

# Michael Salzman

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720-636-5308

## Education

### Northeastern University Honors College

**Boston, MA**

*Bachelor of Science in Business Administration & Design*

*Class of 2025*

*Minor: Computer Science; Concentrations: Fintech & Interaction Design*

- Cumulative GPA: 3.75/4.0; Major GPA: 3.8/4.0
- Awards: Dean's List, Honors Student
- Design Coursework: Interaction Design, Experience & Interaction, Typography, Color & Composition
- Business Coursework: Financial Statement Analysis, Financial Management, Investment Analysis, Stock Valuation, Options, Business Model Design, International Expansion, Investments

### Monarch Highschool

**Louisville, CO**

*Class of 2021*

- Cumulative GPA: 4.7/4.0
- Awards: Summa Cum Laude, AP Scholar with Honors, Honor Roll, National Honors Society
- ACT: 34

## Experience

### Future Gen Experience

**Boston, MA**

*Business Owner, Design & Media Consultant*

*May 2018 – Present*

- Own a consultancy delivering web design & development, videography, photography, graphic design services
- Establish and build client relationships, consult with businesses in various industries; real-estate, consulting, therapy, dentistry, climate-activism
- Designed, developed, and deployed numerous websites and media, which can be viewed on my portfolio site
- Manage project expenses and client billing exceeding \$10,000 across multiple projects

### Salzman Consulting

**Boulder, CO**

*Experience Designer, Web Master & SMB finance*

*May 2019 – Dec 2022*

- Designed, developed, and deployed an enhanced website to increase online engagement
- Contributed to UX design projects for multiple Fortune 500 clients; deliverables included user flows, competitive analyses, and presentation briefs
- Supported user research and survey data analysis for several client projects, including a series of COVID-19 research studies in 2020 and 2021 about peoples' COVID-19 attitudinal, informational, and behavioral practices
- Working with CFO to learn about SMB financial accounting best practices, payroll, and taxes

### Northeastern Generate Studio

**Boston, MA**

*Software Designer*

*Oct 2022 – Present*

- Collaborate with student designers and engineers to design and maintain the studio's responsive website for client side and student-side applications
- Parse responses from job applicants to help senior management make hiring decisions

### School Senate

**Louisville, CO**

*Event Coordinator*

*Sep 2019 – May 2021*

- Led a group of 6 students to manage fundraising & community events in Boulder Valley School District; Sourced local vendors & businesses to host community events
- Worked with treasury to manage school budget of \$25,000+ dollars for events including blood drives, small business fairs, and school dances

## Additional Information

*Certifications:* Bloomberg Certified, Microsoft Office (Excel certified), LinkedIn accounting

*Tools:* Java, SPSS, Adobe Creative Cloud, Figma, Webflow, Bloomberg Terminal

*Interests:* Photography, digital art, investments, sport analysis, skiing, soccer

