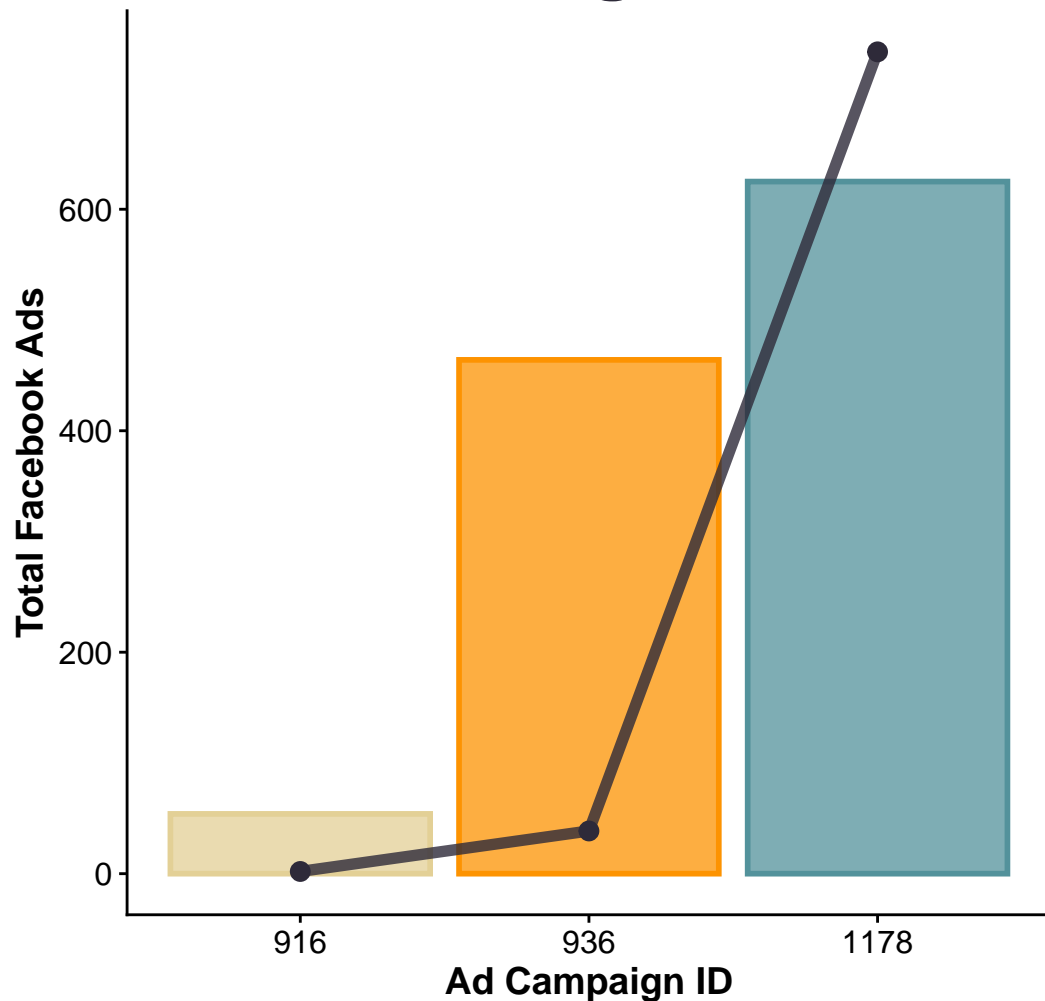
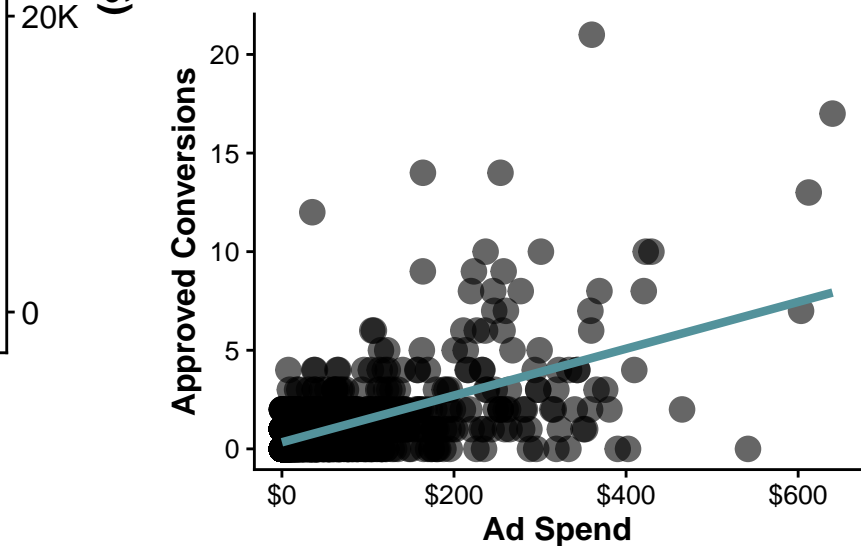
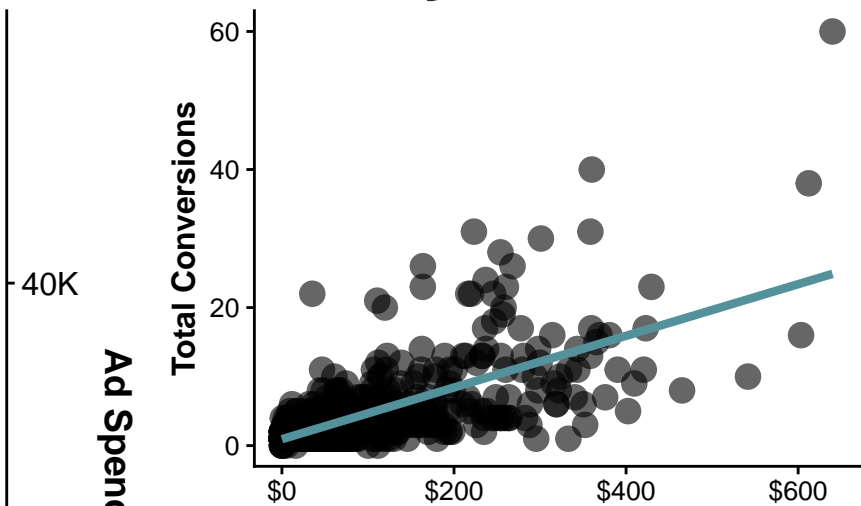


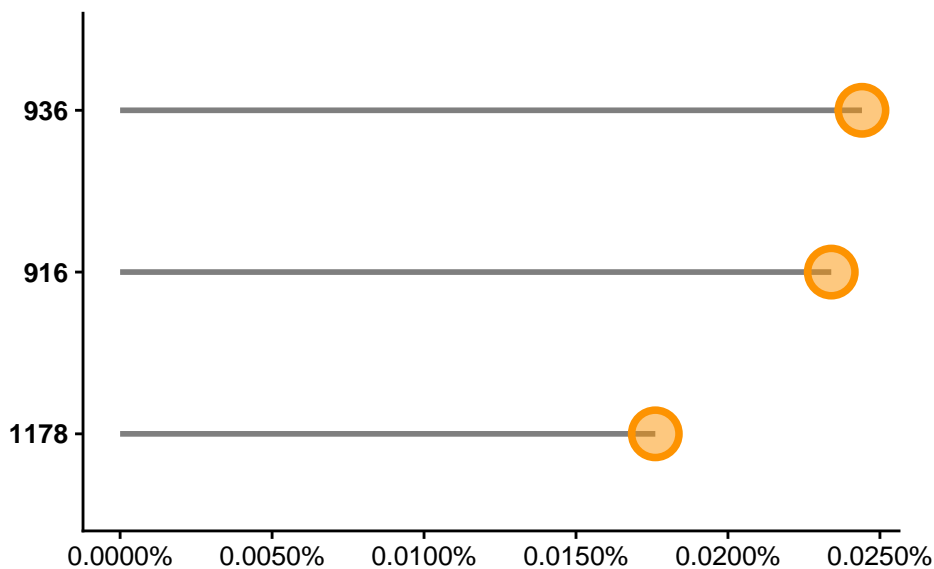
# Marketing Dashboard – Web Analytics



The bars represent the total number of Facebook ads deployed for each ad campaign. The line and points represent the total amount spent on each ad campaign.



### Campaigns by Clickthrough Rate (CTR)



### Campaigns by Conversion per Impression (CPI)

