



Amanda Fisher

Financial Educator • Author • Speaker

#1 bestselling author focused on reducing the failure rate of businesses through financial education.



Financial fear stunts business success

Many small and medium businesses fear or dread diving into their financials. They can be overwhelming, frustrating and time consuming. But number awareness is critical to navigating the road to success. They determine profitability and critical decision making for future investments, opportunities and decisions. The numbers are critical and they don't have to be scary.



Signature talk

Creating a Profitable Modern Business

Learn the simple 3-step process to know, understand and manage business financials in order to confidently make decisions that propel business growth.

Business owners will understand and learn to manage key financial numbers, identify opportunities for growth and ultimately create a profitable business that runs with ease.

About

Amanda Fisher

Amanda Fisher, Financial Educator and Virtual CFO, has gained the nickname of The Cash Flow Queen and has been diving deep into the numbers for over 30 years. She helps small businesses plan and execute growth strategies through financial awareness. Most businesses don't know which numbers to focus on. Amanda nearly lost her business during a recession in 2009 because she was focused on the wrong numbers. It was nearly detrimental to her business. Her experience led her to passionately teach others how to focus on the correct financial elements to increase growth, profitability and security in their business. She is also a #1 bestselling author in Financial Accounting on Amazon.



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Make your numbers count — only when a business focuses on the numbers will their cash flow and profitability improve.

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Connect with Amanda: +614 16 160 286 | Bookings@TheCashFlowQueen.com

Praise for Amanda

"I implemented your strategies and last summer was the first time since I have been in private practice that I had 4 weeks off work and was fully paid. I finally feel in control of my business finances."

— **Helen McCaffrey, Occupational Therapist**

"Anyone who thinks that accountants are dull and dry should definitely meet Amanda, go to one of her talks, or read her books. Or all three."

— **Professor Michael Vitale, Monash University**

"Amanda has a great way of putting the numbers into terms I can understand as a business owner and not make me feel silly for not understanding it."

— **Linda Lenord, Consultant**

As seen on



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Continue the conversation



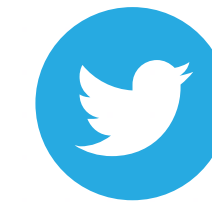
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