

ALMIGHTY & H E B H T Y E N C O U N T E R

GUIDE BOOK



ABOUT DARREN HARDY

Success Mentor to CEOs and High-Achievers, New York Times
Bestselling Author and Former Publisher/Editor of SUCCESS Magazine

Darren Hardy is today's preeminent Success Mentor having been a central leader in the personal growth and success industry now for more than 20 years. He has led three success television networks producing over 1,000 TV shows with most every known thought leader of our times. Over the past decade Darren was the visionary force behind the rebirth of SUCCESS Magazine as its publisher and founding editor. These positions have given him unique and unprecedented access to interview, investigate and publish the stories of the most successful people on the planet, including the likes of Richard Branson,



Steve Jobs, Elon Musk, Jeff Bezos, Mark Zuckerberg, Howard Schultz, Steve Wynn, Jack Welch and many more. He has uncovered the secrets to their success and distills the best of the best information and strategies, mixing in his own street-tested principles of success to mentor and empower millions of achievers globally.

Darren is also a highly sought-after keynote speaker, media contributor and the New York Times bestselling author of The Compound Effect—Jumpstart Your Income, Your Life, Your Success; Living Your Best Year Ever—A Proven System for Achieving BIG Goals; and The Entrepreneur Roller Coaster—Why Now is the Time to #JoinTheRide.

Darren is one of the most distinguished keynote speakers in the world today. He was awarded the 'Master of Influence' designation by the National Speakers Association (NSA). This is an honor shared by only 22 other illuminates in the history of the industry. Such notables as Jim Rohn, Og Mandino, Brian Tracy, Zig Ziglar and Deepak Chopra.

It is Darren Hardy's mission to "Influence the Influencers" and help business leaders and high achievers make an impact through his proprietary resources, live workshops, and digital learning systems.

Darren exists to be a guide for those who choose to... Be The Exception.

Learn more at: DarrenHardy.com
Daily Mentoring: DarrenDaily.com
Facebook: facebook.com/DarrenHardyFan
Twitter: twitter.com/darrenhardy
LinkedIn: linkedin.com/in/darrenhardy





WELCOME

Less than 20% of people who start something ever finish.

——BE THE EXCEPTION——



WELCOME

UNDISTRACTED ATTENTION

Turn off your email, your mobile phone and anything else on your desk or in your environment that can fracture your attention.

ENTRY INTO PRINCIPLE #1 -

PASSWORD:

Hint: Two words, no punctuation or space and capitalization doesn't matter.





PRINCIPLE #1

"The teacher opens the door, but you have to enter by yourself."

-CHINESE PROVERB -



PRINCIPLE #1

The	Trifecta: Happiness, Health and Love.			
Do not try to be so				
PRINCIPLE #1:				
More is acheived in	time.			
CON	MPRESSION			
Reality	Field:			
,	on of what is possible is distorted according to			
Create quantum	in outcome and results.			
Newton's First Law:				
An object at rest stay unbalanced force.	/s at unless acted upon by an			
Breaking	is the hardest and most energy exhausting			
part of any endeavor	2,			
Most people spend their days in a fury of fits and				
Activate the enigmatic force of what is called .				
It takes a	amount of energy to start something new.			



It requires a lot less energy in and become nearly unstoppable.	to keep going			
The : : : : : : : : : : : : : : : : : : :				
Compressed periods of time will almost seem like				
Achieve seemingly impossible progress, in a seemingly impossible compressed time frame, requiring a lot less to do so.				
Apply SUCCESS COMPRESSION to various and methodologies.	, rhythms			
Use SUCCESS COMPRESSION to build a reach more people.	and			
Use SUCCESS COMPRESSION to	and expand a team.			
Leverage a SUCCESS COMPRESSION to produce more and create an unfair advantage.				
Quitters: 80% of people never finish what they				
Shortcut your to fortune, affection and r	market dominance.			
ENTRY INTO PRINCIPLE #2				
PASSWORD: Hint: Two words, no space and capitalization doesn't matter	r			





PRINCIPLE #2

"If you really want to grow as an entrepreneur or a leader of any kind, you've got to learn to delegate."

— SIR RICHARD BRANSON —



PRINCIPLE #2

PRINCIPLE #2:				
Do , so you never ha	ve to do again.			
The illusion of is an uncomfortable.	excuse to avoid wh	at is hard and		
Manufacture time by doing now	, so you	have to do again.		
: Laborer, Leader	and Owner.			
Level 1:				
Even when working for someone else, the right can make a huge difference to your labor time.				
Set up systems, standardized processes or utilities that actions without your labor.				
Stop to take the to figure it out even though that process will require more time upfront.				
Level 2:				
and recovery over worthless when it counts.	tne weekend is nee	eded so you arent		
Doing low wage, low-value chor	es you	precious refueling time		



The very best use of m freedom is.	noney? To buy	. That is what		
Don't begrudge the spending of money to buy your				
Learning effective hirin fortune and save you a		can make you a		
Level 3:				
The Art of : Hire and delegate key areas you struggle with to other people who also believed in the project.				
Be in	, but not in charge.			
Drill down these conce your life.	epts to radically	and streamline		
Learn the science and formula behind not just why to , but how to do so effectively.				
Bee's Knees: Height of	!			
ENT	RY INTO PRINCIPLE #3			
PASSWORD:				
Hint: One word, capitalizati	on doesn't matter.			





PRINCIPLE #3

"Indecision is the thief of opportunity."

— JIM ROHN ——



PRINCIPLE #3

PRINCIPLE #3:
Life is a, be sure you play at it.
Work, even in an industry or business you, can quickly become tedious, mundane and dull.
The greatest performance-enhancing drug ever discovered:
Nothing captivates the human attention and engagement like a
your life: Turn difficult tasks and behaviors that mos everyone else hates into a game.
Information and knowledge are not
Training and development are the great between Fakers and Doers.
Personal training to grow your success muscles, your productivity and your future.
Producing results, improving your life and making a bigger becomes as easy as turning the knob on a facet.



Access to the right to easier for you.	ols and	makes success		
Calculate your existing income and multiply it by 3X. X 3 =				
Doers are they act.	. When presente	ed with an opportunity,		
1	nted out long ago in T l dients for significant su ire to			

"Do or do not... There is no try."

— GRAND MASTER YODA —





ADDITIONAL RESOURCES



DARRENDAILY

DarrenDaily is the number one morning program (free!) to jumpstart your success and help you become... Better Every Day. Join the over 200,000 achievers each morning as Darren shares one idea, tip or insight you can use to level up your success and transform your life.

DARRENDAILY, COM



INSANE PRODUCTIVITY

This is Darren's highly sought-after 12-week training course (with lifetime access) on learning to achieve extreme productivity. Unleash your most productive and powerful self when you learn the productivity system, tools, and strategies used by the most elite achievers of our time, delivered directly to your digital device.

INSANEPRODUCTIVITY.COM



HIGH-PERFORMANCE FORUM

An invitation-only private forum led personally by Darren Hardy for CEOs and business leaders committed to building high-growth, high-impact, and high-performing companies.

HIGH-PERFORMANCEFORUM.COM



THE COMPOUND EFFECT BOOK AND AUDIO PROGRAM

This is Darren's internationally renowned New York Times best-selling book. It is a distillation of the fundamental principles that have guided the most phenomenal achievements in business, relationships, and beyond. Industry experts, such as David Bach, have called The Compound Effect "the new bible for the self-improvement space."

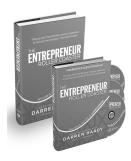
THECOMPOUNDEFFECT.COM



LIVING YOUR BEST YEAR EVER

This is the system Darren has used for more than 25 years to design, stick to and achieve his own big goals. Included this annual journal is a step by step, week by week Achievement Management System™ which will act as your GPS guidance system all year long.

DARRENHARDY.COM/BESTYEAR



THE ENTREPRENEUR ROLLER COASTER BOOK AND AUDIO PROGRAM

Sixty-six percent of small business fail. It doesn't have to be that way. The Entrepreneur Roller Coaster is the essential guidebook you need to survive the scariest and most thrilling ride of your life. It will guide you safely past mistakes most make and equip you with the essential skills you need to thrive as an entrepreneur.

ROLLERCOASTERBOOK.COM