Go to report ↗

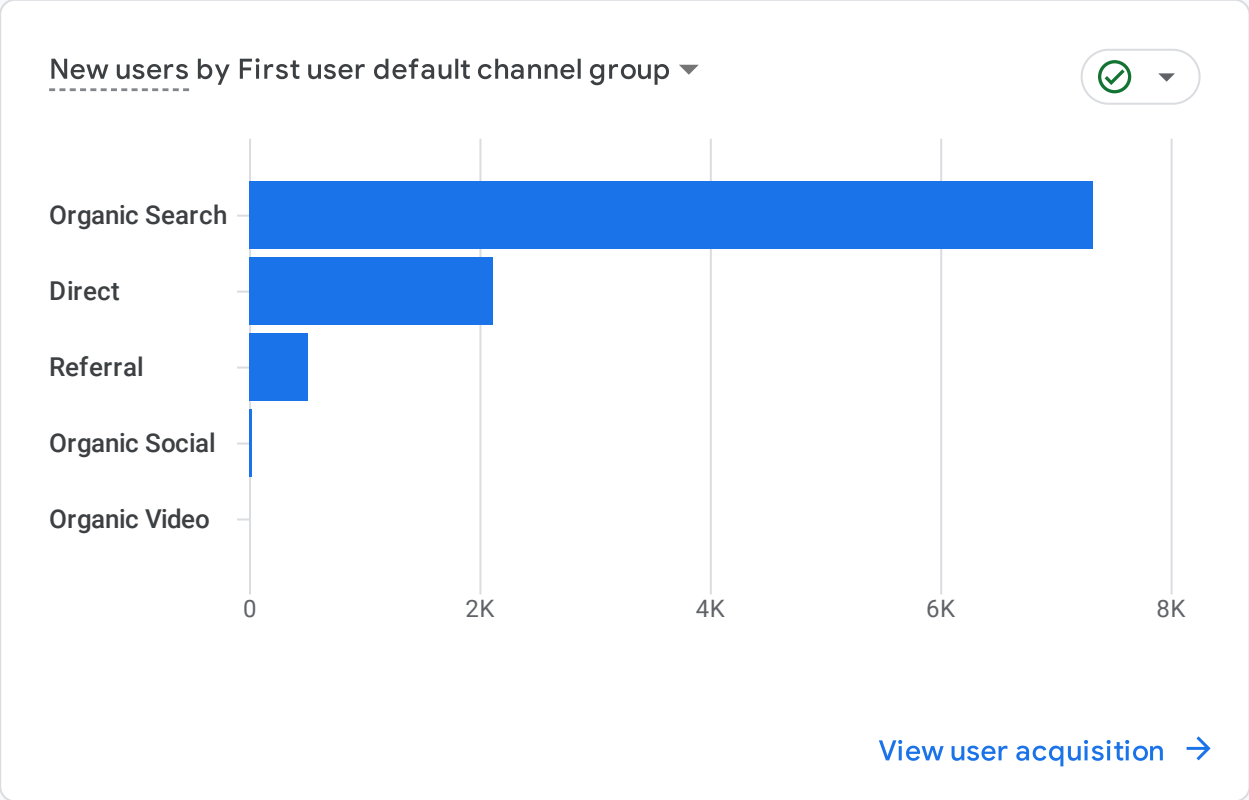A All Users   Add comparison +

This year (Jan – Today) Jan 1 - Oct 11, 2023 ▾
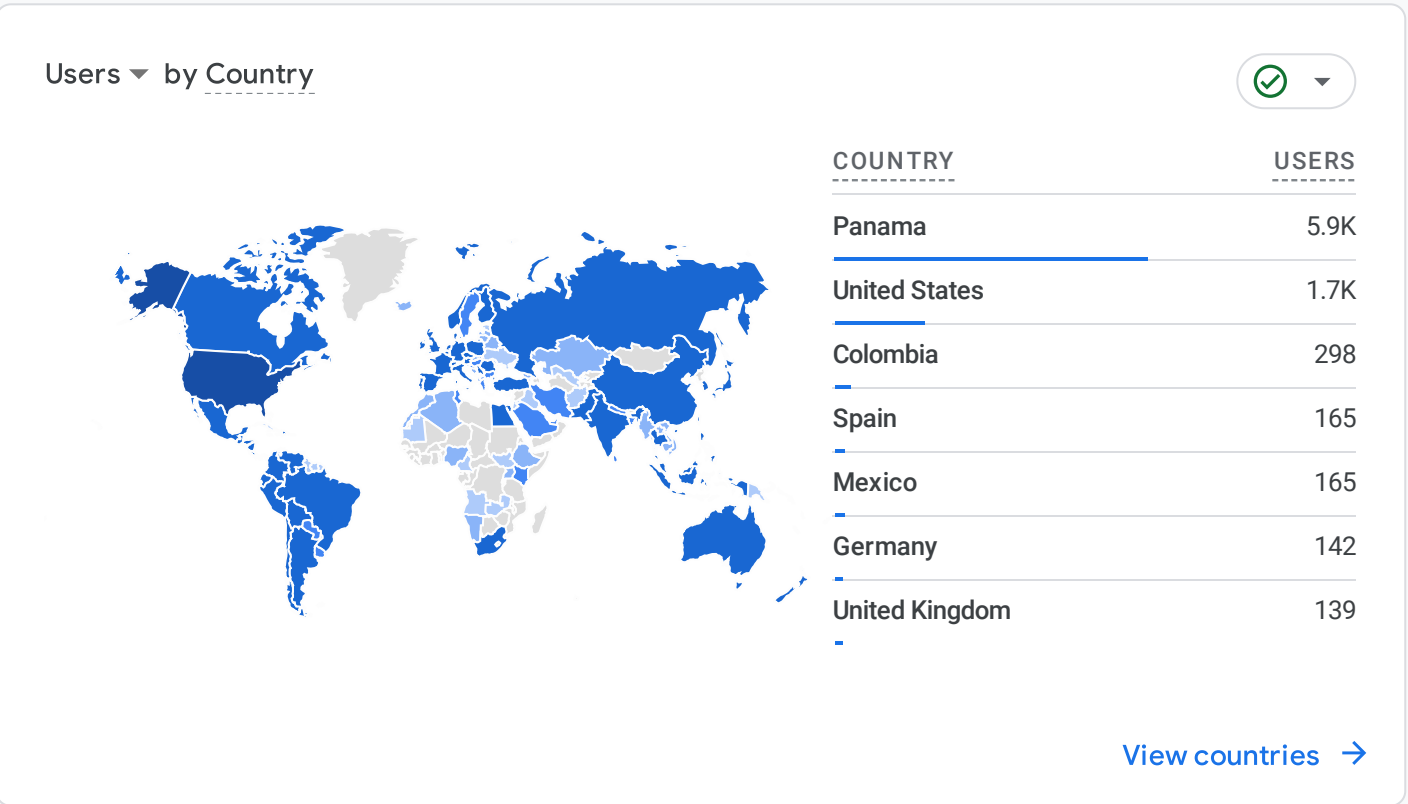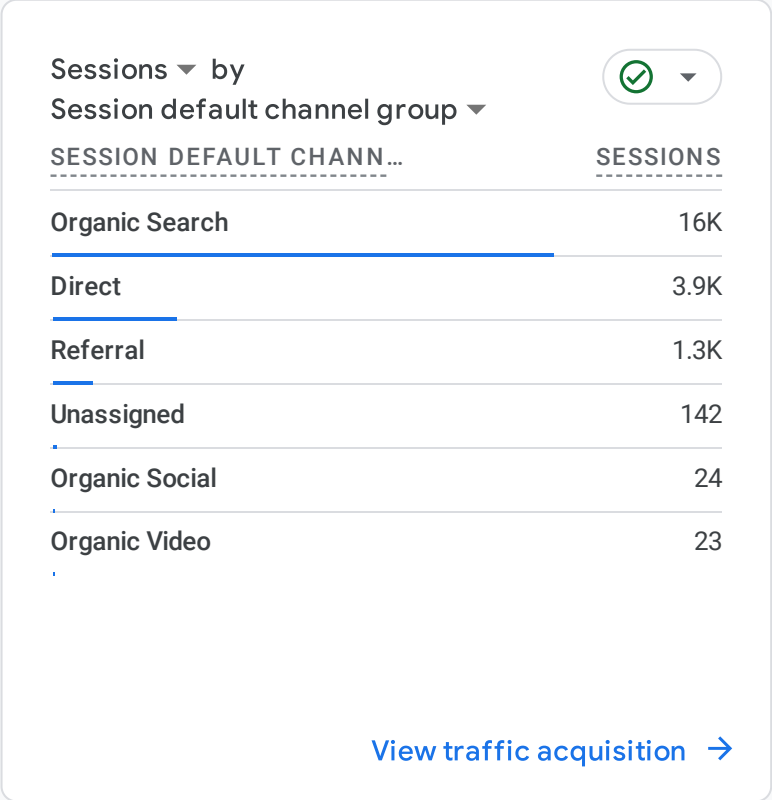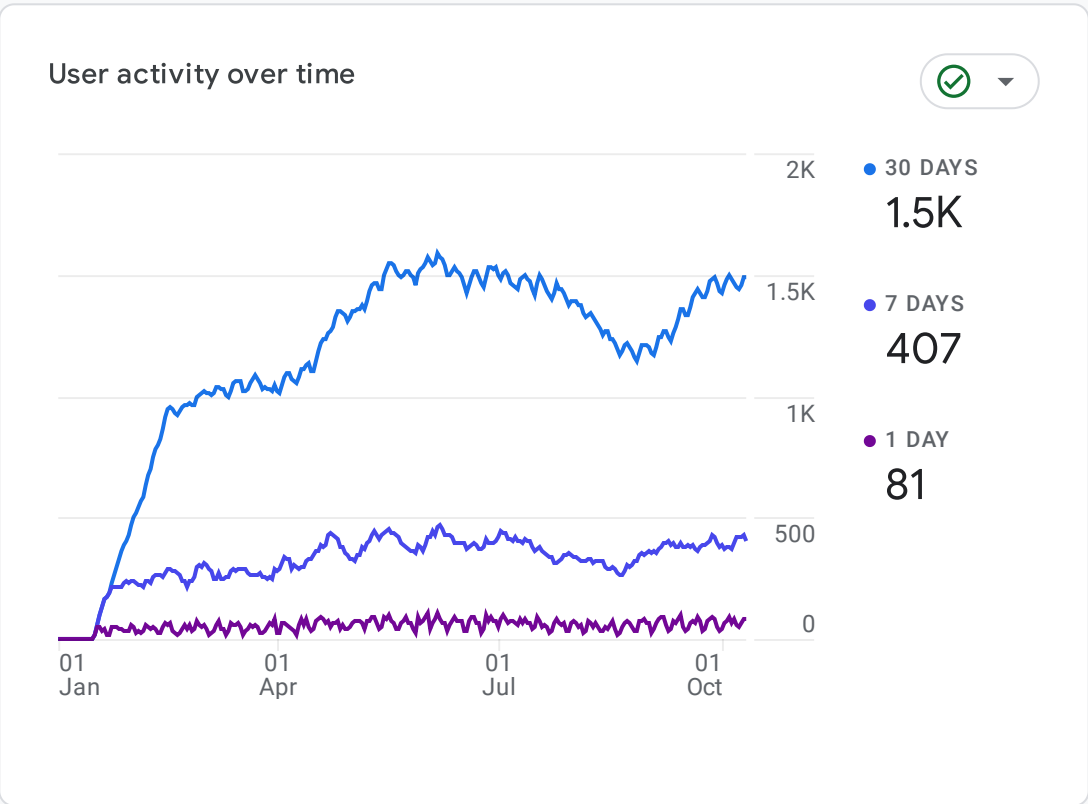
Reports snapshot

Users
9.9K

New users
10K

Average engagement time ⓘ
4m 22s

Total revenue ⓘ
$0.00

01 Jan	01 Feb	01 Mar	01 Apr	01 May	01 Jun	01 Jul ... 01 Oct

WHERE DO YOUR NEW USERS COME FROM?

New users by First user default channel group ▾

Organic Search	
Direct	
Referral	
Organic Social	
Organic Video	

0   2K   4K   6K   8K

View user acquisition →

WHAT ARE YOUR TOP CAMPAIGNS?

Sessions ▾ by
Session default channel group ▾

SESSION DEFAULT CHANN…	SESSIONS
Organic Search	16K
Direct	3.9K
Referral	1.3K
Unassigned	142
Organic Social	24
Organic Video	23

View traffic acquisition →

HOW ARE ACTIVE USERS TRENDING?

Users ▾ by Country

COUNTRY	USERS
Panama	5.9K
United States	1.7K
Colombia	298
Spain	165
Mexico	165
Germany	142
United Kingdom	139

View countries →

User activity over time

● 30 DAYS	**1.5K**
● 7 DAYS	**407**
● 1 DAY	**81**

01 Jan   01 Apr   01 Jul   01 Oct

HOW WELL DO YOU RETAIN YOUR USERS?

User activity by cohort
Based on device data only

	Week 0	Week 1	Week 2	Week 3	Week 4	Week 5
All Users	100.0%	6.5%	3.8%	1.8%	1.6%	1.5%
Aug 27 - Sep 2						
Sep 3 - Sep 9						
Sep 10 - Sep 16						
Sep 17 - Sep 23						
Sep 24 - Sep 30						
Oct 1 - Oct 7						

6 weeks ending Oct 7

View retention →
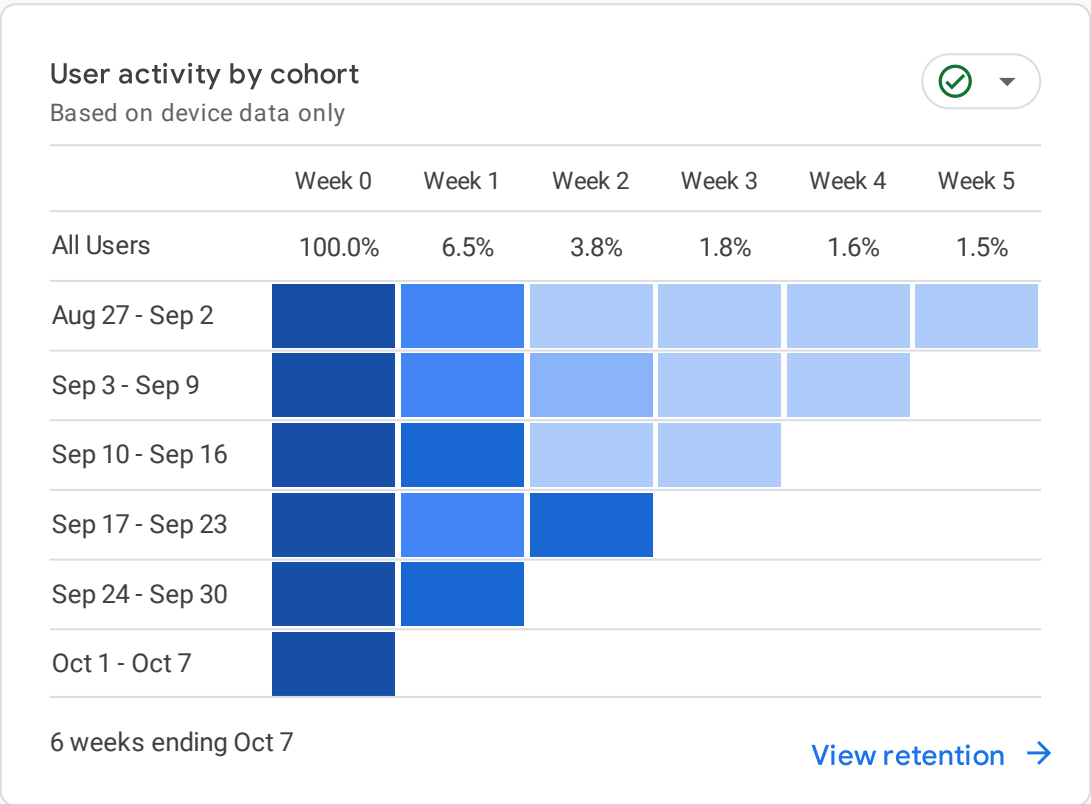
WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class

PAGE TITLE AND SCREEN CLASS	VIEWS
Mapa de la Geología de la República …	45K
STRI GIS Portal	19K
1:50K Topographic Sheets Mosaic fo…	17K
Rivers of Panama 2022	Rivers of Pa…	10K
Panama Corregimientos Boundaries …	10K
Panama Geology Map - 250K Mosaic …	9.9K
Panama Corregimientos Boundaries …	9.4K

View pages and screens →

WHAT ARE YOUR TOP EVENTS?

Event count by Event name

EVENT NAME	EVENT COUNT
page_view	318K
Select	94K
Alert	39K
Search	35K
scroll	25K
session_start	21K
user_engagement	16K

View events →
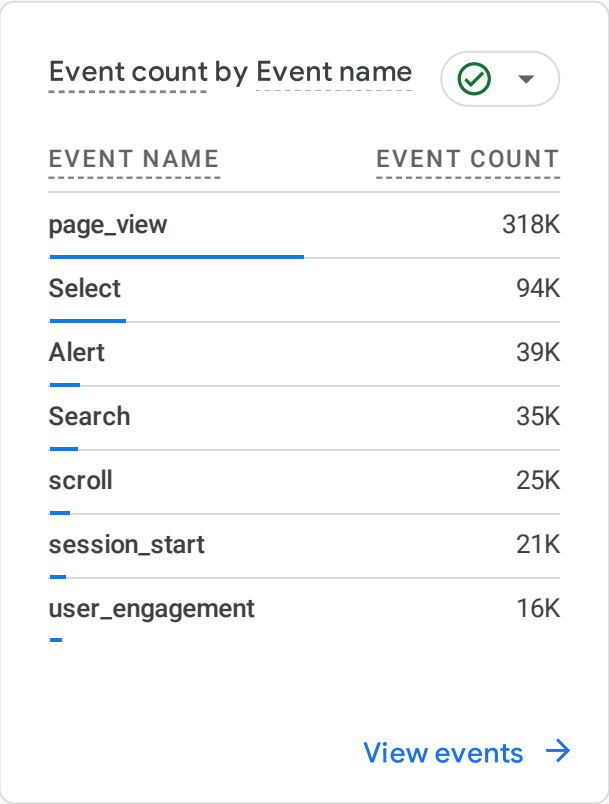
WHAT ARE YOUR TOP CONVERSIONS?

Conversions by Event name

EVENT NAME	CONVERSIONS

No data available

View conversions →
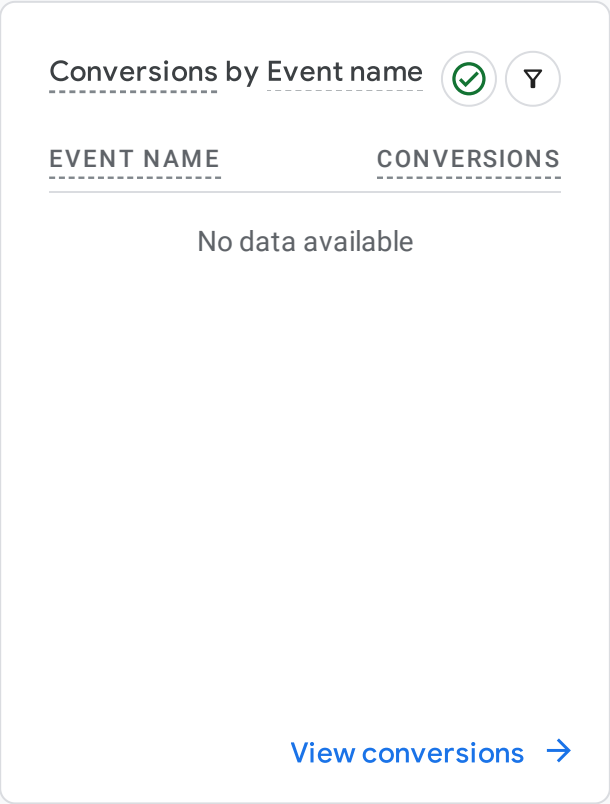
WHAT ARE YOUR TOP SELLING PRODUCTS?

Items purchased by Item name

ITEM NAME	ITEMS PURCHA…

No data available

View items →
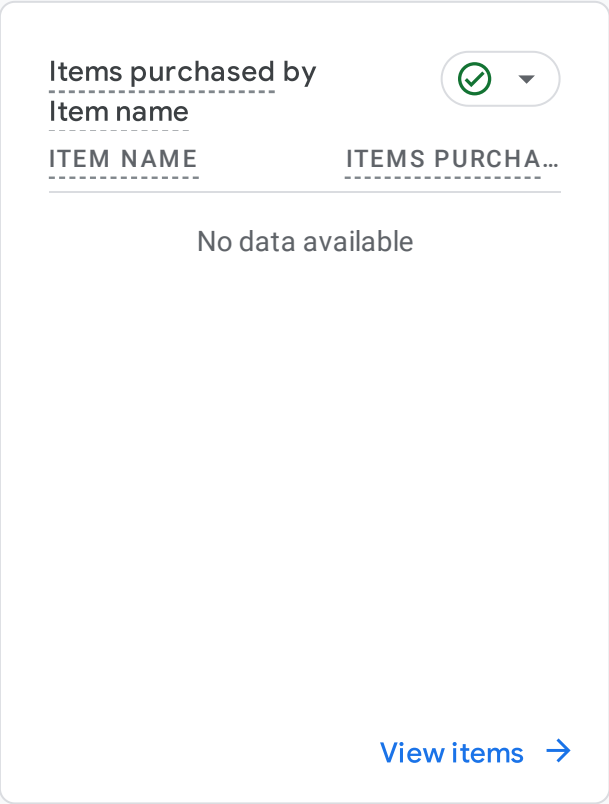
HOW DOES ACTIVITY ON YOUR PLATFORMS COMPARE?

Conversions ▾ by Platform

No data available

View tech details →