

# LITE PAPER

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#### 1. Introduction

Pointer AI is an advanced, AI-driven trading bot designed to optimize trading performance through data-driven strategies and automation. Pointer AI autonomously makes intelligent trading decisions by leveraging cutting-edge machine learning algorithms, real-time market analysis, and predictive modelling. Built to cater to both novice traders and seasoned investors, Pointer AI aims to minimize risks and maximize returns across various financial markets, including stocks, forex, and cryptocurrencies.

#### 2. Vision and Mission

Vision: To revolutionize financial trading by empowering users with AI-driven tools that enhance decision-making, minimize risks, and improve trading outcomes.

Mission: Pointer AI is designed to support 95% of traders facing significant loss or account liquidation risks. Through automation and smart strategies, our mission is to help traders avoid costly mistakes and confidently navigate volatile markets with the help of advanced AI technology.

#### 3. Problem Statement

Many traders face difficulties in managing their portfolios effectively, often losing significant amounts of money due to emotional trading, lack of expertise, and rapid market movements. Navigating complex financial markets is especially challenging for novice traders, with over 95% failing to sustain profitable trading strategies in the long run.

#### 4. Solution

Pointer AI addresses these challenges by offering an AI-powered trading bot that automates trading decisions based on real-time market data, machine learning algorithms, and predictive modelling. The platform enables users to set automated trading strategies, reducing emotional trading and improving performance. Pointer AI's technology provides:

- Intelligent risk management.
- Customizable trading strategies.
- Comprehensive market analysis to identify profitable trades.

# 5. Technology Overview

Pointer AI employs state-of-the-art machine learning algorithms and real-time data analysis to enhance trading performance. The bot is built on an advanced AI engine that constantly evolves and adapts to market conditions. Key technical aspects include:

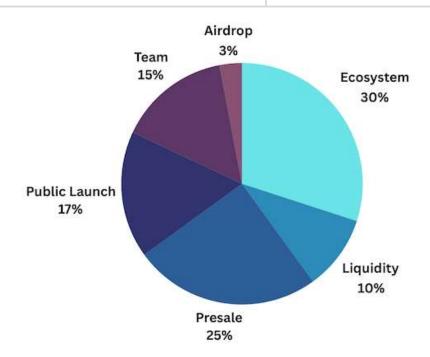
Al & Machine Learning: The bot learns from past data and adjusts its strategies to suit current market conditions.

Automation: Automates spot and futures trading, reducing human error.

Security: The system is designed to ensure data integrity and prevent unauthorized access.

# 6. Tokenomics:

Allocation	Percentag e Allocation	Number of Tokens	Unlocke d Token	Number of Tokens	Schedul e		
Ecosyste m	30%	15,000,00 0	1%	150,000	1Y Cliff 2Y Linear Vesting		
Liquidity	10%	5,000,000	5%	250,000	1Y Linear Vesting		
Presale	25%	12,500,000	50%	6,250,000	9M Cliff 3M Linear Vesting		
Public Launch	17%	8,500,000	100%	8,500,00 0			
Team	15%	7,500,000	0	0	2Y Cliff 3Y Linear Vested		
Airdrop	3%	1,500,000	50%	750,000	6M Linear Vesting		
Total of Tok	Total of Tokens			50,000,000			



#### Ecosystem (30% - 15,000,000 tokens)

- Unlocked at TGE: 1% (150,000 tokens)
- **Vesting**: 1-year cliff, followed by 2 years of linear vesting.
- **Purpose**: These tokens are reserved to support the development and expansion of the Pointer AI ecosystem. They may be used for:
  - o Funding platform upgrades, partnerships, and new product features.
  - o Incentivizing developers or other strategic contributors.
  - o Supporting community-driven initiatives.

#### **Liquidity (10% - 5,000,000 tokens)**

- **Unlocked at TGE**: 5% (250,000 tokens)
- Vesting: 1-year cliff, followed by 1 year of linear vesting.
- **Purpose**: These tokens will be used to provide liquidity on decentralized exchanges (DEX) and centralized exchanges (CEX) to ensure smooth trading.
  - o It ensures that users can buy and sell \$PNTR with ease.
  - Helps prevent price volatility by providing ample liquidity during early trading.

# Presale (25% - 12,500,000 tokens)

- Unlocked at TGE: 50% (6,250,000 tokens)
- Vesting: 9-month cliff, followed by 3 months of linear vesting.
- Purpose: Tokens sold during the presale event to early investors who support the project.
  - o This funding will be used to kickstart development and marketing efforts.
  - Early supporters benefit from acquiring tokens at a lower price, and the project benefits from early capital injection.

# **Public Launch (17% - 8,500,000 tokens)**

- **Unlocked at TGE**: 100% (8,500,000 tokens)
- **Purpose**: These tokens will be made available to the public during the public launch, typically via an Initial Coin Offering (ICO) or Initial DEX Offering (IDO).
  - This ensures wide distribution and helps build a broad base of token holders.
  - Funds raised here will be used for project scaling, marketing, and product development.

# Team (15% - 7,500,000 tokens)

- Unlocked at TGE: 0% (locked)
- Vesting: 2-year cliff, followed by 3 years of linear vesting.
- Purpose: These tokens are reserved for the core team and advisors.
  - o It ensures long-term commitment from the team, as they only unlock tokens after the project has reached significant milestones.
  - Prevents early dumping by the team and aligns their interests with the success of the project.

# Airdrop (3% - 1,500,000 tokens)

- **Unlocked at TGE**: 50% (750,000 tokens)
- **Vesting**: 6 months of linear vesting.
- **Purpose**: These tokens are reserved for airdrops to the community.
  - Helps raise awareness of the project and incentivizes early engagement from the community.
  - By vesting tokens, it avoids immediate dumping after the airdrop and retains value.

# **Key Strengths of our Tokenomics**

#### 1. Vesting Schedules for Major Allocations (Ecosystem, Liquidity, Team)

- Long-Term Commitment: By locking significant portions of tokens with vesting schedules (especially for the team and ecosystem), you ensure that core stakeholders can't dump tokens early, which protects the price from sudden drops. This is crucial for long-term growth and investor confidence.
- Gradual Release: Linear vesting over multiple years ensures a steady, controlled release of tokens, helping maintain a healthy supply and demand balance. This reduces inflationary pressure and keeps token scarcity intact.

#### 1. Low Initial Unlock for Ecosystem and Liquidity

- Mitigates Immediate Sell Pressure: Unlocking only 1% for the ecosystem and 5% for liquidity at TGE avoids flooding the market with tokens. This reduces the risk of price crashes at the early stages when the market is still establishing liquidity and demand.
- Builds Trust with Investors: Investors will feel more secure knowing that
  most tokens will not be released immediately and that there's a clear plan
  to use the tokens responsibly over time.

# 1. Team Tokens Have a 2-Year Cliff

Protects Against Early Exit: A 2-year cliff for the team's allocation ensures
that team members are committed to the project's long-term success.
This setup encourages the team to work towards project milestones and
development goals before accessing their tokens.

#### 1. Public Launch and Presale Tokens Distributed Wisely

- Public Launch (17%): Unlocking 100% of public sale tokens at the TGE is common, as these tokens are typically sold to raise funds and generate liquidity. Having a moderate allocation here (17%) balances the need for funding while preventing a large portion of the supply from being immediately available.
- Presale Tokens (25%) with Gradual Unlocking: With 50% of presale tokens unlocked at TGE and the rest vested over 9 months with a 3-month linear vesting, you strike a good balance between rewarding early investors and protecting against price volatility.

# 1. Deflationary Mechanism (Burning Tokens)

 Maintains Scarcity: Your deflation mechanism, which burns a portion of user tokens, is a great way to control supply over time. This creates longterm scarcity and increases the potential value of the tokens as the circulating supply decreases.

# 1. Airdrop Tokens with Vesting

 Prevents Dumping: By vesting 50% of the airdrop tokens and releasing them over 6 months, you avoid the common issue of token recipients dumping airdropped tokens immediately, which could otherwise cause a price drop.

# **Utility:**

\$PNTR will be used as collateral for accessing Pointer AI's premium trading services, including SPOT/FUTURES Trading Bots, Listing Bots, and Screeners.

Users must stake a predetermined amount of \$PNTR tokens to access these tools. Plan	Basic Plan	Standard Plan	Premium Plan	Enterprise Plan
Required Stake	400 \$PNTR	800 \$PNTR	1,600\$PNTR	4,000\$PNTR
Limit	2 Spot Bot with Maximum Positions Limit	4 Spot Bot with Maximum Positions Limit, 6 Futures Bot with Maximum Positions	6 Spot Bot without Maximum Positions Limit, 10 Futures Bot without Maximum Positions	10 Spot bot without Maximum Position Limit, 12 Futures Bot without Maximum Positions

		Limit	Limit	Limit
Unlock	Spot	Spot	Spot Trading	Unlock all
Features	Trading AI	Trading AI,	Al Trading Al	features
		Futures		including
		Trading Al		Hedge
				Trading AI

# **Deflation Mechanism:** Profit Sharing with Trading bot

60% of the trading bot profit goes to the user (Withdrawable).

23% of the trading bot profit will be burned to prevent token dumping, creating scarcity.

12% of the trading bot profit will be taxed to support ecosystem maintenance and growth.

5% of the trading bot profit will be allocated to the referral reward system.

This is implemented to sustain the longevity of the Pointer AI

Total Supply			50,000,000		
Percent Burn per Year			10%		
Ві	urning Cap		10,000,000		
Year	Total Supply	Burning Percentage		Tokens will be burned	Total Supply after burning
1	50,000,000	10%		5,000,000	45,000,000
2	45,000,000	10%		4,500,000	40,500,000

3	40,500,000	10%	4,050,000	36,450,000
4	36,450,000	10%	3,645,000	32,805,000
5	32,805,000	10%	3,280,500	29,524,500
6	29,524,500	10%	2,952,450	26,572,050
7	26,572,050	10%	2,657,205	23,914,845
8	23,914,845	10%	2,391,485	21,523,361
9	21,523,361	10%	2,152,336	19,371,024
10	19,371,361	10%	1,937,102	17,443,992
11	17,443,922	10%	1,743,392	15,690,530
12	15,690,530	10%	1,569,053	14,121,477
13	14,121,477	10%	1,412,148	12,709,329
14	12,709,329	10%	1,270,993	11,438,396
15	11,438,396	10%	1,143,840	10,249,557

# **Staking and Rewards:**

Staking \$PNTR unlocks access to premium trading features.

Early supporters and community members will benefit from airdrop, trading live using a bot before the CEX listing

#### 7. Use Cases

Traders: Access advanced, AI-powered tools to automate trading and manage risk.

Investors: Stake \$PNTR tokens to unlock premium features while benefiting from the platform's deflationary model.

Developers/Partners: Integrate Pointer Al's services into other trading and financial management platforms.

# 8. Marketing Strategy

Pointer Al's marketing strategy is cantered on building strong investor relations and brand awareness through various channels:

Building Investor Relations: Target the 95% of traders struggling to manage their portfolios effectively.

Brand Awareness: Implement digital marketing, public relations, and influencer partnerships to promote Pointer AI.

Community Engagement: Cultivate a loyal user base through social media engagement, events, and forums.

Airdrops: Reward early supporters and community members with airdrops to boost engagement and loyalty.

# 9. Roadmap:

#### Phase 1 (Q3 2024):

- Project design with a sustainable system.
- Publish Whitepaper/Litepaper.
- Build the official website.
- Establish community and social media channels.

# Phase 2 (Q4 2024):

- Launch the Testnet.
- Release the Beta Version for user testing and feedback collection.
- Conduct the Presale of \$PNTR tokens.
- Host the Token Generation Event (TGE).
- Coinmarketcap and CoinGecko Listings.

#### Phase 3 (Q1 2025):

- Kick-off marketing campaigns and promotions.
- Secure key partnerships.
- Release the Alpha Version of Pointer Al.
- Coin launch on centralized exchanges (CEX).

#### Phase 4 (Q2 2025):

- Launch Pointer Al features:
- Pointer AI (Hedge)
- Pointer AI (Forex)
- Pointer AI (Market Screener)
- Pointer AI (Listing Screener)
- Additional updates and feature rollouts to follow.

#### 10. Team

Pointer AI is powered by a skilled team of blockchain developers, AI engineers, and experienced financial traders. Each team member is committed to delivering a secure, innovative solution that reshapes trading practices in various asset classes.

### 11. Conclusion

Pointer AI represents the future of trading with its intelligent, AI-driven platform. Pointer AI minimizes risks and maximizes returns across diverse markets by providing traders with advanced tools and strategies. With a robust Tokenomics model, a strong roadmap, and a dedicated team, Pointer AI is set to revolutionize the way people trade. Join us as we bring AI innovation to the forefront of trading.

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