

**EXPERIENCE**

**Poulin + Morris Inc.**

New York, NY (July 2014–Present)

Responsible for project management, design, and coordination. Projects include environmental graphics and wayfinding sign programs for various institutions.

**Group M**

Philadelphia, PA (July 2013–July 2014)

Assisted the two principals with information architecture, app design, and print materials, while working directly with developers and printers.

**UArts School of Art and Design**

Philadelphia, PA (February 2014–May 2014)

Directed a team of five with strategy and design of identity and interface for School of Art Media and Design senior show.

**MOD Worldwide**

Philadelphia, PA (May 2013–August 2013)

Worked directly with the art director on projects for education, healthcare, and hospitality companies, among others.

**EDUCATION**

**The University of the Arts**

Philadelphia, PA (May 2014)

BFA, Graphic Design

**WORKSHOPS**

**Professional Practices**

The University of the Arts (March 2016)

Taught an intense one day workshop on professional practices, interview preparation, and developing an effective portfolio. Focus also included creating a personal visual brand, giving compelling presentations, and writing strong cover letters and résumés.

**SKILLS**

Identity, environmental, user experience, and font design. Proficient in the Adobe Suite, Robofont, and photographic medium. Experience with HTML5 and CSS3.