# Mike Pagenkopf

Leesburg, VA
703-615-1865
pagenkopf.edit@gmail.com
https://pagenkopf.myportfolio.com

#### PROFESSIONAL EXPERIENCE

### **DISCOVERY INC, Silver Spring, MD**

Editor, TLC Digital 3/2020 – Present

- Lead editor on a variety of original video projects exclusive to the TLC website and social media platforms
- Manage the video editing process including sorting all useable content delivered from production, structuring storyline and tightening narrative, creating and placing all graphic elements as well as making all necessary music and audio adjustments.
- Provide feedback and support to leadership and colleagues on potential content for TLC Marketing initiatives, TLCGo (TLC's OTT app platform) and other TLC social media platforms

# WILMA TV, Sterling, VA

Lead Editor, Puppy Bowl Pregame Special for Animal Planet

10/2019 - 1/2020

- Organized and packaged video, graphics and audio for one-hour 2020 Puppy Bowl Pregame Special for Animal Planet's flagship annual program
- Delegated editing tasks to team of three assistant editors including the creation and placement of dozens of graphic elements to mimic a live sporting event in the vein of College Gameday on ESPN
- Met extremely tight deliverable deadlines throughout the various stages of the editing process while
  exercising critical thinking and attention to detail to ensure the highest quality video program
- Regularly presented and explained video and audio content modifications to network executives and pivoted as necessary, based on feedback

# JWM PRODUCTIONS, Washington, D.C.

Lead Editor, Secrets Unlocked for Smithsonian Channel, 15 Episodes x 30 minutes

7/2019 - 1/2020

- Developed, organized, and packaged video, graphics, and audio content for inaugural season of a docu-series on global archaeological mysteries on Smithsonian Channel
- Utilized knowledge of international technical specifications and applied towards conversion to U.S. specifications
- Collaborated with series producer and production team to meet deliverable deadlines for each stage of the production process
- Provided insights to production team regarding creative decisions on presenting series content

#### CHANUPA FILMS, Washington, DC

Editor, Untitled Kingdom of Bahrain Project, Untitled African Rhino Project

2/2019 – 6/2019, 2/2020

- Assembled over 100 hours of combined video and audio content from multi-camera projects filmed in Bahrain and Africa for the edit of two untitled ongoing documentaries while providing creative storyline input to producers
- Researched and managed solutions for any technical issues that arose while integrating files of various formats and sizes into a seamless workflow for producers and editors
- Collaborated with production team to ensure completion of all deliverables

# **DISCOVERY INC, Silver Spring, MD**

Digital Producer and Editor, Discovery Networks International (DNI)

10/2014 – 12/2018

- Supervised the distribution of digital assets to Discovery teams around the world
- Managed strategy between U.S. and international team leaders in sharing digital assets. Included annotating international video specifications to the U.S. team who would report progress and deliver in required specifications

- Designed and managed the DNI Digital online database for archiving digital video content via Box to facilitate Discovery in replacing an expensive online database service
- Developed a rolling spreadsheet tracker detailing network, title, season, and episode for international teams to easily locate digital assets, saving Discovery money using a less expensive alternative
- Assisted international team members with their local projects regularly, including creating content for websites, locating content for international campaigns and events, and helping troubleshoot issues
- Implemented social media platform best practices for digital video while adhering to Discovery's standards
  of excellence with a focus on such details as length of video, grabbing attention early, tags, titling and
  thumbnail selections
- Produced and edited original digital videos for the DNI social media platforms and Youtube channel, receiving over 2.2 million views combined
- Collaborated with US Engineering team to streamline process for sourcing content through Discovery's "i-Mediaflex" mass archival database system

# Development and Digital Editor, Discovery Studios

11/2013 - 10/2014

- Edited a variety of digital videos for Discovery's social media platforms and several development promotional reels. Developed nonfiction concepts for linear television such as undercover law enforcement, custom car designing, and family values. Co-produced and edited pitch reels to present to network executives
- Co-produced and edited digital videos for Naked & Afraid Season 1, receiving over 10-million views on Youtube
- Co-produced and edited the digital video series, "Digs", for *Bering Sea Gold Season 3*, receiving over 200k views the morning it posted on Yahoo News
- Edited *Game of Stones'* "Aftershow" series for Discovery's digital platforms, receiving over 115K views on Youtube
- Other editing contributions included Shark Week, Gold Rush, Moonshiners and Deadliest Catch, the latter receiving a "D-Lighter" award, Discovery's annual achievement awards honoring the standout efforts across the company

### FIELD WORK EXPERIENCE

#### WRITEBRAIN FILMS

Camera Operator, Semester Online, web-based lectures

6/2013 - 11/2013

- Filmed series of online lectures in a green screen studio with professors and production team for several universities including Boston College, American University, and Washington University
- Operated lead camera while overseeing external recording system required to handle the large file-based workflow. Responsible for technical knowledge, efficiency and liability of workflow while keeping tight production schedule
- Provided additional camera operations for multi-camera round table discussions as well as assisting in other areas of production such as lighting and sound when needed

#### NATIONAL GEOGRAPHIC SOCIETY

Camera Operator and Field Editor, Pristine Seas Expedition – Franz Josef Land

7/2013 - 8/2013

- Collaborated with international film crew to record an expedition of U.S. and Russian scientists studying the
  ecosystem of Franz Josef Land in the Arctic Circle
- Provided camera and audio operations to film assignments designated to me by my producer
- Managed technological operations on site related to the film, including handling all video and audio assets from colleagues, software implementation and troubleshooting, as well as gear maintenance
- Troubleshoot logistical complications due to filming in the Arctic Circle

#### **DISCOVERY, INC**

Camera Operator and Field Editor, Silver Rush for Discovery Channel

- Filmed U.S. based company Odyssey Marine Exploration, in partnership with Norwegian based Swire Seabed, as they worked together using Remote Operated Vehicles to recover 61 tons of silver from the shipwreck SS Gairsoppa in the Atlantic Ocean
- Managed technological operations on site related to the series, including organizing all video and audio content and creating daily logs, as well as software and equipment maintenance
- Provided camera and audio operations to film assignments designated to me by my producer

# Field Technician and Editor, Ancient Life 3D for 3Net Network of Discovery

5/2011 - 9/2011

- Responsible for researching new software and equipment related to filming first production in 3D and annotating new practices to production team
- Filmed across six countries while managing the preparation and transportation of \$80,000 of equipment, including execution of the ATA-Carnet paperwork when traveling to countries requiring the documentation for importing/exporting equipment
- Oversaw the set up and management of the on-location workstation for daily review of content from production crew. Vital in ensuring quality of footage throughout the demanding film schedule
- Worked with local agents for resourcing various equipment needs for maintenance

# **JWM PRODUCTIONS**

Equipment Manager and Editor

5/2008 - 6/2013

- Managed JWM's \$100k+ video equipment and the extensive preparations and packaging required for all domestic and international film shoots
- Researched latest advancements in production equipment and utilized budget skills to provide supervisors
  with options. Managed purchases of any approved equipment while building relationships with vendors and
  organizing all legal documentation
- Responsible for maintenance of production equipment including overseeing all testing, cleaning, repairs and replacements. Also managed and updated inventory and paperwork
- Participated in dozens of productions as camera operator as well as lighting, sound and field technician. This included multiple large budget television series as well as smaller development shoots
- Provided additional post-production work including editing and graphics for television productions and development promotional reels

# **TECHNOLOGY SKILLS**

Mac and PC OS, Adobe Creative Cloud, Final Cut Pro, AVID, Microsoft Office, Wordpress, Hootsuite

### **EDUCATION**

QUINNIPIAC UNIVERSITY, Bachelor's in Communication, Media Production

8/2003 - 5/2007

# PERSONAL PROJECTS

Producer, Camera and Editor, Chef, Farm and Fork web series

2020

- Produce, film and edit a Facebook video series in collaboration with host of podcast, *Chef Farm and Fork*, promoting local farmers market vendors and local businesses in the Northern Virginia region
- Contribute digital video to support Chef, Farm and Fork's efforts to receive The Governor's Agriculture and Forestry Industries Development grant from Virginia's Dept of Agriculture

Animator, Science Moms 2017

• Created animations using Adobe Creative Cloud for independent film project on GMO safety

### Website Design and Development

- Design and manage personal portfolio website, including all written copy and creative content presented Graphic Designer
  - Design and produce 2D graphic prints for clothing and labels for local businesses