

Beyond Weber's Law

A second look at ranking
visualizations of correlation

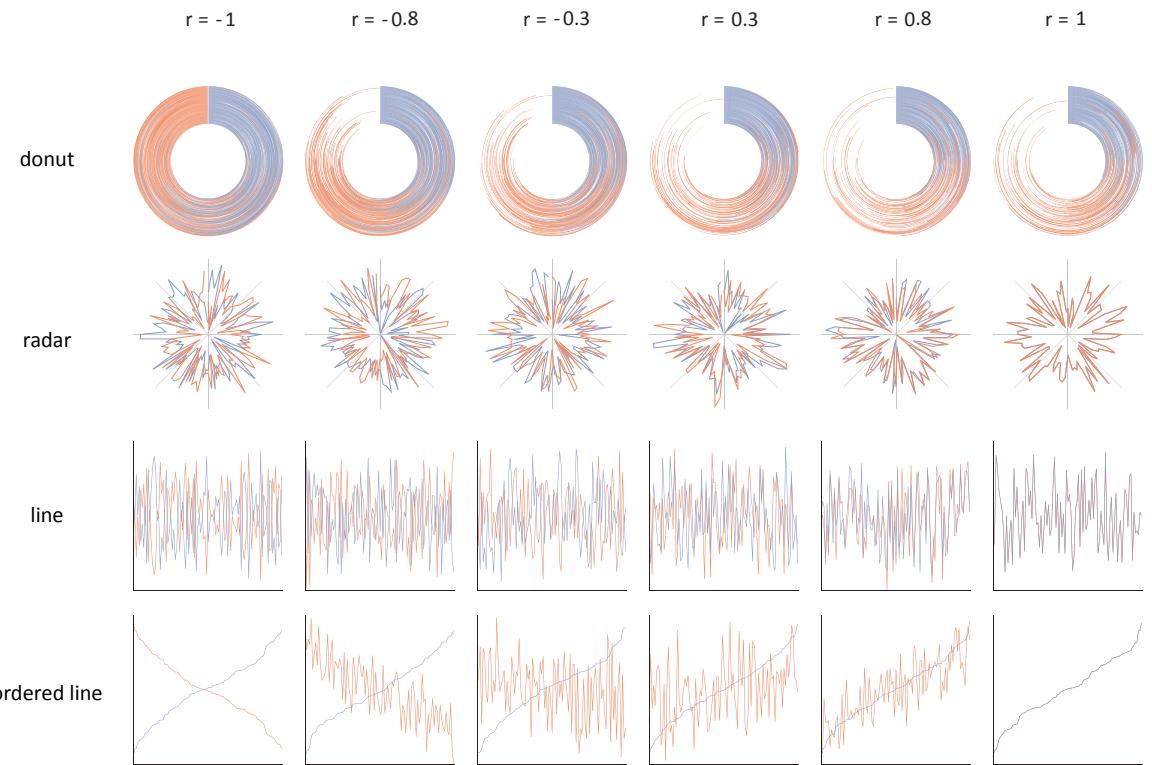
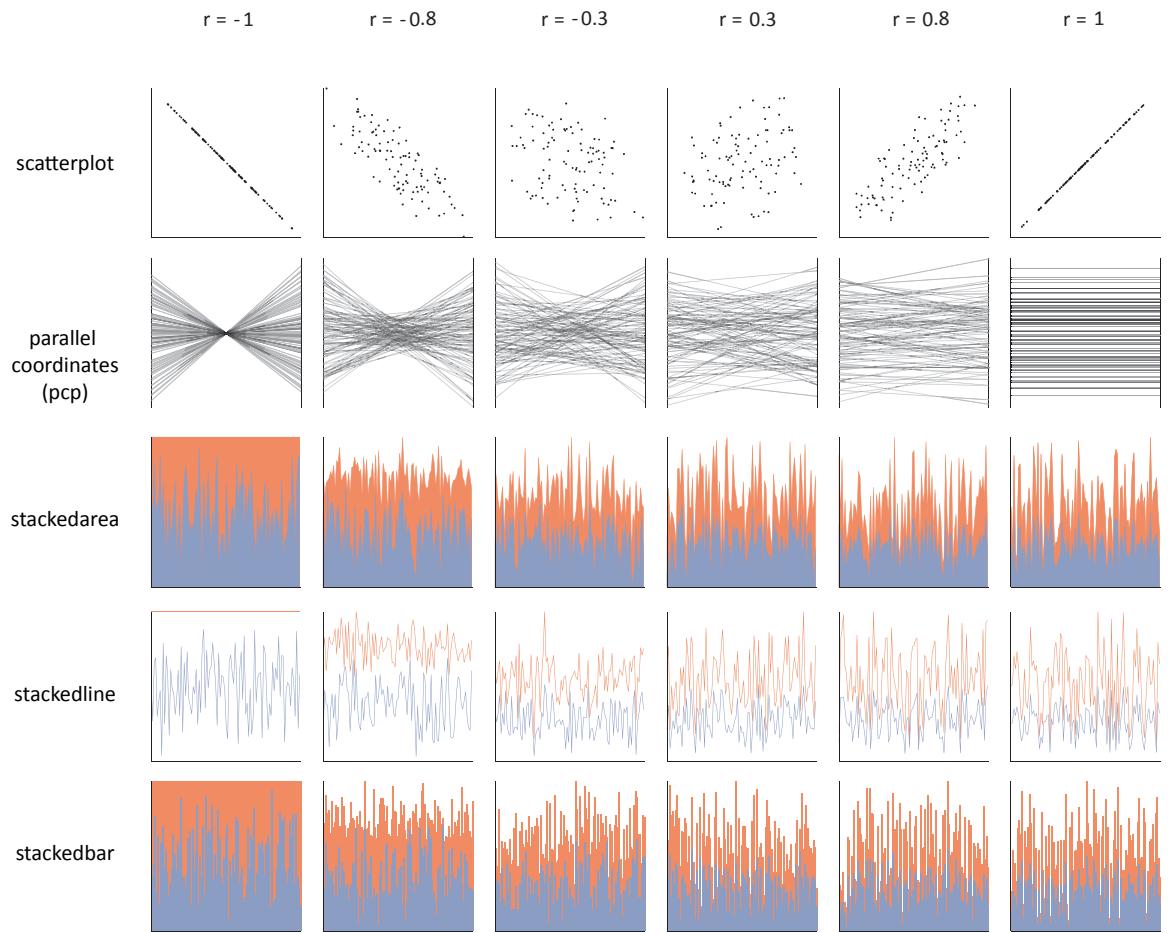
Matthew Kay, Jeff Heer

University of Washington

This is a bit of different
kind of project

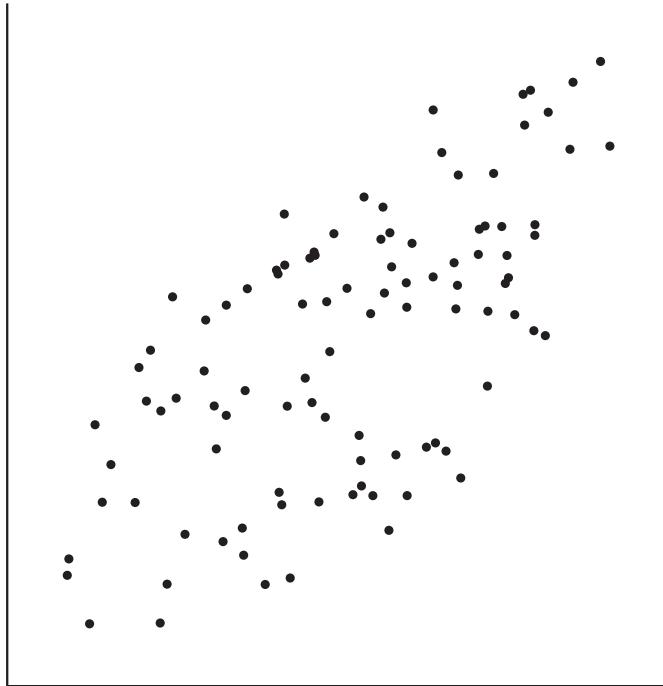
This is a bit of different
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We re-analyzed Harrison *et al.*
from InfoVis 2014



[adapted from Fig. 3, Harrison et al., InfoVis 2014]

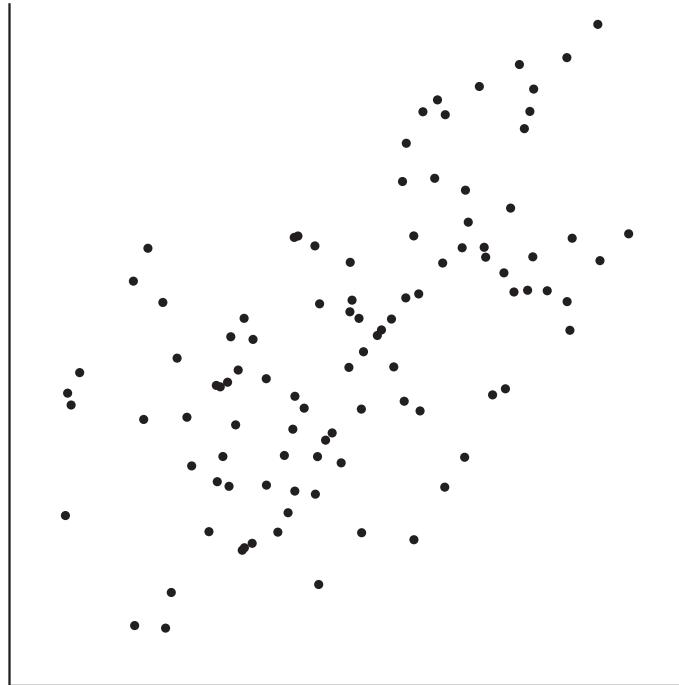
Estimating precision: just-noticeable differences



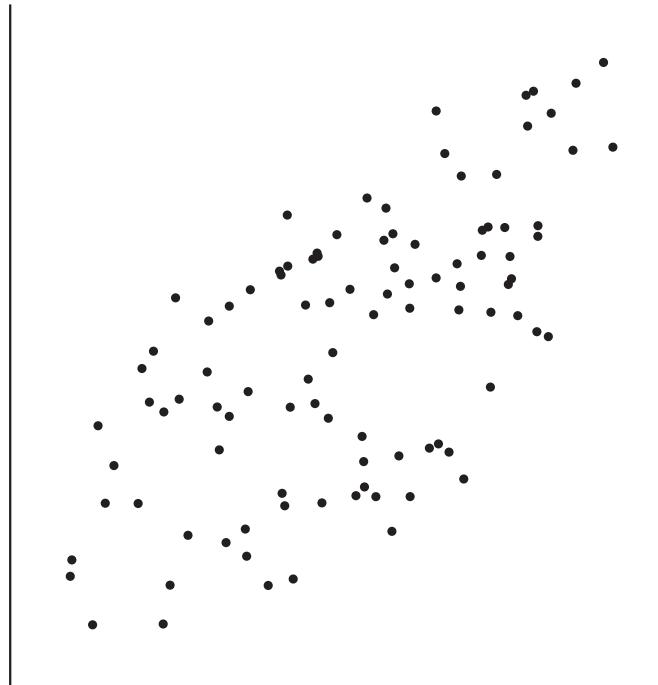
$r = .65$

[adapted from Fig. 1, Harrison et al., InfoVis 2014]

Estimating precision: just-noticeable differences



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Estimating precision: just-noticeable differences



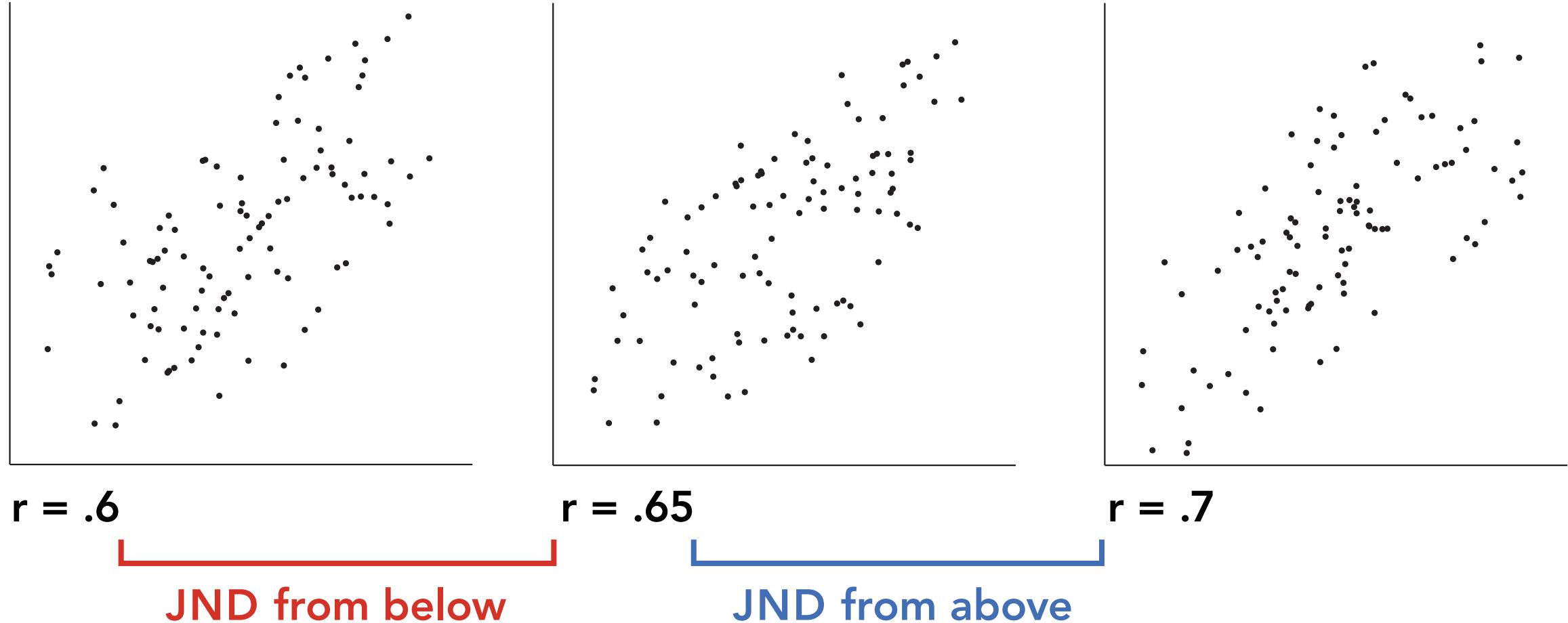
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JND from below

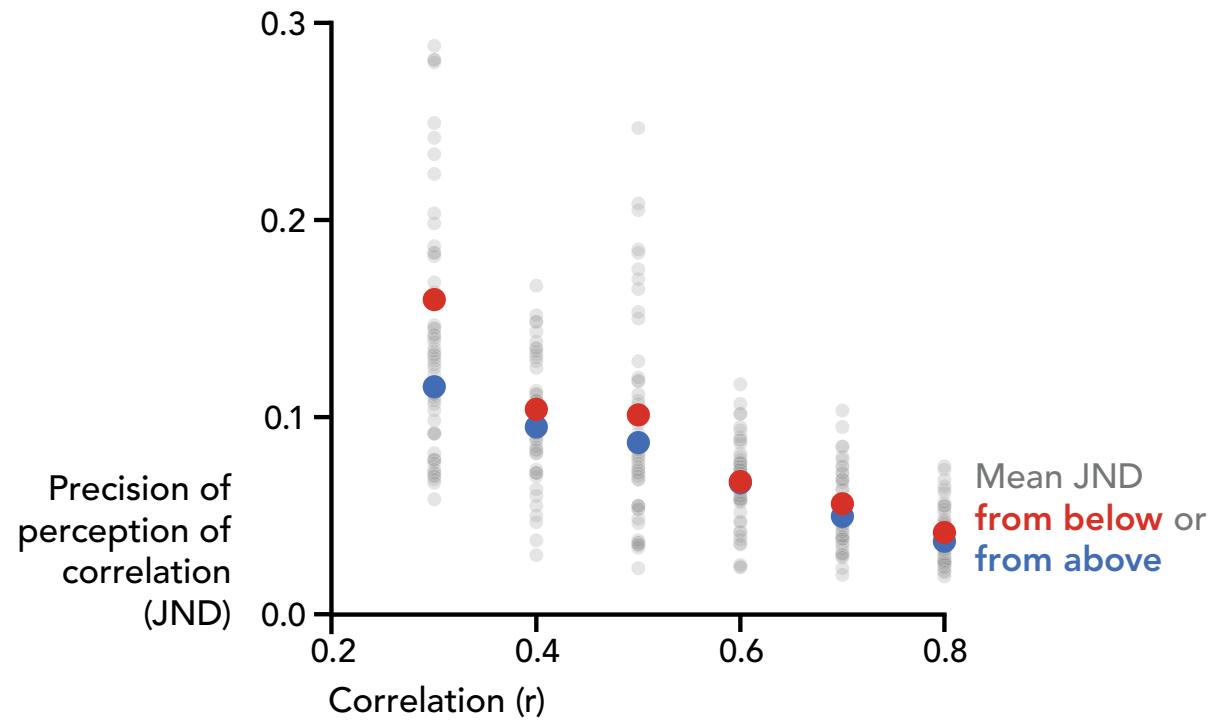
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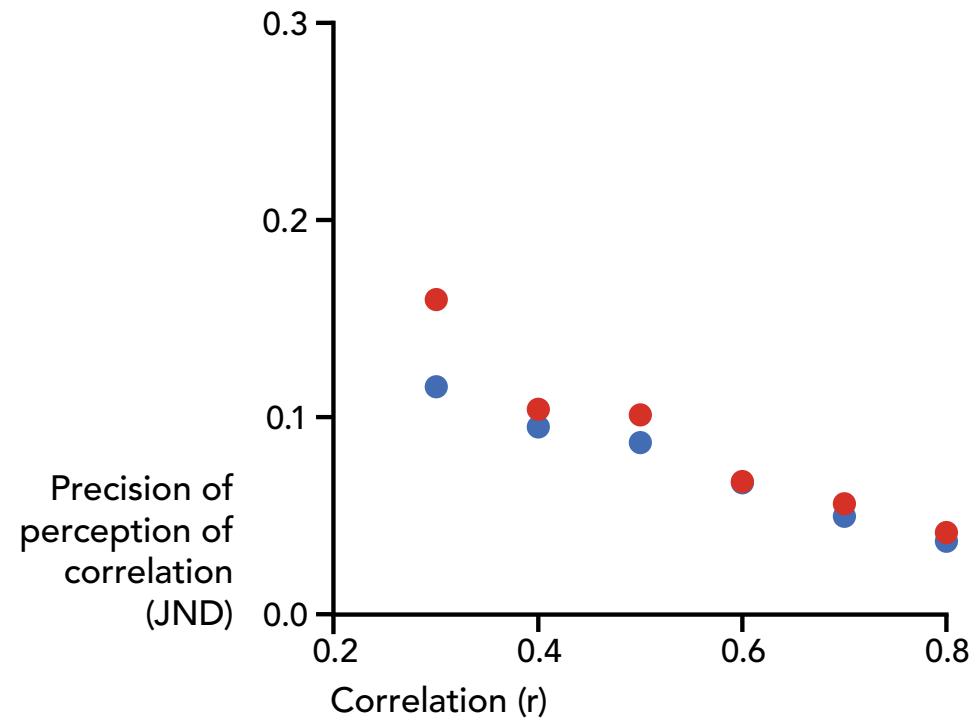


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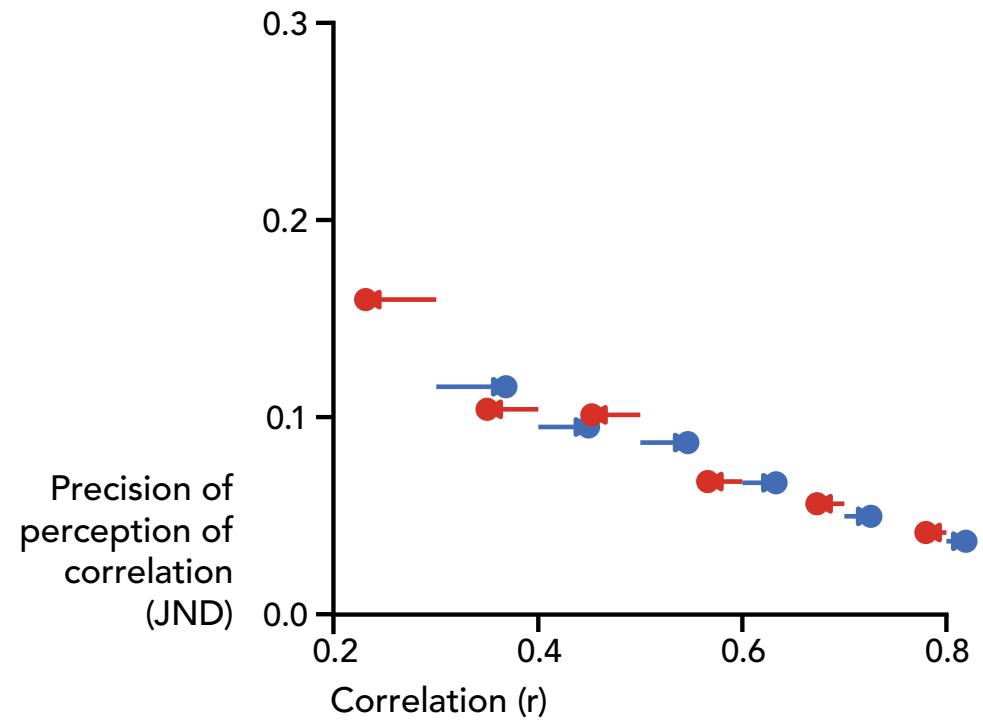
A **Weber** model for scatterplot-positive as in
Harrison et al. [InfoVis 2014]



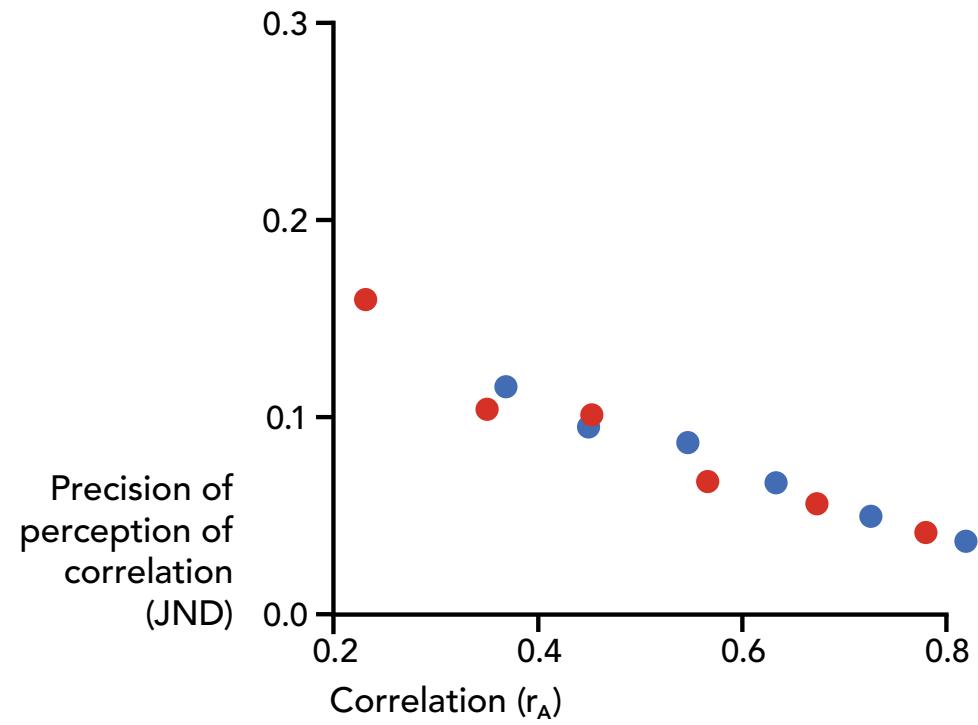
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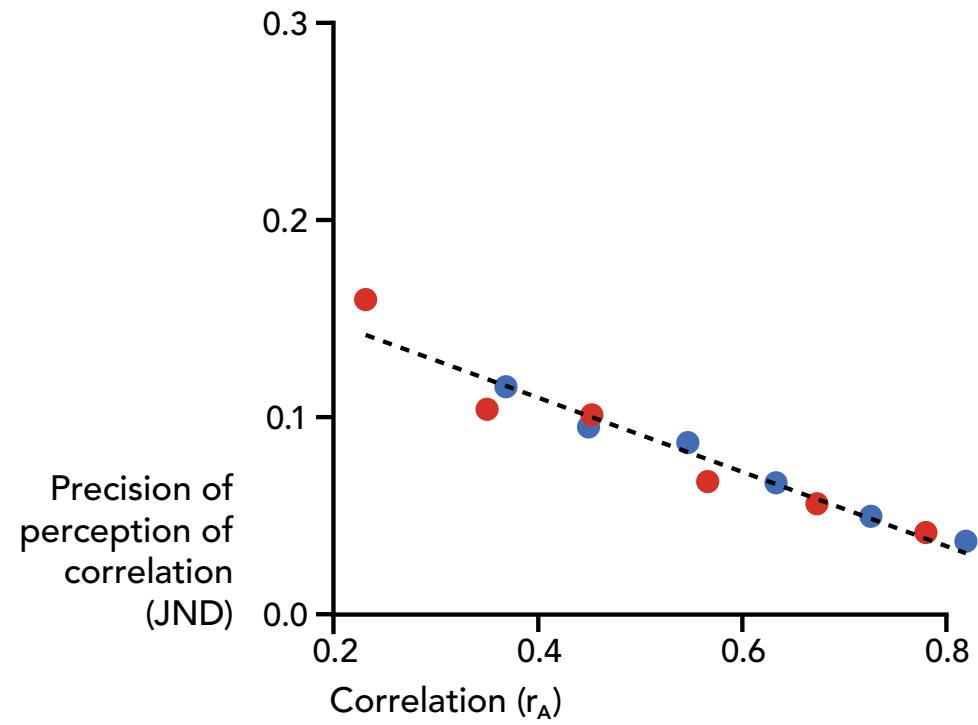
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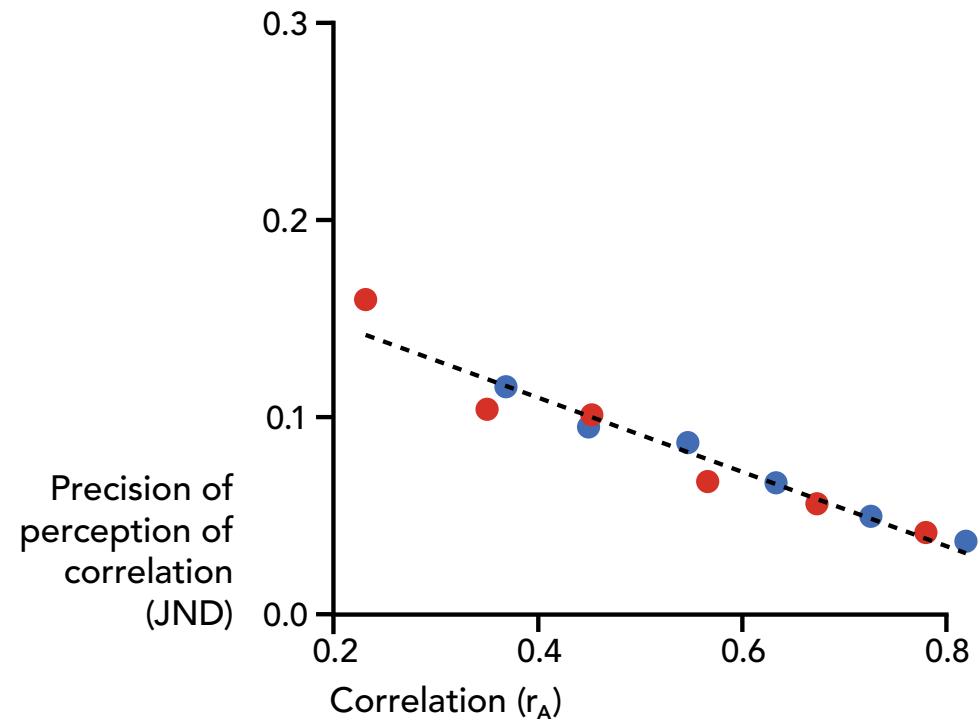
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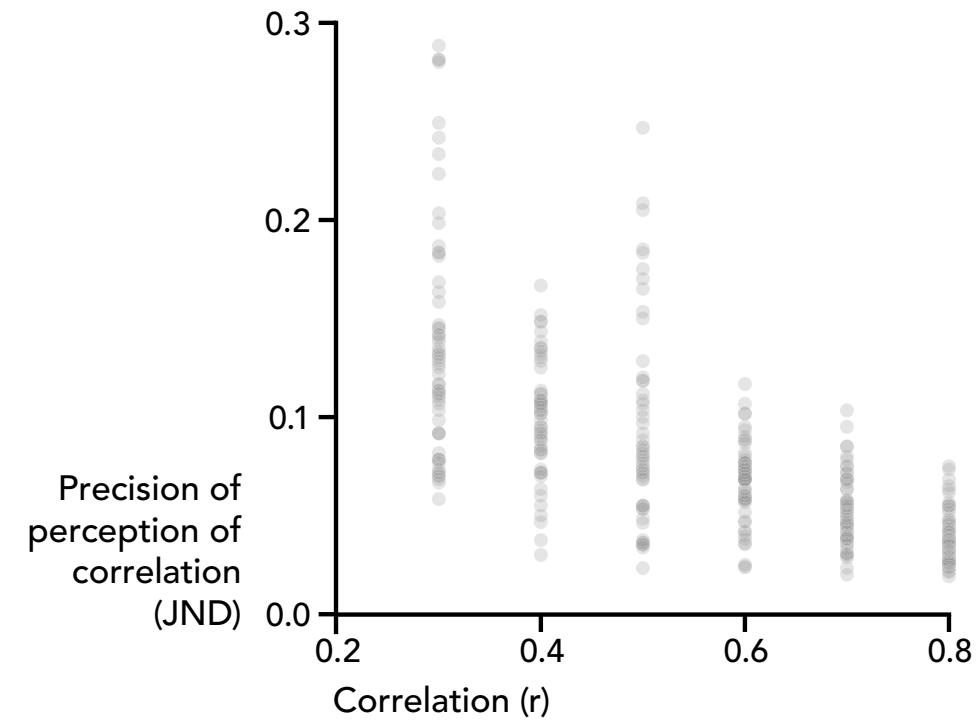
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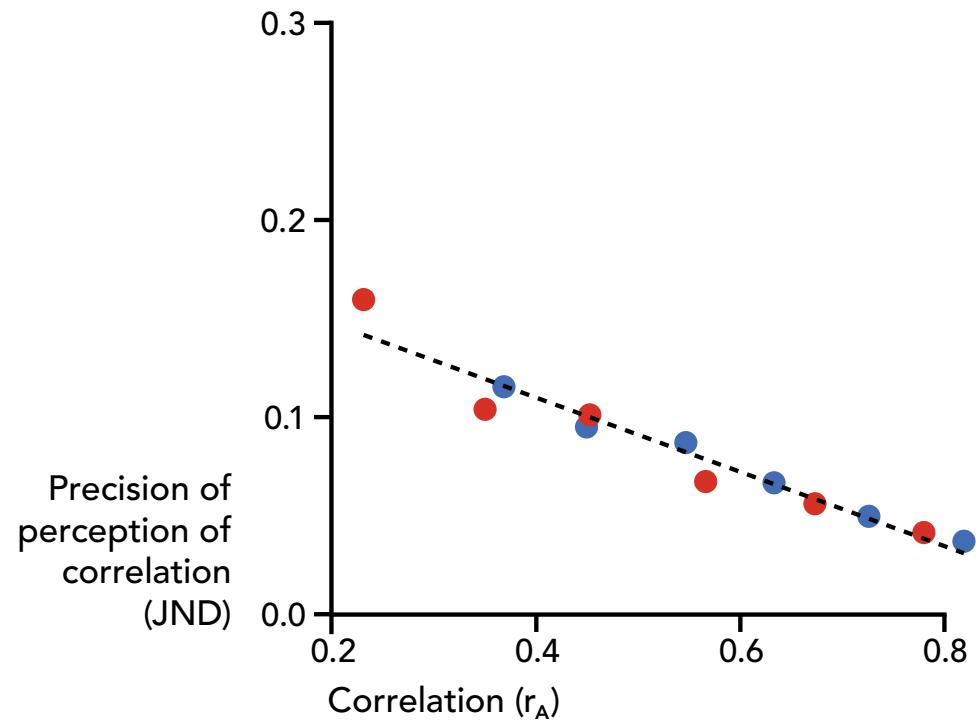
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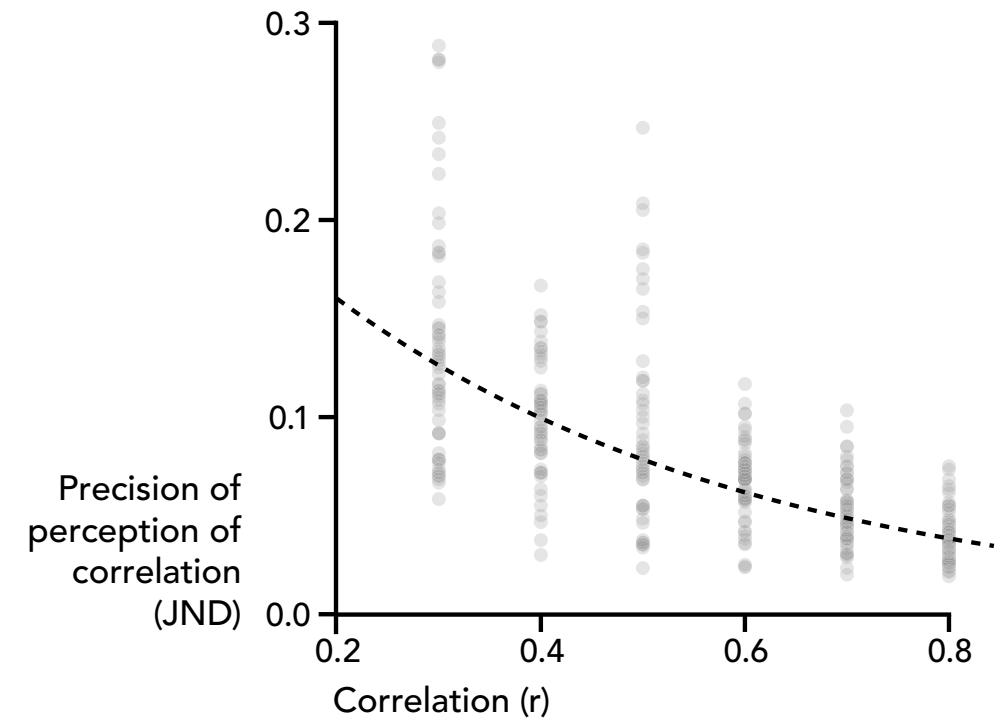
A log-linear (**non-Weber**)
model as in this paper



A **Weber** model for scatterplot-positive as in
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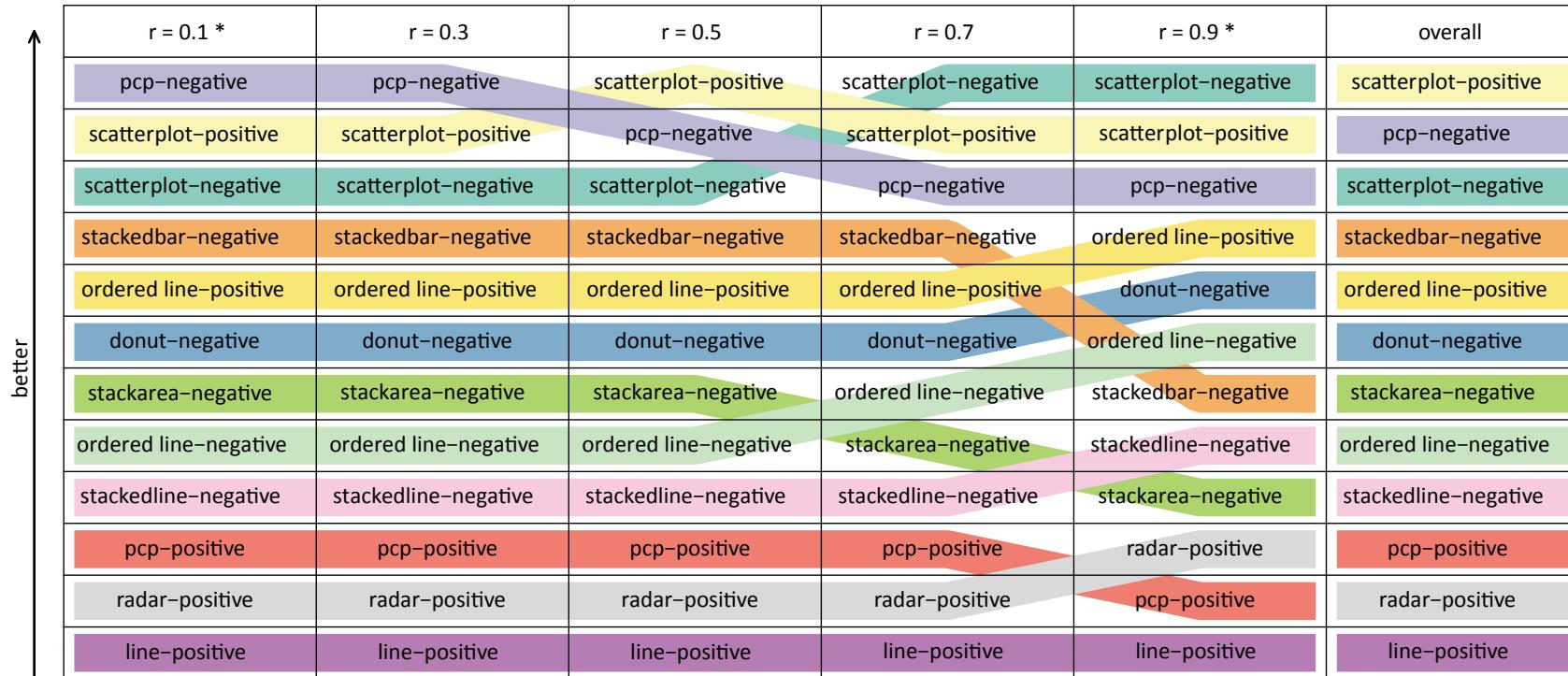
A log-linear (**non-Weber**)
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The high level bit

The high level bit

Harrison et al.'s recommendations:



[Fig. 7, Harrison et al., InfoVis 2014]

The high level bit

Our recommendation:

After considering model error, practical effect sizes, and variance between individuals,

The high level bit

Our recommendation:

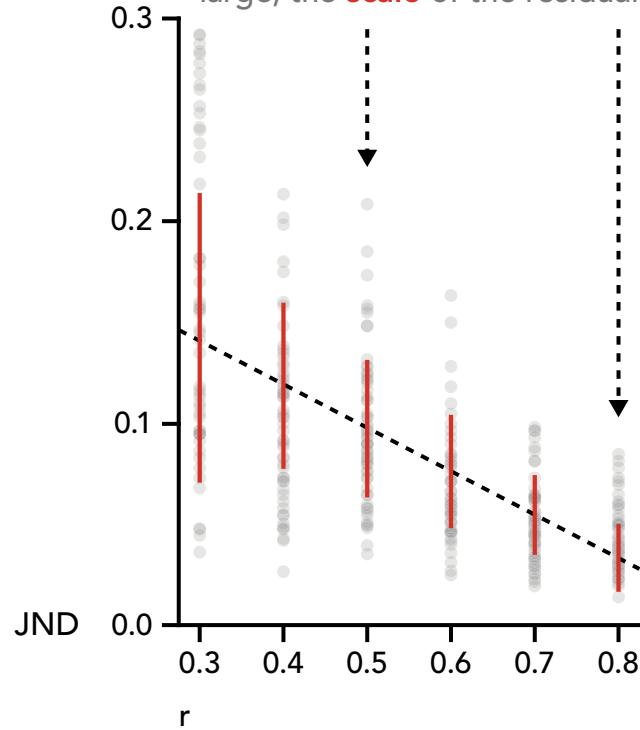
After considering model error, practical effect sizes, and variance between individuals,

Just use scatterplots.

How did we get there?

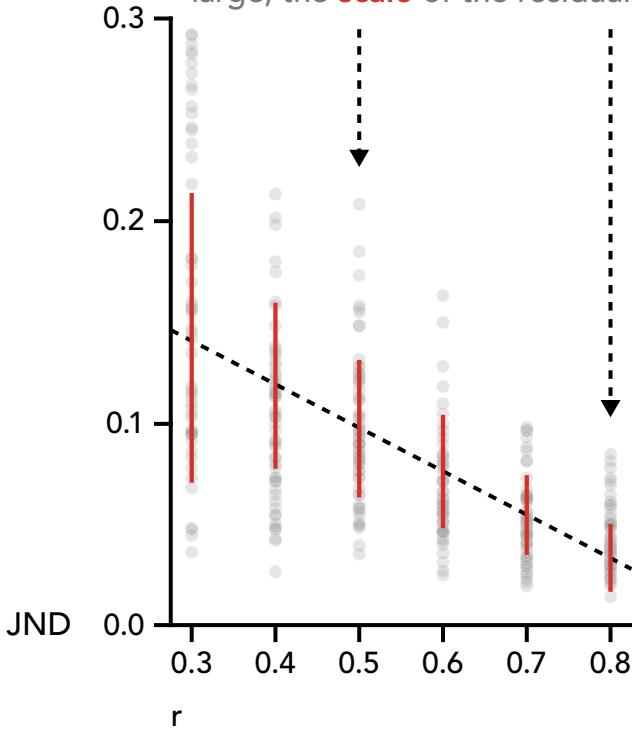
Fitting the linear model to individual observations

1. This example fit for scatterplot-negative shows **non-constant variance**: When r is large, the **scale** of the residuals shrinks.

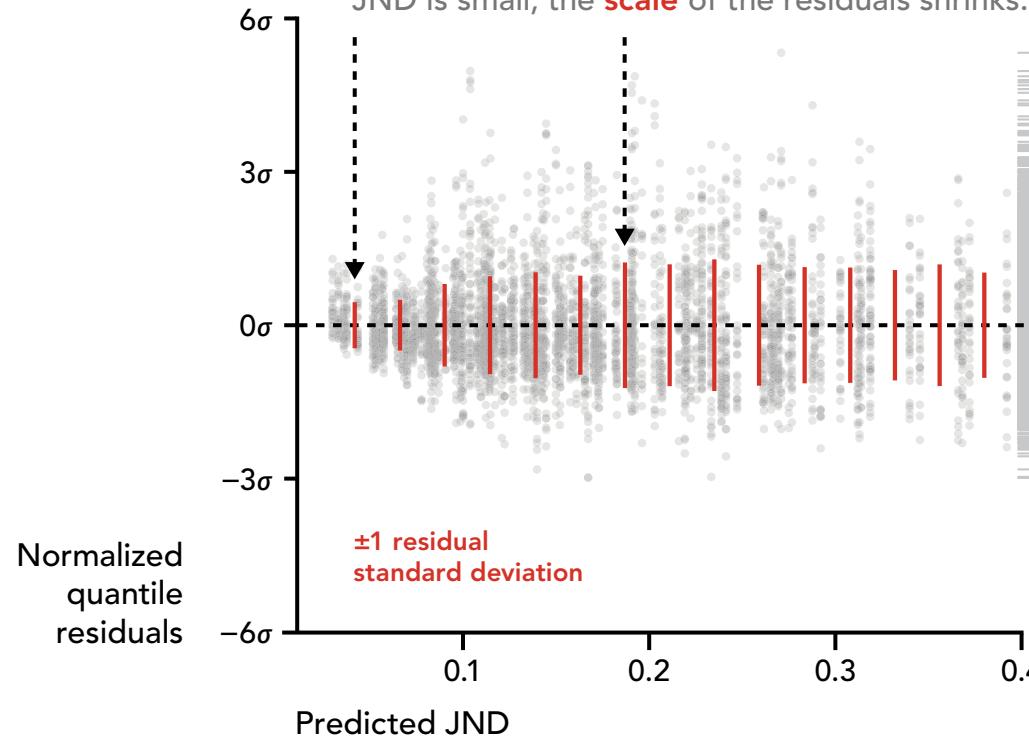


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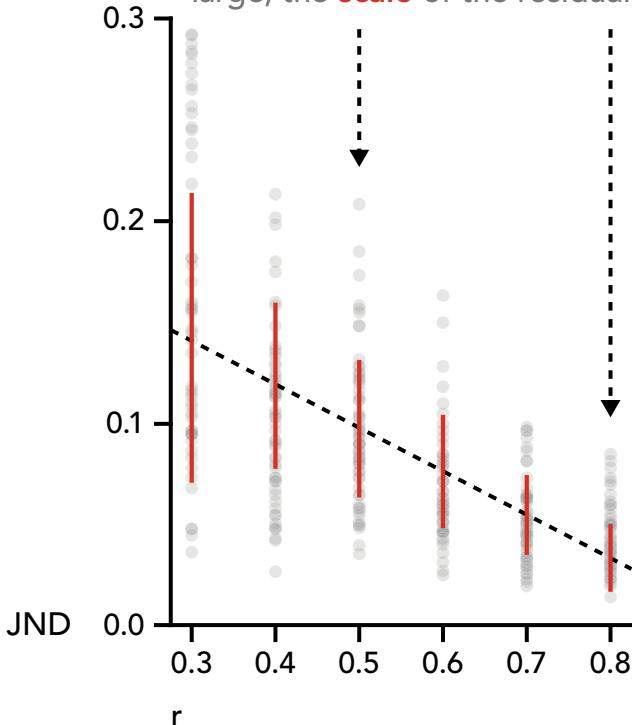


2. The combined fit for all visualizations also shows **non-constant variance**: When the predicted JND is small, the **scale** of the residuals shrinks.

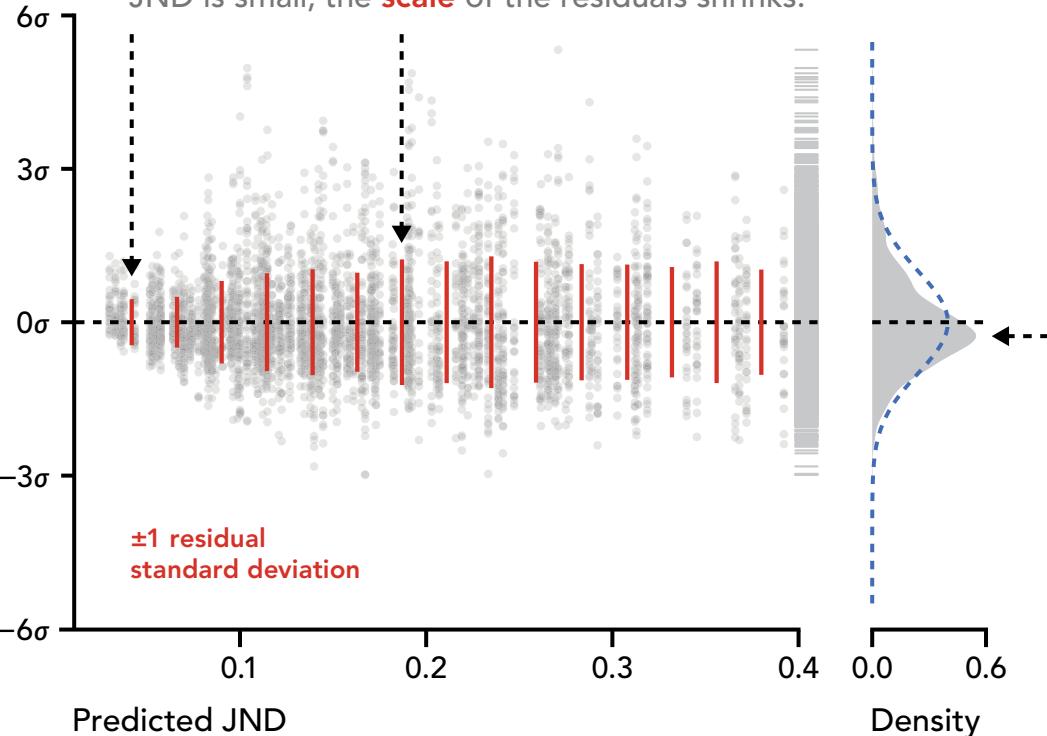


Fitting the linear model to individual observations

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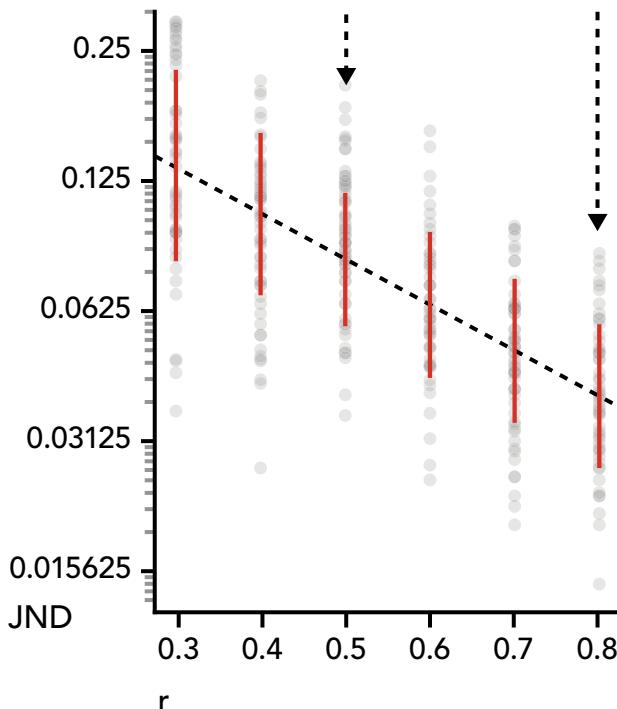
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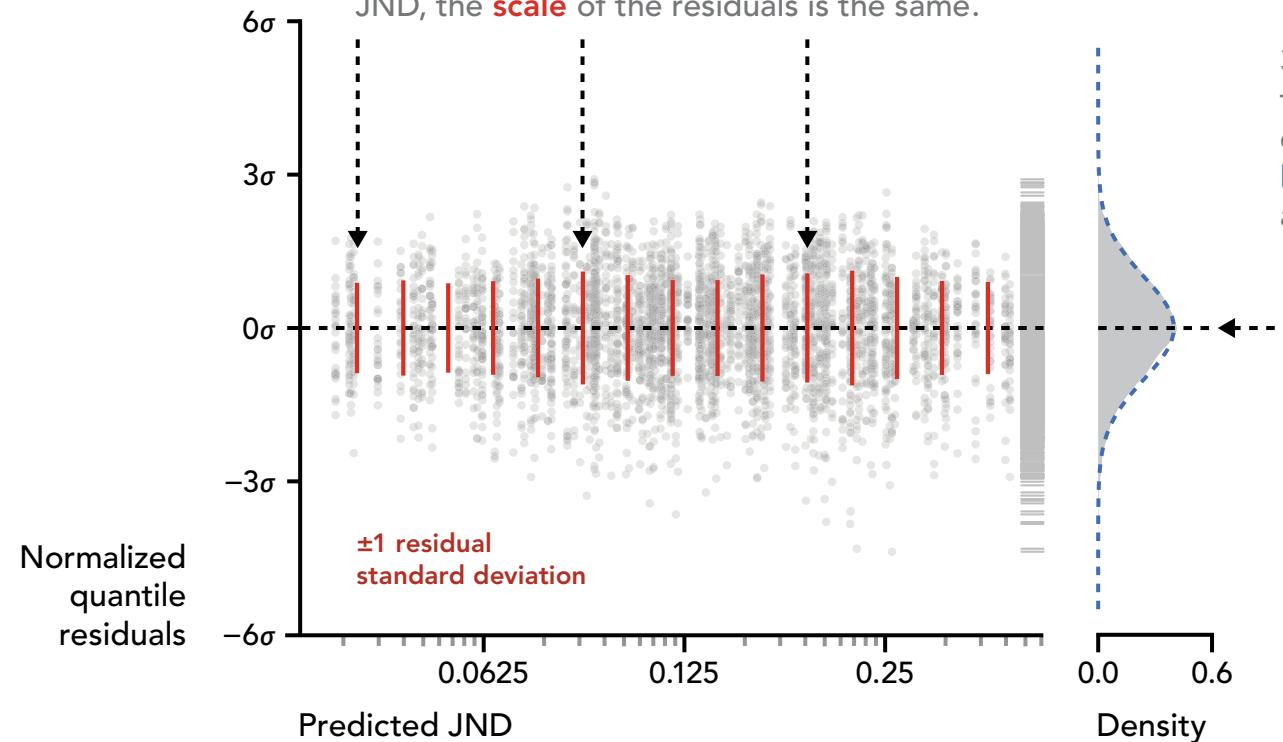
3. The distribution of the residuals is **skewed** compared to the **Normal distribution** assumed by the model.

Alternative model: log-transformed responses

1. This example fit for scatterplot-negative shows **constant variance**: At all values of r , the **scale** of the residuals is the same.



2. The combined fit for all visualizations also shows **constant variance**: At all values of predicted JND, the **scale** of the residuals is the same.



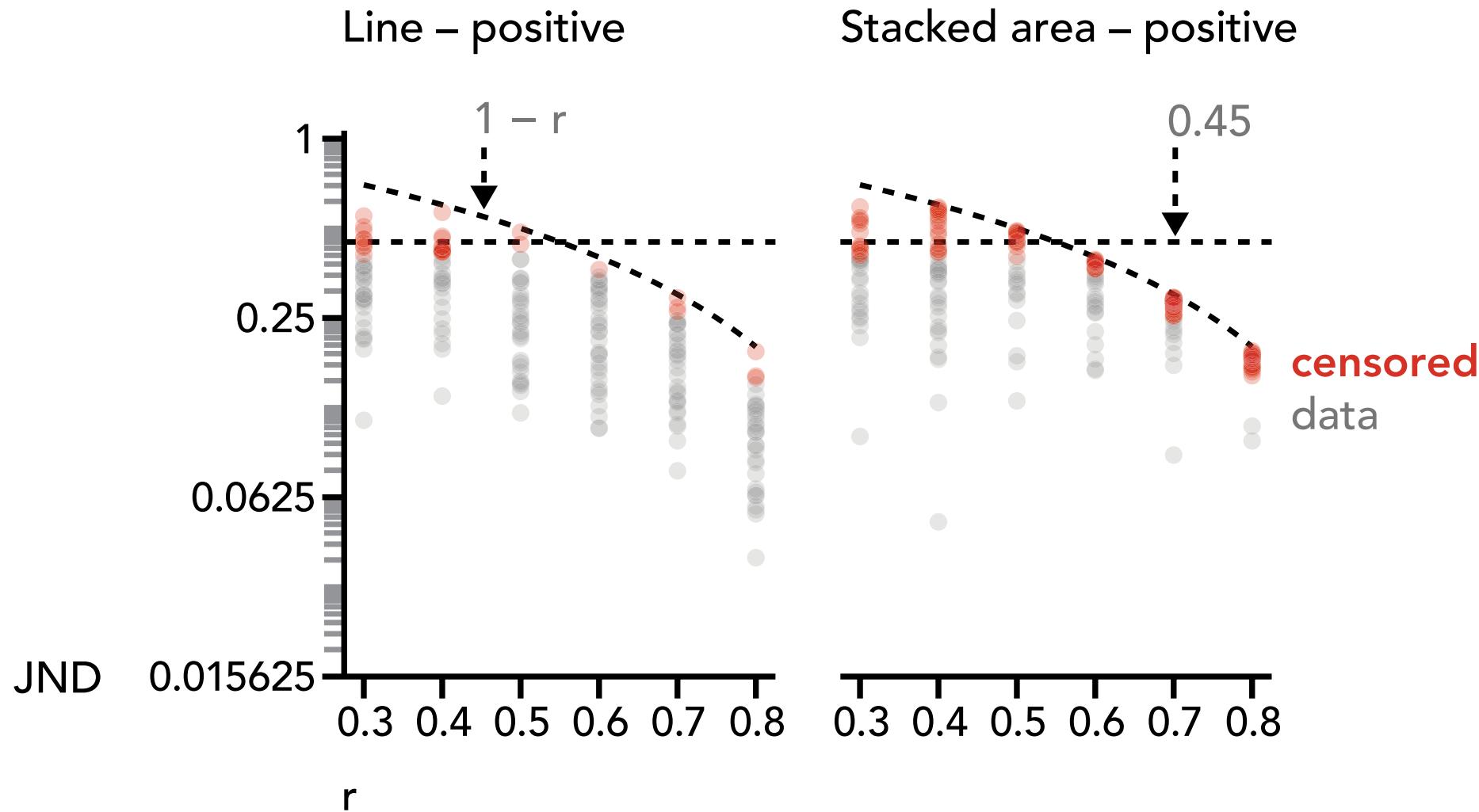
3. The distribution of the residuals more closely matches the **Normal distribution** assumed by the model.

Accounting for outliers using censoring

Harrison et al. dropped several observations (and a few conditions) as outliers.

We included these all observations and conditions by employing censored regression.

Accounting for outliers using censoring



Bayesian mixed-effects modelling

We used a Bayesian model, incorporating skeptical priors based on Rensink and Baldridge [2010].

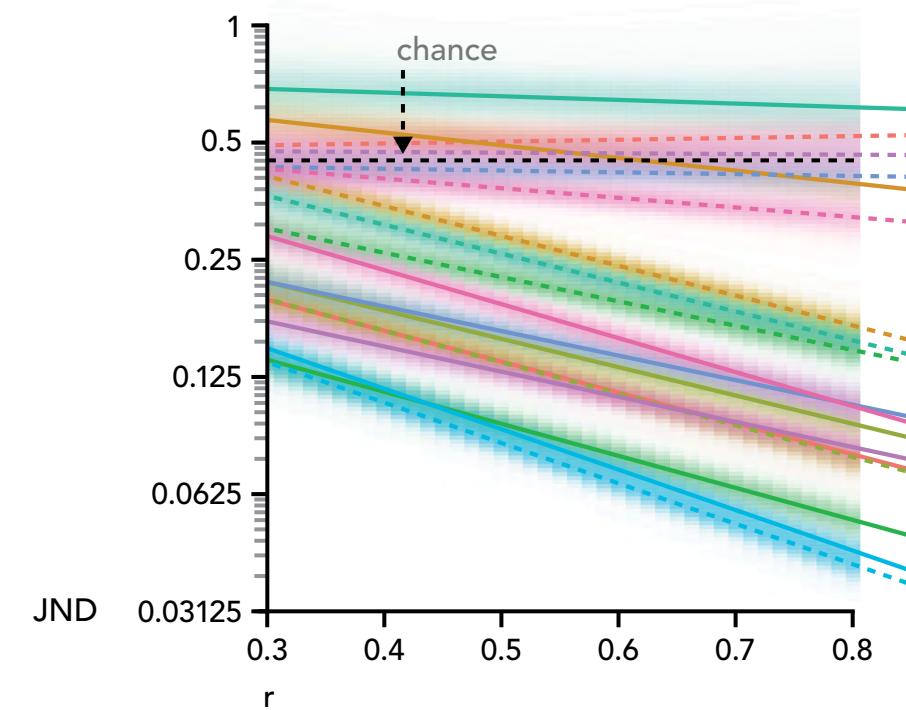
Bayesian mixed-effects modelling

We used a Bayesian model, incorporating skeptical priors based on Rensink and Baldridge [2010].

We also including random effects for participants so we can estimate between-participant variance.

Final model

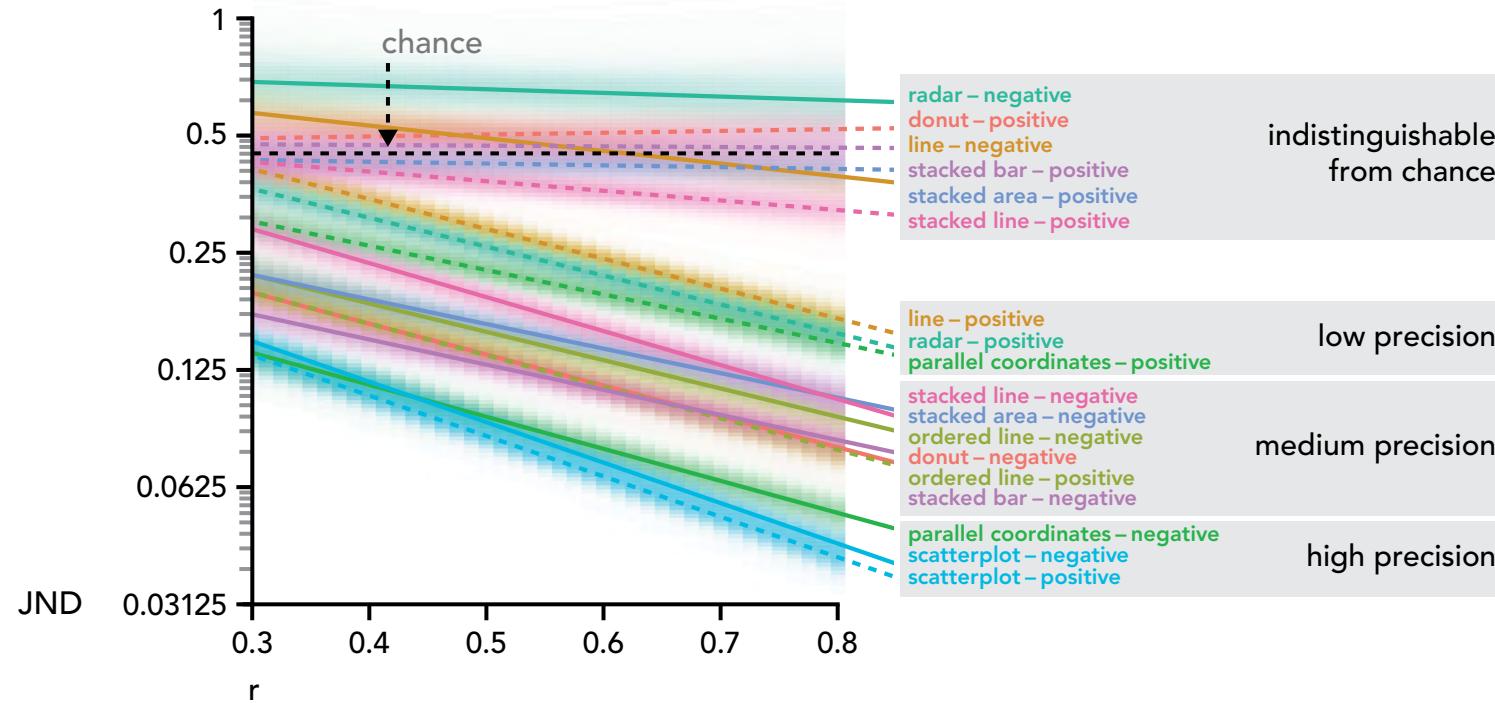
1. The final Bayesian censored log-linear model gives us a posterior probability distribution over the mean $\log(\text{JND})$ for each value of r .



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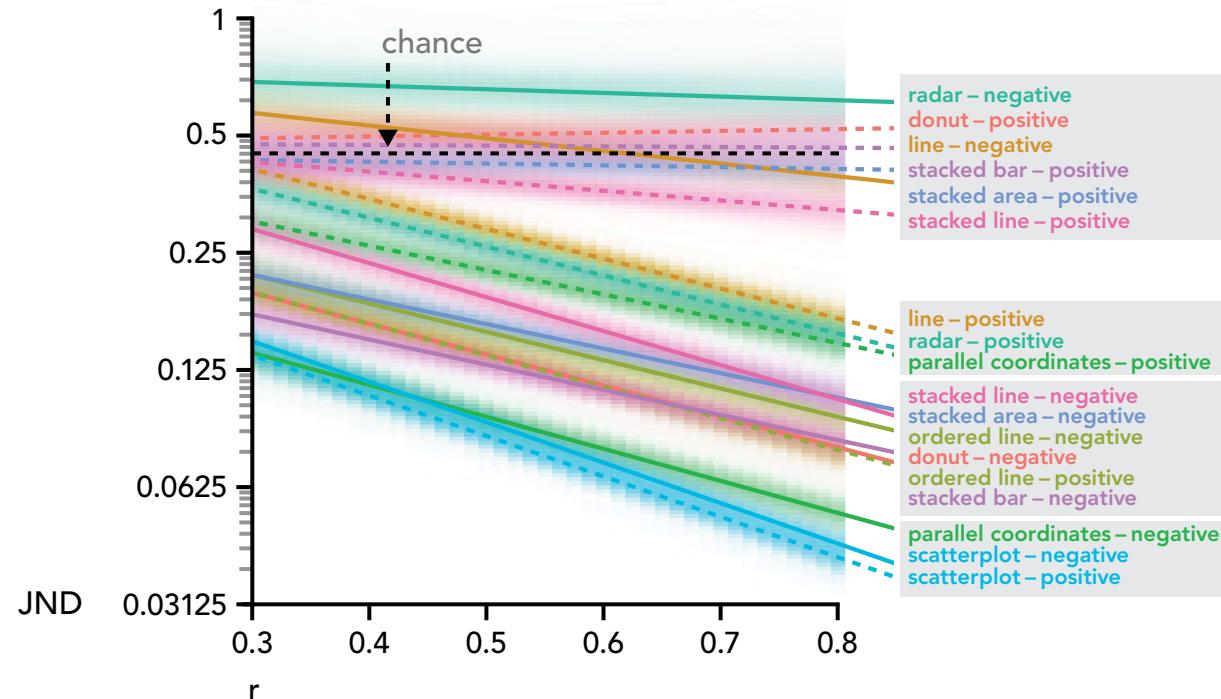
1. The final Bayesian censored log-linear model gives us a posterior probability distribution over the mean log(JND) for each value of r .

2. We rank and group visualizations based on how precise people's estimations of correlations are with them (lower expected JND implies higher precision)



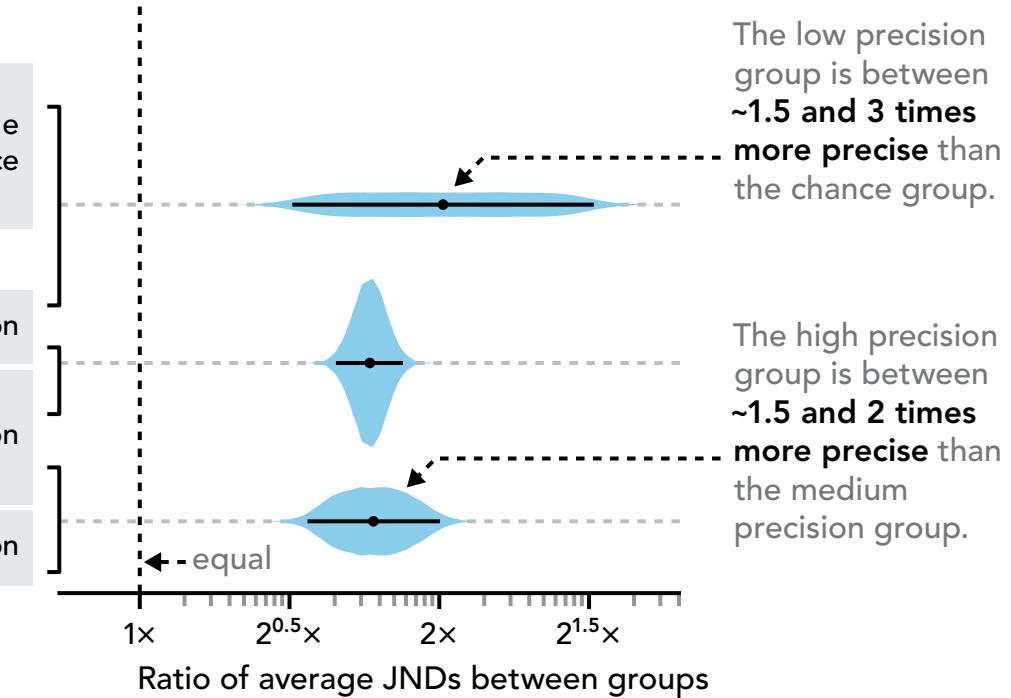
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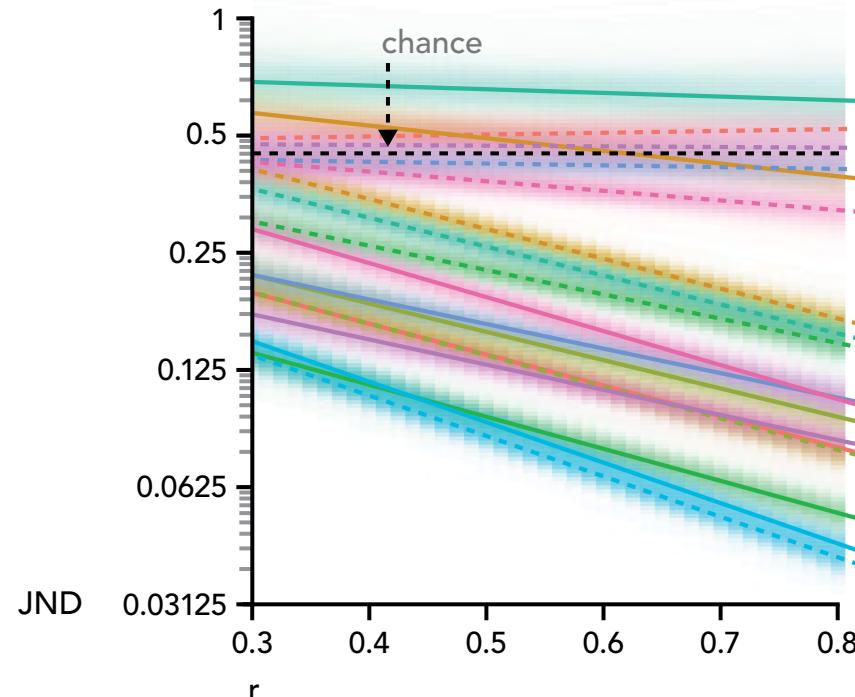
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3. We estimate the ratio of average JNDs between successive groups over all values of r from 0.3 to 0.8.

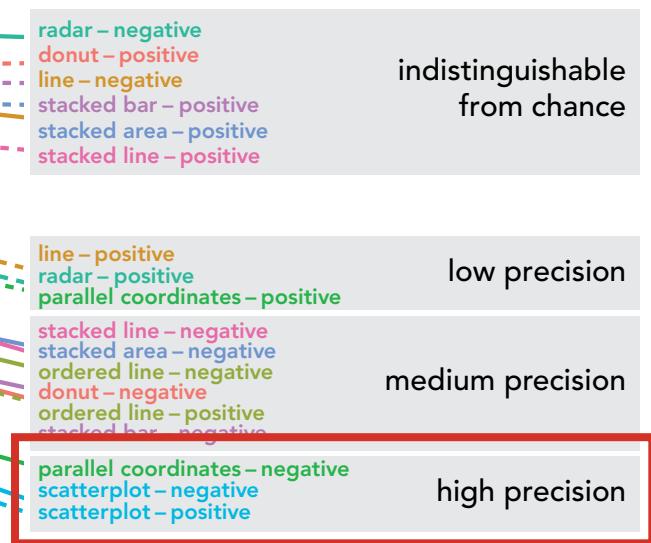


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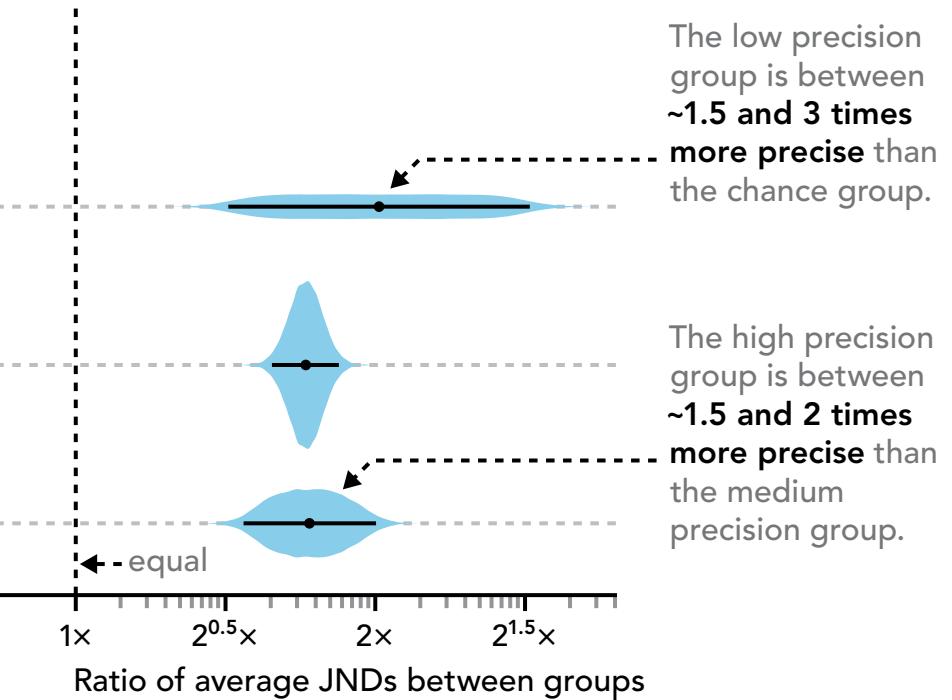
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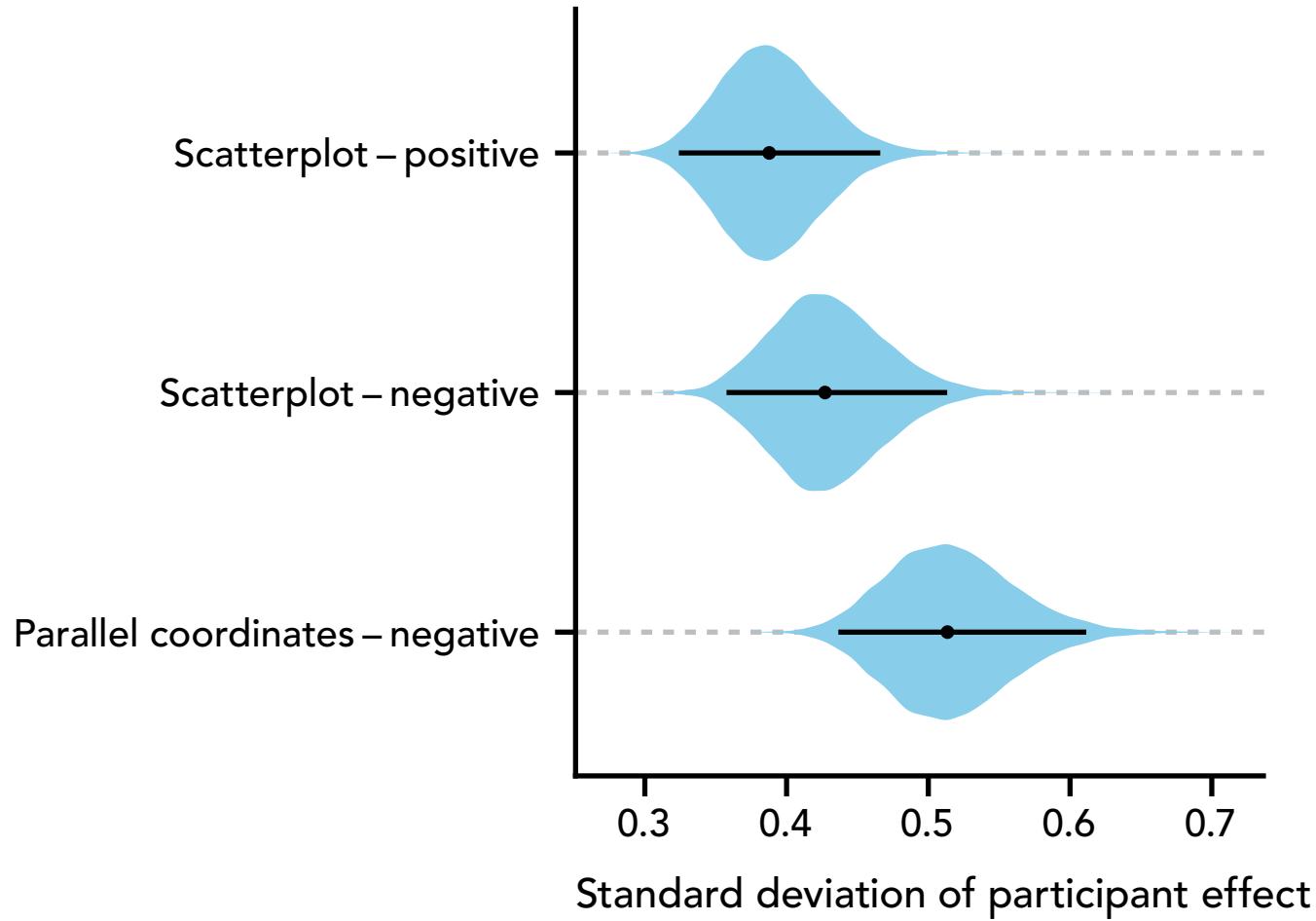
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Between-participant variance



Discussion

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Scatterplots have low variance, work well on positively- and negatively- correlated data.

Considering variance and effect size beats p values for design recommendations.

Bayesian analysis helps us build on prior work.

Reproducibility is hard. What's the right approach?

Thanks!

github.com/mjskay/ranking-correlation

mjskay@uw.edu

mjskay.com

