

# Project 1: Design a Restaurant Website

## Restaurant:

Cafe Luna is a small, locally owned cafe located in uptown New Orleans on Magazine Street. The charm of the restaurant lies in its classic ambience, expertly crafted coffees and food, and its feeling of approachability. Therefore, my overall goal is to create a web experience that reflects these qualities for its users as well.

## Target Audience:

- Upper middle class locals/tourists looking for an authentic taste of a New Orleans cafe experience.
- Age range 18-45
- Willing to pay for quality food/atmosphere

## Info Relevant to Users:

- Menu
- Phone Number
- Hours
- History of Location
- Location
- Owner Bios

## Site Map:

### Home

- Logo
- Phone number
- Photography
- Social media links

### Menu

- Selected images
- Download link to printable menu
- Digital menu with prices

### About

- History of location
- Bios
- Mission Statement

