

Elevator Whitepaper 2017

Our goal is to
bring consumers
and cryptocurrencies
together.

ABOUT ARISE

Arise was built on five core values. Community, environment, education, diversity and privacy are the true foundation of our 21st century banking system. We believe a stronger future for cryptocurrencies will be built around these important foundational elements.

We believe a stronger future for cryptocurrencies will be built around these important foundational elements. Our motto “If we don’t succeed, we will always try again” that is ingrained within every AriseBank™ employee and breathes life into every product or idea that comes out of our offices. In short, one thing is for certain, Arise will be here for good and we’re not going anywhere. That’s why we elected to build our platform first and decentralize it at the very same time. We didn’t want our work or anyone’s contribution to go to waste. We believe in the future and love creating change. While other companies in our industry have yet to focus on any of these foundational elements, we wanted to step up to the plate and begin the trend. Digital assets are more than just a monetary instrument. They represent the future of technology and a solution to age-old problems like poverty. So if you’re wondering who we are, below, you read further into our vision outside of our products, what we believe in and why we started this journey in the first place. It’s way bigger than just banking, it’s our chance to change the financial industry forever, build better futures, a stronger education system, better communities, secure people’s lives and find a way for everyone to succeed. We are rising to the occasion.

About The CEO



“Some will say cryptocurrencies are here to replace banking but we believe they improve banking, by making banking transparent, more secure, faster, cheaper and even profitable for the consumer.”

I'm a believer in innovation. I also know with new ideas, comes a lot of opinions. At Arise, we are open to all feedback we receive but will not stop pressing forward, just because someone disagrees with us. Stepping outside the status quo, historically, has birthed many revolutionary ideas, even ideas like cryptocurrencies and blockchains alike. I'm also a believer that you can do anything you put your mind to and with AriseBank and AriseCoin, we did just that. After over eight months of work, pushing through the struggles of software development, bringing a new idea to life and finding a way to make Arise possible - we have. Today, not only are we debuting our ICO, we also have a fully working cryptocurrency banking platform in BETA testing. We are proud of that and would welcome your feedback and your support to the growing Arise movement.

A Few Facts About Jared



Lived In Poverty

For over a decade, Jared lived through poverty and found his way out. Through that experience, he built the entire Arise concept. From the bank to the blockchain.



Years of community contributions

Jared has a history of contributing code under the MIT license and has coded much of AriseBank himself.



Years of community work.

Jared has spent years working in the communities he made it out of and gives back frequently with projects like Dotemy.



Jared Rice Sr.
Co-Founder / CEO of AriseBank

WHO & WHAT YOU'RE CONTRIBUTING TO

THE ARISE VISION

We believe that anyone and everyone should control their money, be able to profit off their banking relationship, send money anywhere for free, spend it how they want and help spread wealth to the rest of the world, without affecting their own pockets. That's AriseBank in a nutshell.

THE ARISE MISSION

Our mission will always be the same. We want to help people spread their wings and live life with absolute freedom. With governments, auditors and others hanging over our shoulders, it's hard to do. AriseBank innovated a way to create that freedom for everyone around the globe.

OUR CORE VALUES

1

DIVERSITY

We are proud to have the most diverse staff in the cryptocurrency industry. We stand for equality and believe in unifying the globe around liberty, freedom and happiness for all.

2

PRIVACY

We build the AriseID platform to bring forth a new idea in the banking world, where banks don't know your identity and your information is always safe from hackers.

3

COMMUNITY

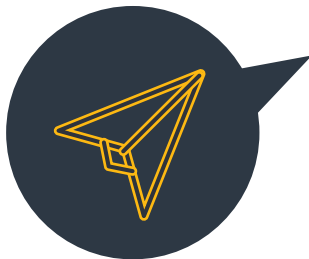
We built AriseCoin to help spread money to those who need it organically through the gains of all AriseBank customers. Staying true to our community values and our core mission to end poverty for good.

4

ENVIRONMENT

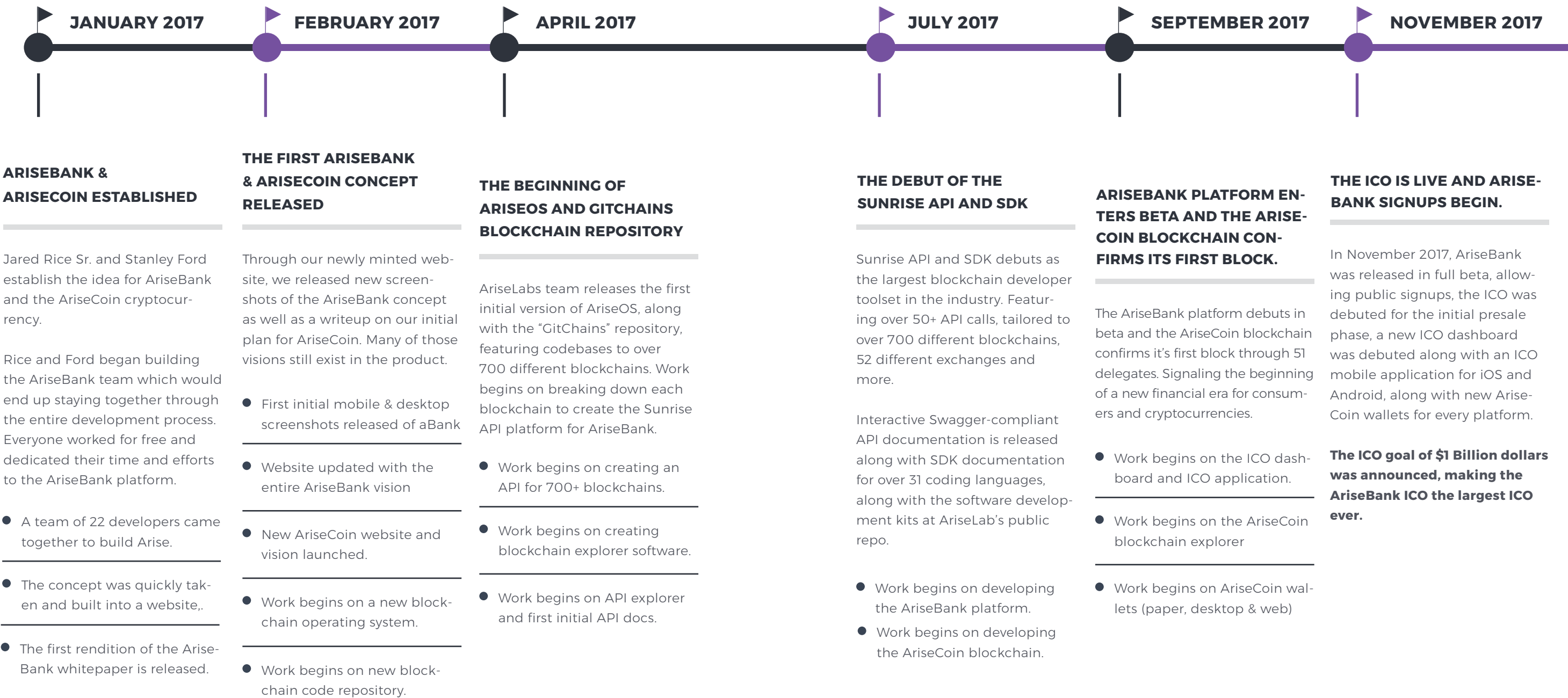
Our entire footprint is green. Everything we do is with the environment in mind, while also pushing new ideas into the communities who need them most. The communities who weight heaviest on the environment

We've come
a long way.



WE LOVE FEEDBACK

There is nothing we welcome more than feedback, other than innovation of course. Giving us feedback is simple. Simply login to our website and chat with one of our agents, tweet us @AriseBank or logon to <https://feedback.arisebank.com> and submit away.



THE BRAINS

A collective of futurists who visioned the entire Arise-Bank and AriseCoin idea.

Jared Rice Sr.
Co-Founder/CEO

Stanley Ford
Co-Founder/COO

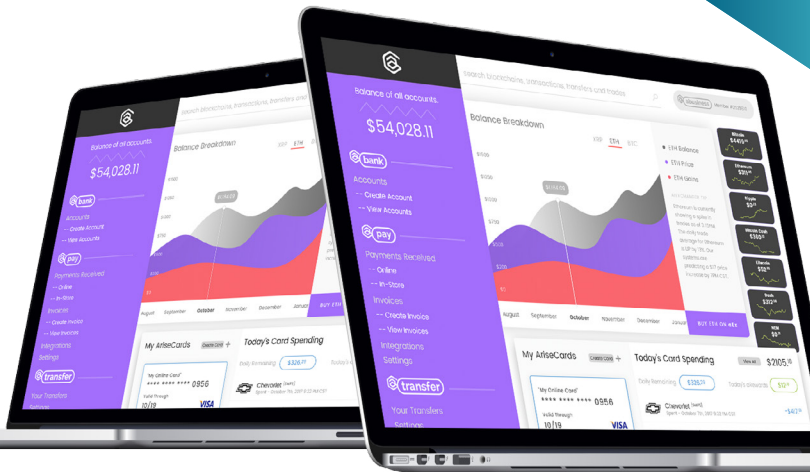
Kelvin Spencer
President

Abdo Farag
Chief Technology Officer

Nate Laferney
Chief of Artificial Intelligence



The aBank Platform



The all-new aBank 1.0. The post-banking era has begun.

The entire Arise banking experience sits on top of our powerful, yet beautiful aBank platform that was built with security, beauty and user experience in mind. Online banking will never be the same. aBank features several built-in platforms like aEx, aiExchanger, aPay, aTransfer, aCharts, AriseCard and more, with services like aATMs, aPocket and AriseID to make your life simple, secure and private.

- Easily create unlimited cryptocurrency-based accounts.
- Accounts and wallets are the base of all aBank services.
- aBank utilizes the AriseID platform to verify customers.
- Every account can contain unlimited sub-wallets based on that cryptocurrency the account is based on.
- aBank is available on every operating system and every device including watches.
- Because of AriseID, AriseBank never knows the identity of their customers, but verifies they are who they say they are.

aiExchanger™, the AI-based digital asset auto trader.

Using our predictive digital asset-based predictive algorithms, Arise customers are able to auto-trade their digital assets, by simply turning on the aiExchanger™ option.

- Watch your assets grow organically.
- Algorithms that predict your digital assets next move.
- Know your goals. Control your limits.
- What has your bank done for you lately?



Exchanging digital assets is now easy and for everyone with aEx™

aEx™ is built with the novice and beginner digital asset traders in mind. Trading takes place with four simple touches and two screens. No more trading complexities.

- Buy digital assets with fiat instantly.
- Exchange digital assets for other digital assets, instantly.
- Redeem your digital assets for cash through instant bank deposit.
- The industry's lowest fiat to digital asset fees teamed with ease of use.



Send or receive money anywhere for free and in seconds, with aTransfer™.

With aTransfer™, send crypto from your Arise account to another Arise account, totally free. The receiver can spend their money instantly using their AriseCard™.

- Instantly send or receive digital assets to friends and family around the world for them to spend with their AriseCard™.
 - Zero fees on transfers.
 - Redeem received digital assets for cash.
- You can spend what you receive with your AriseCard™ immediately.



With CoinSecure™ your digital assets are always safe and secure.

A lot of digital asset wallet providers and exchange services go down during the worst times, being one of the first digital asset banks, our customer's couldn't afford that. We thought ahead.

- Two-factor authentication.
- Scrambling pincode entry. Introducing, CoinPin™.
- Thumbprint verification before every login with ThumbCoin™.
- Facial recognition, to make sure it's really you.



The digital asset aTM™ featuring over 700+ digital assets and 1100 locations.

Now, you can cash out over 700 digital assets at over 1100 aTM™ locations worldwide. The most powerful and secure digital asset-based aTM™ network in the world.

- Cash out over 700 digital assets at over 1100 locations worldwide.
- Completely Powered By R.I.S.E.™
- Find an AriseTM™ using our online finder.
- aTM™ security powered by CoinSecure™.



Beautiful crypto charts for everyone with aCharts™.

aCharts™ is a key ingredient in the aBank™ platform. Currently aBank™ includes live scrolling tickers and touch-enabled scrollable aCharts on mobile.

- Follow coin markets in more ways than one.
- Easy on the eyes.
- A special touch to mobile crypto charts.
- Currently available on all devices and web browsers.



Identity Verification On The Bitcoin Blockchain with AriseID™.

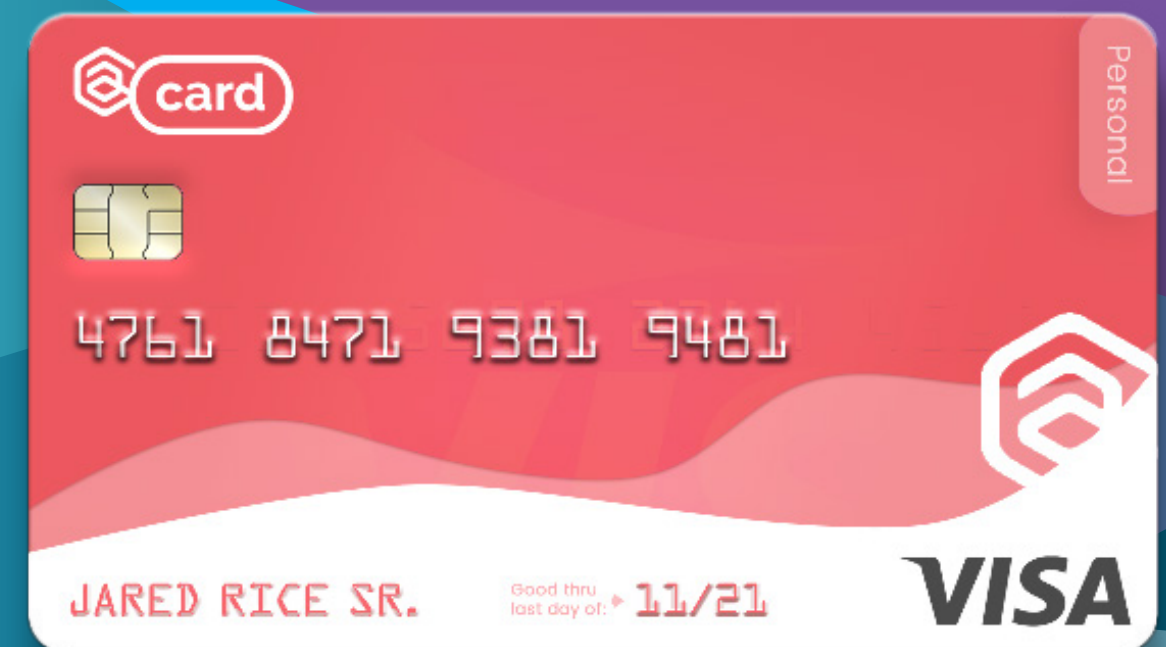
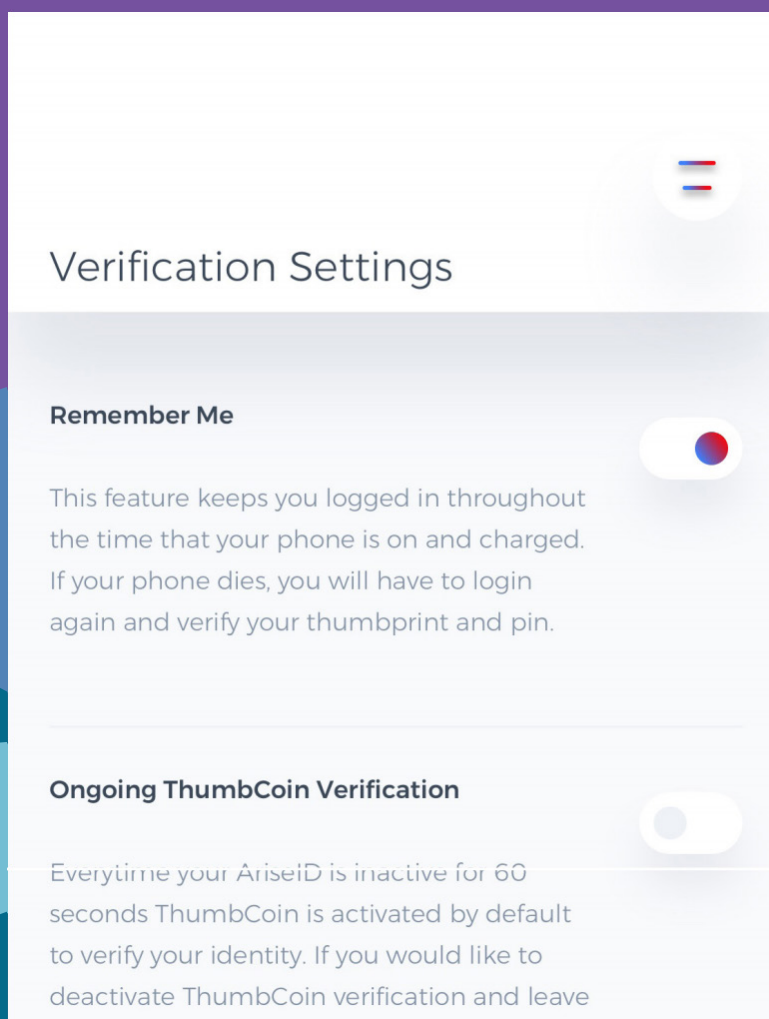
AriseID™ was first created to help AriseBank™ comply with “Know your customer” (KYC) requirements. In the end, a new verification platform was born, where only you know who you are, where platforms can still confirm your identity, without ever knowing it. More info at: www.ariseid.com

AriseCard™ is the physical and virtual payment powerhouse..

Now everyone accepts 700+ cryptocurrencies. Pay with your physical card, pay virtually with your phone by simply tapping it on NFC-enabled terminals and make Arise users money in the process.

We're bringing power back to spending.

- Spend crypto with a swipe, anywhere in the world where VISA® is accepted.
- Forget your AriseCard™ at home? You can tap your phone anywhere too.
- Track all your AriseCard™ transactions within aBank™
- Zero fees when you swipe your card or pay by device.



The ICO Schedule

PRIVATE SALE

NOVEMBER 6th - NOVEMBER 12th

PRE-SALE

NOVEMBER 13th - DECEMBER 13th

PUBLIC ICO SALE

DECEMBER 14th - JANUARY 14th

ICO Caps

PRIVATE SALE - \$1,000,000

PRE-SALE - \$498,500,000

PUBLIC SALE - \$498,500,000

AriseCoin Price

PRIVATE SALE - \$117.64

PRE-SALE - \$117.64

PUBLIC SALE - \$129.14



Why AriseCoin

**AriseCoin™ works directly
with the AriseBank™ platform. In fact,
they both work in concert with one another.**

AriseCoin is minted daily, based on the total daily gains from all AriseBank bank accounts. Those minted AriseCoins are then automatically distributed to AriseCoin wallet holders around the world, creating truly organic circulation, while also creating wealth distribution to everyone who's a part of the AriseCoin community.

What Is AriseCoin?

AriseCoin is a new digital currency that enables the global economic system the world has been waiting for. This new economic system combines the best features of capitalism and socialism, while removing their defects. It's capitalism without the inequality, and socialism without the lack of opportunity. With AriseCoin™, the rich can still get richer, and the poor are raised from poverty without taxing anyone. Everyone benefits from a combination of their personal wealth and the growth and circulation of the global economy. We call this new form of economic system "circulism," because it's all about circulation.

Why Get AriseCoin

Unlike other ICOs that were bought or sold completely off the hype of their initial coin offerings, before their products were built, AriseCoin debuts with one of the largest blockchain platforms to ever hit the internet, along with the world's first true cryptocurrency banking platform. These are not hyped up ideas, these are working platforms with hundreds of developer tools and integrations that are ready to use today. AriseCoin is real, it's already built, and it's live. While we will forever continue our mission to innovate, our platform is not just a whitepaper, it's a fully functional business today.

How does AriseCoin circulation work?

AriseBank™ customer (A) receives gains through the aIExchanger™ platform of \$32

1% of the "Gain amount" of Customer (A) is generated in new eACO and is split amongst all AriseCoin™ wallets automatically. In other words, Customer (A) doesn't give any of their gains away - instead new eACO are minted based on their gains and shared with the community.

eACO are given random expiration times based on AriseCoin circulation activity of each AriseCoin holder. This rewards individual behavior and contribution. Circulation activity is based on scores determined from the previous 24 hours of activity.

All AriseCoin™ wallet holders earn eACO bonus coins just for being part of the community.





“Some will say cryptocurrencies are here to replace banking but we believe they improve banking, by making banking transparent, more secure, faster, cheaper and even profitable for the consumer.”

- Jared Rice Sr.
AriseBank - Co-Founder/CEO



Let your money work as hard
for you as you work for it.™

Email

jared@arisebank.com
stan@arisebank.com
kelvin@arisebank.com
amy@arisebank.com
nate@arisebank.com
abdo@arisebank.com

Web

www.arisebank.com
www.arisecoin.com
www.ariseid.com
www.ariseos.org
www.blockxplore.com

Chat With Us

<https://slack.arisebank.com>
<https://forum.arisebank.com>