	User 1	User 2
Why would this app be important to you?	Because it would make it easy to track food quality	Because it would make noticing what is unhealthy and healthy easier
How do you currently meet the need this app would provide?	I use an app called My Fitness Pal which does pretty much the same thing	I just look at the package but I don't really know what it means
What would you like to see in an app like this?	Maybe a page to see the ingredients and the nutritional facts	I would also like to see the nutritional facts, not just the graphic
Do you use a similar app?	Yes	No
How often do you see yourself using an app like this?	I'd keep it open while I grocery shop	I'm not sure how to answer that

User 3	User 4	User 5
I don't really know, I think because it sounds easy to use and informative	It seems like it would keep me accountable for what I'm eating	I don't know I haven't used an app like this before
I just look at the package	I look at the package	I don't really look at the package, I just grab whatever sounds good
I don't know, maybe a guide on how to use?	I want to see the nutritional facts too	As long as its easy to use and does what its supposed to, works for me
No	No	No
I have no idea	5 minutes maybe? I really don't know	I don't know

User 6	User 7
It would probably help me be mindful of what I'm eating	Well the app I used to use, there was too much to it. This seems a lot more simple.
I don't, but I want to start keeping track of what I eat	I used to use a similar app, but I have gotten away from tracking stuff like this.
I want it to be fast, I don't want it to hold up my grocery shopping run	I would like to see nutritional facts and ingredients. And maybe a good idea would to have the ingredient page do a google search for the "how its made" of the ingredients
No	Used to
However long it takes me to open and scan something	Maybe whenever I want to look at a new product