

Adventure Works Sales Dashboard

Select Month

Select all

January

February

March

April

May

June

July

August

September

October

November

December

Revenue

\$24.91M

ProfitMargin

10.46M

ProfitMrgnPer

41.97%

ReturnRate

2.17%

Select Year

Select all

2020

2021

2022

Total Orders by Category Name

Product Category

Accessories

Bikes

Clothing

0K

5K

10K

15K

Total Orders

17.0K

13.9K

7.0K

Top 10 Products

ProductName	Revenue	TotalOrders	ProfitMrgnPer	ReturnRate
Mountain-200 Black, 46	₹ 1.242M	606	46.03%	2.97%
Mountain-200 Black, 42	₹ 1.234M	602	46.03%	3.49%
Mountain-200 Silver, 38	₹ 1.214M	586	46.03%	2.90%
Mountain-200 Silver, 46	₹ 1.183M	571	46.03%	2.10%
Mountain-200 Black, 38	₹ 1.166M	569	46.03%	2.64%
Mountain-200 Silver, 42	₹ 1.133M	547	46.03%	2.74%
Road-250 Black, 52	₹ 0.689M	316	39.46%	3.48%
Road-250 Red, 58	₹ 0.661M	303	39.46%	3.63%
Road-250 Black, 48	₹ 0.641M	294	39.46%	2.72%
Road-150 Red, 48	₹ 0.641M	179	39.32%	4.47%
Total	₹ 9.803M	4573	44.26%	2.97%

Revenue Trend

Revenue

\$2.0M

\$1.5M

\$1.0M

\$0.5M

\$0.0M

Jan 2020

Jul 2020

Jan 2021

Jul 2021

Jan 2022

Year

\$585.31K

\$669.99K

\$344.06K

\$563.76K

\$815.36K

\$804.19K

\$533.82K

\$326.61K

\$1,635.31K

\$1,274.38K

\$1,826.99K

Summery

Revenue trended up, resulting in a 212.14% increase between January 2020 and June 2022.

Revenue started trending up on August 2021, rising by 127.18% (\$10,22,793.75) in 10 months.

Revenue jumped from \$8,04,193.39 to \$18,26,987.14 during its steepest incline between August 2021 and June 2022.

At 16983, Accessories had the highest TotalOrders and was 143.45% higher than Clothing, which had the lowest TotalOrders at 6976.

Accessories had the highest TotalOrders at 16983, followed by Bikes at 13929 and Clothing at 6976

Continent

Select all

Europe

North America

Pacific

