

Python Data Analysis Project Instructions

- 1. Download <u>Anaconda</u> if you have not already so you can use Jupyter Notebook
- 2. Find a dataset of your interest from <u>Tableau Public</u>, <u>Kaggle</u>, or <u>Google Dataset Search</u> and import it into python using one of the pandas functions (read_csv, read_excel)
- 3. Think of 2-3 business questions that you'd like to answer using the data (1. What does the titanic data set look like and how are they categorized?
 - 2. What does the data look like for survivors?
 - 3. Was there any correlations made between comparing the data?)
- 4. Write the code and document your steps in a Jupyter notebook to accomplish the following:

Load your data:

import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
%matplotlib inline
import seaborn as sb

a. Clean your data for analysis and get it into DataFrames

dataset = pd.read_csv('/Users/michael/Desktop/titanic.csv', index_col = 2)

- b. Demonstrate the following in your notebook:
 - i. Ability to index DataFrames

dataset.set_index('Sex')

ii. Ability to view column headers, first n rows, and last n rows in a
 DataFrame

dataset.head (10)
dataset.tail (10)

iii. Ability to select specific data points from a DataFrame

dataset.drop(['Pclass','Siblings/Spouses Aboard','Parents/Children Aboard','Survived'],axis=1).head(21)

iv. Ability to sort DataFrames

dataset.sort_values(by='Age')

- v. Ability to summarize DataFrames using GroupBy dataset.groupby(['Fare','Survived']).mean()
- vi. Ability to run basic descriptive statistics on a DataFrame dataset.describe()
- vii. Ability to build a basic chart with DataFrames with plot()

 pd.value_counts(dataset['Sex'],['Survived']).plot.bar()
- c. Run a basic data analysis to find at least two interesting insights and describe why they are useful
- d. You should call out the code that produces these insights, as well as a visual representation of the insights (visualization, table, number, etc.)
- e. You should use comments/markup to describe the insight and why it's important directly in the Jupyter Notebook

Submission

- 1. Post your code on Github
- 2. Present your analysis and findings directly from your Jupyter Notebook
- 3. Create 3-5 minutes of a recorded video presentation (using Loom) that explains your final project (business questions, dataset, overview of your code, insights, and visuals). Your video should not go over 5 minutes. Create a succinct video that can effectively communicate your message in a short time to busy business users.