



# Music *Arts* Culture

A website to promote the MAC festival and its artists and showcase past performances.



## **Marge the Music Lover**

Great knowledge of the Lansing and Michigan music scene interested in future performances.



## **Alvin the Art Guy**

General interest in arts and music, MSU student who has only been to the festival a few times.



## **Chevy the First Timer**

Recent MSU transfer student interested in what all the different offerings of the festival.

The MAC Festival takes place on M.A.C and Albert streets and their surrounding bars in East Lansing, Michigan. It focuses on the music, art, and culture of Lansing and Michigan. This website is intended to spread awareness as well as collect submissions from performers and local bars. During the day, the street houses tents and stages for arts and cultural performances and at night, the bars open with stages for music acts. Since the festival hosts many local musicians and artists, it is a great way for aspiring acts to get noticed.

## **Comps**

