

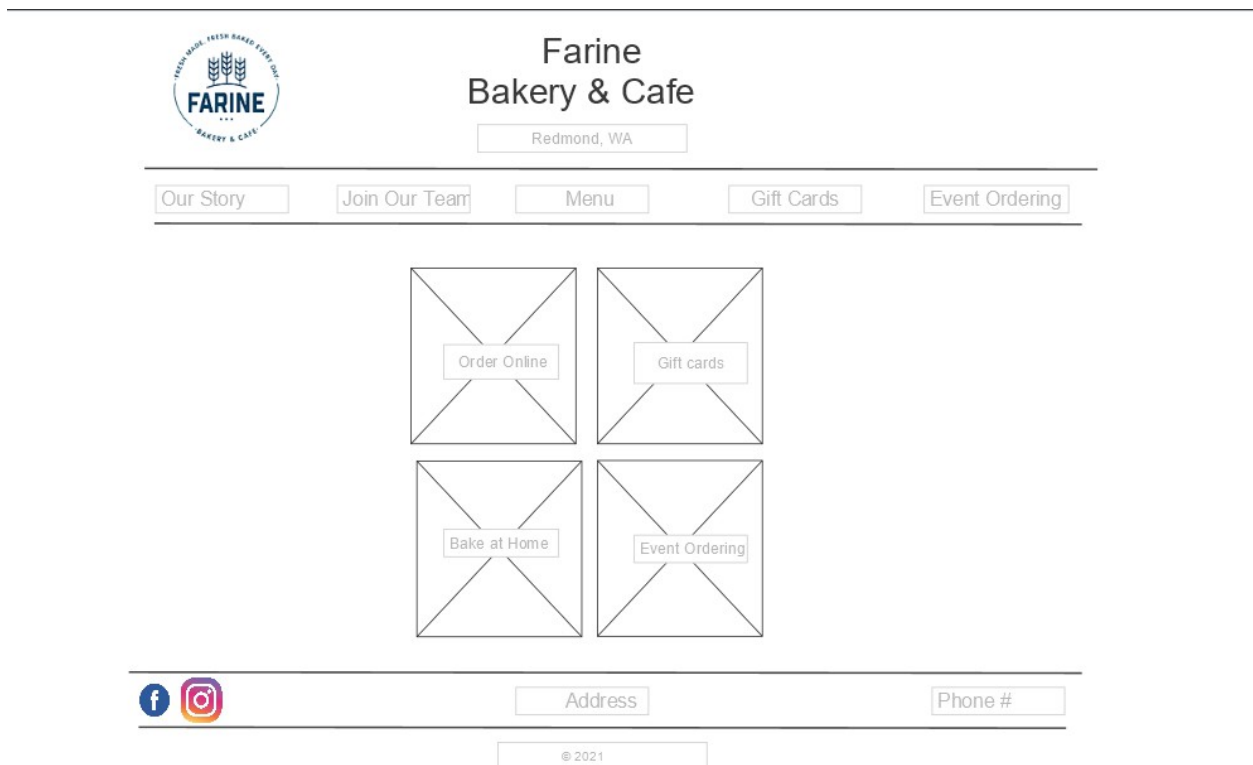
Farine Bakery & Cafe

1. Introduction

I'd like to keep the basic theme of the Farine Bakery and Café site more or less the same but I'd like to create a slight twist on it. For example, I plan on keeping the black and white color scheme the same but change the font style, and I'd like to highlight some of their images in a different format and place more emphasis on the images themselves.


2. User Interface Design and Prototype

Homepage: Ultimately, I'd like to spruce up the homepage so it feels less text heavy and draw the user's attention to some of the café's key offerings: their menu, their online ordering, their event ordering and gifts cards. By placing a larger emphasis on the images, the eye is more immediately drawn to the buttons on the images that lead to their online ordering and pages selling other products that users can purchase online. In addition, my hope is that the images speak for themselves (as they say, a picture says a thousand words) thereby creating less need for larger text content on the page. It's a French café, so a focus on the images should ideally activate the user's imagination, draw them in to the café atmosphere depicted within the images and ultimately encourage them to visit the café.



Menu: I'd like to transform the menu page using an accordion with an optional (user-click) collapse feature.

By default, the "Classics" section would be open once the page is loaded, highlighting the café's most popular offerings. With the other sections being initially collapsed, the user is able to first see the scope of the café's offerings before diving into whichever category they're interested in learning more about.



Farine
Bakery & Cafe

Redmond, WA

Our Story

Join Our Team

Menu

Gift Cards

Event Ordering

Menu Items

Lorem ipsum dolor sit amet, sapien etiam, nunc amet dolor ac odio mauris justo. Luctus arcu, urna praesent at id quisque ac.

Classics

Menu items; pics, item names, prices

Tartines



Baguette Sandwiches

Waffles

Breads, Pastries & Desserts

Soups & Salads

Extras & Sides



Address

Phone #

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Our Story: The highlight of this page is the carousel. Using some of the images from the original café website’s homepage, I’d like to create a carousel just below the nav bar and “Our Story” header. This would help balance out the page and make it more eye-catching and ultimately engaging for the user.



Farine Bakery & Cafe

Redmond, WA

[Our Story](#)

[Join Our Team](#)

[Menu](#)

[Gift Cards](#)

[Event Ordering](#)

Our Story



Lorem ipsum dolor sit amet, sapien etiam, nunc amet dolor ac odio mauris justo. Luctus arcu, urna praesent at id quisque ac. Arcu es massa vestibulum malesuada, integer vivamus elit eu mauris eus, cum eros quis aliquam wisi. Nulla wisi laoreet suspendisse integer vivamus elit eu mauris hendrerit facilisi, mi mattis pariaturn aliquam pharetra eget.



Address

Phone #

© 2021

3. Navigation Structure

The top nav bar for each page will contain the same 5 links:

- Our story
 - Join Our Team
 - Menu
 - Gift Cards
 - Event Ordering
- I'd only like to make the active link bold, no color change. Maybe the font size could be slightly increased, but not too much.
 - The footer will also be consistent across all 3 pages and will contain the following:
 - Instagram & Facebook social media buttons
 - Café address
 - Café phone number
 - Below the footer will be the copyright information.

4. References

- *Provide any references relevant to the report.*
 - <https://www.farinecafe.com/>
 - <https://www.farinecafe.com/our-story> for the “our story” content
 - <https://www.farinecafe.com/menus> for the menu content
 - <https://tattebakery.com/> for the basic layout inspiration