

Ten Minute Pages

Groundbreaking Drag & Drop Software
Builds Web Pages in Less Than 10 Minutes

Presented by: Kyle Graham

Hosted by: Jay Boyer & John S. Rhodes

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Introduction



Welcome. You are in luck. By reading this Workshop summary, you'll be introduced to a powerful software system developed to help you build profitable marketing campaigns quickly & easily, and thereby assisting you in making money online faster than you ever imagined. The story of this software actually begins by with a man named Kyle Graham. Kyle's story is quite similar to many other people who have tried to build businesses online and make money online.

Kyle got involved with setting up websites and things like that, but he encountered a lot of frustrations and hassles along the way. A lot of these hassles had to do with learning and using the technology needed to accomplish his goals. As we all know, in order to advance your business these days, whether it is a web-based business or not, you have to integrate technology. You kind of have to set up web pages, build lists, add shopping carts, and all of those types of things.

Kyle had a programming background, but he still felt the frustration that other people feel when they are trying to keep up with all of these sorts of things. So, he decided to do was create a solution to relieve people of these hassles and frustrations. He thought that there had

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to be a better way to set up businesses online without technical problems always getting in the way. These kinds of things can slow you down and keep you from making more money.

So, Kyle went on to create an amazing solution. He hasn't made it public yet, so this is kind of a behind the scenes demo of what he has created and will soon be releasing for other entrepreneurs to use. Thank you for taking time out of your schedule to view this. It is going to be well worth your time. You will soon see that this is a really great tool.

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Meet Kyle



"I appreciate that introduction, and that's exactly right. [I've] basically been experiencing a lot of frustration over the years...whether it's firsthand frustration and also frustration with people that we've worked with as a company...that big monster technical roadblock that prevents people from making meaningful progress online. So, finally over the years, we've come to a solution...and I'll kind of get into that, but before I do let me just kind of give a little kind of preview as to what's going to happen today."

He goes on to say that this is going to be mainly a demonstration of a piece of software that will eliminate the technical roadblocks in your business. He says that he knows that is kind of a grandiose claim, but if you stick around throughout the entire demonstration, you are sure to understand what he means by this. So, he is going to demonstrate this software but in the context of using this software to build an actual business.

The product that he is demonstrating is called 'Ten Minutes Pages' because it helps you to build marketing pages and marketing systems in literally no time. Kyle chose one of his businesses, one that is making money right now, and for presentation purposes, decided to reverse engineer that business and rebuild it from scratch using this software. So, you should be able

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to derive two benefits from this information. You will be able to learn about how the software works, and you will be able to get some insight in how to set up a money making business.

According to Kyle, as the end of the year closes in, people get into transition mode and an analyzing mode. They are looking to make next year better than this year. So, he predicts that this presentation will probably be huge for next year since a lot of the obstacles that people may have encountered in past years will be on people's minds. Since they can probably be removed by this software, he figures this will be the best time to officially launch this software. You, however, are going to get a sneak peek of it before it hits the market.

There is only one thing he asks in return for demonstrating his product to you before anyone else gets a chance to see it. If you are in an environment where there are a lot of distractions like your TV or maybe you have a mobile device running, please put these things away and focus on the information at hand because this software really could become a big help to you and your business. Plus, you are going to get a behind-the-scenes look at the business that Kyle is going to reverse engineer for this demonstration, which is currently making money by the way. So, it would be wise to pay attention to the details involving that as well.

Furthermore, during this presentation you will be shown the sequences and strategies that Kyle personally uses. He doesn't claim to be a great marketer or anything like that, but the sequences and strategies that he is going to share have made him over \$108,000 in a seven day period of time. He is also going to share the business model that he uses to generate millions of visitors to his sites over the years. It's kind of a counter-intuitive approach to marketing, but once it's explained, it will make a lot of sense.

By the end of this demonstration, you will be given the opportunity to run the exact same business model that is being shown herein, and you will be able to do so within just 24 hours. Again, this seems to be a pretty big claim, but as soon as you see the possibilities of what's being offered here. In fact, because of the way this presentation is structured, it won't take you long to see that all of these promises are very real and very possible.

Before Kyle jumped into explaining these systems, he decided to offer a very brief background about himself just to let you know where he is coming from. He has been a programmer since he was about eight years old. His very first experience with a computer was from the context of computer programming. So, he learned at a very early age about what it is that makes a computer work. Then, he grew to know about marketing. Therefore, Kyle has kind of a unique perspective on things. You are going to see how he has put that unique perspective to use throughout this demonstration.


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The World Wide Web came on the scene around 1994. Kyle was around 12 years old at the time. Obviously, it was a big deal at the time, so he started running html and things like that. Very shortly after that his dad started sending business his way, and he began to help people get online. So even before he was a teenager, he had some insight into the issues people were having, and 20 years later people are still having some of these same issues. In other words, he has had a front row seat when it comes to these issues and the frustrations that people have been having all this time. His whole entire life and half of his business has been focused upon creating solutions that eliminate the technical roadblocks that people face in business.

Kyle put himself through college building people's websites. Then right after college, he started a company called Ambid Update. This was before WordPress and all of the stuff that we had today. Ambid Update helped people who don't have a good grasp on technology put up websites and do all of the things they need to do for their business by themselves without having to spend a lot of money hiring people. About 5,000 people used this software. This, of course, furthered Kyle's understanding of the types of problems people were having.

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Overview: the Ten Minute Pages System



Ten Minute Pages

Over the past four or five years, Kyle and his team have been evolving that software as they worked at this system and attended to their customers' needs. Eventually, they arrived at what is being demonstrated here, which he has deemed 'Ten Minute Pages'. So, if you thought this was just some kind of fly by night thing that is definitely not true. This is something that this team has been tweaking, tooling, and working on for a very long time. Frankly, their goal is to fundamentally solve some of the core challenges that our industry faces, which primarily are the technical roadblocks, the time it takes to get off and on the web, and then finally the results that you actually get.

Starting out, the team put out a lot of surveys. What they found was the number one problem that was holding people back from succeeding wasn't marketing knowledge, it was the technology. It was either too costly or it was too hard to learn yourself. The second major problem was the time that it takes to use the technology involved in building a business. The time that it takes to get your ideas online can be immense, and a lot of times businesses fail because they run out of money before they can actually execute their ideas. The final and most depressing problem that they found is that after all that time and frustration is put into overcoming these technical roadblocks a lot of people fail as a result of having trouble with their websites.

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With this data on hand, and a vast number of years of experience with what troubles people were having in general, the team went on to build a solution. Ten Minute Pages was created to fundamentally address these problems. You will see that there is almost a zero learning curve to using it, so all of these technical roadblocks are an afterthought. In addition, it now only takes minutes to get your ideas online as opposed to days.

This software was built from the ground up with these results in mind. So, we will begin this demo with a quick overview on how this software works. That way you will see how these problems have been addressed and likely immediately understand how helpful this software can be. Then, afterwards the software will be demonstrated in greater detail so that you can get an idea of how you can use this software to build a business quickly and easily.

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Quick Demo



The starting page of the Ten Minute Pages software is depicted above. One thing that you will probably notice right offhand is that this isn't something that you have to download and install. These types of processes hold their own challenges, so the team decided to eliminate that problem right from the start. You log in to use this software just like you would log into Gmail or Facebook. In other words, you enter a username and password, and then you click a button to log in. Even the process of getting this software up and running is really easy.

The second thing that you will probably notice is that when you first log in, you are in what appears to be a very familiar environment. If you use any of Microsoft's tools and things like that, you'll notice that they have integrated some of the same motifs into the software. They did this in order to leverage the knowledge that you already have so that the software is easier to use. The learning curve for most people, therefore, is really, really low.

Now, if you have used any of the current solutions out there, such as WordPress and DreamWeaver, you will immediately notice that this software works a little differently. The reason is that Kyle believes that other solutions have been created in such a way that they are not as easy for people to embrace. For example, WordPress will ask you a lot of questions and you have to fill out a form in order to put something online. Then, you have to go back and forth

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to see if your website looks the way you want it to. That alone can be pretty frustrating. Furthermore, you have to do this after you spent a lot of time learning how to use the product.

Once you log into the Ten Minute Pages software, you don't have to fill out any forms or anything like that. You can immediately begin editing the existing text just by double clicking on the text that you would like to change and by typing their replacement within the text box that appears. So, it is very simple, and really exactly how you would expect it to be. There are no codes to work with or any other challenges like that.

Another cool thing about the way this is set up is that you don't have to use copy and paste or anything like that in order to change the position of the text on the page. All you have to do is click and drag in order to pick up a section of the text and move it to where you want it to go. So, all the code that you would normally have to use to manage something like that is of no concern. The process of creating your page and rearranging it is all very simple.

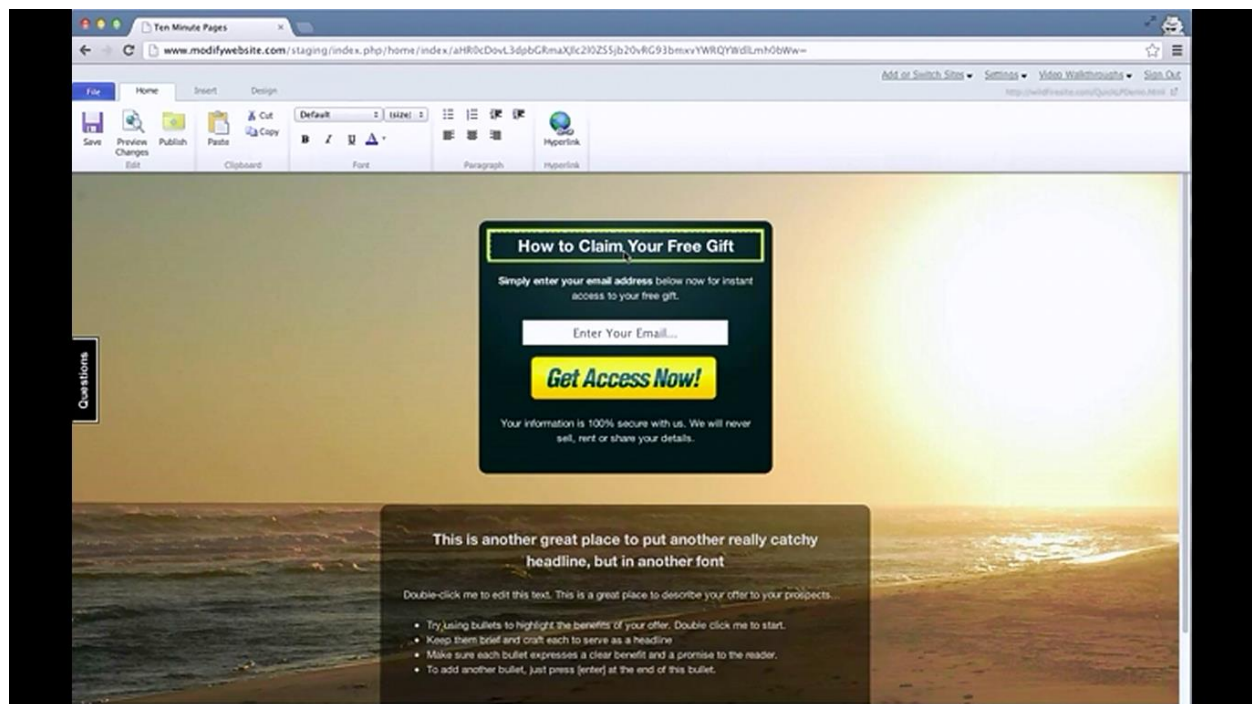


Now, say that you wanted to change the look and feel of the page above. You can do things like click on one of the boxes and use the editing tools found under the 'Content' tab to add a shadow to the box. You can also resize these boxes with the click of a button. So, everything kind of happens as you imagine it should happen. There's no learning curve. You just jump in, you implement your ideas, and you jump out. If you click on the 'Header' tab, you will find a lot of header options. You can choose from these options, and the program instantly does what you would expect it to do.

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Now, let's get a little more practical. Say that you wanted to create a landing page in order to collect emails. This is a really valuable thing for most businesses to do, right? All you would have to do to get started is click 'File' and then select 'New', and you will immediately see the option to create a landing page. Other types of page options that will find here include:

- New from Existing
- Sales Page
- Pre-Cart Page
- Product Launch Page
- Thank You Page (Email Confirmation)
- Thank You Page (Download)



For now, you would click 'Landing Page', and when you do, you will be presented with a number of templates to work from. It was stated earlier that people spend a lot of time, energy, and money to get something online, and then their website is a failure. Each one of these page layouts has been split tested to ensure that you have the best chances for success. Keep in mind that these are just starting points. You can change them up in any way you wish. In other words you can change the pictures, colors, backgrounds, etc. very easily. Really, the sky's the limit when it comes to what you want to do.

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The page shown is a page layout that you have probably seen numerous times all over the web. The reason why you keep seeing it is because it performs really, really well. Say, for example, that you have three different friends in three different industries, and they have all told you that they are experiencing a 70% conversion rate with their landing page. This is the type of landing page that they are likely using. The fact that the layout is so simple probably has a lot to do with it, but a lot of different factors could be at play.

Once you choose the landing page template that you want to use, a screen will appear asking you to title it and to choose between creating a filename for it and making it your website's homepage. After you click on the 'Start Editing' button, your template will appear. Everything is all set up for you. Now, all you have to do is edit the text to make the page say what you want it to. Again, this template has been split tested and is known to work really well. Of course, you can reorganize the text, change the picture, change the color scheme, and so on.

Another major problem that a lot of people face is connecting your landing page to your email company. There are a lot of email services out there that you can use for this such as Aweber, Infusionsoft, iContacts that allow you to send automatic emails to your customers. The challenge that one had before Ten Minute Pages is that all of these companies give you code that you have to now put on your website. So, you would have to take this code, paste it in your page, and hope that it looks right. If it doesn't look the way that you wanted it to, then you would have to mess with CSS or hire an outsourcer to fix it. This can be a really big hassle.

You don't have to bother with all of this when you use Ten Minute Pages. This was created so that you wouldn't have to deal with code. If you are a marketer, you shouldn't have to be dealing with code; that's not your job. With this software, all you would have to do is click on your opt-in area, and then choose the email service that you use. You'll notice that they have integrated all of the popular ones, but if you don't use one of these services, there is a custom option that you can use as well. So, pretty much any service is going to work.

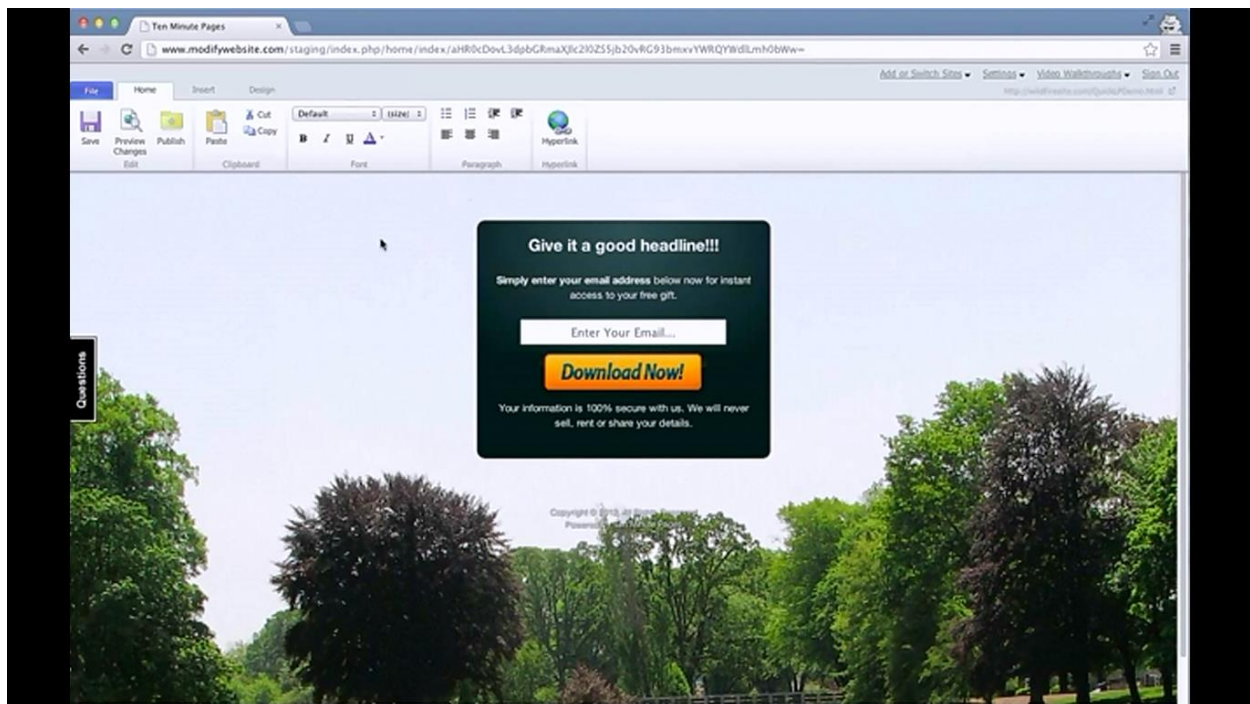
As soon as you choose the company you wish to use, all of the lists that you have will show up. So, you can choose the list that you want this page connected to from a dropdown menu at the top of the program. Then, you will be given the option to choose the next page that you want your customers to be connected to. With just a few clicks everything is styled right and put into its proper format. All of this can be done in just a few minutes, as opposed to the hours or even days that it often takes people to do this sort of thing and make everything look and work right.

If you want to make changes to the page, there are a lot of options available to you. They can be found underneath the tabs at the top of the page. For example, if you want to change the button on the page, there are several different button styles to choose from. You just click on

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the one that you want, and it automatically appears on the page. You can also make the button smaller or bigger if you like.

You can also change the pages background if you like. The page depicted in the screenshot above has a nice beach background, but let's say that this does not set the right mood for your particular offer and you would like to change it. To change this, you would just click on the 'Design' tab and then choose 'Background Image'. This will allow you to browse your computer for the right picture, or you could just paste in the URL. By looking at the screenshot below, you can see all the changes that have been made. This entire landing page only took about five minutes to create, and it is attached to Aweber and connected to a chosen list.



Yet another obstacle people face is getting their pages on the web. This can be a challenge, unless you know FTP and that kind of stuff. If you don't, you have to deal with your FTP username and password, you have to use software to connect, drive the files in, and just hope that it's in the right folder. There are a bunch of hassles associated with that. Plus, if you use WordPress, you have to get that installed and learn how to use it. After you learn how to do all of this, things are not that bad, but with Ten Minute Pages, you can just click the 'Publish' button and the page instantly goes live. As soon as you click the 'Publish' button (which can be found underneath the 'Home' tab) anyone can view this page over the web, put their email in, and they will automatically be put on your list.

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At this point in the presentation, John asked if this was easy to integrate with Google Analytics. Kyle answered back that it did. You would just go to the 'Design' tab and click on 'Scripts' and then you can paste in your Google Analytics code, and it will do all of your tracking for you.

This has just been a quick little demo just to show you that this software is easy to use and that it isn't like anything that you are probably used to. The process is all very simple, so there really isn't much more that you would need to learn about this software to be able to use it. You just kind of go in, and if you want a landing page, you create a landing page, and if you want a sales page, you create that. That's pretty much it.

Before Kyle finished his demo, John asked if it was possible to drag and drop video into the pages as well. You absolutely can. You can drag and drop videos and pretty much anything that you want onto the page. Most of the marketing elements that people use are available. No matter what you decide to use, you only have to make a couple of clicks and everything's set up just the way you want it.

After giving this quick overview of the software, Kyle moved on to create a live marketing campaign in order to demonstrate how this can be done. He began by saying:

"You know, in a business, you have online marketing funnels...and I don't know, people have different definitions, but the way I look at it, it's anything that happens between when a someone's a prospect and when they're an actual customer...I call that a 'marketing funnel'. So, you can have basic marketing funnels and advanced marketing funnels...but what I'm going to show today is just a simple marketing funnel [which includes] a landing page that goes to a sales letter and then a 'Thank You' page...and sometimes that's all you need in order to start generating income...So, we have a product that we are going to build a marketing funnel for. It's just very simple, makes us money, and I'll show you how we do that."

Obviously, you might want to use more advanced tactics. You may want to use up-sales, down-sales, viral pages, affiliate pages, and so on. No matter what you are trying to do, Ten Minute Pages has a way for you to do so. However, a simple marketing funnel was all that was created for this demonstration. This also proves that you don't always have to use fancy techniques to start making money.

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Creating a Marketing Funnel

Demo: Let's Build a Basic Funnel for Wildfire

Traffic Getting Software (Let's re-create a campaign that makes money now)

In the following section, you are going to be shown how to create a basic marketing funnel with Ten Minute Pages. Kyle used his own product, called Wildfire, to demonstrate this. This isn't the same as Google's Wildfire. They built this product before they knew that another Wildfire existed. This is technology that Kyle's team developed, and essentially it was made to help people get traffic to their website. It does this through the use of viral marketing. In other words, it uses word-of-mouth marketing, combined with the Internet, which allows people to tell their friends about your software and so forth. In any case, it is software that provides tools for people to do the same kind of marketing that Facebook, Twitter, and YouTube do.

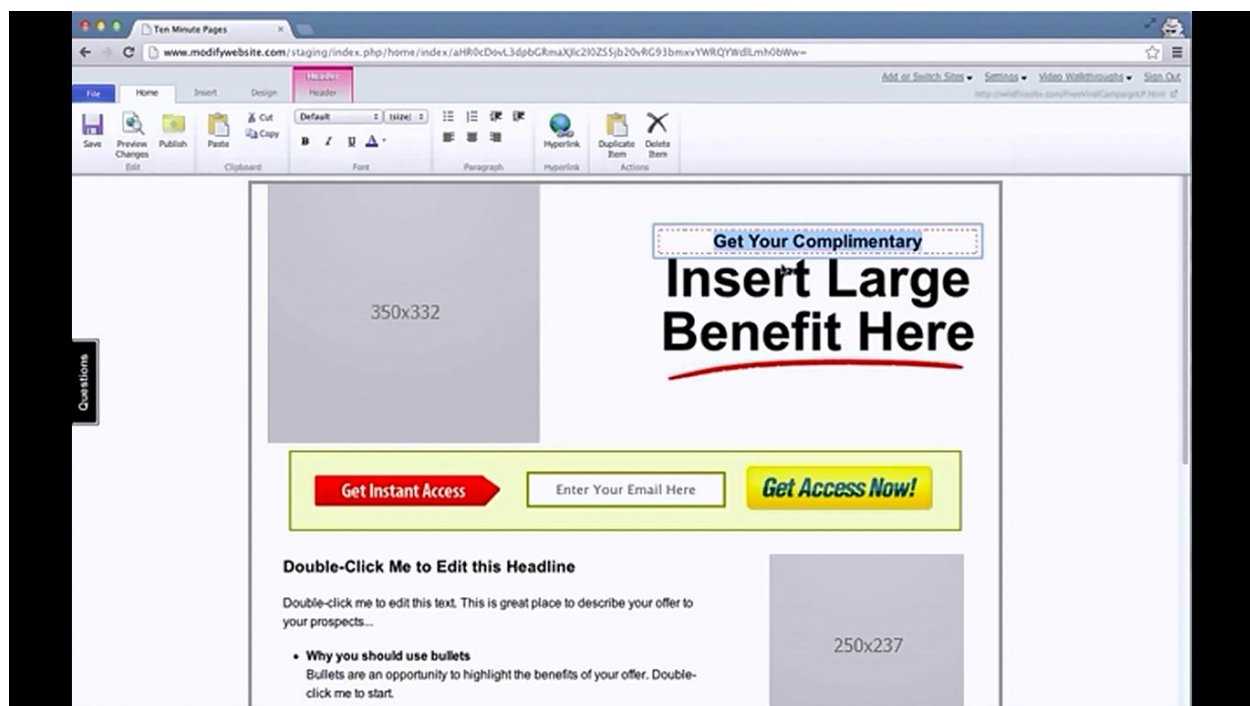
Kyle and his team released this tool about a year and a half ago, and it did well. It's still making them some good money. Kyle has decided to recreate this business so that you can see how he put all of this together. Back then, they didn't have Ten Minute Pages, so they had to build it from scratch. Even with all of their combined computer skills, it took them a little less than two weeks to do it. However, during the presentation Kyle predicted that it would now only take him about 15 minutes to do it with the use of his software.

Now, there are a couple of differences between then and now. For instance, he has already written everything, so that people didn't have to watch him write all of it out during his

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presentation. So, that is a factor that should be taken into account. Also, prior to his presentation he wrote out everything for his email auto-responder. So, the email copy was already set up in Aweber. Other than those two things, he was able to put together the entire campaign during his demonstration, and he was able to do so very quickly.

To begin, he opened up a new landing page by clicking 'File', choosing 'New', and selecting 'Landing Page' as the type of page he wanted to create. He then chose a template to use. Again, all of these pages have been split tested, and they all work pretty well. The one demonstrated in the previous section probably works the best, and it's pretty simple, so that one is a good one to start with if you are not used to doing stuff like this. However, the template shown below is the one that the team originally used to promote Wildfire, and it worked really well too.



Kyle says that 40-45% of the people who saw this page ended up submitting their email address. Obviously, above everything else, you're performance has to do with what you put on the page. Generally speaking though, these pages are going to do pretty well.

Once Kyle selected his template, a window appeared asking Kyle to title the page. Then, he was given the choice to either choose a filename for the page or make it the home page for his website. Actually, when he titled the page, the program automatically created a file name from the title for him, which is yet another example of how this program makes things simpler for you.

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Previously it was mentioned that these templates are just starting points. There are variations to each landing page available within your options as well as a great deal of tools that you can use to customize your page. However, if you are all about speed, you can simply use the templates provided after making a few simple changes in the text.

In the top right-hand side of the page, the original text stated 'Get Your Complimentary' and 'Insert Large Benefit Here'. Kyle changed these to say 'Download Your Complimentary Viral Marketing Campaigns'. Do you see how the original text of the template was set up to help you know what information to place in each section? So, these templates are not only set up to be easily edited, but they walk you through the process of placing your information in the proper places on the page. This makes it very easy to create these pages in the most optimal of ways.

In the original Wildfire campaign, the team didn't include a lot of information in the landing page. They kept things really simple. Basically, they offered people a free gift for opting in, and then provided just a little bit of information about what viral marketing is. When they enter in their email address and press the button, prospective buyers will be directed to the sales page, so this is going to be set up next. The sales page is what will, hopefully, sell them on the actual software.

Wildfire is still generating great amounts of profit, and all that is used to sell it is a landing page and a sales page. Of course, a 'Thank You' page will also be needed for those who decide to opt in or buy your offer. These three pages are all that is really needed to make sales for most products though.

You'll notice the dimensions needed for the pictures have been provided for you. So, if you wanted to have your own pictures created for your landing page, you could go to somewhere like Fiverr.com to get them created, and you would be prepared to provide the designer with the picture sizes that you need. At Fiverr, you can find someone to do this for you for like \$5 and save yourself a great amount of time.

To place a picture in one of these gray boxes, all you would have to do is double click on the box and a window will appear which will allow you to browse your computer for the picture that you want. You can also simply paste the pictures URL in the field provided, as was demonstrated earlier. Once you have designated your graphic, simply click the 'Update Picture' button and your picture will be added to your page.

Once you have added in the picture, all you have left to do is add in your text and connect the page to your list. To do this, you would simply click on the box with the button and the email field inside. Now, if you click on 'File', you will see two dropdown menus. The first will allow you to choose the auto-responder that you would like to use, and the second will allow you to

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select the list that you would like to connect with this offer. After that, you can connect this page to the next page that you want your prospects directed to.

While setting up this portion of the page, you may also want to change the button. Kyle did this during his presentation. Actually, he kept the button the same, but he made it bigger. Next, he went on to edit the text. Since he already had his text prepared, he was able to just copy and paste it into the page.

Kyle says that he is not the best copy writer. So, he kept things simple and simply informed the readers about what they were going to get. This worked pretty well for the original offer. So, he pretty much used the same tactic this time. Basically, he simply gave a short description of why you would want the free offer and then listed out exactly what they are going to get when they opted into the offer. Obviously, this offer was perceived as valuable because in the original offer a lot of people ended up opting in.

Although these pages are designed to be set up in a drag and drop fashion, you don't have to settle for what's on the page. You can expand all of this in any way that you wish. For example, you can add in a video if you like. You would do so by clicking on the 'Insert' tab and clicking on the 'Video' button. Other things listed under this tab include:

- Picture
- Optin Box
- Paragraph
- Content Box
- Headline
- List
- Guarantee
- Order Box
- Action Button
- Download Item
- Divider
- HTML

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As you can probably tell, these options include everything that a typical marketer might need to add into one of these pages. During his demonstration, Kyle chose 'Paragraph' so that he could add in a little more text to his offer.

Kyle added a couple of bullets to the page and another auto-responder box, and the page was finished. All he had to do was click 'Publish' to make the page go live. In less than 10 minutes, Kyle was able to create a fully-functional and decent-looking landing page. Now, that it's finished and published, he can start sending traffic to it.

This is a campaign in which traffic is brought to this landing page, and the people who opt into this offer are added to a marketing list. In this particular case, Aweber was used, but you can use any number of auto-responder companies to manage your list. Kyle says that he has only set up four different emails to go out to this list, one of which directs them to the sales page. So, the next thing that you will need to create is a sales page.



In order to create a sales page you would simply select 'File' and 'New' again. After that you can double click on 'Sales Page' to begin. A window will appear with the same options as before, so once you title your sales page, you can simply click on the 'Start Editing' button. You don't have as many template options for this, but out of the box, you have a decent sales page template.

This page includes a place to add a video, but you can remove this if you would just like to turn this into a regular sales letter, and again, you have a lot of options available for different things

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that you can insert, such as pictures, testimonials, and guarantees. However, the team decided that what would be most useful is just a simple video sales letter, which is actually pretty easy to make and one of the most successful type.

This page has a header that you can simply double click on to edit. Kyle simply added the name of the product, and he didn't have a subhead to add, so he simply deleted the text box for it. Within the pages headline, Kyle typed in 'How to create a VIRAL list-building machine that attracts highly motivated floods of traffic on autopilot.' Take note that the headline he used was benefit driven.

Kyle says that he loves split testing and all of those kinds of things, and he recommends it, but in this case the team just decided to put their best foot forward. So, they just came up with something that was benefit driven, and it started to work on the first try. He also states that when there is something that needs to be done, he follows the mantra of 'Just get something up, put your best foot forward, and then kind of go from there.'

Underneath the headline, a place has been provided for you to add in a video. Don't forget that there is a 'Video' button under the 'Insert' tab that you can use if you would like to add more than one video to the page. Kyle already had a video uploaded to YouTube that he could use for this. There are other video players out there, such as Easy Video Player, that you can use to get your videos prepared. YouTube, Easy Video Player, and other services like them will usually give you a piece of code that you can place on your webpage to embed your video.

You would normally have to deal with the html for your webpage to embed this properly and the in the right place. So, you would have to deal with code, and that's not fun. When you are using Ten Minute Pages, however, you can simply double click on the video's placeholder, and a page will pop up in which you can place the embed code. Afterwards, you can simply click the 'Update Video' button and the system will take care of the rest.

Once the video is on the page, you can do things like make the video player smaller or larger with the click of a button. If you know anything about code, you probably know that this option can save you a lot of headache because you don't have to tweak the sizes and the pixels of the video from within the html code, hoping that the aspect ratio and things like that are right so you don't have to start all over again. You don't have to mess with any of that nonsense. You simply click to grow it or shrink it, and that's it. Furthermore, you can add a shadow behind your video with the simple click of a button as well.

The last thing that you would have to do on this page is to hook it up to your shopping cart. This works pretty much the same as the opt-in box on the previous page did. You simply double click on the 'Add to Cart!' button, and a window will appear which allows you to type in

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(or paste) the URL of the shopping card that you would like this button linked to. After doing this, you can simply click the 'Update Hyperlink' button and the button will be linked to your shopping cart. So, it is all set up so that whenever someone visits this page and clicks on this button they will be directed to your shopping cart and can go ahead and place their order.

At this point, the page could be published and it would be fine. However, there is something else that you might want to do. Intermediate and advanced marketers will often hide their 'Add to Cart!' button until the video starts talking about the pitch. Kyle says that he doesn't have an opinion on whether or not you should do this, necessarily. He does know that it does sometimes increase a page's conversion rate for some offers. Since it is known that some marketers do this, the team provided an option for this when they created the software.



In order to set this up, you can simply click on the button. A 'Button' tab will open up at the top of the screen, and there will be a field underneath the words 'Display After'. In this field, you can designate how long you want the video to play before the button is displayed. In his presentation, Kyle set this for 60 seconds. So, when someone watches the video, this button will not appear until 60 seconds have passed.

Another reason that people do this is because sometimes, when a person loads up a sales page and see an 'Add to Cart!' button, they realize that the page is trying to sell them something, and they will immediately disappear. So, the logic is that if you hide this button in the beginning and only show it right before or during the pitch, sales might increase. This does have a tendency to work, and Kyle says that it has worked for him and his team before.

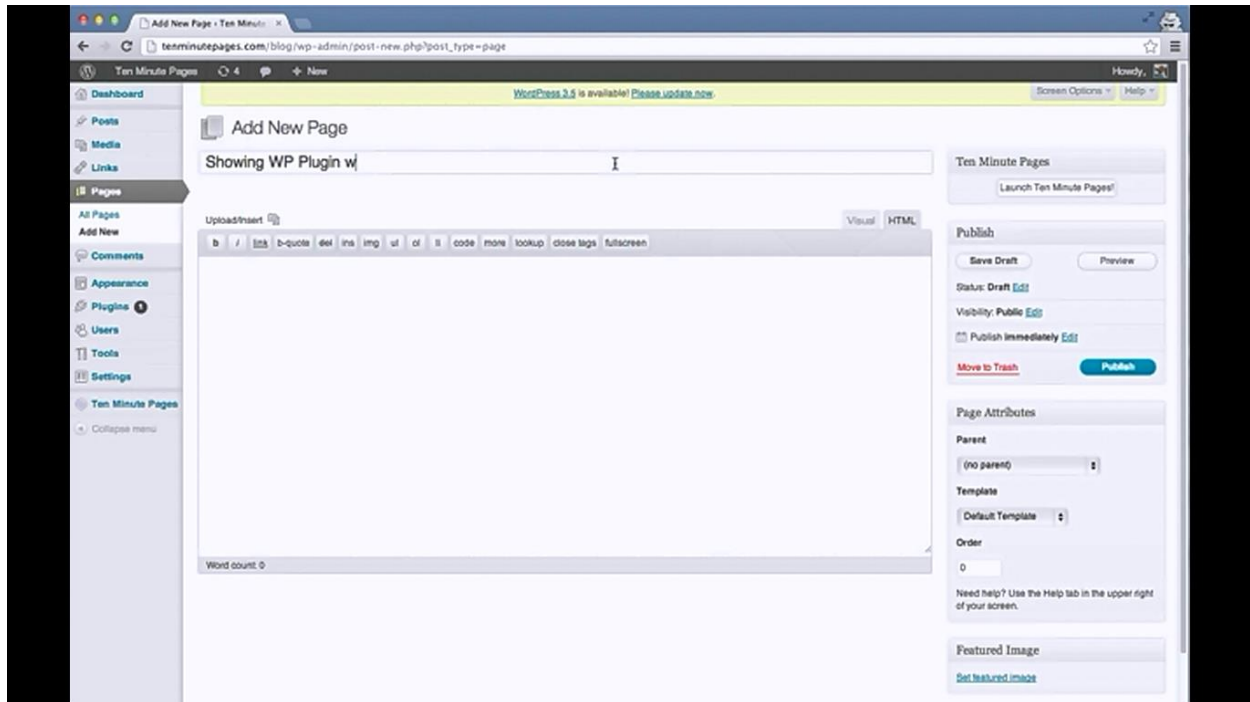
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Again, this is really easy to set up with this software. Before Ten Minute Pages, you would have to go purchase the script or know code, and there is a lot of java script that you would have to do just to get the button set up to be invisible at first and to appear after a certain period of time. This is a complex thing to do when you have to set this up through the script whereas it only takes a few seconds to set this up when you use Ten Minute Pages. Now that everything is done, you can click 'Publish' and it will go live.

That is the whole funnel. A landing page has been set up to gather emails, emails are set up in the auto-responder to send people to the sales page, and the sales page is going to talk about the product and hopefully convince people to purchase it. This same funnel took the team about a week and a half to put together the last time they tried to promote this product. This time it only took Kyle about 20-25 minutes to set this up. Obviously, this software makes this entire process very simple and saves you tons of time. So, using this software will leave you open to concentrate on more important aspects of your business.

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What About WordPress Integration?



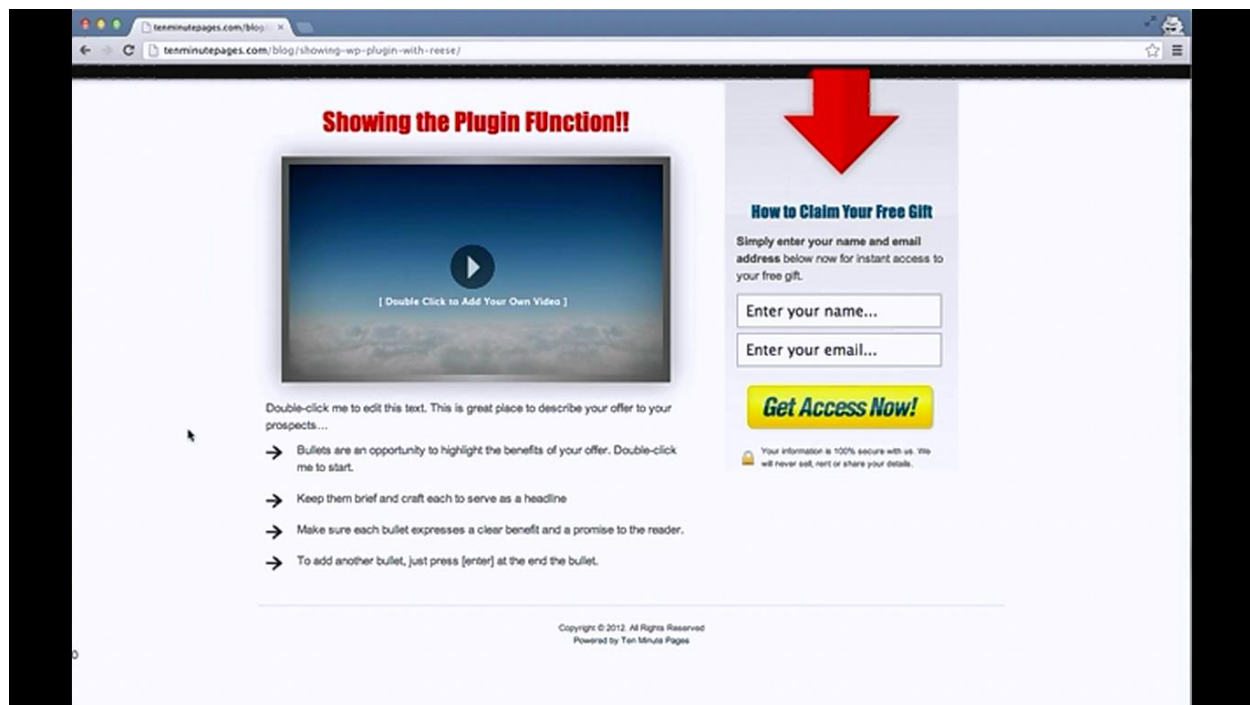
One question that people are constantly asking Kyle is “How can I use WordPress with a tool like this?” If you use WordPress, it’s probably obvious to you that this software is nothing like WordPress tool. Ten Minute Pages is a standalone tool. If you don’t use WordPress or you don’t have WordPress, then you don’t have to use it. There are people right now, however, which are saying to themselves ‘I love WordPress, and I would love to have this inside of my WordPress installation.’ Knowing that there was going to be a demand for this, Kyle and his team created a Ten Minute Pages WordPress plugin. This plugin carries 100% of the features that have been demonstrated herein.

In order to show how this works, Kyle logged into a WordPress blog that he created. While doing so, he reminded everyone that it is very challenging to create WordPress plug-ins that don’t interfere with the rest of your site. That is why you don’t see a lot of solutions like Ten Minute Pages inside of WordPress, he says. If you are a WordPress fan, you probably already know that if you use too many plug-ins, they start to crosstalk, and it’s really easy to mess things up. So, what the team decided to do with Ten Minute Pages was create a way for it to sit by itself and not interfere with the rest of your pages. It is not going to slow down your WordPress either.

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This is actually a very simple plug-in. In fact, it takes only a few seconds to install on most computers because it is so small. Kyle feels that they did take the best approach to this kind of thing. Once you install it, you will see 'Ten Minute Pages' listed on the side menu of your 'Dashboard'. If you click on it, a screen will appear, allowing you to log into your Ten Minute Pages account. Once you are logged in, and you are ready to create a page, you just click on 'Pages' and then 'Add New'. A screen titled 'Add New Page' will appear, and on the right side of the page, you will see a 'Launch Ten Minute Pages' button.

Now, it is important that you know that you don't have to install a whole brand new WordPress like you do with some other programs. Ten Minute Pages will work with your existing blog on your existing site perfectly fine. Anyway, you would begin by naming your new page, and then you can simply click on the 'Ten Minute Pages' button to launch the program. When you do, WordPress will fade out and Ten Minute Pages will fade in. You will immediately be asked what type of page you would like to create.



You will soon see that the plugin provides every feature that would be available within the program. All of the drag and drop features work, you can still use video, and you can still hook in your auto-responder. When you are done creating your page, you would click the 'Save Changes & Close Window' button, which you will find on the top-left, under the 'Home' tab. The window will close and you will be returned to WordPress, where you can now publish it. Above, you can see a screenshot of the page that the WordPress plugin generated. So, if you

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love using WordPress and you want to keep using WordPress, you have nothing to worry about. Just drop in the WordPress plugin and you're good to go.

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You Won't Find a Tool Like This Anywhere Else...

So, you've seen how easy it was to create a marketing funnel for a successful page on Ten Minute Pages. You have also learned that you can just as easily make these landing pages and so on with the WordPress plugin. There are all kinds of other things you can do with this software, such as up-sales, down-sales, and so on. Really, it's all so customizable, you can do whatever you want.

**What You Get When
You Buy Ten Minute Pages!**

You get...

- Everything I've shown you today, and more...
- Over 1000 page templates & layouts, with unlimited variations - \$2/page (\$2000)
- Drag & Drop Editing
- Drop-zones - Drop files right on the page

02:07:23

There should really be nothing holding you back now. With Ten Minute Pages, you can put your best foot forward and get your ideas online quickly and easily. The software provides you with templates that have been split tested. You have the copywriting template available to you now too. So, you really shouldn't have any excuses not to move forward with your online business.

With Ten Minute Pages you can run all kinds of campaigns, affiliate pages, webinar pages, product launches, etc. The sky's really the limit. It was a product launch that enabled Kyle's team to bring in \$108,000 in seven days. John has done the same thing several times over. Ten Minute Pages can handle these sorts of things for you and much more. Plus, now you can do all of this without the headaches.

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What You Get When You Buy Ten Minute Pages!

You get...

- Everything I've shown you today, and more...
- One-Click Email Sync (\$100)
- Wordpress Plugin (\$100)
- License to make client-websites (\$1000 <= sale of one site)
- 1 Year of Fanatical Customer Support
 - Trained Web Designers at your beck-and-call (\$50/mo - \$600)

Before something like Ten Minute Pages was available there was a huge learning curve when it came to doing these kinds of things. However, now that they have Ten Minute Pages, you'll be able overcome the prickliest technical processes with just the click of a mouse!

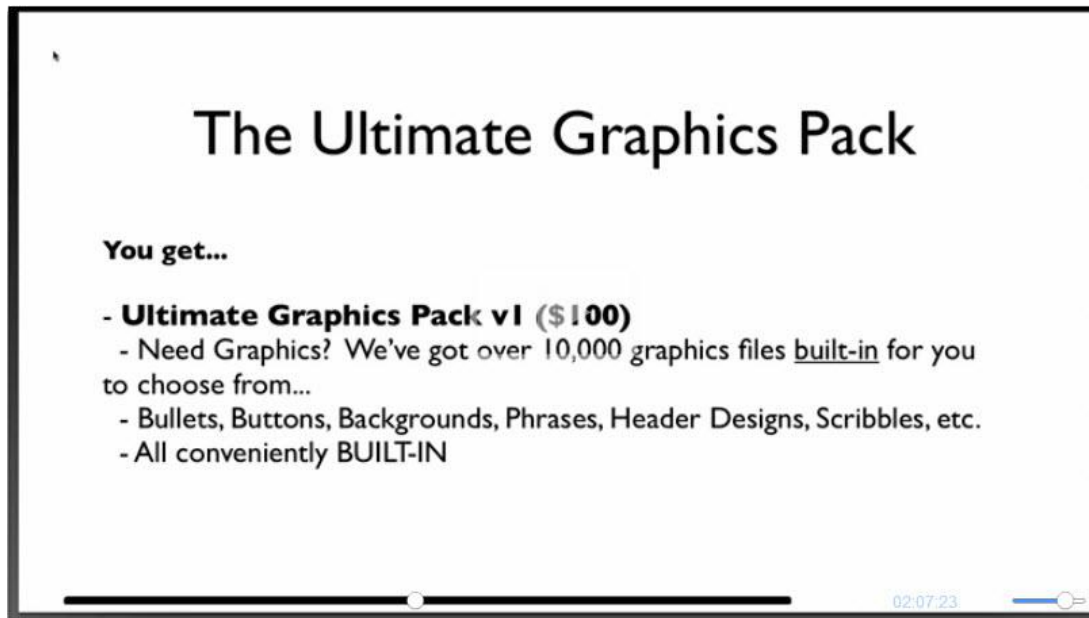
Built-In Picture Editing Tools

You get...

- Built-in **Picture Editing**
 - LITERALLY, the power of a \$700+ Adobe Photoshop built-in (and then some)
 - SUPER Easy to use
 - Choose from 3 easy to use picture editors

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So whether you're a beginner or an advance person, you can get things done fast and you won't all of these technical roadblocks in your way. The other thing is that once you hit that publish button it's yours. If you do know code, or you have a designer and you want to take things to the next level, you can because it's now yours to keep. So, this is a really good thing for speed of implementation, plus you won't have to worry about these technical roadblocks any longer.



You'll also have unlimited access to over 10,000 professionally designed graphic images that you can use for your sales pages, blogs, squeeze pages, and much more.



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That's right...this is where it starts to get a little crazy...because you also get a robust screen capture tool that you can use to make your own videos for your online pages. If you were to purchase a similar tool like Camtasia, it would cost you over \$300.00!

Built-In Hosting :-)

- **FREE LITE HOSTING BUILT-IN**
 - Your pages are automatically hosted with us. Hit publish, you're live.
 - Receive up to 250 unique visits per month, on us, for free!
 - No need to fight with FTP, bandwidth problems, dedicated vs XYZ (unless of course you want to, which in that case, simply enter your FTP)
 - Hosted on the same infrastructure as Netflix, Nasdaq, Spotify, etc.

02:07:23

More good news...you don't even have to worry with hosting these web pages because it comes free with your 10 Minute Pages Membership.

Over **\$5700** of ACTUAL value!

- Over 1000 page templates & layouts (\$2000)	- Ultimate Graphics Pack v1 (\$100)
- One-Click Email Sync (\$100)	- Dominate Facebook with Facebook Power Tools v1 (\$297)
- Wordpress Plugin (\$100)	- Mobile Web Toolkit (\$200)
- License to make client-websites (\$1000 <= sale of one site)	- Video Power Tools (\$297)
- Trained Web Designers at your beck-and-call (\$50/mo - \$600)	- Webinar Power Tools v1 (\$100)
- Built in Picture editing (\$700)	- Conversion Toolkit v1 (\$100)
	- Simple Memberships Plugin v1 (\$100)

02:07:23

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So at this point, I'm sure you're thrilled about everything you've seen. And you may be wondering: So how much?

Well, if it were possible for you to purchase all of these tools, services, and training individually (which it isn't ;O) it would cost you over \$5,700. That's a very conservative estimate based upon the real world value of similar tools and services. But you'll be thrilled to know that your investment in 10-Minute Pages won't come close to that price tag.

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Lifetime Membership – Disappears @ the End of the Weekend

If you attended Kyle's live training, you'll know that this is the very last time that a lifetime membership will be available. That's because Kyle is moving towards a monthly membership model next month, which means that if you want to access this powerful software suite you'll have to pay a monthly fee to do it.

However, Kyle was kind enough to offer this lifetime membership one more time to John and Jay's subscribers. But after this weekend, you will be unable to access this special deal every again.

So if you're saying to yourself "Holy Cow! I can see how this system can save my hours of time and frustration if I were to do all this work myself...How much will I have to invest for instant access to 10 Minute Pages?"

The good news is, you'll be relieved to discover that this system is an incredible value as well. There are actually 2 very affordable payment options available to you (see below).

The bad news is that this price is only available for subscribers of John and Jay only, and this opportunity disappears this Sunday night at midnight PST.

Here's another view of what you'll be getting at these 2 different membership levels:

Premium Membership:

- Use on Unlimited Personal Sites
- Instant Setup
- Built-In Picture Editing
- Video Power Tools
- FREE LITE Hosting
- A Full Year of Fanatical Customer Support

Ultimate Membership:

- Unlimited Client Sites
- Instant Setup
- Built-In Picture Editing
- Video Power Tools
- FREE LITE Hosting
- **Ultimate Graphics Pack v1**
- **Facebook Power Tools v1**
- **Webinar Power Tools v1**
- **Conversion Toolkit v1**
- **Simple Memberships & Evergreen Promotions v1**
- A Full Year of Fanatical Customer Support

It is plain to see that either one of these options represents an amazing value. However, we weren't surprised one bit to see that almost everybody on Friday's Live Workshop chose to

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invest in the Ultimate Membership, because of the incredible value that it represents, and the additional bonus that John and Jay offered (more on that in a bit). The Ultimate Package will also allow you to sell 10 Minute Pages as a service to other people (please see our Bonus Package to learn exactly how to do that!)...which will allow you to quickly and easily pay for your investment in this amazing tool. Again, John and Jay have been happy customers of 10-Minute Pages for over a year now, and as a result they can personally recommend the Ultimate Membership Package.

This software will allow you to utilize the marketing knowledge that you have and implement it very, very quickly. This should be a no-brainer for you, especially if you plan to move forward and grow your online business without investing in expensive outsourcers and software developers yourself.

At this point, you might be asking yourself why is this price set so low? The reason that it is priced so low right now is because Kyle has not made this software available to the general public yet...only to a select few partners like John and Jay. Kyle and his team are just now beginning to get this technology out there, and when they do it will cost twice as much as this [special offer](#) that you are looking at right now. So basically, they have created a very special deal for you, and this is going to be the lowest price that it will ever be made available at.

There is something else that you are going to receive with your purchase today, and that is what Kyle refers to as “fanatical customer support”. Kyle has been building up an experienced support team over the last year. This is a team that understands this technology, understands marketing, and that understands the needs that marketers have in the “real world”. They know what you need to succeed, and they are there to help you do so. So, if you purchase this software, this team will be there to help you with everything you need, including providing technical support to you. Since the software is fairly easy to use, they will likely be able to jump in and help you out on the spot, and possibly even do some of this for you.

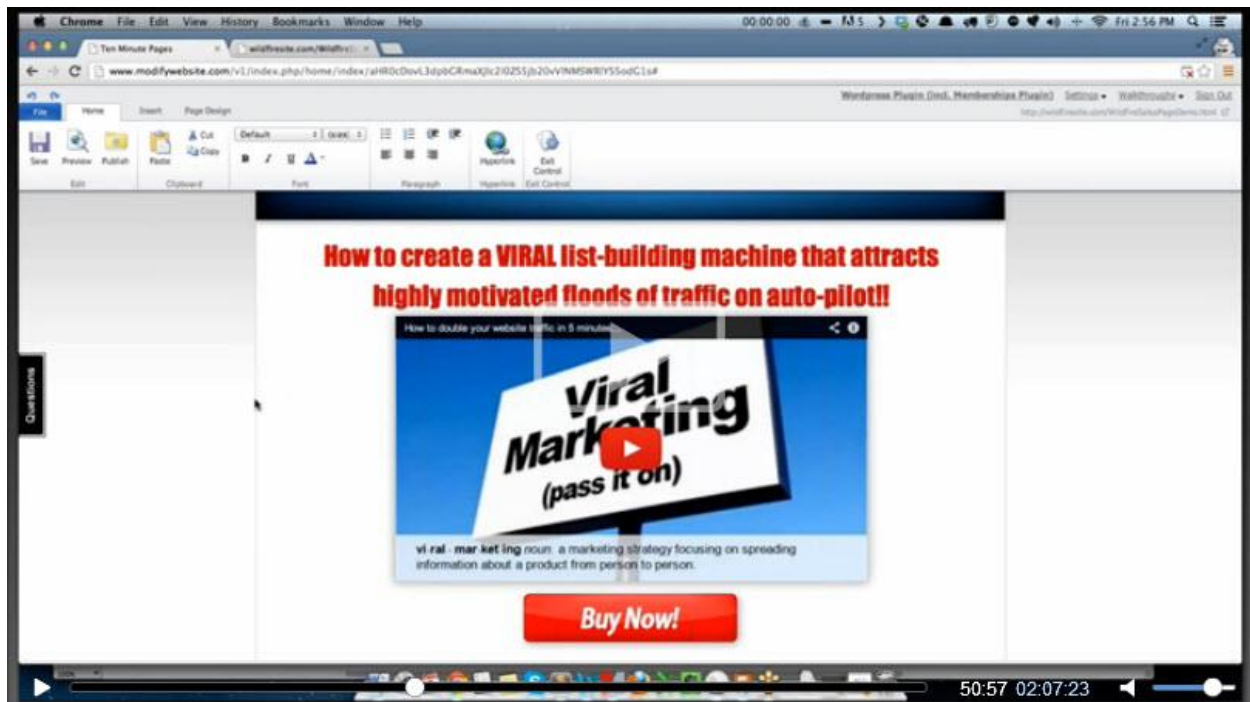
This team is available to help you out with whatever you need, and you can get this software at a really great price by acting now. It doesn't get any easier than this. Kyle feels that there is no reason to make any kind of fancy pitch or anything like that. This is a really great deal, and he feels that should be obvious to anyone who is experienced in marketing or serious about going into marketing. You can take advantage of this time-sensitive opportunity right now by visiting:

➔ <http://www.tenminutepages.com/rhodes>

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Kyle's Special Bonus

There are a few extra bonuses being offered with your investment in this product. The WordPress plugin, for one, would normally be a separate add on. However, if you are one of first to order Ten Minute Pages, you will receive the WordPress plugin for free. Now, this will only be priced at \$47, so if you don't get the bonus it's not a big deal. However, this is still a good incentive to buy right away.



Another bonus that you will receive if you are one of the first to buy is the 30 day free trial of the Wildfire product that the marketing funnel was built for earlier in the presentation. After the 30 day free trial, if you like it and find it useful, you can purchase it for TWO payments of just \$97. If you remember, Wildfire was made to drive traffic, and it does so in an automatic way.

To help you to understand what Wildfire is, Kyle explains by saying:

"If you haven't noticed already, I'm a pretty detail-oriented...technical guy, analytical...went to school for engineering. So, I started to notice a kind of a...conundrum, if you will, with our industry...it's that we're being taught all this cool stuff that absolutely works, but then you look at companies like Facebook, and Google, and Twitter, and you notice that they're using a form of marketing that not a lot of internet marketers in our industry use...and I wanted to see, you

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know, what are they doing that we're not...and how are they growing at such incredibly fast rates that we're not? Like, they're not doing article marketing and some of this other stuff. Not to say that that stuff doesn't work, but they've tapped into something that is huge."

He continues on saying:

"So, I really, really studied and tried to figure out what that was...and pretty much the conclusion is that they use a form of marketing called viral marketing where essentially they harness the power of their users to spread the word about their product for them...and as a result Facebook grew into this multi-billion dollar, billion user company...Twitter, the same...Google...they're the fastest growing companies ever...and they're using these tools. If you remember, when you signed up for Facebook or Twitter, the first thing they asked you was 'Go ahead and invite your friends.'...you know, to use this. So, that's just scratching the surface."

"So essentially, after all this studying, we built some tools that would allow regular people to get some of this power on their website. We started testing it with us first, and the results have been just insane. The first time I personally tried it was back in...2009. I'd launched a software and literally within a period of a few months we saw over a million visitors to our website and using our tools....and this was because of the same marketing that I'm talking about. The next time we did it, we were able to become the number one most Tweeted person...on Twitter...and over and over and over...I can [continue with] example after example of showing you how powerful these tools are."

He finishes his explanation by saying:

"Once you apply it to your website...so, for example, let's say you have a landing page you built with Ten Minute Pages, and then after, someone opts into your landing page, they see one of these pages that say 'Hey, invite three of your friends to get an extra bonus' or an extra chapter of your eBook or something like that...and so those three people turn into nine people...27 people...and it just kind of snowballs out of control...and we show you exactly how to do it...we show you all our studies, and everything...we make it really plain. So anyway, if you liked Ten Minute Pages, and liked our approach to building software, then you're going to like the sister product...which is Wildfire...which is going to get you traffic...so...now building pages is an afterthought and corresponding with getting traffic with Wildfire is an afterthought...but anyway, go ahead and try it."

Again, if you try Wildfire and you like it, you can keep it after the 30-Day Trial for just two payments of just \$97. You can get this free trial, along with the WordPress program, by being one of the first to purchase Ten Minute Pages. There is no risk to purchasing this product

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because Kyle and his team are offering a 60-day 100% Money Back Guarantee. So, there is no reason to hesitate and hold your business back any longer. You can make your purchase by visiting <http://www.tenminutepages.com/rhodes> .

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How to Access John & Jay's \$760 Bonus Package

Jay and John believe so much in this time-saving, money-making software, because they're using it themselves in their own 7-figure online business. It's their "go-to" tool to create almost all of their own "money pages" to power J.J. Fast Publishing. That's why they've negotiated this very special "Lifetime Access" deal for you with Kyle, and that's why they've put together this HUGE bonus package that will help you get the most out of this software in YOUR online biz. There are 7 components to this valuable bonus, and if you purchased all of this training separately, you'd pay \$760.00.

Here's what you'll be accessing with your investment in 10-Minute Pages today:

Bonus #1 - Wordpress Fire-Starter (\$97.00 Value)

This huge package includes:

- **WordPress 101 "Getting Started" Guide:** Created by JJ Fast's on-staff Wordpress expert Blaine Moore, this 66-page pdf guide will answer all of your beginner to intermediate WP questions
- **30 "Over the Shoulder" WordPress Tutorial Videos:** These easy to follow video trainings will show you everything you'll ever need to know to set up & optimize your WordPress websites.
- **Exploding Your Business With WordPress:** This 8-module video training series shows you how to build a powerful list of subscribers with a simple little WordPress blog (the perfect complement to 10 Minute Pages!).

Bonus #2 - Juggernaut "Funnel Cake" (\$97.00 Value)

- This video training (& pdf guide) outlines the secret Traffic and Conversion strategies that John and Jay use in their own 7-figure online marketing business...it's a \$97 value and has never been available before.

Bonus #3 - Juggernaut List Ignition (\$97.00 Value)

John and Jay have made millions with email marketing lists....here's what you'll discover in this exclusive video training:

- How to get 100 people on your email list in 47 mins

















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- What's the REAL purpose of a list and HOW do you 3x profits as a result?
- Every type of list explained and explored... 100% weird but deadly effective
- 6 Step Process to get BUYERS leads as fast as humanly possible...

Bonus #4 – Aweber Fire-Starter (\$47.00 Value)

- The complete guide to the Aweber autoresponder system, which John and Jay use exclusively to manage & monetize their subscriber lists. This guide will eliminate the learning curve and show you exactly what's under the hood of the “Ferrari” of autoresponder services.

Bonus #5 - 10 Minute Pages “Jay & John Bonus Training” (\$47.00 Value)

<p>WordPress Firestarter</p> <p> WP 101 “Getting Started”</p> <p> Exploding Your Business with WP</p> <p> -- Please Choose a Video Below -- ▼</p> <p> -- Please Choose a Video Below -- ▼</p>	<p>Juggernaut List Ignition</p> <p> Jugger List Ignition Guide</p> <p> -- Please Choose a Video Below -- ▼</p>
<p>Juggernaut “Funnel Cake”</p> <p> Juggernaut “Funnel Cake” Guide</p> <p> -- Please Choose a Video Below -- ▼</p>	<p>Aweber Firestarter</p> <p> AWeber for Beginners</p>
<p>10 Minute Pages BONUS Training</p> <p> -- Please Choose a Video Below -- ▼</p>	<p>Marketing 101 Foundation</p> <p> FTP Made Easy</p> <p> Hosting Made Easy</p> <p> Info Products Made Easy</p> <p> List Building Simplified</p> <p> Payment Processing</p> <p> Product Protection Made Easy</p>

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Payment Protect Live Training

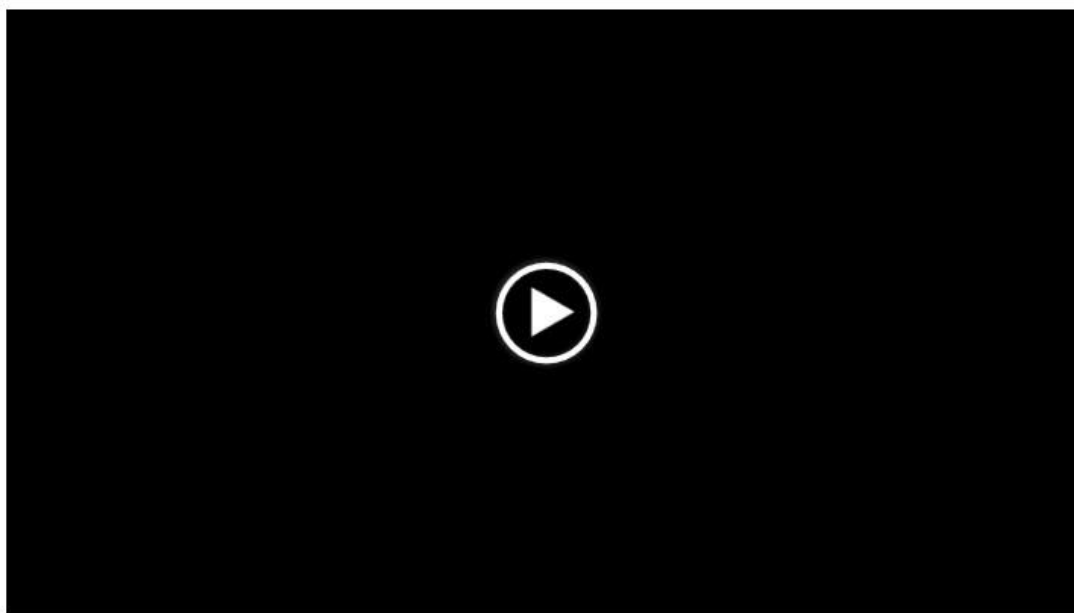
Here is the recording of the "Members Only" live training, including interviews from super-sellers James J. Jones, Darren Scott Monroe, Neil J. Boyer "the PayPal lawyer", and explanation of PayPal "Best Practices", and much more.



[Payment Protect Live Training](#)



[PayPal Terms of Service Explained](#)



1. Payment Protect Live Training Recording

I sincerely hope that you will never have your PayPal account limited (like I did), but if it is this may help you... Here is the exact letter that I used to get my PayPal account back within 4 hours of emailing it to a couple dozen PayPal administrators.

While I can't promise that it will create the same results for you, I can tell you that I have shared this with other people and it has helped them as well.

This letter has been customized for all 50 states in the U.S... simply pick the state that you live in, enter your own information specific to your account and situation, and shoot it off to the email addresses included at the end of the letter.



[My Magic PayPal Letter](#)



[50 Customized PayPal Letters](#)

Below you will find THREE invaluable Payment Protect CHEETSHEETS...



[15 Actions For Limited Accounts](#)



[18 Rules For a Safe Account](#)



[PayPal Acceptable Use Policy](#)

Bonus #6 – Payment Protect Training (\$175.00 Value)

Learn how to protect your Paypal account, as well as payment processing alternatives for your online business (this is essential stuff if you're selling anything online!)

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Local Client Ice-Breaker



1. Introduction
2. Your First Offline Client
3. Making Initial Contact: Overview
4. Making Initial Contact: Jing Video Example
5. The First Meeting: Overview
6. The First Meeting: Introducing Yourself
7. Presenting the Proposal
8. Local Client Proposals: Asking to Be Paid
9. Local Client Proposals: Client Checklist
10. Local Client Proposals: Pricing Packages
11. Local Client Proposals: Upsells

Bonus #7 – Local Client Ice-Breaker (\$200.00 Value)

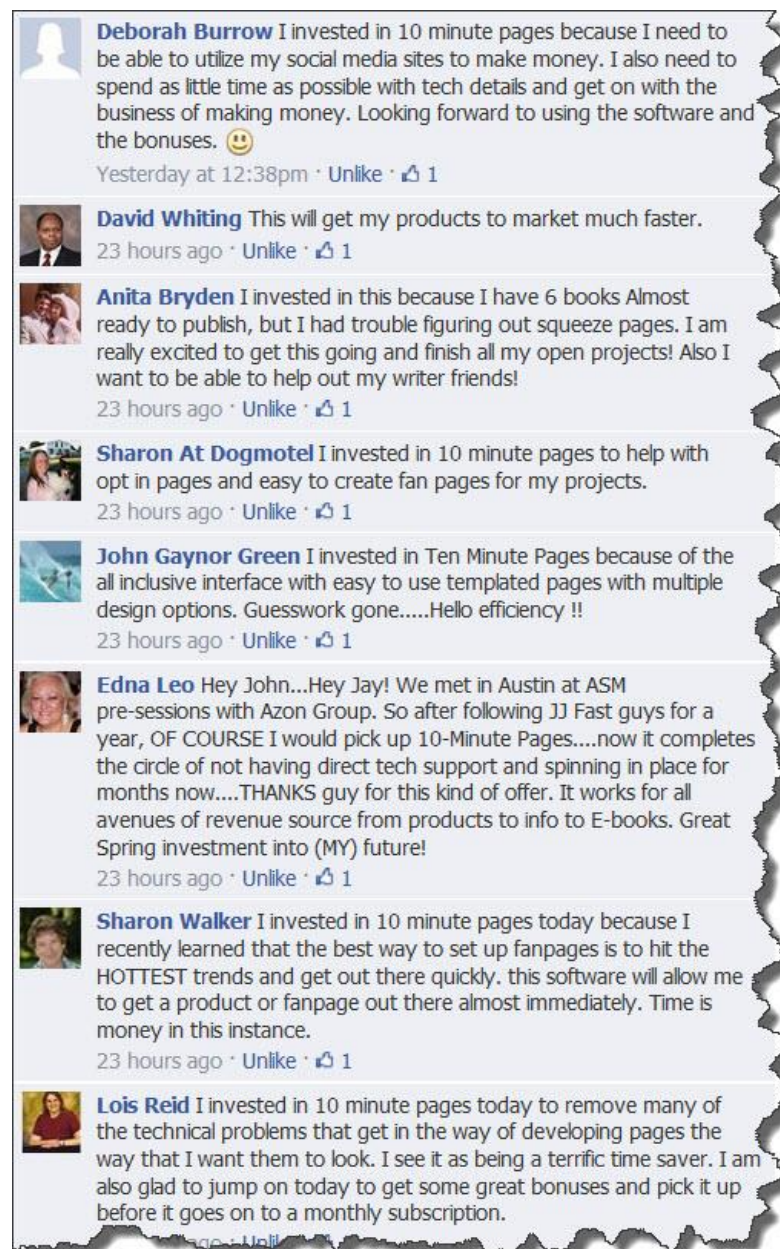
Local businesses desperately need squeeze pages, Facebook Fan Pages, autoresponder intergration, etc...and YOU will be able to quickly and easily provide these valuable services for them with your investment in the 10 Minute Pages Ultimate Edition. This training will show you how to reach out and connect with the local businesses in your own back yard, and sell them 10 Minute Pages as a service for big one-time fees and monthly recurring charges...including video trainings, proven cut and paste scripts, and much more!

Click Here now (available until midnight tonight): <http://www.tenminutepages.com/rhodes>

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What People Are Saying About 10 Minute Pages

Needless to say, people were thrilled on this Live Workshop with this incredible value that Kyle made available with this powerful software. Here are just a handful of comments posted in our JJ Fast Webinars Group (see them all for yourself [right here](#)):



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Ma Crist

6 hrs

This is the missing link for me. This is what I have been looking for.

Unlike · Comment



Louise Baker

5 hrs

Just want to let everyone know that invested in Ten Minute Pages because I've been struggling for years to make effective, attractive funnels that convert due to being technically challenged. This software is AMAZING! You don't need any technical skills at all. Behind the scene it's highly sophisticated software, but for the user, It's fast, easy, and so simple to use. If you can use MS Word (at the simplest level), you can easily use Ten Minute Pages. I strongly suggest that you take advantage of this great opportunity! My only regret is that I didn't find this software when I was first starting out online!!



Tary Socha

5 hrs

I purchased the 10 Minute Pages offer several months ago on an earlier offer. This is one of the best purchases available. The program is jammed packed. I listened to the webinar again today because I wanted to listen to the Q and A and to see demos again. So glad I own this.



Connie Lowery

6 hrs · Powell, OH

I'm JACKED! I can now put up QUALITY squeeze pages quickly and test them. Thanks for such a great product 😊



Bruce Bush

6 hrs

I got in simply because I need a tool that will help me build the kinds of pages that I need. In a nutshell...I need SIMPLICITY! Bottom line! This tool will take away the struggle that I've encountered thus far, in terms of putting together MY VERY OWN squeeze, lead pages. I feel the time that it would take to learn THIS tool (which doesn't look overly complicated), is well worth it. Excellent product guys! Time to get BUSY!

Unlike · Comment

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If you're ready to get jump in and secure your lifetime membership to this groundbreaking software, you must act now because this exclusive offer disappears Sunday at midnight PST. Click here to lock in your spot:

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Take Action Now!

IMPORTANT - If you attended Kyle's live training, you'll know that this is the very last time that a lifetime membership will be available. That's because Kyle is moving towards a monthly membership model next month, which means that if you want to access this powerful software suite you'll have to pay a monthly fee to do it.

However, Kyle was kind enough to offer this lifetime membership one more time to John and Jay's subscribers. But on Sunday at midnight (Pacific time), you will be unable to access this special deal ever again.

Once again, let's review exactly what you'll have lifetime access to. This is one of the most powerful tools that you will ever find to help you optimize your online sales, because it includes:

- Drag-and-drop functionality
- website hosting
- professional design
- formatting
- images
- videos
- web forms
- WordPress compatibility
- autoresponder integration
- mobile responsive pages
- Facebook integration
- screen capture recording
- and even traffic is solved for you with the Wildfire Bonus...it's all in here!

Probably the most valuable aspects of this breakthrough technology however is the fact that all of these pages have been optimized and tested to convert over the course of several years, meaning that they are designed to make you the most money possible...period. Kyle and his team have done all the dirty work already, and all that's left for you to do is drag, drop, and voila! Your professional quality squeeze page or sales page is ready for action! And you can access this entire system instantly...as well as all of John and Jay's exclusive Bonuses...by clicking on this link right now:

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There's no excuse now...for anyone to say "Well, I don't understand how to do WordPress" or "I don't understand how to get the pages online" or "I don't understand how to get an auto-responder connected"...This is really an incredible development. I really think this is going to help so many people finally progress in building their businesses because it saves them time, and we all know time is money...but the fact that it saves them time and it's easy simply will get people to do it."

Act quickly so that you can take advantage of all the extra bonuses that Kyle, John, and Jay are offering. When you get the product, don't forget that you can always get help by reaching out to the support team. You can reach them at support@tenminutepages.com.

You will surely agree that this was an incredible demonstration. This is what the market has really needed for a very, very long time. If nothing else, it will keep you from pulling your hair out over this tech stuff. This is a great point and click system that just allows you to get what you need done finished very quickly, and what could be more useful than that? A lot of people are going to benefit from this tool.

Remember, that the software will never be available at this low price again, and you can get it right now with all the extra bonuses included. So, go ahead and order it by visiting

➔ <http://www.tenminutepages.com/rhodes>

Thanks again for your time and enjoy your weekend!

~ Jay, John and Kyle

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Questions & Answers

Does it work with most WordPress themes?

10 Minute Pages is available for you to use both as a website (accessible to both Mac and PC users and via any browser) *and* as WordPress plugin. As a result, it will work with every WordPress theme because it doesn't use a WordPress theme. The plug-in is separate from the actual theme, in other words. When it comes to a page that you have generated with Ten Minute Pages, it's going to basically ignore the theme that you are using. That way, they are kept separate.

Are there training videos that will walk me through using the software?

Yes absolutely! As soon as you purchase the product, you'll find dozens of video training in the members area that will help you get up and running with this amazing tool very quickly. These videos go into just about every aspect of the software. Obviously, only so much could be included on this live training, but the videos will explain every aspect of this robust tool. So, you have access to those as well.

So, I guess it works with any of the major hosting companies? I guess any hosting company that has FTP?

You bet! It works with all of the major hosting companies that have FTP. It also works with all of the major shopping carts. Most of them just give you a launch code to use for your cart click-button. So, that's not an issue.

Are there limitations to where the videos can come from?

You can use any video hosting site that will give you code to display it will work. Almost all of them do so nowadays. YouTube is one such site. You just drop the code in and it should sync. If there is one that doesn't, for one reason or another, contact the support team and they will show you exactly how you can get it working.

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So, if you have a video hosted on Amazon, for example, you can just use the code from your AWS account that normally pulls that video and just embed it into one of those pages, right?

Yeah, you can embed it. Now, AWS is going to give you a URL. Kyle and his team didn't provide an actual player in the system, but all of the other options like YouTube and Wistia give you a player. You can just hit up support if you need to, and they will show you exactly how to do it. They may even be able to do it for you by giving you a quick little player with code that you can drop in. So, video wouldn't be an obstacle either. Once you get your video ready, the team is going to make sure that it gets on your page just fine.

So, what about search engine optimization? Obviously, you can set the titles for these pages, but what about Meta Description or Meta Tags and things like that?

Yeah, you have access to all of the typical on-page search engine optimization tools like meta-tags, titles, and obviously the content. So, all of the basic stuff is covered. As technologists/marketers, we also make sure the code that's being produced is exactly what Google would want. So, it's really clean, it loads completely fast, and it's compliant. Kyle says that they're borderline obsessive when it comes to this kind of stuff. So, they absolutely pay attention to the SEO aspects of things too.

Can you set the videos to auto-play on these pages?

That's in the code, and pretty much every one of the video player tools have an option for you to set the auto-play and then they give you the code that you can just drop it into our system. So, you can make it auto-play that way.

Can you set it up to instantly download a PDF file?

There are a couple of different ways to do that. Kyle says that there is a specific page that is designed for delivering PDFs and other forms of content. So, you can do it that way or you can just put your download link in that page. This is really easy to do. That way when people click on it, they can get it and download it. If you want it to automatically do it, that's easy too because you can set it up so that after they opt-in they are directed to the download link or the actual URL of the download material, and it will automatically start downloading. So, no matter which scenario you choose, they are both easy to do.

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Is it possible to create your own template?

That's a good question. The team made the whole template system pretty easy and pretty robust. The reason that they haven't extended this feature to their customers just yet is because it's also easy to break. So, when you put your templates in, in order to make the drag and drop work, there are some extra things that you have to do. What they do instead is they keep in touch with their customers through the support channel. So, if you have a template that you really like, send it on over to the team and they may be able to put it in because it's pretty easy for the team to do it, just not as easy for customers to do it. This is just how it is right now. In the future, they are planning to provide those types of features as well.

How is this hosted? How does it get online?

When you click 'Publish' the page connects to your own webhosting account. You are going to input these details in the settings. Then, the software just talks to your webhost and publishes the pages to your webhost. So, these pages go instantly live on the Internet when you click 'Publish'. All of this happens behind the scenes. So, once you put your FTP in the first time, from then on it's just a one-click instant publish.

Now, if you don't have hosting, or if any of this stuff is over your head, the team will provide you with one of their partner hosting companies. You can just go and buy a basic package from them, and then when you provide the support team with your receipt, they will hook it up for you. This is yet another service that they provide. This way all you have to worry about is building your page and pressing the 'Publish' button.

At this point in the presentation, an audience member knew Kyle left a nice comment. His name is Brian Kelly and he said:

"I've known Kyle for some years. As a fellow software developer who has actually seen some of the actual code, I can vouch that he is one of the premier software developers I've ever met. I personally have 25+ years of experience myself in developing software.

What about mobile compatibility?

In response to this question, Kyle states:

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“I’ll break it down this way...All of our pages...like because we make sure they’re up to every standard available, they’re going to look just fine on all of the different mobile devices. Now, I would only add that some of the pages are not meant to be shown on a mobile device from the standpoint of results. So again, from a technical standpoint, absolutely...they’re all going to be fine...from a results standpoint, some of them are not going to perform as well on a mobile device. So, what we [do instead] is we have mobile-specific pages, we’ll have hybrid pages that look well on mobile devices...like that small page I showed you in the beginning that performs well...that will fit on a mobile device just fine...but the last landing page that I showed you, although it will look just fine on a mobile device, it’s not going to perform all that well. So, we make it a point...we don’t want to do a one-size-fits-all because at the end of the day, it’s not going to work all that well for our users...so we kind of separate them into what they’re best used for. Hopefully that makes sense.”

What about updates to the system? How does that affect the customers and/or their purchases?

Of course, Kyle and his team are going to continue to make this better and better. They have been working on this software for eight or nine years, so the commitment level that they have to this software is very high. They are making updates almost daily right now, and the updates just appear. They don’t charge extra for them; they just happen. So every day, the software is going to be better than the day before. Now, are there going to be companion products, sister products, and things like that we charge for? Yes, but by enlarge there’s going to be frequent updates that extend the functionality of the product, and they’re going to be yours automatically and you’re not going to be charged for those.

Can you add buttons, like Facebook ‘Like’ buttons?

To this, Kyle replies:

“Let me kind of address social media in general. We have the Facebook buttons and comments and stuff, but just a few days ago, we had to pull it down just to make sure that they were compatible with all of Facebook’s changes and whatnot. So, in the next couple of days, we’ll be putting it back up. So, just so that you’re clear, it’s not there today, but give it a few days and it will be back.”

“So, you’ll get all this basic social media stuff that you would expect to get on pages. Now, I should mention that the Wildfire software, especially the release that’s up and coming that

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everyone that gets it today is going to be grandfathered in...we are going to be taking social media to a place that I don't think has ever really been seen...Again, we've done a lot of research and stuff on social media, so we have an interesting perspective. So, stay tuned for that, but to answer your question specifically, on the Ten Minute Pages site all the basic social media stuff that you mentioned are definitely available...and then for Wildfire, we're going to be taking it in a new direction, and it's going to be pretty interesting."

Ready to get started, access Jay and John's huge bonus package, and lock in your exclusive lifetime membership to Ten Minute Pages...before this becomes a monthly membership at the end of the month?

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