ERIC SHELTON

ericsheltonis@gmail.com / 609.313.6326

EXPERIENCE

Poulin + Morris Inc.
New York, NY
July 2014–present

Responsible for project management, design, and coordination. Projects include environmental graphics, and wayfinding sign programs for various institutions.

Group M
Philadelphia, PA
July 2013–July 2014

Assisted the two principals with information architecture, app design, and print materials, while working directly with developers and printers.

UArts School of Art and Design
Philadelphia, PA
Feb 2014–May 2014

Directed a team of five with strategy and design of identity and interface for School of Art, Media and Design senior show.

MOD Worldwide
Philadelphia, PA
May 2013–Aug 2013

Worked directly with the art director in projects for education, healthcare, and hospitality companies, among others.

EDUCATION

The University of the Arts
Philadelphia, PA
BFA, Graphic Design
May 2014

WORKSHOPS

Information Architecture
Paul Kahn (Mad*Pow)

Designed an intuitive interface in informational context.

Typeface Design
Ben Kiel (House Industries)

A week-long workshop to develop an entire display alphabet from three base characters.

SKILLS

Identity, environmental, user experience, and font design. Proficient in the Adobe Suite, Robofont and photographic medium. Experience with HTML5 and CSS3.

MEMBER

AIGA
SEGD