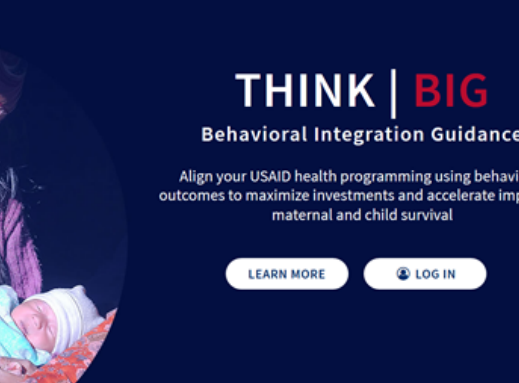
 202.251.0009



**THINK | BIG**  
Behavioral Integration Guidance

Align your USAID health programming using behavioral outcomes to maximize investments and accelerate impact on maternal and child survival

[LEARN MORE](#) [LOG IN](#)

Use THINK | BIG to help you focus, apply, and track behavioral outcomes

THINK | BIG, or Behavioral Integration Guidance, is a process designed for USAID staff to maximize investments and accelerate impact on maternal and child survival in 25 priority countries. THINK | BIG works by helping USAID staff focus on behaviors to achieve more rapid results and make better use of resources.


OVERVIEW **FOCUS** APPLY TRACK

THINK | BIG starts by helping you focus on key behaviors that impact your health goal and developing your Behavioral Summary. The decisions made in this section will guide the rest of your THINK | BIG work. Click on any of the links below to view tutorials or to get started.

**1 Prioritize**  
behaviors that contribute to health goals  
[Launch Priority Behaviors Tool](#) [View Tutorial](#)

**2 Analyze**  
logical pathways to change  
[Launch Behavior Profile Tool](#) [View Tutorial](#)

**3 Summarize**  
into an at-a-glance document  
[Launch Behavioral Summary Tool](#) [View Tutorial](#)



## USAID ACCELERATE PROJECT V2

**ISSUE:** USAID's interventions to decrease maternal and child mortality rates not effective enough.

**SOLUTION:** Creating a set of online tools for USAID staff to integrate behavioral thinking through entire project lifecycle.

**ROLE:** Technical Project Manager, User Interface Designer, Knowledge Team Lead

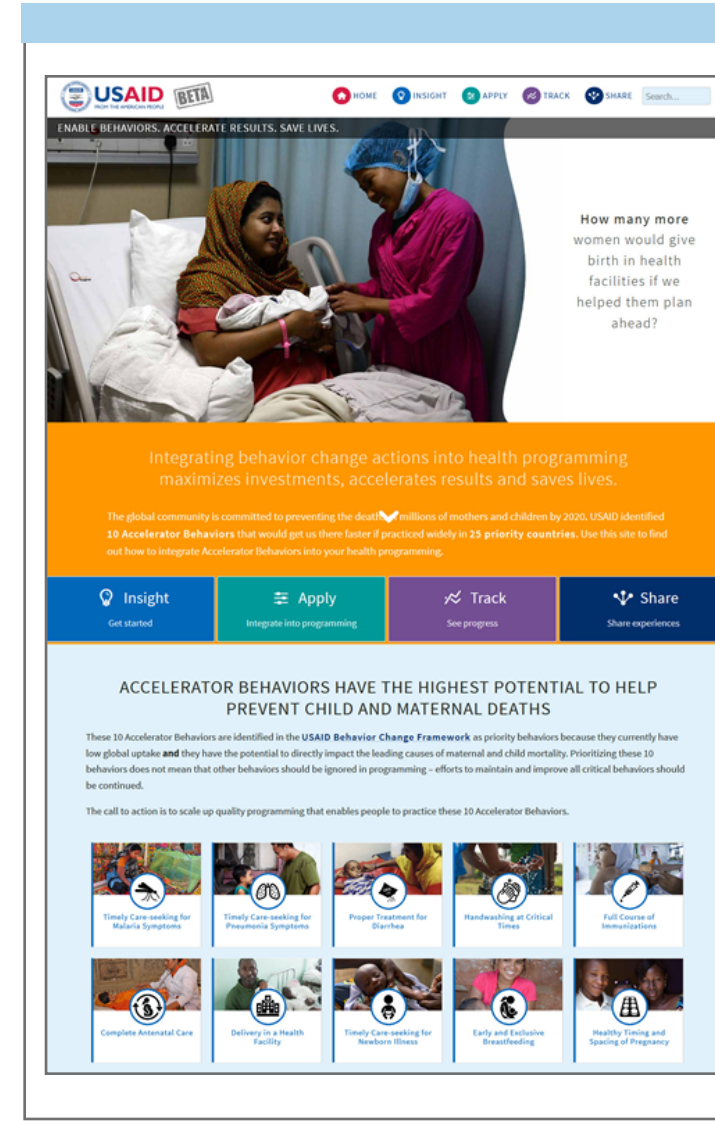
<https://acceleratorbehaviors.org/>

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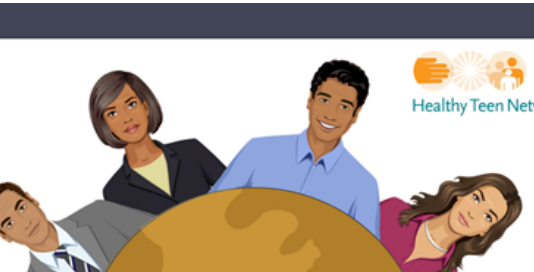


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<http://v1.acceleratorbehaviors.org>



**Building Support for Sex Education:**  
Communications and Messaging Strategies

LAUNCH COURSE

## HEALTHY TEEN NETWORK

ISSUE: Supporting schools and health clinics advocate for sex education.

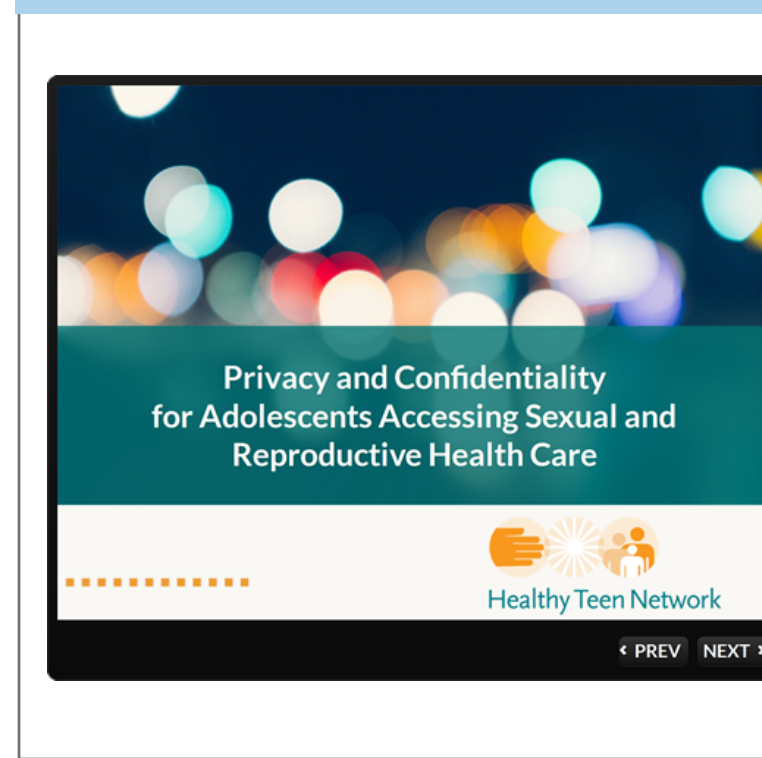
ROLE: Consultant, e-Learning design and developer

[Articulate 360 Review](#)

**ISSUE:** Supporting schools and health clinics advocate for sex education.

ROLE: Consultant, e-Learning design and developer

## Articulate 360 Review



**ISSUE:** Educating community and school health clinics protect the privacy of adolescents seeking sexual and reproductive health care.

ROLE: Consultant, e-Learning design and developer

[View on HTN website](#)

JOIN **USAID** FOR  
FROM THE AMERICAN PEOPLE

# 16 DAYS

of Activism Against Gender Violence

November 25

International End Violence Against Women Day

STOP

GENDER

Violence

December 10

International Human Rights Day

Administrator's Welcome

LEARN MORE

It is estimated that

**1 in 3**

# WOMEN

will experience gender-based violence in their lifetime

SKIP INTRO

If you want to change the world.

Invest in a girl.

CELEBRATE

# 100

100 years of progress for women and girls around the world

<https://www.youtube.com/watch?v=MHEvrhYzPqk>

<https://www.youtube.com/watch?v=rCpKLQYrZGA>

