MICHAEL JOSHUA D. SOLLESTRE

Aspiring Network Engineer | Front-End Developer | Web Designer | IT Graduate

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PROFILE

Creative and detail-oriented IT graduate specializing in Web Design, SEO, Networking, and Digital Marketing. Skilled in WordPress development, SEO optimization, content creation, and website administration. Strong foundation in UI/UX design, analytics, and digital strategy with hands-on experience in boosting online visibility and improving user engagement. Eager to apply technical and creative expertise to drive impactful online experiences.

EDUCATION

- De La Salle Lipa - Graduated 2025
  Bachelor of Science in Information Technology

- International School for Better Beginnings
  Senior High School (STEM Strand)

SKILLS

- Web Design & Development: HTML, CSS, JavaScript, WordPress, Canva, Figma
- SEO & Digital Marketing: On-page SEO, Keyword Research, Google Analytics, Semrush, Social Media Management, Content Writing
- Technical Tools: Git/GitHub, SAP ERP, Cisco Packet Tracer, Wireshark, MySQL
- Other Competencies: UI/UX Optimization, Blog Content Management, Data Analytics (Power BI, Smartbooks)
- Soft Skills: Collaboration, Problem Solving, Leadership, Critical Thinking

CERTIFICATIONS

- CISCO: Enterprise Networking, Security, and Automation, Switching, Routing, and Wireless Essentials - May 2024
- Smartbooks and Power BI: Basic with Analytics (FitAcademy) - January 2024
- HKNL2024: A.I and Cybersecurity - March 2024
- The Complete 2024 Web Development Bootcamp (Udemy) - January 2025
- Google Technical Support Fundamentals (Coursera) - March 2025
- Google Analytics Certification - June 2025
- Introduction to Front-End Development (Meta) - July 2025

WORK EXPERIENCE

Junior Website Administrator

MGHS Services
Team Leader
January 2025 – April 2025

- Assisted with the website's visual design with HTML & CSS.
- Developed and managed blogs using WordPress with SEO best practices.
- Conducted keyword research and optimized content to enhance search visibility.
- Designed promotional materials and visuals in Canva to support product marketing.
- Generated SEO performance reports using Semrush and extracted actionable insights.
- Handled website maintenance, backups, and basic troubleshooting.
- Managed social media content to grow online reach and engagement.
- Led a small content team, ensuring project deadlines were met efficiently.

REFERENCES

- Sir Emilio Macaso (DLSL BSIT Professor)
  09209543151
- MS. Grace Serafin (MGHS Supervisor)
  09454771875

I declare that all information provided above is true and accurate to the best of my knowledge and belief.