



CONNARY FAGEN, INC.

type design studio | foundry

by Michael Salzman

Connary Fagen



Based in Utah, Connary Fagen is a multidisciplinary creator skilled in graphic design, typography, art direction, branding, identity, motion graphics, illustration, and UI and web design. His work has been licensed by notable entities that include Coachella, MTV, IBM, the New York Philharmonic, Animal Planet, and many, many more.

Founder
**Connary
Fagen**

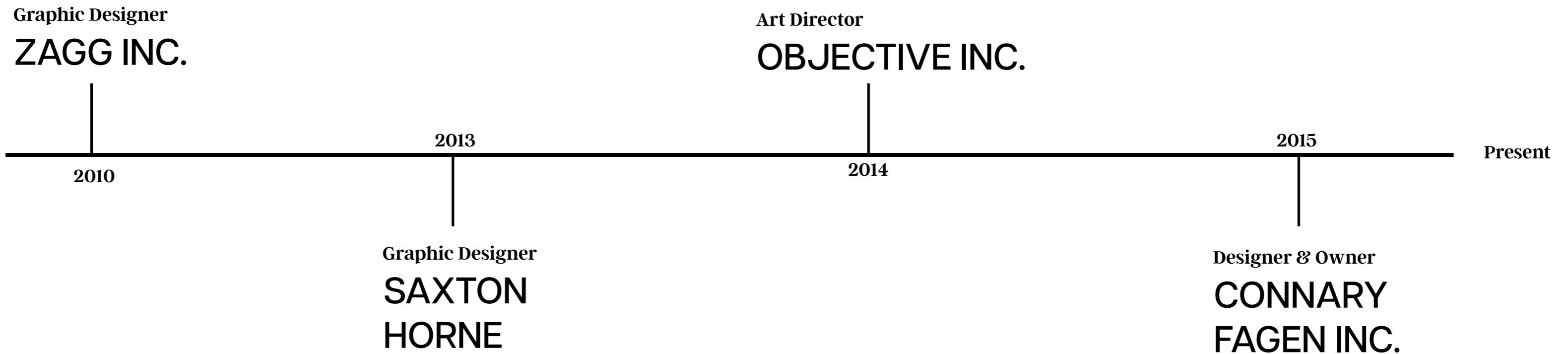
Inception
2015

Type Attributes

global elegant contrast

CONNARY FAGEN INC

Brief History



CONNARY FAGEN INC

Design Style

Technique

Connary's extensive background in all things visual gives him a unique insight into the needs of graphic designers around the world. In fact, that's how he got into typography in the first place.

Typography

B&W

Iteration

General Criteria

66 I feel that it's important to offer compatibility as far back as possible, so it's unlikely I'll design a typeface that's so dependent on new technology that it can't scale backwards gracefully. 99

CONNARY FAGEN



CONNARY FAGEN INC

Design Process

Connary has enjoyed a great deal of success in the field by evolving his workflow and embracing the modern typography industry.

After sketching characters on paper, Connary works on a couple of older Mac machines that aren't connected to the internet. This enables him to focus intently on his work without distractions from email, messages, or social media. If he needs to get himself into the zone and he knows he'll be working for a long stretch of time, he might decide to settle in on the office couch with his MacBook Pro, instead.

Tools



Illustrator + Photoshop



Glyphs

Photo by Connary Fagen



CONNARY FAGEN INC

Projects & Type

Quincy

serif font family ^{v4}

Argent



Venti

SANS SERIF FONT FAMILY VERSION 4

**Ello^{CF}
graph**

**visby^{v4}
sans-serif**

Hexaframe

Quiverleaf

**WAVERLY^{V2}
CF TYPEFACE**

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Projects & Type

BEST SELLER

Greycliff

FOUNDRY FAVORITE

Quiverleaf

AWARDS

INTERNATIONAL TYPE

غرايكليف

GEOMETRIC SANS IN NINE WEIGHTS

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GEOMETRIC SANS IN NINE WEIGHTS

גריקלייף

GEOMETRIC SANS IN NINE WEIGHTS

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Intention & Influence

Technique

When Connary couldn't find the exact font he needed for a project, he solved the problem by making type designs that would suit his needs.

His technique involves heavy iteration as well as inspiration sourced through problems and solutions.

MODERATELY TALL X-HEIGHT

GENTLY ROUNDED CORNERS

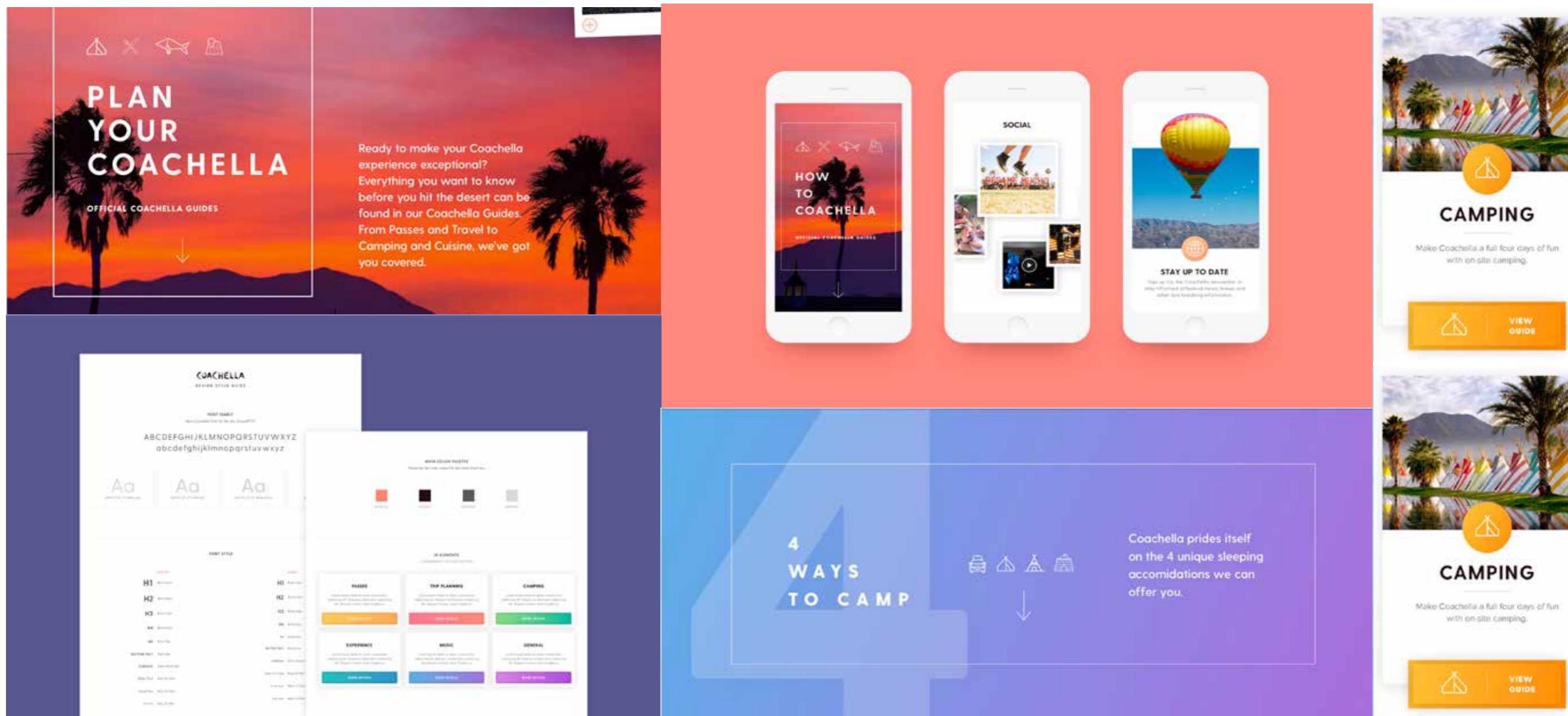
Typography



CONNARY FAGEN INC
Projects

Greycliff

COACHELLA



CONNARY FAGEN INC
Projects

Venti

MARLOE WATCH CO.



CONNARY FAGEN INC
Projects

Wayfinder

GOLDENPLAINS FOURTEEN



Evelyn
Champagne King
+ Mondo Freaks

Saturday		Sunday	
11:00 - 11:30PM	SMOKING CEREMONY	7:30 - 8:00	BILL CALLAHAN
11:40 - 11:55	WELCOME TO COUNTRY	8:00 - 8:35	BBB HOUSEKEEPERS
11:55 - 12:00	OPENING CEREMONY	10:25 - 11:10	STEREOLAB
12:00 - 2:40	PINCH POINTS	11:00 - 12:00AM	SLEAFORD MODS
3:00 - 3:40	PARSNIP.	12:45 - 1:30	ELECTRIC FIELDS
4:00 - 4:40	SIMONA CASTRICUM	1:45 - 2:15	MOONCHILD SANELLY
		2:15 - 2:45	SLIM SET
		2:45 - 3:00	C.FRIM
			7:00 - 7:45 YIRINDA
			8:00 - 8:45 J. McFARLANE'S REALITY GUEST
			9:00 - 9:45 MWANJE
			10:00 - 10:45 WEYES BLOOD
			11:00 - 11:45 THE PARAKEETS
			12:00 - 12:45 BANANAGUN
			1:00 - 1:45 CIVIC
			2:00 - 2:45 JOE CAMILLERI AND THE BLACK SORROWS
			3:00 - 3:45 HOT CHIP
			4:00 - 4:45 PREQUEL
			5:00 - 5:45 FLOORPLAN
			6:00 - 6:45 DJ SPRINKLES

GoldenPlains

MARCH 7, 8 & 9 2020
MEREDITH SUPERNATURAL
AMPHITHEATRE

Pixies. Hot Chip. Sampa
The Great. Bill Callahan.
Evelyn Champagne King +
Mondo Freaks. Stereolab.
DJ Sprinkles. Sleaford
Mods. Floorplan. Weyes
Blood. Electric Fields. Joe
Camilleri and The Black
Sorrows. Parsnip. Ezra
Collective. Civic.
Moonchild Sanelly. Agung
Mango. Bananagun.
General Levy. J.
McFarlane's Reality Guest.
Prequel. Simona
Castricum. C.FRIM.
Yirinda. Mwanié. Slim Set.

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Advice

Advice

Connary does have some advice to new and would-be typographers who want to pursue typography as a career, although it is shaded by his own experience and suggest they take it with a grain of salt.

Connary would recommend dipping your toes in the industry and building up a slow, steady burn. Give yourself at least several months to produce your first typeface.

Hold
Fast
To
Dreams



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Filter

CIVILIZATION

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Addington

MACMILLAN PUBLISHERS ESTD. 1869

The call of the Wild

CONNARY FAGEN INC

Greyscale

Greyscale

universal whatever™

*high
precision*

think in

Bon nombre des premières créations du style international utilisent la typographie, en plus de son utilisation pour le texte, comme élément principal et structurant du design.