Mark Jonse (Peña)

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EDUCATION

The University of Texas At San Antonio	Bachelor of Arts, Communication	December 2015
The University of Texas, Austin	Certificate, Data Analysis & Visualization	April 2022 - September 2022

EXPERIENCE

Nexstar Media Group

Broadcast Meteorologist; Austin, TX   September 2019 - February 2022

Experienced television broadcaster and environmental storyteller through various multimedia outlets and public speaking. Used deliberate communication techniques to build valuable relationships between the company and community. Conducted research to highlight meteorological and environmental stories to my community.

   • Responsible for presenting weather forecasts on live television in a calm, professional manner.
   • Write, edit, shoot, and create content for multiple media outlets on various meteorological and environmental impacts.
   • Produced and disseminated daily weather forecasts on air and online.
   • Wrote daily blogs that highlight climate, weather, and environmental stories across the world.
   • Met multiple daily and weekly deadlines.
   • Responsible for reviewing colleague's written work before being published online.
   • Used SEO to update daily online forecasts and post them on social media platforms.
   • Responsible for researching and reporting weekly environmental stories on topics such as meteorology, climate change, renewable energy, weather phenomenon, and urban planning.

Tiffany & Co.

Sales and Operations Professional; Denver, CO   December 2017 - May 2019

Worked part-time while going to school full-time in both sales and operational roles of a multi-million-dollar Tiffany & Co. store. Created relationships with clients to provide a world-class, luxury retail experience while selling some of the most renown jewelry in the world.

   • Achieved sales quota as a part-time employee every month.
   • Used social media to post about special events in our store.
   • Expanded communication and networking abilities.

Facebook

Senior Process Analyst; Austin, TX   December 2016 - December 2017

Supported the Pages Administration department. Collaborated with a team to manage all business accounts on Facebook in North America. Used Facebook Business Manager to perform work and perform tasks that managed business accounts on Facebook.

   • Verified Facebook accounts, from local businesses to multi-billion dollar companies, based on Facebook's regulatory standards.
   • Helped our largest clients create global structures. This enabled large businesses with international presence the ability to hyper-localize their product in a particular market while maintaining their original Facebook URL.
   • Helped verify local businesses by confirming their business aligned with Facebook's regulatory standards.
   • Conducted takedowns of fraudulent Pages that did not align with these same policies and procedures.
   • Conducted Page merges where we combined several local businesses that wished to have just one Page for their customers.
   • Processed hundreds of a variety of the aforementioned cases per day.

ADDITIONAL INFORMATION

Skills:	**Applicable Knowledge:**
• Excellent Writer	• JavaScript
• Confident Presenter	• Tableau
• Detail Oriented	• Machine Learning
• Effective Communicator	• Python 3
• Diligent Learner	• Excel
• Problem Solver	• Forecasting/Modeling Statistics