MATHEW JOSEPH

GEOGRAPHER / DESIGNER

226-606-1523
mathewjoseph.com
mjosephjr@hotmail.com

ABOUT

As a geographer, I strive to understand complex problems in order to define solutions for a better future. I am a visual thinker with a love for design challenges and emerging technologies.

SKILLS

Photoshop   Illustrator   InDesign

Premiere Pro   After Effects

HTML   CSS   jQuery

Sketch

STRENGTHS

Team Leadership

Creative Thinking

Project Planning

Graphic Design

Spatial Data Analysis

Visual Art and Painting

EDUCATION

Bachelor of Environmental Studies
Honours Geography & Environmental Management (Co-op)

University of Waterloo   2012 - 2017

Geomatics Specialization
Business / Entreprenuership Option

EXPERIENCE

Mappedin - Map Design Team Lead
Waterloo, Ontario   May 2017 - Present

Managed a team of 5 in the 3D design and production of 150+ venues for display on web, mobile and directory applications.

Implemented our first design process for indoor map design by using UX principles, color theory, and accessibility metrics.

Participated in both in-house and on-site UX research and helped conduct interviews with users to gain product feedback.

Skyward Industries - Project Development Lead
Nadi, Fiji Islands   May 2015 - November 2015

Worked with a front-end developer to build the new company website by designing mockups, wireframes, and custom graphics using the adobe creative suite. (www.skywardindustries.com).

Was involved in a variety of multi-media projects, including videography, working on production sets with camera crews, post production using after effects and premiere pro, and photography.

Led the design and development of immersive aerial virtual tours as a new product offering for the company.

Assisted the GIS team in using drones for aerial mapping projects including mining, urban planning and agriculture.

COURSES

Build Websites from Scratch Intensive Program
CodeAcademy   May 2018 - August 2018

Learned HTML, CSS, jQuery, Git and command line through a series of web development projects. Used that knowledge to design and develop www.mathewjoseph.com from scratch.

UI Design Patterns for Successful Software
Interaction Design Foundation   August 2018 - Present

Learning best practices for building intuitive and useful software.