CS5702 W2 Worksheet Notebook

Martin Shepperd

14/10/2021

#Week 2 Worksheet

0. Worksheet Topics

1. Seminar: Analysing your questionnaire

2. Lab: Some More R practice

3. Selected Answers

1. Analysing the Joining Questionnaire

For this example we will take an *exploratory* approach (for more on EDA see Chapter 4 of the Modern Data Book).

1.1 Questionnaire overview

You were asked to complete this short, anonymous questionnaire and to critically reflect on the questions.

This questionnaire has been created using Google Forms and the link is https://forms.gle/ZzRAfZvQxwSgVxM28.

I used Google Forms for (i) simplicity, (ii) it's free and (iii) you can easily export the results as a csv file. We can then import this into R and do the analysis.

Exercise 1.1: Why bother to write R code at all, surely it will be easier to just use a spreadsheet? How would you answer this question?

1.2 Questionnaire Design

Exercise 1.2: What are the key design decisions?

Exercise 1.3: What possible ethical issues might arise?

Exercise 1.4: How could the questionnaire be improved?

1.3 A short story with a moral

For the Home Country question (Q4) I wanted a pull down menu so the should be constrained (e.g., to avoid UK, United Kingdom, GB, England, etc). But there are many countries and it feels like this would be a boring and error-prone task to manually copy and paste each country name into Google Forms.

I used StackExchange because I reasoned (i) many other people must want to get a country response and (ii) will use a drop-down list.

The moral is, for almost every task, someone will have solved it before you so it's worth a quick google before you implement something from scratch.

1.4 Fetch and clean the data

For simplicity the csv file name is pointed at a recent version I extracted from Google forms and stored on GitHub. Let's start by fetching the data from GitHub.

First we must fetch the raw data using a convenient built in function called read.csv() that imports the data into an R data frame. The options indicate the file has headers which can be used as variable names.

```
# Fetch the raw data CS5702JoiningSurvey_2021.csv from GitHub.
# Read the csv file into a new data frame called surveyDF
surveyFileName <- "https://raw.githubusercontent.com/mjshepperd/CS5702-Data/master/CS5702JoiningSurvey_surveyDF <- read.csv(surveyFileName, header = TRUE, stringsAsFactors = FALSE, fileEncoding = 'UTF-8-BOM'</pre>
```

A simple starting point is to "eyeball" the imported data. If you look in the Environment Pane in RStudio you can see a little table icon by the data frame surveyDF. (Alternatively you could run the R function View() directly.) As a starting point we should check to see if the values appear 'sensible'.

```
# Get a 'spreadsheet' type view of our data.
View(surveyDF)
```

Looking at the data frame surveyDF we can see Google has used the questions as column headers which have then been interpreted as variable names in the data frame. Unfortunately this means they're rather clunky so let's clean this up.

```
# Clean up surveyDF column names
names(surveyDF) # The names() function returns all the dataframe column names
```

```
[1] "Timestamp"
##
##
   [2] "X"
   [3] "Q1..Which.MSc.will.you.be.studying."
##
   [4] "Q2..What.is.your.study.mode."
##
    [5] "Q3..What.subject..or.the.main.subject..did.you.study.for.your.first.degree..Please.choose.the.
##
##
    [6] "Q4..What.would.you.consider.to.be.your.home.country."
    [7] "Q5..Please.indicate.your..chief..motivation.for.undertaking.the.MSc.."
##
##
   [8] "Q6..How.would.you.describe.your.understanding.of.statistics."
   [9] "Q7...How.confident.are.you.at.programming."
## [10] "Q8..Please.indicate.any.programming.languages.with.which.you.have.basic.familiarity."
## [11] "Q9..What.are.you.most.excited.about.regarding.this.module..Modern.Data.."
```

[12] "Q10..What.concerns.you.the.most.regarding.this.module."

```
# Choose shorter, clearer names
# For clarity I've chosen a risky approach of using column position
# rather than the very long original variable name.
names(surveyDF)[3] <- "MSc"
names(surveyDF)[4] <- "StudyMode"
names(surveyDF)[5] <- "Background"
names(surveyDF)[6] <- "Country"
names(surveyDF)[7] <- "Motivation"
names(surveyDF)[8] <- "StatsKnowl"
names(surveyDF)[9] <- "ProgKnowl"
names(surveyDF)[10] <- "ProgLangs"
names(surveyDF)[11] <- "Excite"
names(surveyDF)[12] <- "Concern"</pre>
```

Remove column X as this is redundant (in fact an error on my part, the lesson being check and double check your questionnaires!)

```
# Drop X using set difference with '-' operator
surveyDF = subset(surveyDF, select = -c(X))
```

We also note some values (as well as the variable names which we've already dealt with) are extremely long and a bit clunky. We can replace them with something a little more succinct.

```
# Shorten the MSc titles (for convenience)
surveyDF[surveyDF=="MSc Artificial Intelligence (AI)"] <- "AI"
surveyDF[surveyDF=="MSc Data Science Analytics (DSA)"] <- "DSA"</pre>
```

We can check the counts and values using the table() function which computes frequencies for each category (or level).

```
table(surveyDF$MSc)
```

```
##
##
                                                  ΑT
##
                                                  17
##
                                    Apprenticeship
##
## Digital and Technology Degree Apprenticehsip
##
                                                   1
##
                                                 DSA
##
                                                 55
##
                                                 DTS
##
                                                   1
##
                               DTSS Apprenticeship
##
```

Now we notice something slightly unexpected. In addition to AI and DSA there are three other categories (at the time of writing, though this might change as new responses are received). These have come about because (i) the survey as a catch-all allows other as a response (ii) other is unconstrained and (iii) I forgot that there is a new course in 2021-22.

```
# Fix the unconstrained names for the Apprenticeship route
surveyDF[surveyDF=="DTS"] <- "Apprenticeship"
surveyDF[surveyDF=="DTSS Apprenticeship"] <- "Apprenticeship"
# Re-check the frequencies and categories
table(surveyDF$MSc)</pre>
```

Exercise 1.5: Adapt the above code, or write your own, to simplify the values (known as Levels in R) for Motivation.

```
# Add your R code here
```

1.5 Data frame structure and data quality checking

Exercise 1.6: Make a list of things we should check for when trying to assure the quality of our survey data.

One common problem is **missing** data is frequently a problem for data analysis. It is so important we will revisit the topic in detail in Week 5 on Data Cleaning. In R missing observations should be denoted na. Note that this is different to NaN (or Not a Number) which refers to the result of a computation e.g., sqrt(-1). Try it!

```
# An example computation that yields NaN i.e., an irrational number
sqrt(-1)

## Warning in sqrt(-1): NaNs produced

## [1] NaN
```

Whilst it might seem a technicality, the importing function read.csv() treats an empty string "" as such, i.e., it's still a value since the survey respondent has chosen not to enter any reply as opposed to they never saw the question. Remember, when a question isn't mandatory, the survey permits no answer as an answer instead of text!

```
# A *very* simple way to check for missing observations in our data frame
# using the is.na() function
is.na(surveyDF)
```

```
##
                  MSc StudyMode Background Country Motivation StatsKnowl ProgKnowl
      Timestamp
                           FALSE
## 1
          FALSE FALSE
                                       FALSE
                                               FALSE
                                                           FALSE
                                                                      FALSE
                                                                                 FALSE
                           FALSE
                                                                      FALSE
## 2
          FALSE FALSE
                                       FALSE
                                               FALSE
                                                           FALSE
                                                                                 FALSE
```

шш	2	PATOR	PALOE	PALOE	EALGE	PALOE	PALCE	EALGE	PALOR
##		FALSE		FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
##		FALSE		FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
##	5	FALSE							
##	6	FALSE							
##	7	FALSE							
##	8	FALSE							
##	9	FALSE							
##		FALSE		FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
##		FALSE		FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
##		FALSE		FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
##		FALSE		FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
##		FALSE		FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
##		FALSE		FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
##	16	FALSE		FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
##	17	FALSE							
##	18	FALSE							
##	19	FALSE							
##	20	FALSE							
##	21	FALSE							
##	22	FALSE							
##	23	FALSE							
##		FALSE		FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
##		FALSE		FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
##		FALSE		FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
##		FALSE		FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
##		FALSE		FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
##		FALSE		FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
##		FALSE		FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
##		FALSE		FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
##	32	FALSE							
##	33	FALSE							
##	34	FALSE							
##	35	FALSE							
##	36	FALSE							
##	37	FALSE							
##		FALSE		FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
##		FALSE		FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
##		FALSE		FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
##		FALSE		FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
##								FALSE	
		FALSE		FALSE	FALSE	FALSE	FALSE		FALSE
##		FALSE		FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
##		FALSE		FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
##		FALSE		FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
##		FALSE		FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
##	47	FALSE		FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
##	48	FALSE							
##	49	FALSE							
##	50	FALSE							
##	51	FALSE		FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
##		FALSE		FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
##		FALSE		FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
##		FALSE		FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
##		FALSE		FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
##		FALSE							
##	90	LALDE	LALOE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE

##	57	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
	58		FALSE	FALSE		FALSE	FALSE	FALSE	FALSE
	59	FALSE		FALSE		FALSE	FALSE	FALSE	FALSE
	60	FALSE		FALSE		FALSE	FALSE	FALSE	FALSE
	61	FALSE		FALSE		FALSE	FALSE	FALSE	FALSE
	62	FALSE		FALSE		FALSE	FALSE	FALSE	FALSE
	63	FALSE		FALSE		FALSE	FALSE	FALSE	FALSE
	64	FALSE		FALSE		FALSE	FALSE	FALSE	FALSE
	65		FALSE	FALSE		FALSE	FALSE	FALSE	FALSE
	66		FALSE	FALSE		FALSE	FALSE	FALSE	FALSE
	67		FALSE	FALSE		FALSE	FALSE	FALSE	FALSE
	68		FALSE	FALSE		FALSE	FALSE	FALSE	FALSE
	69		FALSE	FALSE		FALSE	FALSE	FALSE	FALSE
	70		FALSE	FALSE		FALSE	FALSE	FALSE	FALSE
	71		FALSE	FALSE		FALSE	FALSE	FALSE	FALSE
	72		FALSE	FALSE		FALSE	FALSE	FALSE	FALSE
	73		FALSE	FALSE		FALSE	FALSE	FALSE	FALSE
	74		FALSE	FALSE		FALSE	FALSE	FALSE	FALSE
##	75	FALSE	FALSE	FALSE		FALSE	FALSE	FALSE	FALSE
##	76		FALSE	FALSE		FALSE	FALSE	FALSE	FALSE
##		ProgLangs	Excite						
##	1		FALSE	FALSE					
##	2	FALSE	FALSE	FALSE					
##	3	FALSE	FALSE	FALSE					
##	4	FALSE	FALSE	FALSE					
##	5	FALSE	FALSE	FALSE					
##	6	FALSE	FALSE	FALSE					
##	7	FALSE	FALSE	FALSE					
##	8	FALSE	FALSE	FALSE					
##	9	FALSE	FALSE	FALSE					
##	10	FALSE	FALSE	FALSE					
##	11	FALSE	FALSE	FALSE					
##	12	FALSE	FALSE	FALSE					
##	13	FALSE	FALSE	FALSE					
##	14	FALSE	FALSE	FALSE					
##	15	FALSE		FALSE					
##	16	FALSE	FALSE	FALSE					
##	17	FALSE	FALSE	FALSE					
##	18	FALSE	FALSE	FALSE					
##	19	FALSE	FALSE	FALSE					
##	20	FALSE	FALSE	FALSE					
##	21	FALSE	FALSE	FALSE					
	22	FALSE	FALSE	FALSE					
	23	FALSE		FALSE					
	24	FALSE	FALSE	FALSE					
	25	FALSE	FALSE	FALSE					
	26	FALSE	FALSE	FALSE					
	27	FALSE	FALSE	FALSE					
	28	FALSE	FALSE	FALSE					
	29	FALSE	FALSE	FALSE					
##	30	FALSE	FALSE	FALSE					

31

32

33

FALSE FALSE FALSE

FALSE FALSE FALSE FALSE

```
## 34
          FALSE
                  FALSE
                           FALSE
## 35
                           FALSE
          FALSE
                  FALSE
##
  36
          FALSE
                  FALSE
                           FALSE
##
  37
          FALSE
                  FALSE
                           FALSE
##
   38
          FALSE
                  FALSE
                           FALSE
  39
##
          FALSE
                  FALSE
                           FALSE
## 40
                           FALSE
          FALSE
                  FALSE
## 41
          FALSE
                  FALSE
                           FALSE
## 42
          FALSE
                  FALSE
                           FALSE
## 43
          FALSE
                  FALSE
                           FALSE
##
  44
          FALSE
                  FALSE
                           FALSE
          FALSE
                           FALSE
##
  45
                  FALSE
##
  46
          FALSE
                  FALSE
                           FALSE
## 47
          FALSE
                           FALSE
                  FALSE
## 48
          FALSE
                  FALSE
                           FALSE
## 49
          FALSE
                  FALSE
                           FALSE
## 50
          FALSE
                  FALSE
                           FALSE
##
  51
          FALSE
                  FALSE
                           FALSE
          FALSE
                           FALSE
##
  52
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  54
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## 55
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  59
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          FALSE
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  61
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                  FALSE
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## 62
          FALSE
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## 64
          FALSE
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## 65
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                  FALSE
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   66
          FALSE
                  FALSE
                           FALSE
                           FALSE
##
  67
          FALSE
                  FALSE
##
   68
          FALSE
                  FALSE
                           FALSE
##
  69
          FALSE
                           FALSE
                  FALSE
## 70
          FALSE
                  FALSE
                           FALSE
## 71
          FALSE
                  FALSE
                           FALSE
## 72
          FALSE
                  FALSE
                           FALSE
## 73
          FALSE
                  FALSE
                           FALSE
##
  74
          FALSE
                  FALSE
                           FALSE
          FALSE
                           FALSE
##
  75
                  FALSE
          FALSE
## 76
                  FALSE
                           FALSE
```

```
# We can also count as the above produces a large table is hard to read paste("The count of missing observations is:",sum(is.na(surveyDF)))
```

[1] "The count of missing observations is: 0"

The is.na() function returns True or False depending on whether the observation is present or not. In our case there are no missing values so we only see FALSE results, and the count is zero.

Note that almost always when we want to refer to a specific variable **in** a data frame we use the \$ notation e.g., <data frame name>\$<column name>.

It is particularly important to think about the data types of the different variables in our data frame. One quite easy way to look at the entire data frame is to use the str() function. (str is short for structure obvs!)

```
# Examine the data frame structure
str(surveyDF)
```

```
## 'data.frame':
                   76 obs. of 11 variables:
  $ Timestamp : chr "2021/09/22 11:44:56 am CET" "2021/09/22 2:24:38 pm CET" "2021/09/23 12:58:43 pm
                      "AI" "DSA" "AI" "DSA" ...
## $ MSc
           : chr
## $ StudyMode : chr
                      "Full-time" "Full-time" "Part-time" "Full-time" ...
                      "Computer science" "Life Sciences BSc" "Computer science" "Natural sciences e.g.
## $ Background: chr
                      "United Kingdom" "United Kingdom" "United Kingdom" "Cameroon" ...
##
  $ Country
              : chr
## $ Motivation: chr
                      "As a step towards doing original research" "Enhance overall employability" "Enh
## $ StatsKnowl: int 3 6 4 8 5 6 5 7 5 6 ...
## $ ProgKnowl : int 3 8 8 6 1 7 2 7 9 9 ...
  $ ProgLangs : chr "Java or javascript; C or C++; Basic or Visual Basic" "Python; Java or javascript; R
                      "I am keen to know more about managing and retrieving data and explore industry
## $ Excite
              : chr
   $ Concern
               : chr
                      "My biggest concern would be the programming side as I'm not very great when it
```

Some of the variables are going to be used as categories e.g., MSc and StudyMode; we might want to compare FT and PT responses, etc. This is much easier if we make the categorical variable a **Factor**. These are categorical variables generally with relatively few distinct values or **Levels**.

```
# Changing MSc from a character type to a Factor
surveyDF$MSc <- as.factor(surveyDF$MSc)

# Changing StudyMode from a character type to a Factor
surveyDF$StudyMode <- as.factor(surveyDF$StudyMode)</pre>
```

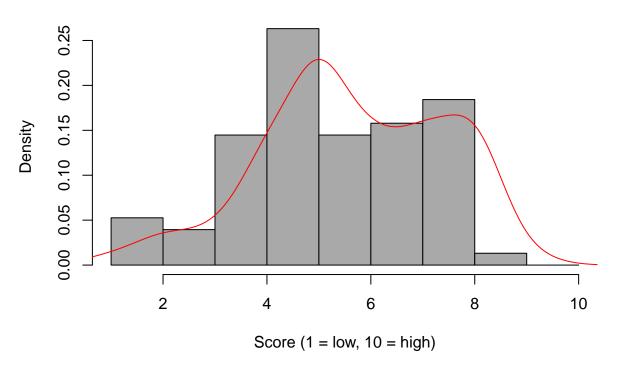
Exercise 1.7: How can you check that your code has been successful? HINT: there are several ways you could accomplish this.

1.6 Some summary statistics

It's usually a good idea to start with some basic summary (descriptive) statistics to give a basic feel for the data.

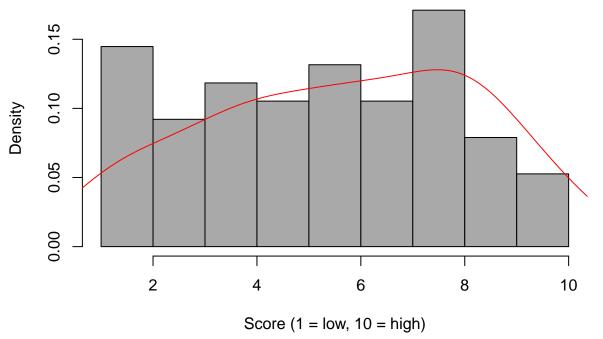
```
# Using the summary() function on the numeric variables
summary(surveyDF$StatsKnowl)
##
     Min. 1st Qu. Median
                             Mean 3rd Qu.
                                             Max.
##
    1.000
           5.000
                   5.500
                            5.671
                                    7.000
                                            9.000
summary(surveyDF$ProgKnowl)
##
     Min. 1st Qu. Median
                             Mean 3rd Qu.
                                             Max.
##
    1.000
           4.000 6.000
                            5.618
                                    8.000 10.000
```

Histogram of Perceived Statistical Knowledge



```
hist(surveyDF$ProgKnowl,
    main="Histogram of Perceived Programming Knowledge",
    xlab="Score (1 = low, 10 = high)",
    col="darkgray",
    xlim=c(1,10),
    breaks=1:10,
    prob = TRUE
    )
lines(density(surveyDF$ProgKnowl), col = "red")
```

Histogram of Perceived Programming Knowledge



The above plots are generated using Base R. In subsequent weeks we will move to {ggplot} which is far more powerful, but also a little more complex.

NB

For the character string variables we can use the table() function to produce frequency counts of categories. This makes no sense when we deal with longer text (since each input will almost certainly be unique in phrasing if not in sentiment). Similarly the ProgLangs variable is problematic because it is multi-valued i.e., it may contain zero or more programming languages. This is a challenge we will return to in Week 5 on Data Cleaning.

Use the table() function to produce some tables of frequency counts table(surveyDF\$MSc)

table(surveyDF\$StudyMode)

```
##
## Full-time Part-time
## 64 12
```

A 2x2 contingency table of MSc by Study Mode table(surveyDF\$MSc,surveyDF\$StudyMode)

##			
##		Full-time	Part-time
##	AI	14	3
##	Apprenticeship	0	3
##	Digital and Technology Degree Apprenticehsip	0	1
##	DSA	50	5

1.7 Multivariate analysis

Here we start exploring the relation ships between more than one variable.

For example, is there any relationship between Background [UG course] and choice of MSc?

This is an example of a 2-d table of frequencies. table(surveyDF\$Background, surveyDF\$MSc)

##			
##		ΑI	Apprenticeship
##	Life Sciences Bsc	0	0
##	Arts BA, CIM level 6 diploma marketing	0	1
##	Biomedical Science	0	0
##	BSc Physics , MBA Business	0	0
##	Business analytics:operational research and risk analysis	0	0
##	Business studies	0	0
##	Computer and communication	0	0
##	Computer science	11	0
##	Economics	0	0
##	Economics	0	0
##	Engineering	5	0
##	Humanities e.g., geography or history	0	1
##	ICT and MM	0	0
##	Life Sciences BSc	0	0
##	Maths	0	0
##	Media	0	0
##	Natural sciences e.g. chemistry or biology	0	0
##	Pharmacy	0	0
##	Physics	1	0
##	Physics & Philosophy	0	1
##	Statistics	0	0

Digital and Technology Degree Apprentice

```
##
##
##
      Life Sciences Bsc
##
     Arts BA, CIM level 6 diploma marketing
##
     Biomedical Science
##
     BSc Physics , MBA Business
     Business analytics:operational research and risk analysis
##
##
     Business studies
##
     Computer and communication
     Computer science
```

```
Economics
##
    Economics
##
    Engineering
##
##
    Humanities e.g., geography or history
     ICT and MM
##
##
    Life Sciences BSc
##
    Maths
##
    Media
##
    Natural sciences e.g. chemistry or biology
##
    Pharmacy
##
    Physics
##
    Physics & Philosophy
##
    Statistics
##
##
                                                                DSA
##
     Life Sciences Bsc
                                                                  1
##
     Arts BA, CIM level 6 diploma marketing
                                                                  0
    Biomedical Science
##
                                                                  1
    BSc Physics , MBA Business
##
    Business analytics:operational research and risk analysis
##
    Business studies
##
                                                                  7
##
    Computer and communication
                                                                  1
##
    Computer science
                                                                 20
##
    Economics
                                                                  1
##
    Economics
                                                                  1
##
    Engineering
                                                                  6
    Humanities e.g., geography or history
##
                                                                  0
##
     ICT and MM
                                                                  1
##
    Life Sciences BSc
                                                                  1
##
    Maths
##
    Media
                                                                  1
##
    Natural sciences e.g. chemistry or biology
##
    Pharmacy
                                                                  1
##
    Physics
                                                                  0
    Physics & Philosophy
                                                                  0
##
    Statistics
                                                                  2
```

and if we want marginal totals wrap table() with the addmargins() function addmargins(table(surveyDF\$Background, surveyDF\$MSc))

##			
##		ΑI	Apprenticeship
##	Life Sciences Bsc	0	0
##	Arts BA, CIM level 6 diploma marketing	0	1
##	Biomedical Science	0	0
##	BSc Physics , MBA Business	0	0
##	Business analytics:operational research and risk analysis	0	0
##	Business studies	0	0
##	Computer and communication	0	0
##	Computer science	11	0
##	Economics	0	0
##	Economics	0	0
##	Engineering	5	0
##	Humanities e.g., geography or history	0	1

```
ICT and MM
                                                                0
##
    Life Sciences BSc
##
                                                                0
##
    Maths
                                                                0
##
    Media
                                                                0
##
    Natural sciences e.g. chemistry or biology
                                                                0
##
    Pharmacy
                                                                0
##
    Physics
    Physics & Philosophy
##
                                                                0
##
     Statistics
                                                                0
##
     Sum
                                                                17
##
##
                                                               Digital and Technology Degree Apprentice
##
     Life Sciences Bsc
##
     Arts BA, CIM level 6 diploma marketing
##
     Biomedical Science
##
     BSc Physics , MBA Business
##
    Business analytics:operational research and risk analysis
##
    Business studies
##
    Computer and communication
    Computer science
##
##
    Economics
##
    Economics
##
    Engineering
##
    Humanities e.g., geography or history
##
     ICT and MM
##
    Life Sciences BSc
##
    Maths
##
##
    Natural sciences e.g. chemistry or biology
##
    Pharmacy
##
    Physics
##
    Physics & Philosophy
##
    Statistics
##
    Sum
##
                                                               DSA Sum
##
##
     Life Sciences Bsc
                                                                 1
                                                                     1
##
    Arts BA, CIM level 6 diploma marketing
                                                                 0
                                                                     1
##
    Biomedical Science
##
    BSc Physics , MBA Business
                                                                     1
    Business analytics:operational research and risk analysis
##
                                                                     7
##
    Business studies
                                                                 7
##
    Computer and communication
                                                                 1
##
    Computer science
                                                                20 32
##
    Economics
                                                                 1
##
    Economics
                                                                 1
                                                                     1
##
                                                                 6 11
    Engineering
##
    Humanities e.g., geography or history
                                                                 0
                                                                    1
##
     ICT and MM
                                                                 1
                                                                    1
    Life Sciences BSc
##
                                                                 1
                                                                     1
##
    Maths
                                                                 5
                                                                     5
    Media
##
                                                                 1
                                                                     1
##
    Natural sciences e.g. chemistry or biology
                                                                     4
##
    Pharmacy
                                                                 1
                                                                     1
```

0

0 0

0

0

0

0

1

0

3

```
## Physics 0 1
## Physics & Philosophy 0 1
## Statistics 2 2
## Sum 55 76
```

and if you want proportions then wrap with prop.table() prop.table(table(surveyDF\$Background, surveyDF\$MSc))

##		
##		AI
##	Life Sciences Bsc	0.00000000
##	Arts BA, CIM level 6 diploma marketing	0.00000000
##	Biomedical Science	0.00000000
##	BSc Physics , MBA Business	0.00000000
##	Business analytics:operational research and risk analysis	0.00000000
##	Business studies	0.00000000
##	Computer and communication	0.00000000
##	Computer science	0.14473684
##	Economics	0.00000000
##	Economics	0.00000000
##	Engineering	0.06578947
##	Humanities e.g., geography or history	0.00000000
##	ICT and MM	0.00000000
##	Life Sciences BSc	0.00000000
##	Maths	0.00000000
##	Media	0.00000000
##	Natural sciences e.g. chemistry or biology	0.00000000
##	Pharmacy	0.00000000
##	Physics	0.01315789
##	Physics & Philosophy	0.0000000
##	Statistics	0.00000000
##		
##	1.0 0.0	Apprenticeship
##	Life Sciences Bsc	0.00000000
##	Arts BA, CIM level 6 diploma marketing	0.01315789
##	Biomedical Science	0.00000000
## ##	BSc Physics , MBA Business Business analytics:operational research and risk analysis	0.0000000
##	Business studies	0.00000000
##	Computer and communication	0.00000000
##	Computer science	0.00000000
##	Economics	0.00000000
##	Economics	0.00000000
##	Engineering	0.00000000
##		
	Humanities e.g., geography or history	0.01315789
##	Humanities e.g., geography or history ICT and MM	0.01315789
## ##	ICT and MM	0.00000000
##	ICT and MM Life Sciences BSc	0.0000000 0.0000000
## ##	ICT and MM Life Sciences BSc Maths	0.0000000 0.0000000 0.0000000
## ## ##	ICT and MM Life Sciences BSc Maths Media	0.00000000 0.00000000 0.00000000 0.000000
## ## ## ##	ICT and MM Life Sciences BSc Maths Media Natural sciences e.g. chemistry or biology	0.00000000 0.00000000 0.00000000 0.000000
## ## ## ##	ICT and MM Life Sciences BSc Maths Media Natural sciences e.g. chemistry or biology Pharmacy	0.00000000 0.00000000 0.00000000 0.000000
## ## ## ## ##	ICT and MM Life Sciences BSc Maths Media Natural sciences e.g. chemistry or biology Pharmacy Physics	0.0000000 0.0000000 0.0000000 0.0000000 0.0000000 0.0000000 0.0000000

```
##
##
                                                                 Digital and Technology Degree Apprentice
      Life Sciences Bsc
##
##
     Arts BA, CIM level 6 diploma marketing
##
     Biomedical Science
     BSc Physics , MBA Business
##
     Business analytics:operational research and risk analysis
##
     Business studies
##
##
     Computer and communication
##
     Computer science
##
     Economics
##
     Economics
##
     Engineering
##
     Humanities e.g., geography or history
##
     ICT and MM
##
     Life Sciences BSc
##
     Maths
##
     Media
##
     Natural sciences e.g. chemistry or biology
##
##
    Physics
##
     Physics & Philosophy
     Statistics
##
##
##
                                                                        DSA
##
     Life Sciences Bsc
                                                                 0.01315789
##
     Arts BA, CIM level 6 diploma marketing
                                                                 0.0000000
     Biomedical Science
##
                                                                 0.01315789
##
     BSc Physics , MBA Business
                                                                 0.01315789
     Business analytics: operational research and risk analysis 0.01315789
##
##
     Business studies
                                                                 0.09210526
##
     Computer and communication
                                                                 0.01315789
##
     Computer science
                                                                 0.26315789
##
     Economics
                                                                 0.01315789
##
     Economics
                                                                 0.01315789
                                                                 0.07894737
##
    Engineering
##
     Humanities e.g., geography or history
                                                                 0.0000000
##
     ICT and MM
                                                                 0.01315789
##
     Life Sciences BSc
                                                                 0.01315789
##
    Maths
                                                                 0.06578947
##
    Media
                                                                 0.01315789
##
     Natural sciences e.g. chemistry or biology
                                                                 0.05263158
##
     Pharmacy
                                                                 0.01315789
     Physics
##
                                                                 0.0000000
     Physics & Philosophy
                                                                 0.00000000
##
     Statistics
##
                                                                 0.02631579
```

0.0000 0.0000

0.0000

0.0000

0.0000

0.0000

0.0000

0.0131

0.0000

0.0000

0.0000 0.0000

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0.0000

0.0000

0.0000

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0.0000

0.0000

0.0000

0.0000

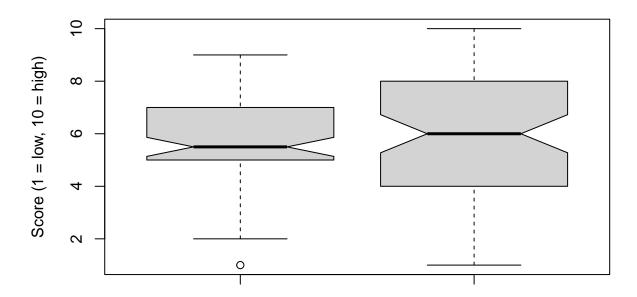
Extension Exercise 1.9: Do AI and DSA students have different perceived levels of statistical and programming understanding?

To answer this question having turned MSc into a factor is now useful. In R a factor has a special meaning, i.e., a character variable which takes on a limited number of different values (these are often referred to as categorical variables) e.g., StudyMode and MSc, whilst Concern would be a problematic choice because the text content is essentially unbounded. To make this change of type we use the as.factor() function.

A common way to visualise the distribution of values for a variable is a **boxplot**. Boxplots can be used to compare distributions graphically based on five pieces of information, the minimum, Q1, Q2, Q3 and the maximum (they were proposed by the statistician John Tukey, see wikipedia).

In R we can use the boxplot() function to produce boxplots.

Side by side boxplots of perceived confidence

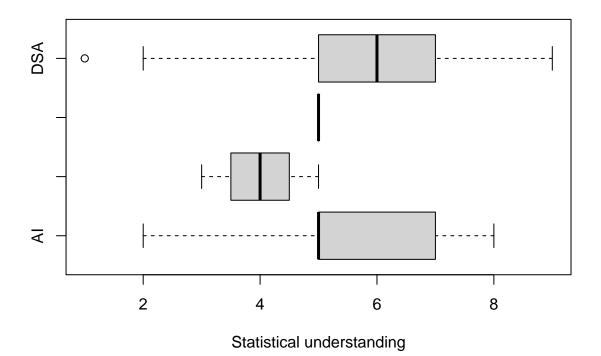


Stats knowledge / Programming knowledge

Where we want to separate and compare the data by category e.g., MSc we can use a factor. We tell R how to do this by using a tilde:

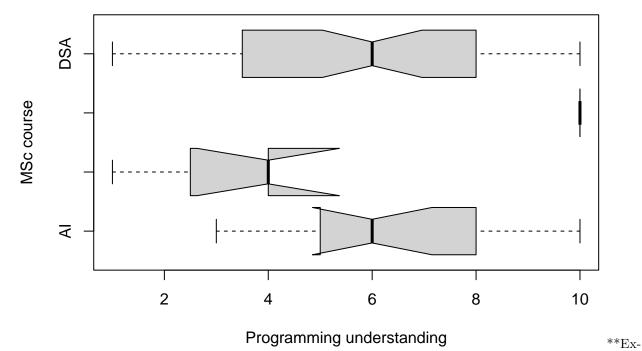
```
<variable name> ~ <factor name>
```

for instance, surveyDF\$StatsKnowl ~ surveyDF\$MSc which then forms the argument we pass to the boxplot() function in parentheses (see below).



Warning in (function (z, notch = FALSE, width = NULL, varwidth = FALSE, : some
notches went outside hinges ('box'): maybe set notch=FALSE

ylab = "MSc course")



tension exercise 1.9:* To learn more about boxplots see Chapter 4 of the Modern Data book for an introductory

discussion or for a little more depth: Williamson, D., et al. (1989). The Box Plot: A Simple Visual Method to Interpret Data. Annals of Internal Medicine, 110(11), pp916-921.

Exercise 1.10: Now we've generated the boxplots we need to consider whether there are any differences. What do you think? How large are the differences? Do they matter? Sometimes statisticians test whether the differences are important by means of Inferential Statistics and you will learn about these in CS5701 (Quantitative Data Analysis).

1.8 Text analysis

Some of the variables are free format text which can also be analysed in R. This is a little more complex so at this juncture we will simply generate some word clouds.

```
# To extract all the words into a single character string you need the
# paste() function with the collapse option.
words <- paste(surveyDF$Excite, collapse = " ")

# A little more cleaning

# Split words from string into vector (one word per element)
words <- strsplit(words, "\\s+")[[1]]
# Remove any punctuation - gsub uses a pattern and :punct: is built in
words <- gsub("[[:punct:]]","",words)

# Display the first six words to check ok
head(words)</pre>
```

```
## [1] "I" "am" "keen" "to" "know" "more"

# Save the words in a text file as input to a word cloud generator
# You can change the file name
# NB This will overwrite the previous contents (if any)
fileName <- file("MyWords2.txt")
writeLines(words, fileName)
close(fileName)</pre>
```

You can then copy and paste into a word cloud generator. At a later stage we will do this programmatically but to keep things simple for now you can use my word cloud generator which is written using R and shiny.

Exercise 1.11: What are the dominant themes for (i) Excite and (ii) Concern? Does the word cloud also find unimportant words? What about similar words but with different endings e.g., singular and plural?

2. Lab: Some More R practice

2.1 Recap Vectors

```
# The results are rounded for readability
height <- round(rnorm(n = 20, mean = 1.65, sd = 0.15), 3)

# Generate a dummy vector weight so rmd can be knitted to html/pdf
# You will need to update in Exercise 2.2
weight <- seq(1,length.out=20)</pre>
```

Exercise 2.1: What is the value of 18th observation of height?

Exercise 2.2: Generate a new vector weight that is the same length, contains random values with a mean of 65 and a sd=10. Then compute a new vector called BMI. HINT

$$BMI = \frac{weight}{height^2}$$

. SECOND HINT you can apply operations to vectors e.g.,

```
# Example vector operation
height2 <- height * 2</pre>
```

2.2 More data frames

A very useful feature of R is the ability to combine columns (vectors) to make data frames. This is accomplished with the cbind() function.

```
# Make a new data frame from the vectors height and weight.
# NB They must be the same length!
newDF <- as.data.frame(cbind(height, weight))</pre>
```

Exercise 2.3: Add bmi as a third column to the dataframe newDF.

There is also an analogous row binding function rbind() which can be used to add extra rows. We make a new row using the combine function c().

```
# Create a 21st row ready to add to newDF
newRow <- c(10, 20, 30)
```

Exercise 2.4: Now add newRow to the end of dataframe newDF.

2.3 Using files in R

Very often, the data we need to analyse is stored in external files. So the ability of R to access files is very important. Fortunately R provides a number of very convenient ways to import data. One of the simplest is from a comma-separated variable (CSV) file. This is also very flexible since a very common way that data is stored is in Excel spreadsheets. Users can save their spreadsheets in comma-separated values files (CSV) and then use R's built in functionality to read and manipulate the data.

```
# R code to read a remote file (on GitHub) into a data frame pubsDataFrame
# Because the path url is quite long I've first copied it to a character string fname
# to improve readability

fname <- "https://raw.githubusercontent.com/mjshepperd/CS5702-Data/master/pubs.csv"
pubsDataFrame <- read.csv(fname, header = TRUE, stringsAsFactors = FALSE, fileEncoding = 'UTF-8-BOM')
head(pubsDataFrame)  # This function defaults to showing the first 6 rows</pre>
```

##		pubName	open	town	weeklySales	${\tt foodSales}$
##	1	The Dead Albatross	TRUE	Uxbridge	2735	1209
##	2	The Island Queen	TRUE	Islington	3644	0
##	3	Johnnys Bar	FALSE	${\tt Vladivostok}$	0	0
##	4	Red Lion	TRUE	Habrough	3263	NA
##	5	The Crown	FALSE	Haccombe	0	0
##	6	Royal Oak	FALSE	Haceby	0	0

In the above R code note that we use the function <code>read.csv()</code>; it has several arguments. The first argument is the path name to the csv file we wish to import. In this example we have nested another function <code>file.choose()</code> which will prompt the user to select the relevant file. Sometimes this can be very flexible. Next, typically the first row of a spreadsheet contains column descriptions so this can form a good basis for naming each column in R. Next, we have the argument <code>stringsAsFactors = FALSE</code>. This is something of a technicality but the default behaviour is to convert string character variables into factors (i.e., categories such as female and male) which isn't generally the desired behaviour. Finally, we specify the encoding to avoid <code>Mac/PC/excel</code> differences.

Exercise 2.5: Read in a local csv file into a new data frame. If you don't have any suitable file you can create a file using Excel and populate it with some dummy data. HINT There are two useful functions getwd() and setwd() to manage your working directory or alternatively you can set it via RStudio and the Session > Set Working Directory menu option.

So far we have reviewed some methods for importing data into R from external files, but there are occasions when we'll want to go the other way, i.e., exporting data from R so that the data can be archived or used by external applications.

Analogous to the read.csv() function is the write.csv() which outputs an R object to a delimited text file.

Exercise 2.6: Write a data frame to a local csv file. Check you can view it with either a text editor or Excel. If you need help using this function, type the function name into the Help Tab of the bottom right pane in RStudio.

Extension Exercise 2.7: Read the database section of the Modern Data book to get an overview of manipulating more complex files e.g., databases in R.

Selected Answers

Exercise 1.7: You can you check that your code has changed the variable type in several ways you could accomplish this. Simplest might be to re-run the data frame structure function str(surveyDF). Another possibility would be the class() function i.e., class(surveyDF\$MSc).

Exercise 2.1: To find the value of 18th observation try height [18].

```
Exercise 2.2: weight \leftarrow round(rnorm(n = 20, mean = 65, sd = 10), 3).
```

Exercise 2.3:

```
bmi <- weight / height * height # create a new vector bmi
newDF <- cbind(newDF,bmi) # add bmi as a 3rd column</pre>
```

NB When we cbind() to newDF, since it's already a data frame, we don't need to coerce the data type using as.data.frame(). Also be careful to recreate the vectors and data frame from scratch, if you want to re-run the code because otherwise you will keep appending colmns and rows.

Exercise 2.6: To write a data frame to a local csv file you need write.csv(surveyDF, "TestFile1.csv").