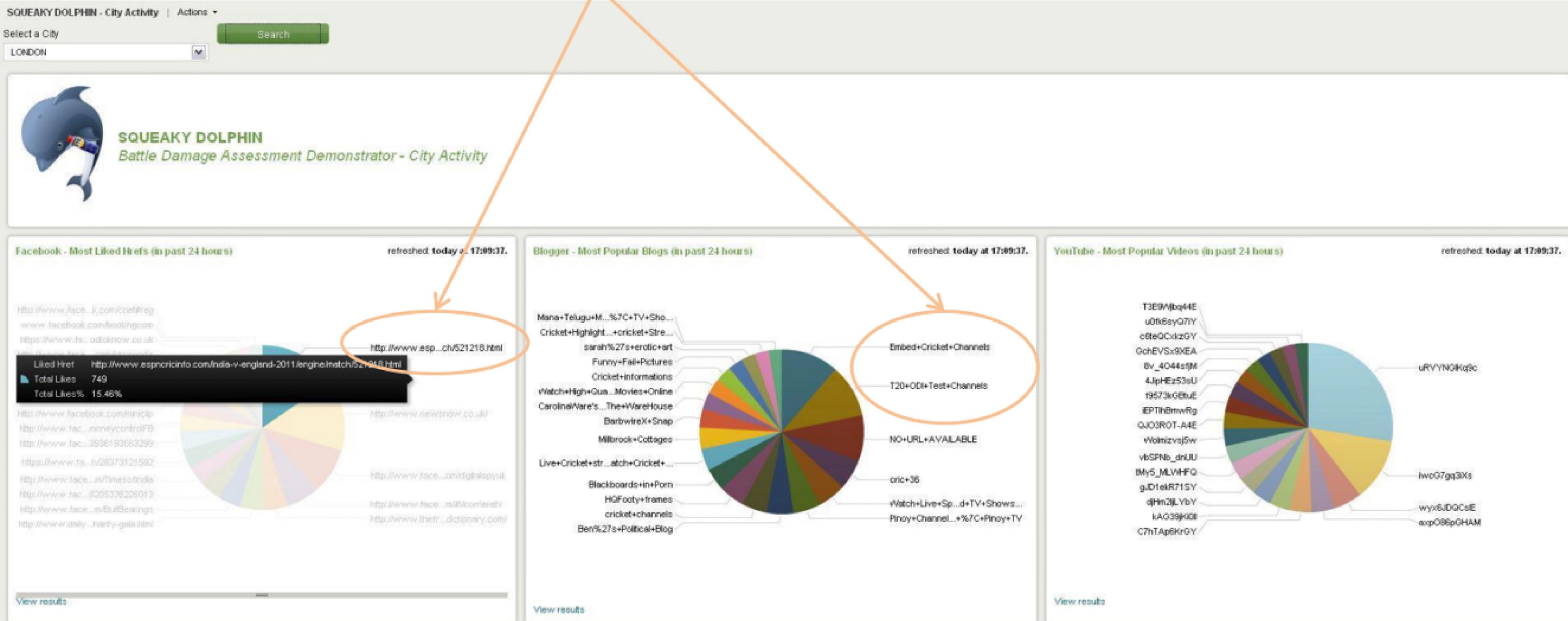
[View results](#)

Embed+Cricket+Channel

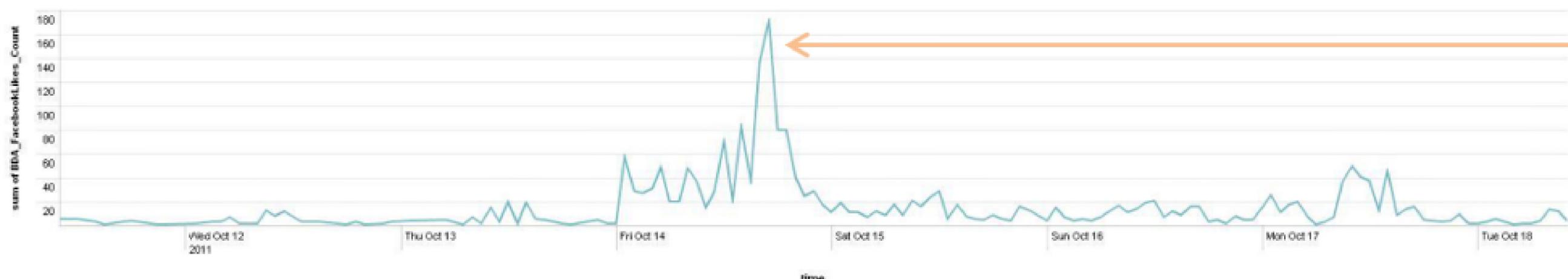
Cricket Related Activities in London, England

T20+ODI+Test+Channels

ESPN CricInfo India Vs England Page ‘Liked’



Facebook Likes containing 'liam fox' for LONDON

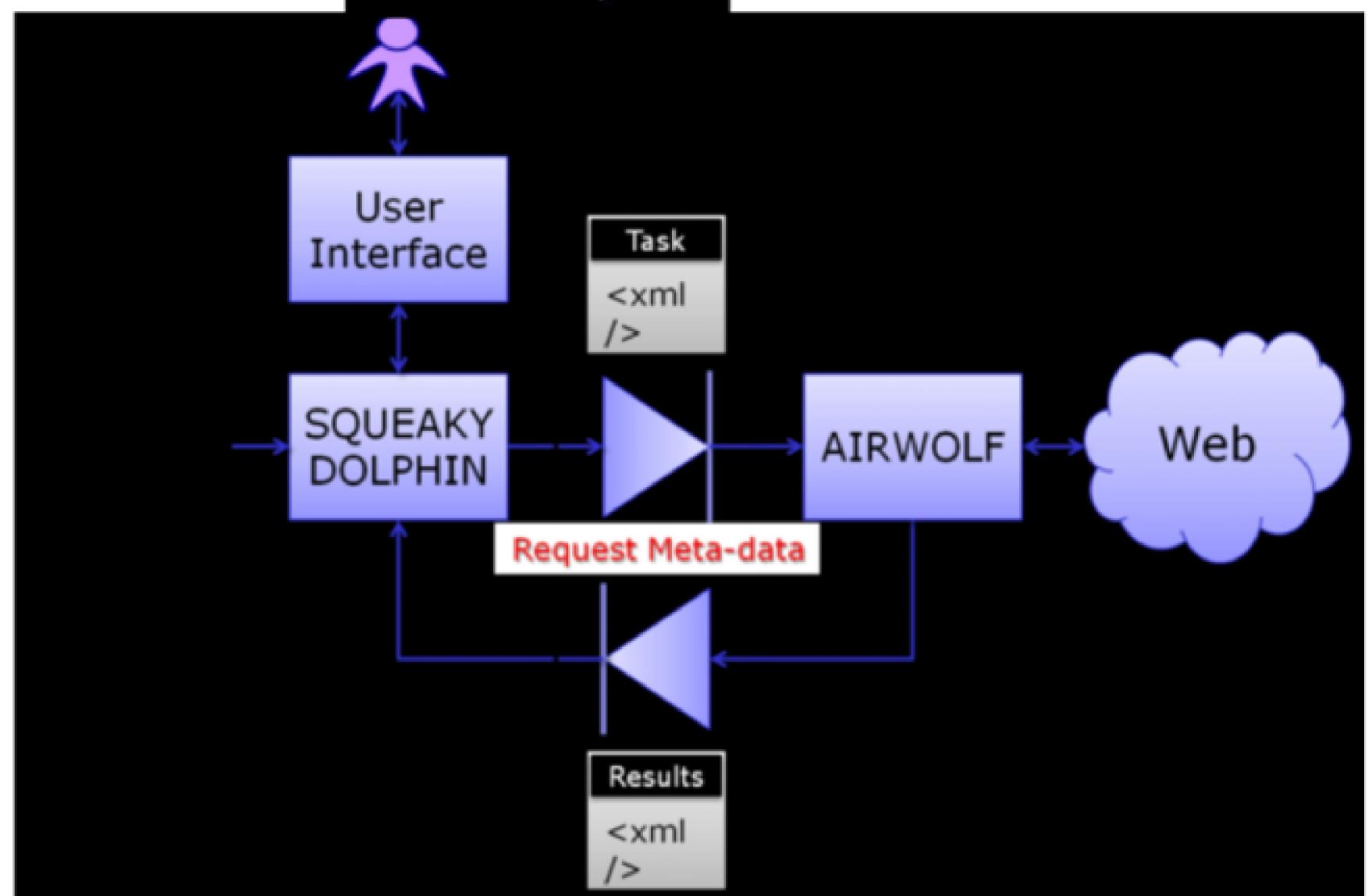


*So Passive gives us...
Scalability.*



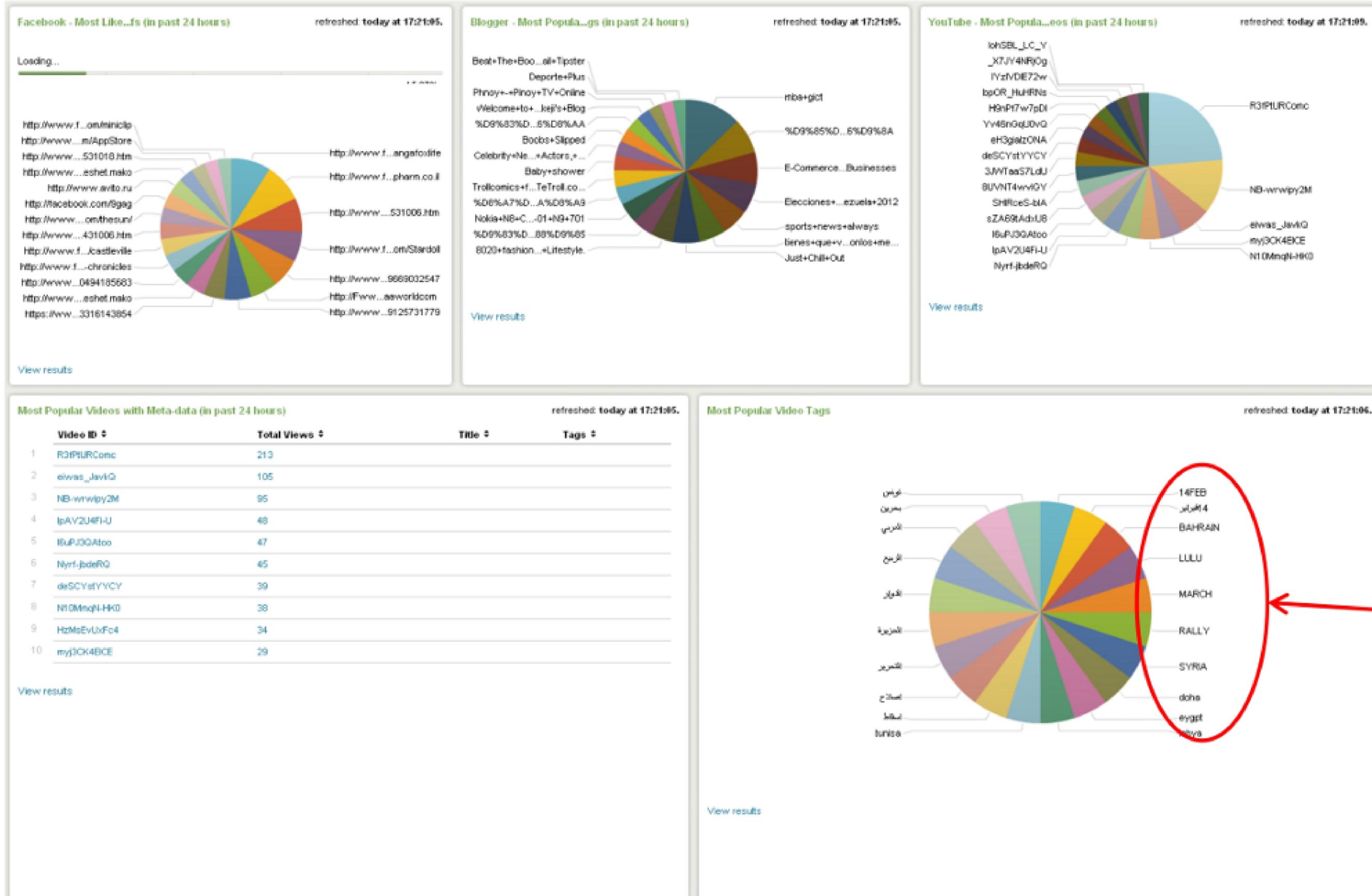
But, we don't have context!

Targeted
enrichment
is the
solution.



YouTube

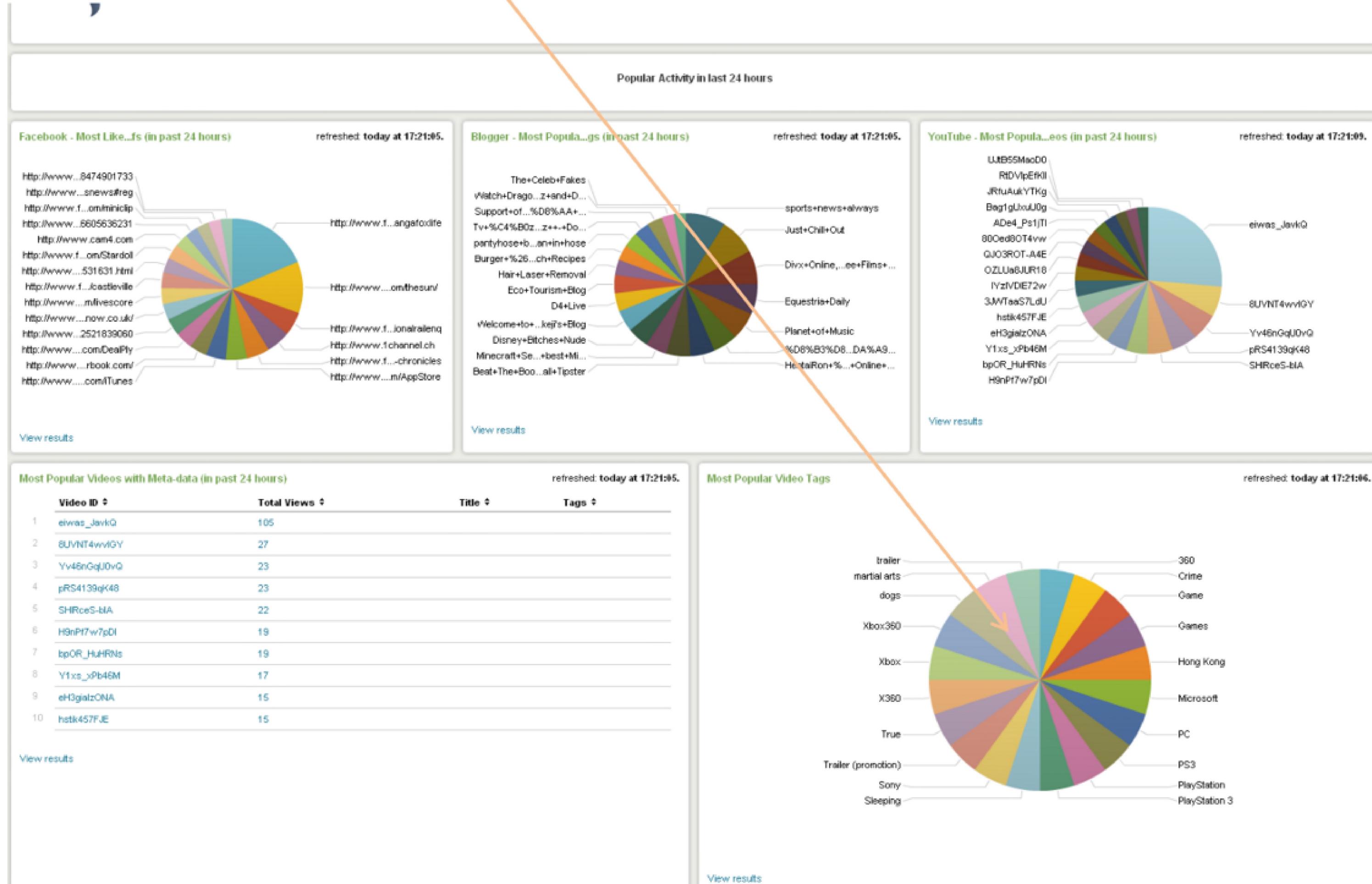
Across the world on 13th February 2012:
the 14th Feb & Syrian Rally



YouTube
Tags

**14FEB
BAHRAI
N
MARCH
RALLY**

YouTube Game Trailer in London, England





Targeted website monitoring using
passive.

Customised Piwik installation, and is
integrated into GTEs passive capabilities.



Dashboard | All Websites | Widgets | API | Email Reports | Give us Feedback! | English ▾ | Hello, admin! | Settings | Sign out

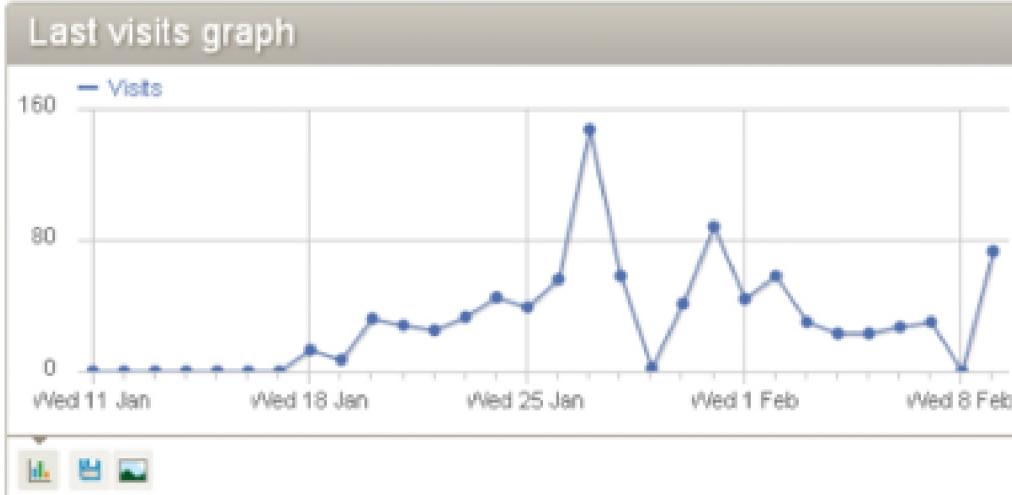
Hello, admin! | [Settings](#) | [Sign out](#)

Dashboard Visitors Actions Referrers Goals

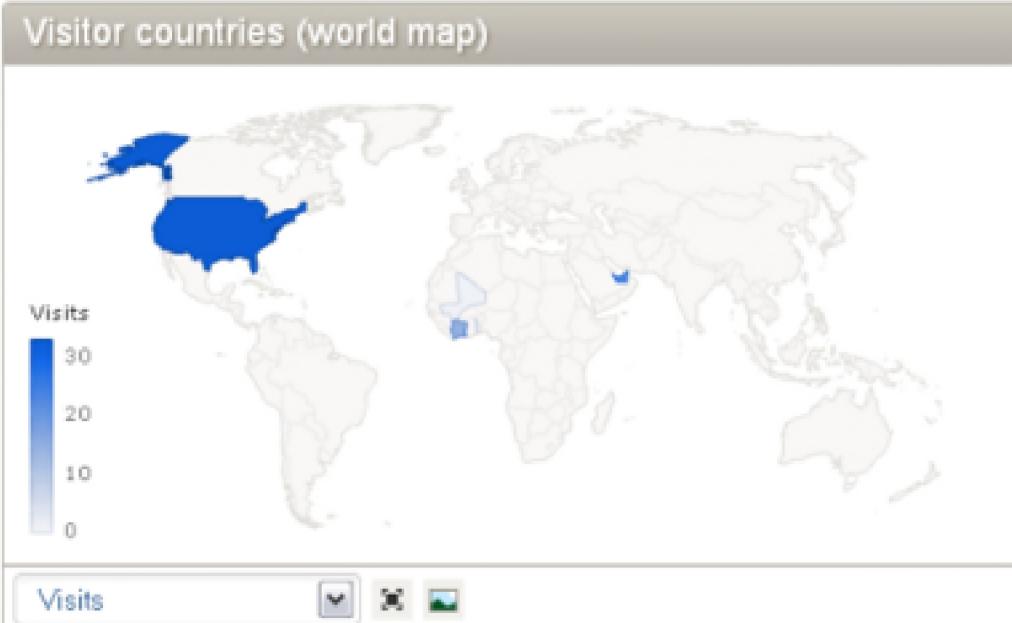
Website [wikileaks](#)

Date range: 2012-02-09 Add a widget... ▾

 About Piwik 1.6

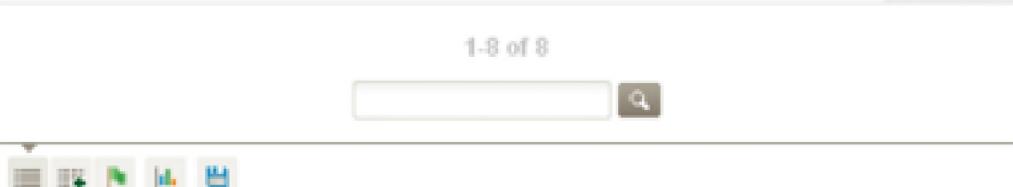


Keyword	Visits
wikileaks	7
(450) members@hotmail.com	1
email contacts 372 kadri@yahoo.com @hotmail.com	1
http://www.wikileaks.org/	1
maysan uxo	1



Website	Visits
fr.babelfish.yahoo.com	2
fb.videochat.evgen.in	1
m.facebook.com	1
webcache.googleusercontent.com	1
wikileaks.ch	1
www.plusnetwork.com	1
www.wikileaks.ch	1
zoonpolitikon2.blogspot.com	1

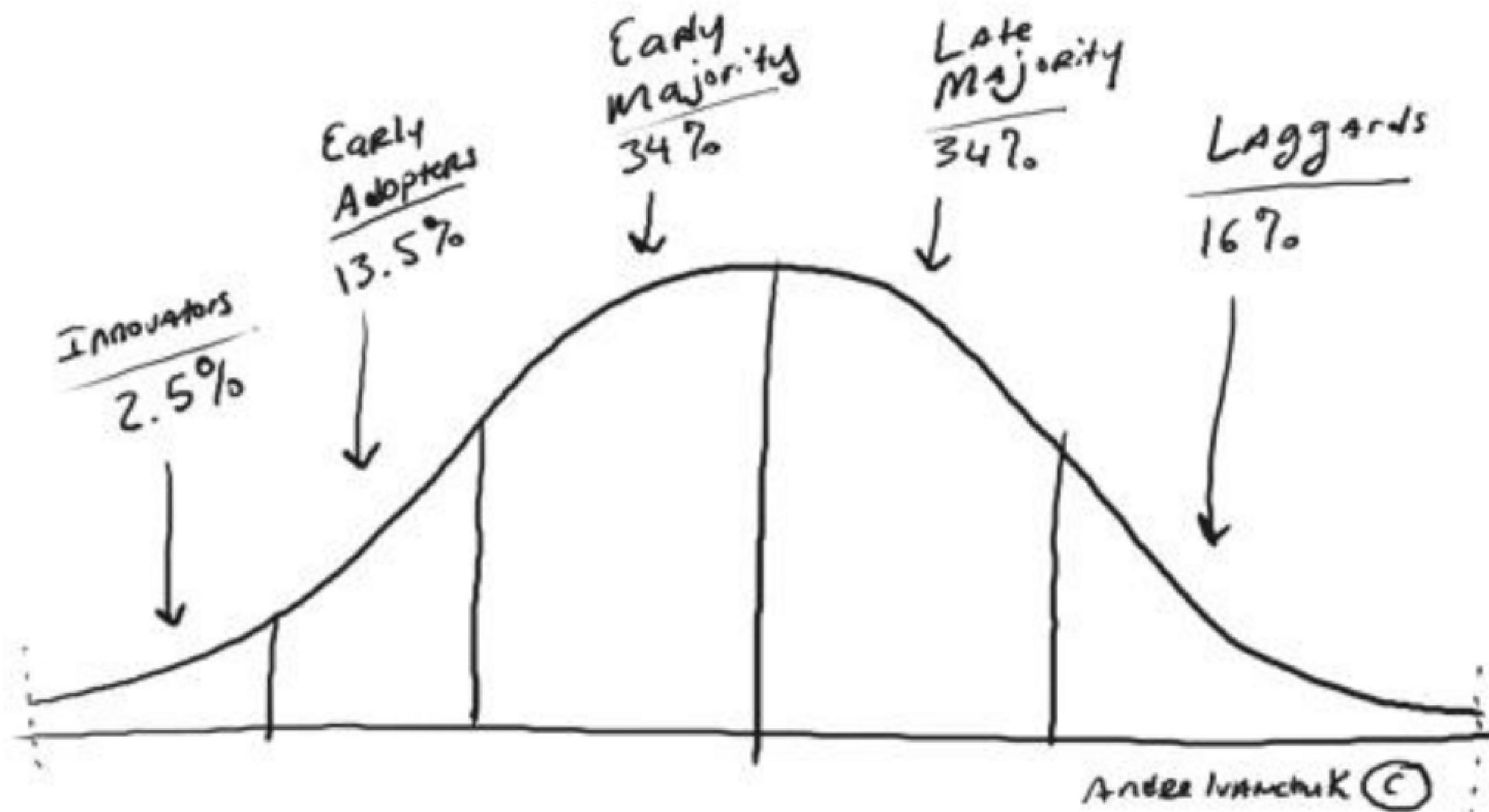
Visitor browsers	
Browser	Unique visitors
 Netscape 5.0	16
 Chrome 16.0	12
 Internet Explorer 8.0	8
 Safari 5.1	5
 Firefox 3.6	3



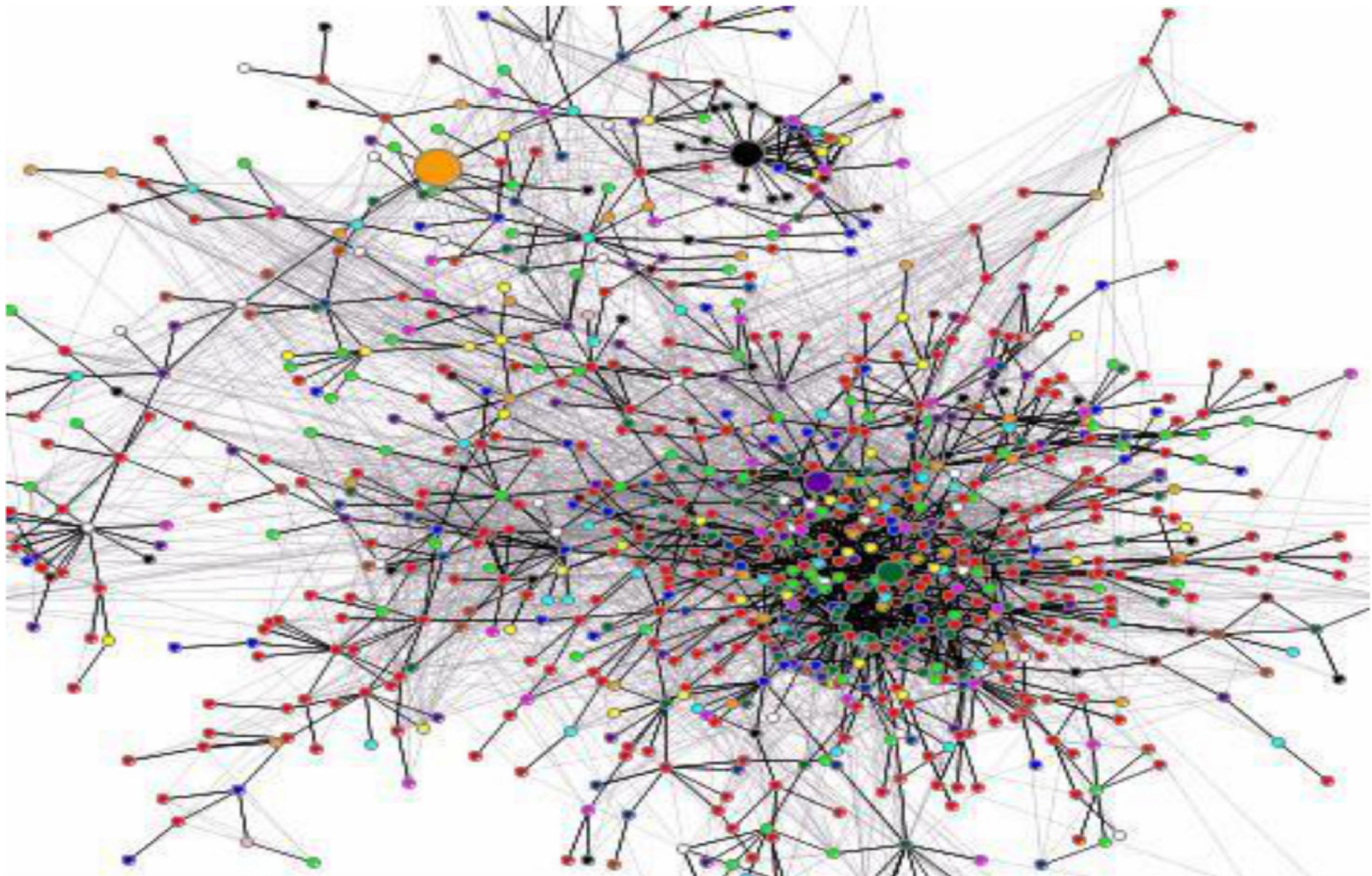
Visits by server time

The chart displays the distribution of visits across different server time intervals. The x-axis shows time bins, and the y-axis shows the number of visits. The distribution is skewed, with the highest frequency occurring between 10 and 15 minutes.

Server Time Bin	Visits
0-5	3
5-10	5
10-15	10
15-20	8
20-25	8
25-30	3
30-35	3
35-40	3
40-45	5
45-50	3



HOLLOW POINT

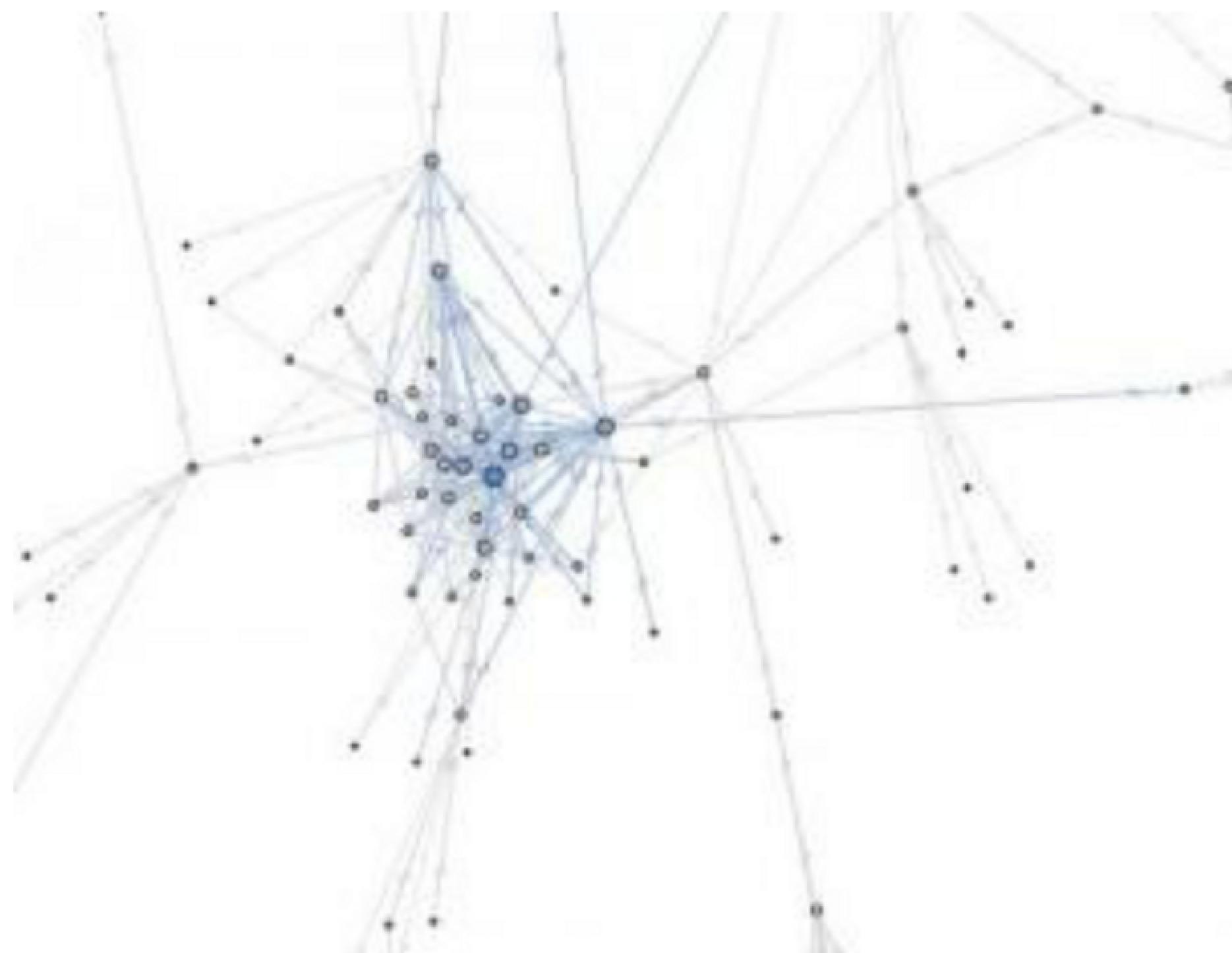


Optimising Influence

NEWTONS CAT

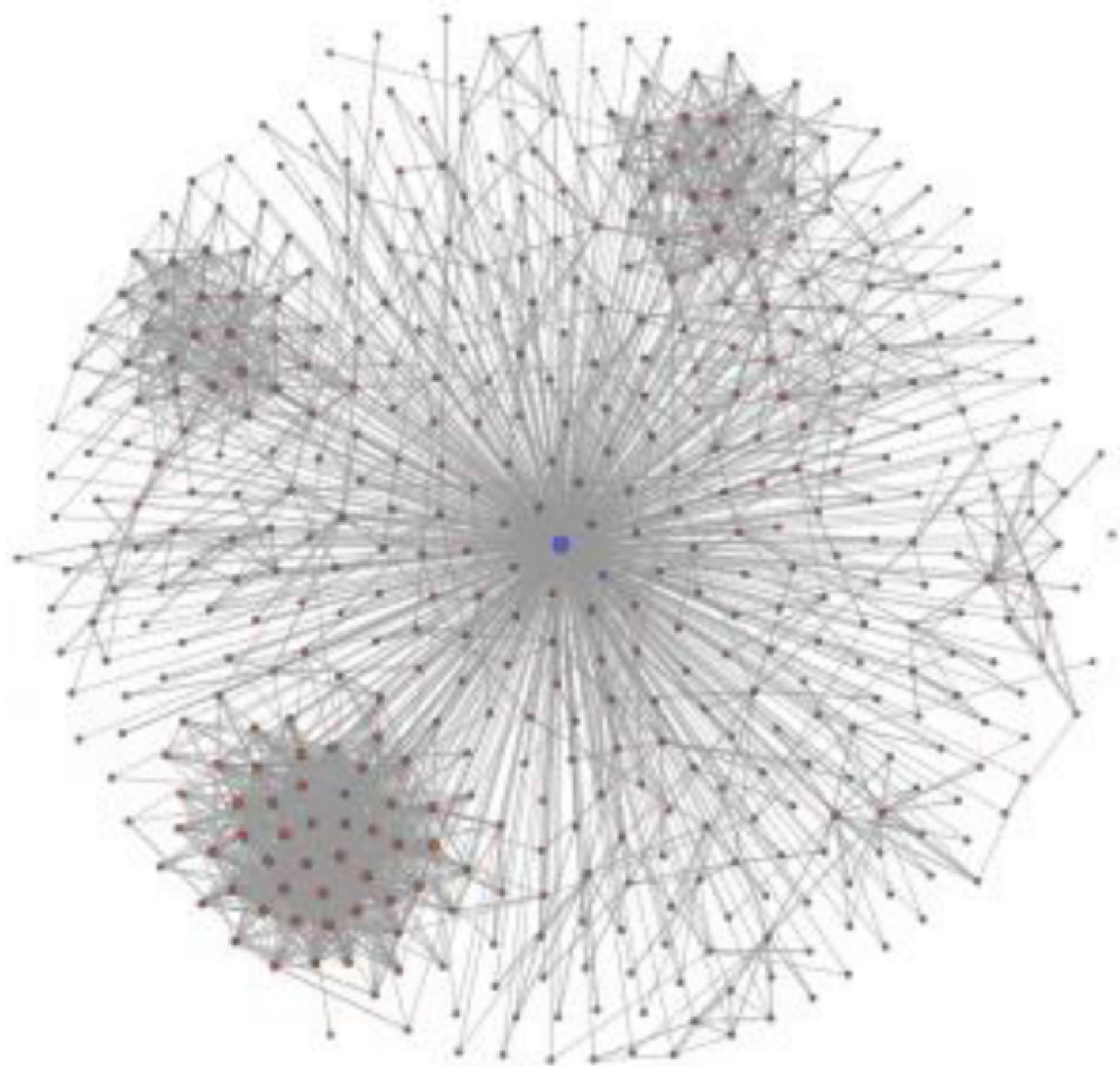


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TOP SECRET//SI//REL TO USA, FVEY

TOP SECRET//SI//REL TO USA, FVEY



TOP SECRET//SI//REL TO USA, FVEY



JamesM Titus James M Titus
@Sysparatem Right on bro
8 hours ago



Sysparatem Mike Parker
RT **@JamesM Titus**: **@Sysparatem** Yeah, so true! you mean I should be suspicious of you? or that **@btocops** should be challenged?
10 hours ago



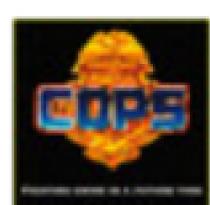
JamesM Titus James M Titus
@Sysparatem Yeah, so true!
10 hours ago



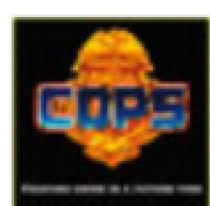
Sysparatem Mike Parker
RT **@btocops**: **@Sysparatem** you might want to be suspcious about **JamesM Titus**>> what do you say **@JamesM Titus** ?
11 hours ago



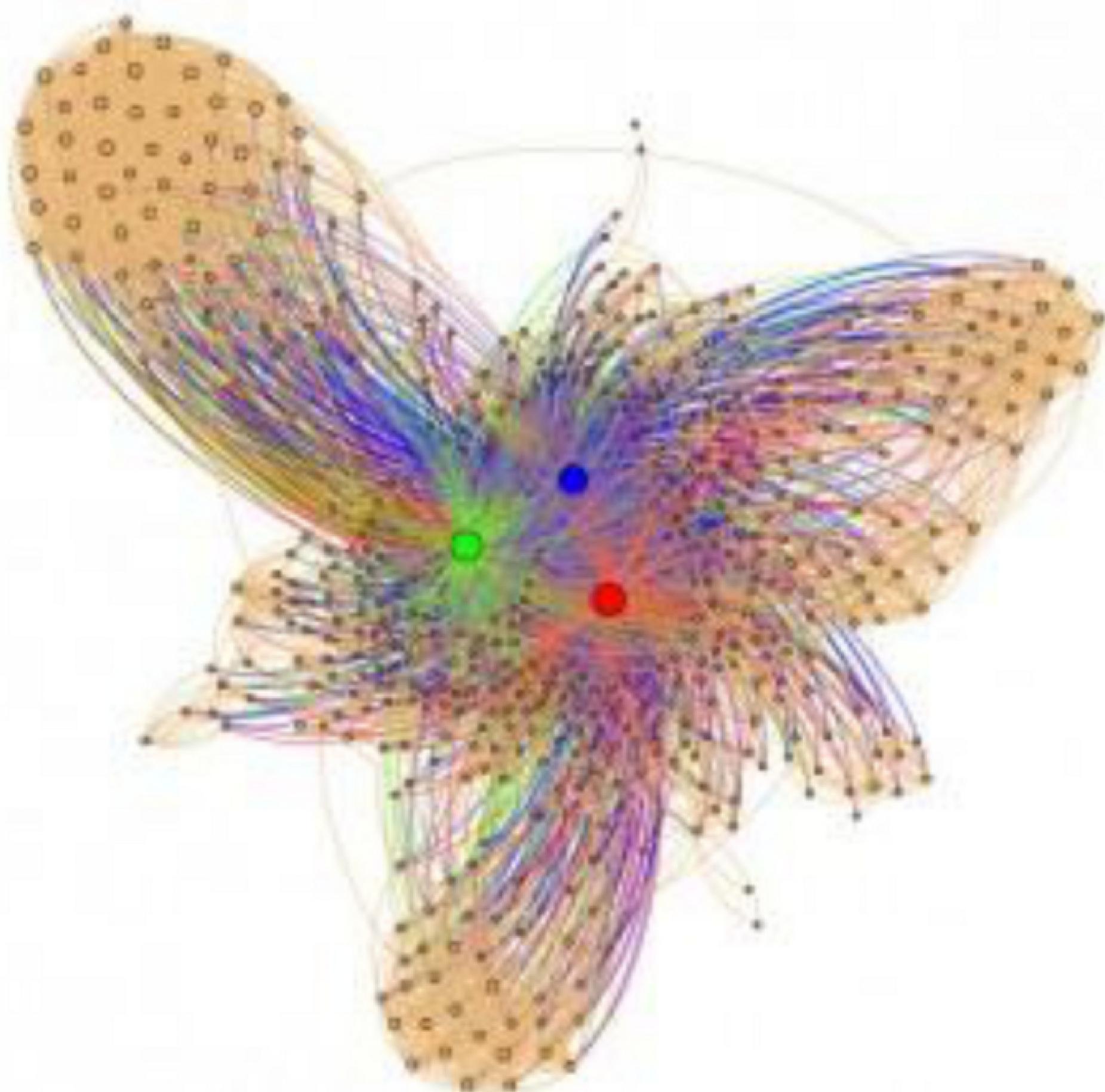
Sysparatem Mike Parker
RT **@btocops**: **@mstheay00** auto-alert: am monitoring for spam:
@JamesM Titus
11 hours ago



botcops Bulletproof
@Sysparatem you might want to be suspcious about
JamesM Titus
12 hours ago



botcops Bulletproof
@Sysparatem auto-alert: am monitoring for spam: **JamesM Titus**
5 Feb



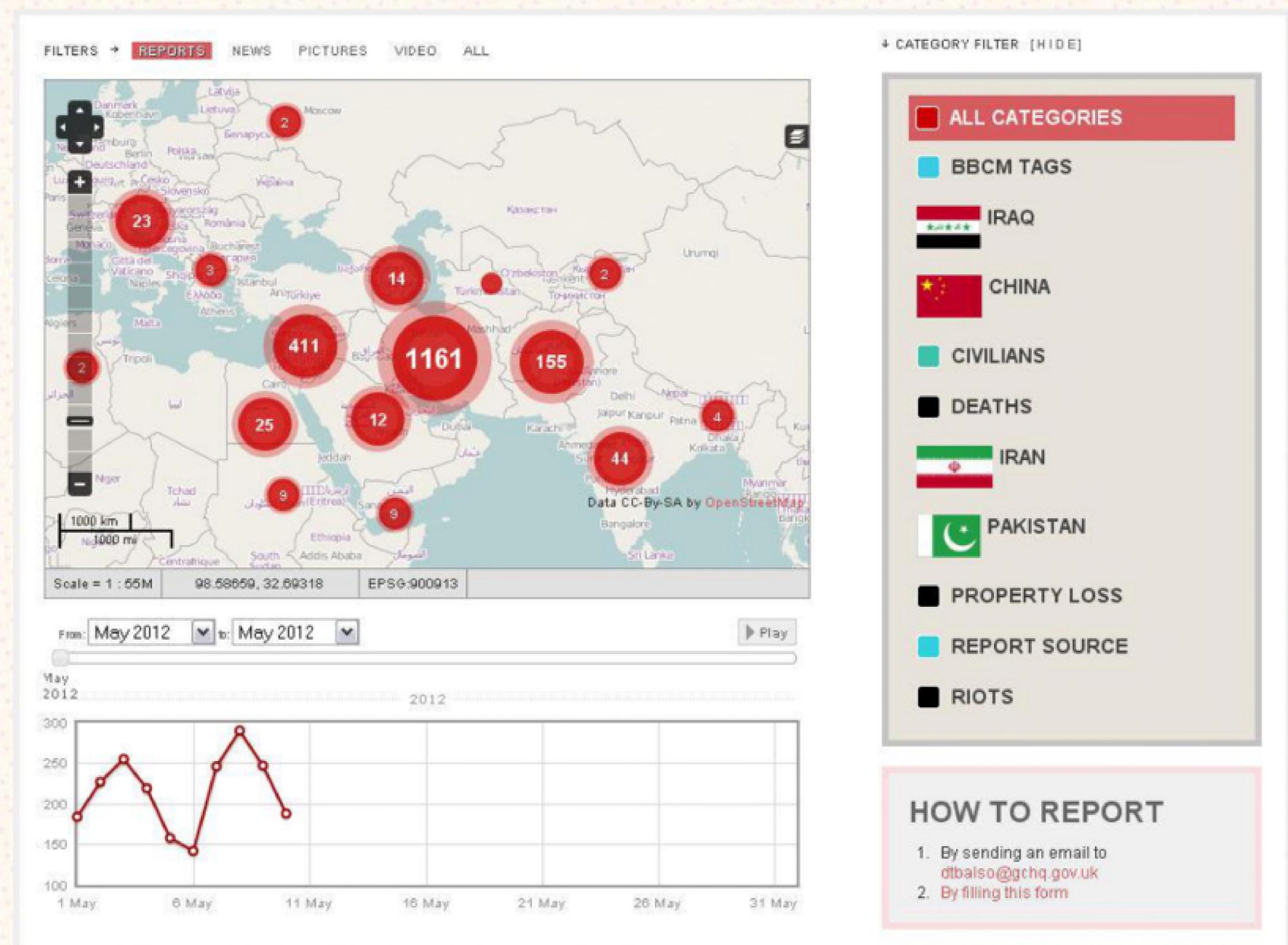
Influence @ Scale

Fire Ant

Open Source Visualisation

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[REDACTED]
Head of Human Sciences - HSOC
[REDACTED]



[REDACTED]
Capability Developer - GTE
[REDACTED]