

# SURVIVOR 50

## IN THE HANDS OF THE FANS

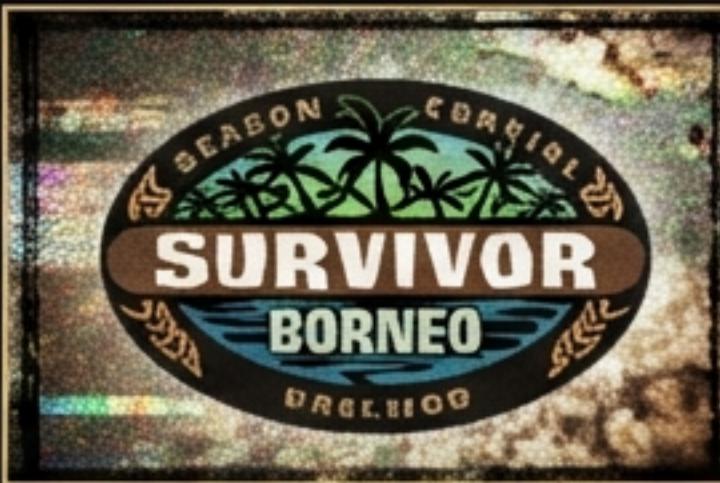
500



25 Years. 50 Seasons.  
One Historic Milestone.

THE EVENT HORIZON OF REALITY TELEVISION

# A QUARTER CENTURY OF EVOLUTION



## 25 YEARS

From social experiment  
to strategic battlefield.

## 50 SEASONS

The longest-running  
reality adventure.

## 24 RETURNEES

The largest cast in  
franchise history.

## 1 TITLE

Only one  
Sole Survivor.

*"We chose you to represent 25 years of the greatest adventure on television."* — Jeff Probst

# THE ARCHITECT IS THE AUDIENCE

Fans voted during Season 48. The players are blind to the results.

## TRIBE COLORS

- Orange, Teal, Purple
- Blue, Orange, Green
- Green, Red, Yellow

## MECHANICS

- No Idols vs. Idols? (Result: IDOLS)
- Keep Fire-Making? (Result: KEEP IT)

## THE FINALE

- Live Reunion in Los Angeles
- Jungle Reveal in Fiji

**The Twist:** The 24 returning legends have no idea these elements were chosen by the viewers until the moment they encounter them in the game.

# HIGHER STAKES, HARDER TERMS

No Appearance Fees. The  
'All-Stars' 2004 Model Returns.

First Boot: \$25,000

Placement Scaling

Grand Prize: >\$1,000,000

“This isn’t a leverage situation. If the prize  
prize money is what you’re here for, then  
maybe 50 is not for you.” — Jeff Probst

# THE CELEBRITY SUPERFAN INTEGRATION

Cameos that celebrate cultural reach without breaking the game.



**BILLIE EILISH**

The 'Billie Eilish Boomerang Idol'



**MRBEAST**

The Mystery Briefcase Delivery



**JIMMY FALLON**

Branded Advantage & Fate Decider



**ZAC BROWN**

Tribe Visit & Fish Delivery

*Note: These are limited capacity interactions. They do not alter the core structure of the game.*

# THE ROSTER STRATEGY: ERAS COLLIDE

## THE CRITIQUE

- Fan Frustration: Heavy ‘New Era’ Bias.
- The Snubs: Legends left out include Tony Vlachos (cut), Boston Rob (declined), and Jerri Manthey.
- Sentiment: “We wanted the old school legends.”

## THE REALITY

- Production Logic: Availability & Age.
- The Data: 11 of 24 players from last 5 seasons.
- The Age Factor: Oldest cast ever. 10 players over 40. 5 players over 50.
- Key Stat: Only 3 players under age 30 (Dee, Charlie, Rizo).

“We couldn’t get everyone we wanted... scheduling didn’t work out.” — Jeff Probst



# VATU

PURPLE TRIBE

**COLBY DONALDSON** (S2, S8, S20)

**STEPHENIE LAGROSSA KENDRICK** (S10, S11, S20)

**AUBRY BRACCO** (S32, S34, S38)

**ANGELINA KEELEY** (S37)

**KYLE FRASER** (S48 Winner)

**Q BURDETTE** (S46)

**GENEVIEVE MUSHALUK** (S47)

**RIZO VELOVIC** (S49 Fire-Making Loser)



# **CILA**

ORANGE TRIBE

**CIRIE FIELDS** (S12, S16, S20, S34)

**OZZY LUSTH** (S13, S16, S23, S34)

**JENNA LEWIS-DOUGHERTY** (S1, S8)

**RICK DEVENS** (S38)

**CHRISTIAN HUBICKI** (S37)

**EMILY FLIPPEN** (S45)

**JOE HUNTER** (S48)

**SAVANNAH LOUIE** (S49 Winner)

# KALO

TEAL TRIBE

**BENJAMIN “COACH” WADE** (S18, S20, S23)

**MIKE WHITE** (S37)

**CHRISSY HOFBECK** (S35)

**JONATHAN YOUNG** (S42)

**DEE VALLADARES** (S45 Winner)

**TIFFANY ERVIN** (S46)

**CHARLIE DAVIS** (S46)

**KAMILLA KARTHIGESU** (S48)

# THE LEGEND RETURNS: CIRIE FIELDS

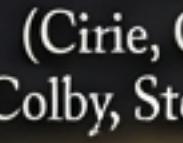
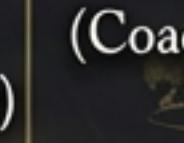
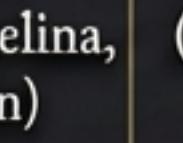
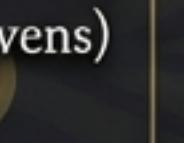


- **The Best to Never Win:** Returning for a historic 5th time (6th including Australian Survivor).
- **The Evolution:** Transformed from a self-proclaimed “couch potato” in *Panama* (2006) to the most feared strategic mind in the game’s history.
- **The Goal:** At age 54, she returns to settle unfinished business and finally claim the title.

*“I’m not a couch potato anymore.”*

# THE ROAD TO 50

10 Days. 10 Iconic Episodes.

Feb 9	Feb 10	Feb 11	Feb 12	Feb 13	Feb 16	Feb 17	Feb 18-20
<i>Micronesia</i> (Cirie Fields) 	<i>Tocantins</i> (Coach) 	<i>Heroes vs. Villains</i> (Cirie, Coach, Colby, Stephenie) 	<i>South Pacific</i> (Coach, Ozzy) 	<i>HvHvH</i> (Chrissy) 	<i>David vs. Goliath</i> (Mike, Angelina, Christian) 	<i>Edge of Extinction</i> (Rick Devens) 	<i>New Era Selects</i> (S45, S46, S48) 

A curated marathon on CBS to re-introduce  
the legends before the premiere.

# MARKETING THE MILESTONE



The Branded A350 (Reg: DQ-FAM).

A partnership with Fiji Airways.



The 50-State Scavenger Hunt.

50 Hidden Immunity Idols. One in every state.

Finders entered to win a trip to the  
Live Finale in Los Angeles.

**THE PREMIERE EVENT**  
**WEDNESDAY, FEBRUARY 25, 2026**

**8:00 PM ET on CBS & PARAMOUNT+**

**3-HOUR EPIC PREMIERE**  
**LOCATION: MAMANUCA ISLANDS, FIJI**

**The 25-Year Journey Culminates Here.**



THE TRIBE HAS SPOKEN.