Gulshan Kumar
Certified SFCC Developer

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EXPERIENCE

SFCC Developer at Merkle, a Dentsu company   Gurugram, India
                                                             01/2022 – Present

Achievements/Tasks:

- Build-A-Bear
  - Delivered **31%** of the backend work with a team of 12 developers.
  - Worked on enhancement of functionalities like **Search** Journey**, add-to-cart**, Cart-page, **Checkout** Journey, Store locator, etc.
  - Customized OOB plugin In-Store cartridge and integrated **Ship-from-store** functionalities, that increase sales by 30%.
  - Integrated cartridge like **Adyen**, **Vertex**, **Globale**, **signifyd**, cartful, **deck** commerce, **Avatax**.
  - Worked on Post Launch critical **Payment issues**.
- PeterMillar
  - Implemented stories related to Search, PDP, Checkout.
  - Resolved **20+** UAT Defects related to payment, Checkout services and jobs.
- Gfore
  - Resolved **40**+ UAT defects related to checkout, cart-page, search improving functionality.
- Optimized the checkout journey by extending OOB multi page checkout to **Single-Page Checkout.**
- Worked on **OCAPI** and hooks for updating Basket, Profile etc.
- Created a range of reusable components and Business Manager extensions.

PERSONAL PROJECTS

- Automate Product Categorization.
  - Used AWS Bedrock service.
- FAQ AI Response.
  - Used Azure AI service.
- Facebook clone web App using MERN.
  - Used Node and React To handle FE and BE.
- Login And Authentication Using MERN.
  - Used Passport Strategy for Authentication
  - Implemented Json Web Token.

EDUCATION

Master of Computer Application (MCA)   CGPA 8.4
Banaras Hindu University (B.H.U)   2020 - 2022

SKILLS

Technical Skills: SFCC, Nodejs, JavaScript, ReactJs, Ajax, HTML, Core Java, MongoDB
Tools: Git, GitHub, Bitbucket, postman, Jira
Cloud Skills: AWS (Bedrock and Sagemaker services), Azure OpenAI

ACHIEVEMENTS

- Got Make It Real Award by DGS for my Key contribution in Ecommerce Projects.
- AWS GenAI 2024 Hackathon winner under CXM.
- 14th Rank in BHU MCA Entrance 2020.

CERTIFICATES

- Salesforce B2C Commerce Developer(03/2023 - Present)
- Amazon Bedrock Getting Started(01/2024 - Present)
  by AWS