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2023/10/25

Topic: Tiffany & Co.

https://en.wikipedia.org/wiki/Tiffany_%26_Co.

Review the content for your selected microsite topic, and create an outline showing what information you intend to include, and how you expect to organize it. What comes first, what comes second? How many pages? What content goes on each page? Post the outline as a PDF.

Using the topic Tiffany & Co., I intend to research further into their brand identity. I plan to use five pages in total:

1. Introduction: brand image cover
2. Talk about their design philosophy or mission.
3. Style guides or influences
4. Typography + color palette
5. Sample products